



National Statistics Office of Georgia

DOMESTIC TOURISM STATISTICS IN GEORGIA

2018

III QUARTER



14.12.2018

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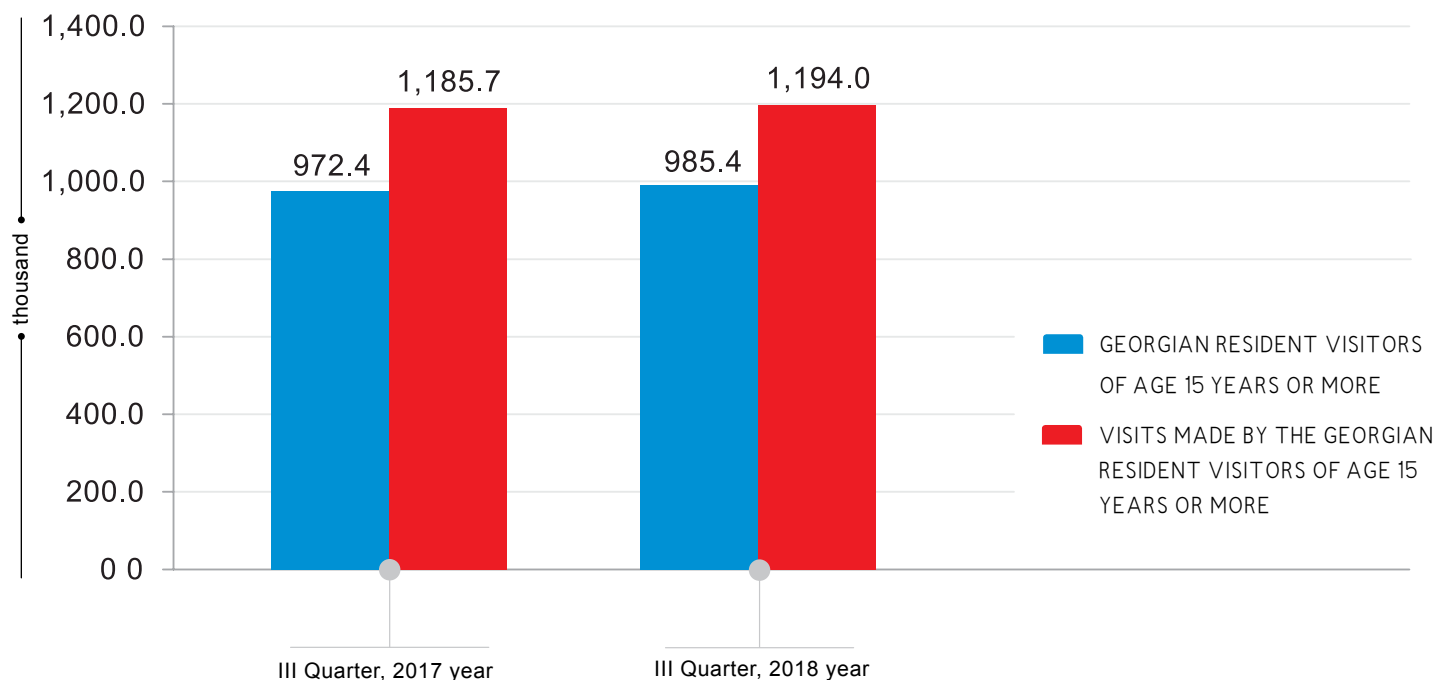
DOMESTIC TOURISM SURVEY (III QUARTER, 2018)

In the third quarter of 2018 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 985.4 thousand, who made 1.2 million visits on the territory of Georgia. In comparison to the III quarter of the previous year, the number of visits has increased by 0.7 percent.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 or more and number of visits made by them.

