



National Statistics Office of Georgia

INBOUND TOURISM STATISTICS IN GEORGIA 2017

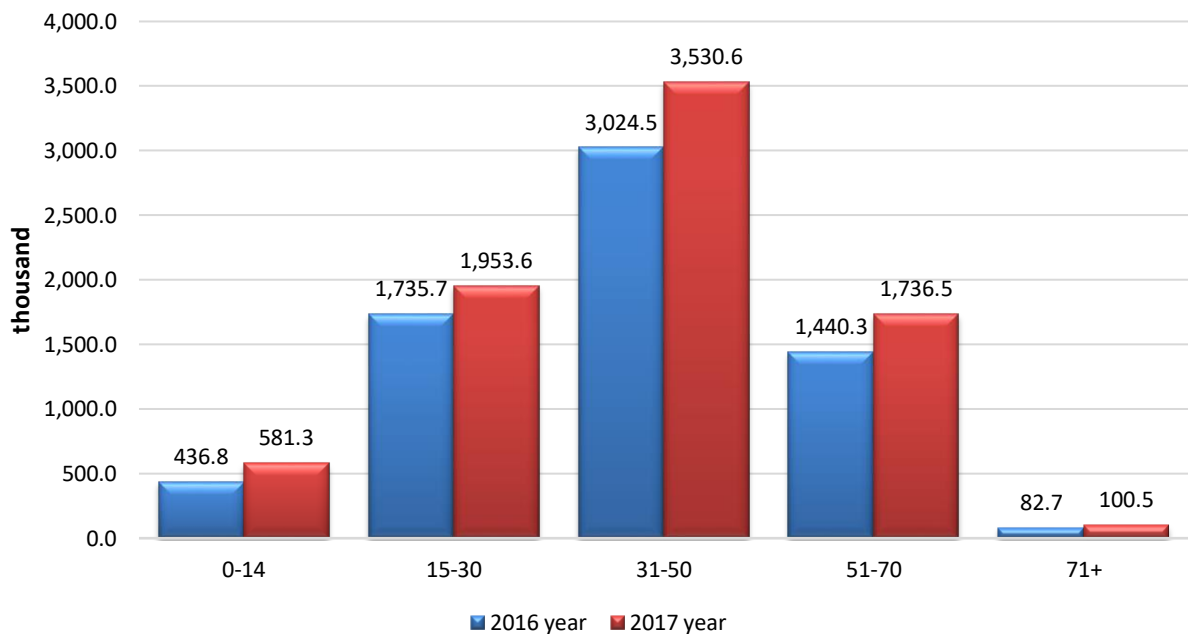


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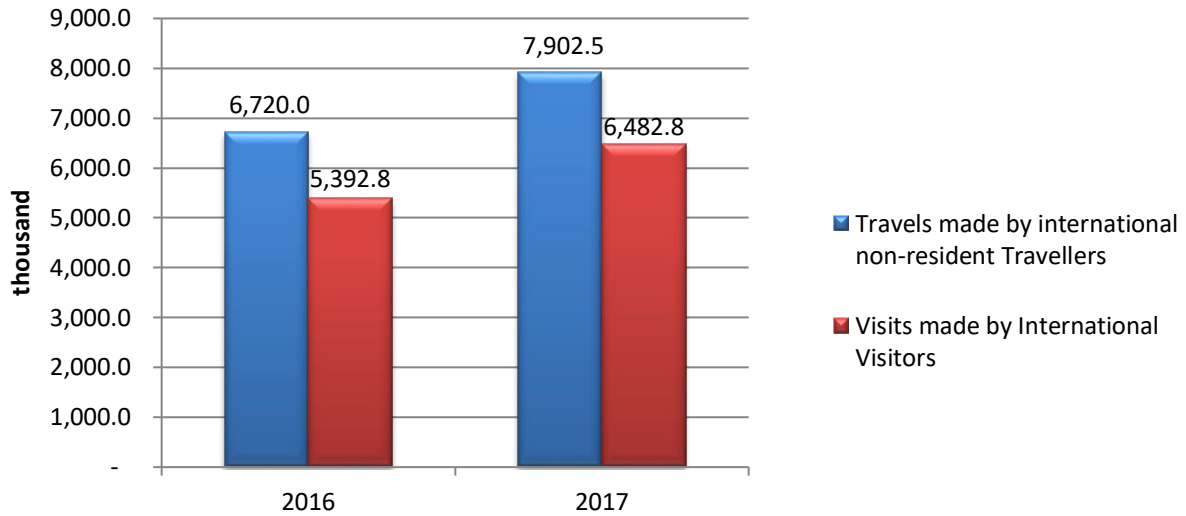
Inbound Tourism Statistics (2017 year)

In 2017 international non-resident travellers travelled 7.9 million times in Georgia, from which 6.5 million were visits made by international visitors, which is 20.2 percent increase compared to the 2016 year. Inbound tourism data is given in the charts below.

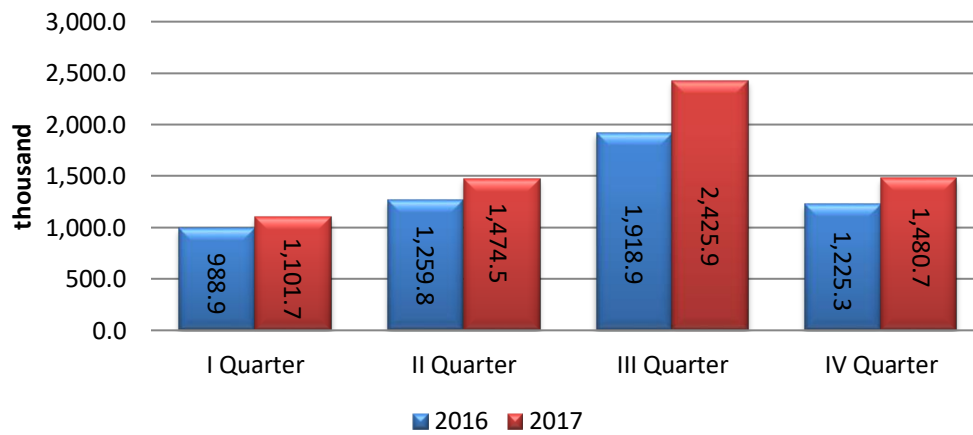
Distribution of arrivals of international non-resident travellers by age groups in 2016-2017 years



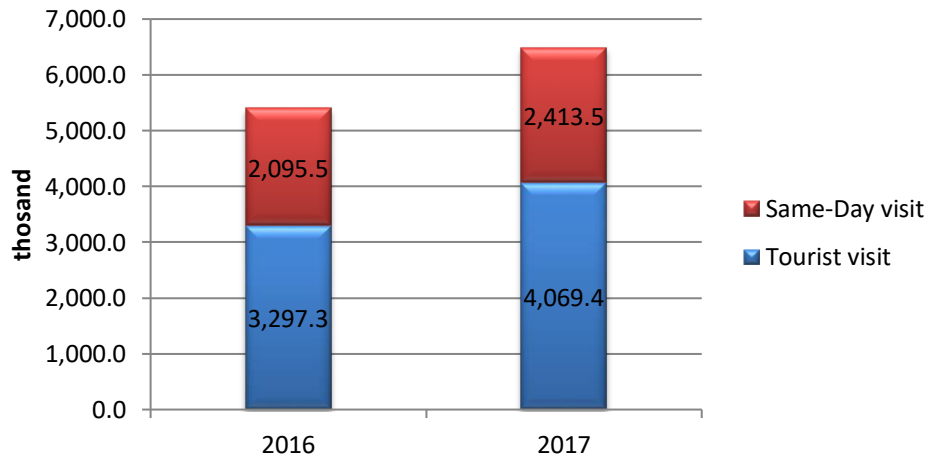
Number of Travels made by international non-resident Travellers and Visits made by International Visitors in 2016-2017 years