Chart № 1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM

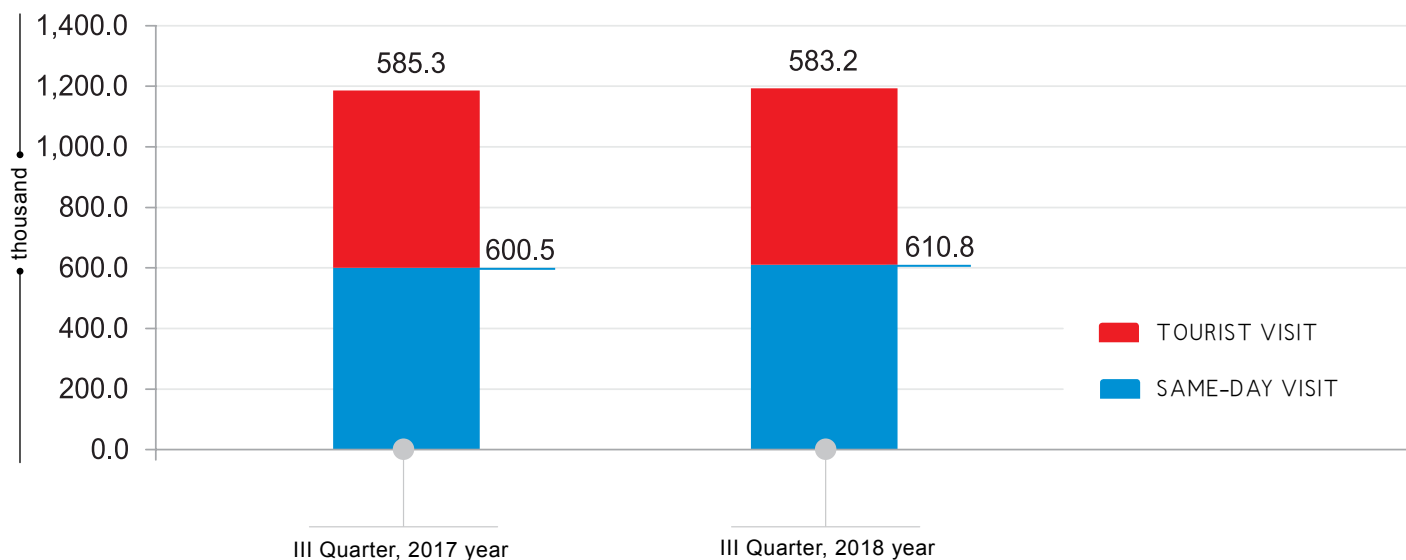


In the third quarter of 2018, the monthly average number of tourist visits of Georgian residents amounted to 583.2 thousand, which is 0.3 percent less than the indicator of relevant period of the previous year. The chart below illustrates the distribution of monthly average visits made by Georgian resident visitors by the type of visit:

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Chart № 2

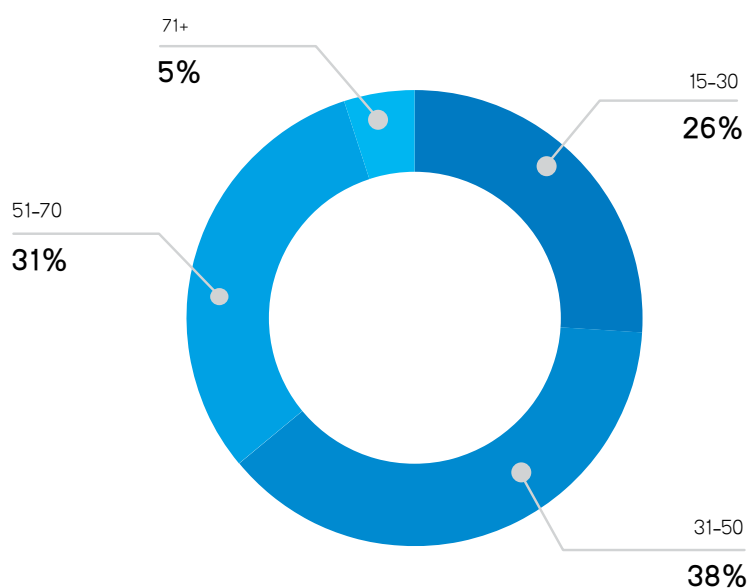
DISTRIBUTION OF THE VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE BY THE TYPE OF VISIT



In the third quarter of 2018, 38 percent of visits were carried out by visitors of 31-50 age group. Herewith, 57 percent of visits comes on women:

Chart № 3

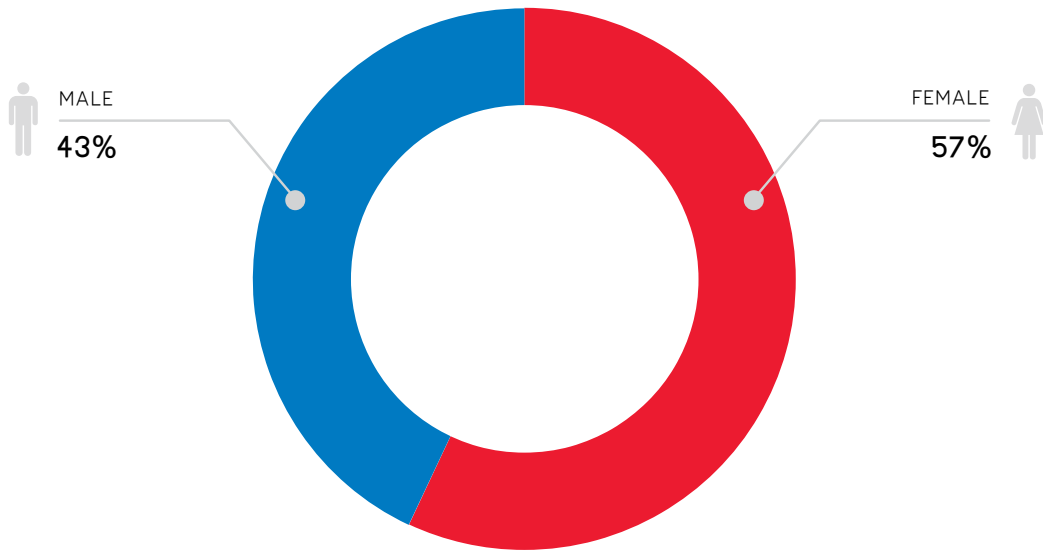
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS



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Chart № 4

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY GENDER



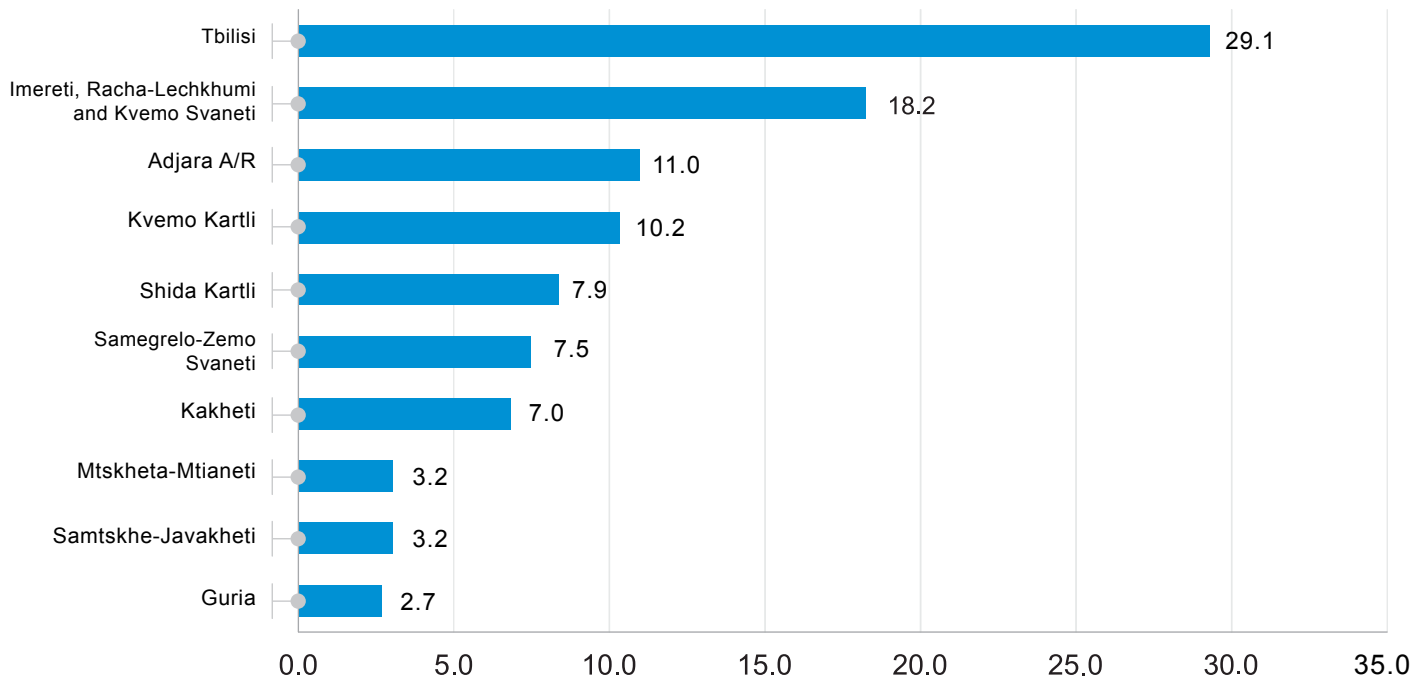
According to the survey results, 29.1 percent of visitors are the residents of Tbilisi, 18.2 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti regions, 11.0 percent – Adjara region, while the rest of the regions are represented by the lower share in the structure.

The chart below illustrates the distribution of the average monthly number of Georgian residents of age 15 years or more by the place of residence:

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Chart № 5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY PLACE OF RESIDENCE, %



In the third quarter of 2018, the main purpose of majority visits (47.0 percent) was visiting friends/relatives:

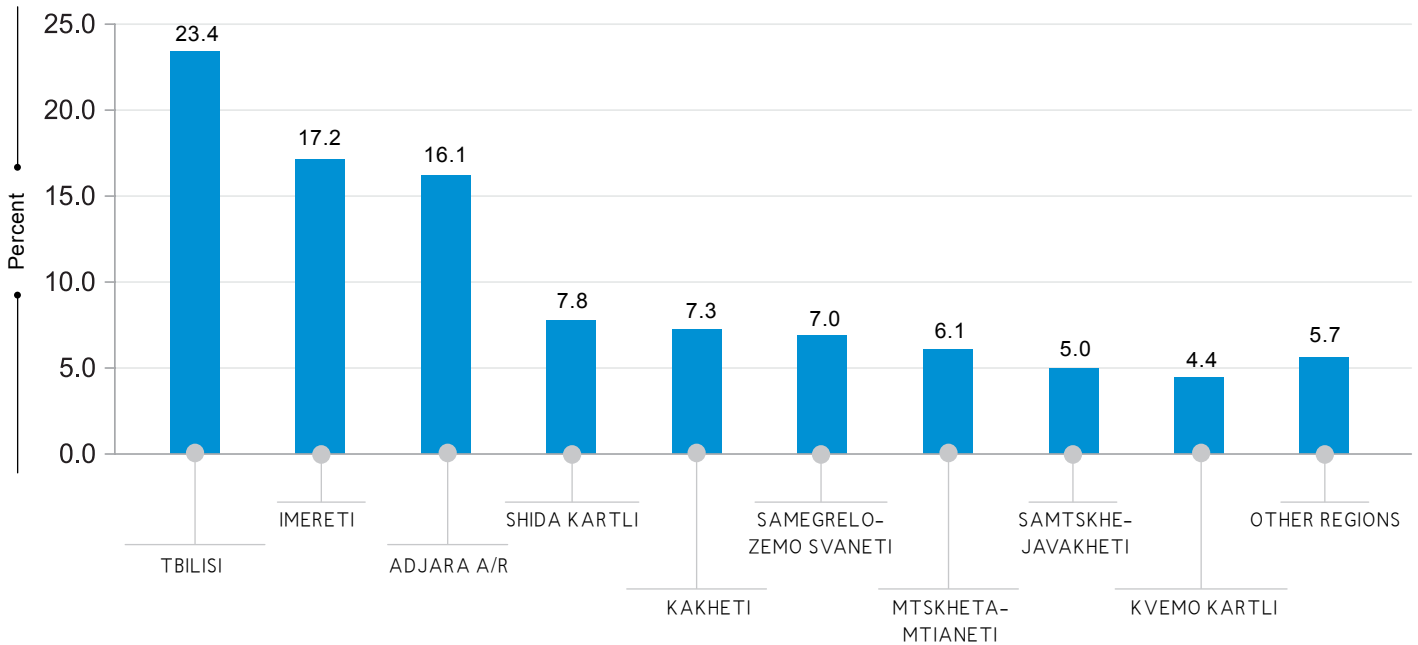
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(TABLE №1)
**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY
THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE
BY THE MAIN PURPOSE OF THE VISIT, THOUSAND**

	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	555.0	46.5
Holiday, Leisure, Recreation	192.9	16.2
Shopping	165.5	13.9
Health and Medical Care	101.7	8.5
Visiting other house	98.2	8.2
Business or Professional	47.7	4.0
Religion/Pilgrimage	14.4	1.2
Education or trainings	5.0	0.4
Other	13.6	1.1
TOTAL	1,194.0	100.0

The majority of the visits comes on Tbilisi (Average 281.4 thousand visits per month) and Imereti region (206.9 thousand visits per month). The diagram below shows the average monthly distribution of the visits by regions visited:

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE BY THE VISITED REGIONS, %

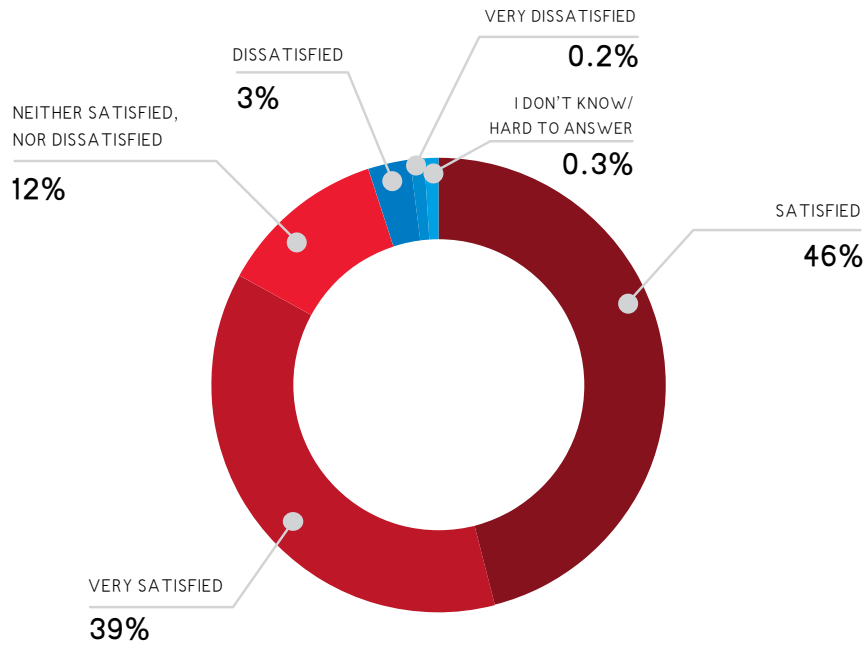


The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years of age by the level of satisfaction:

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Chart № 7

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE BY THE SATISFACTION LEVEL



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In the third quarter of 2018, the monthly average expenditure during the visits equaled to 191.9 million GEL. This indicator is 3.0 percent less than the indicator of the relevant period of the previous year. As for the average cost of the visit, the decrease is 3.7 percent and is equal to 160.7 GEL.

(TABLE №2)
DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE OF DOMESTIC VISITORS BY THE EXPENDITURE CATEGORIES

	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Accommodation	18.3	9.5	15.3
Holiday, leisure, recreation, cultural and sporting activities	4.1	2.1	3.4
Foods and drinks	58.3	30.4	48.8
Shopping	61.0	31.8	51.1
Transport	30.1	15.7	25.2
Other expenditure	20.1	10.5	16.9
TOTAL EXPENDITURE	191.9	100.0	160.7

Contact person:

Giorgi Sanadze Tel.: 2 36 72 10 (200), E-mail: gsanadze@geostat.ge

Mariam Kavelashvili Tel.: 2 36 72 10 (020), E-mail: mkavelashvili@geostat.ge