Quarterly number of visits in 2016-2017 years, thousand



Distribution of f Visits by the type of visit in 2016-2017 years, thousand

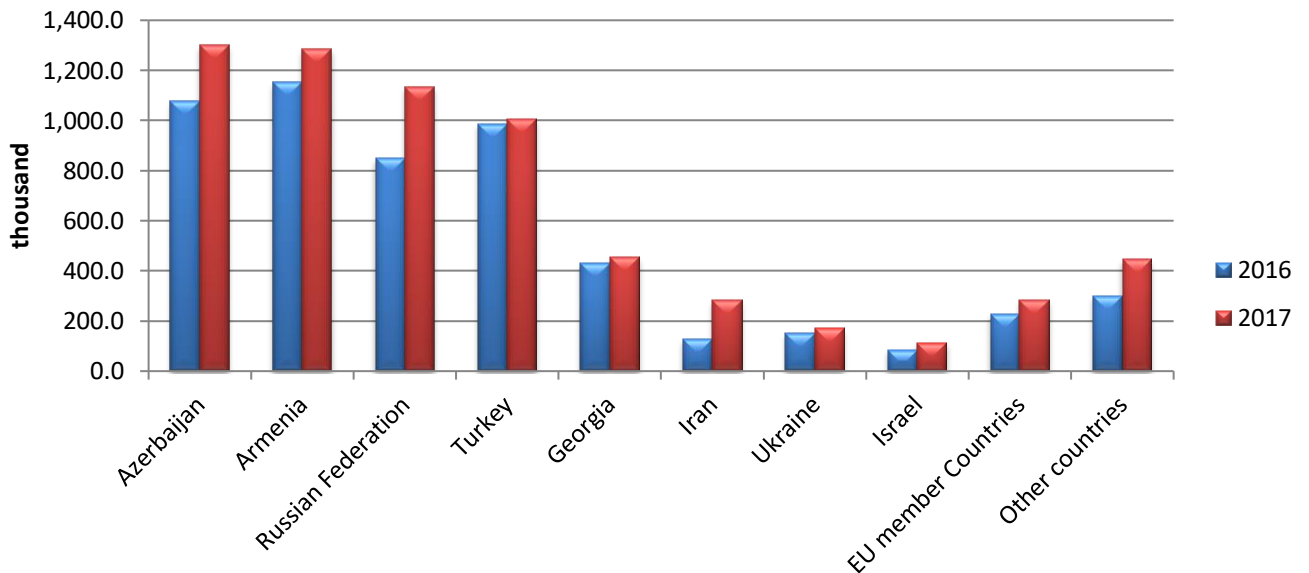


In 2017, number of inbound visitors in Georgia was 5.1 million, which is 21.8 percent increase compared to 2016 year.

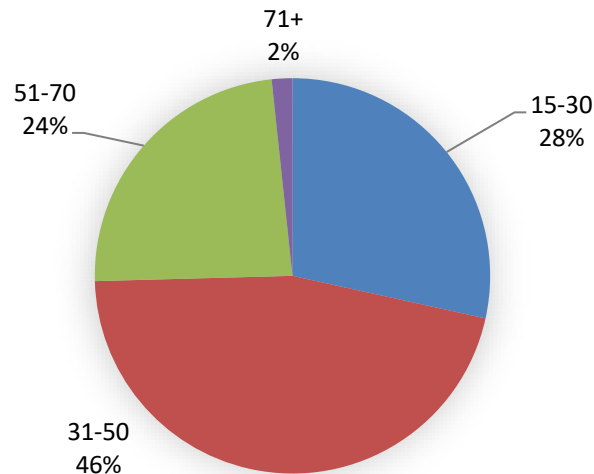
Distribution of Inbound visitors by the type of Visitor, thousand

	2016	2017
Only Tourist	2,610.0	3,267.0
Only Same-day Visitor	1,350.2	1,556.2
Both	241.4	295.4
Total	4,201.6	5,118.6

Distribution of visits by the visitors' country of citizenship, thousand



Distribution of inbound visitors in Georgia by the Age Groups in 2017, %



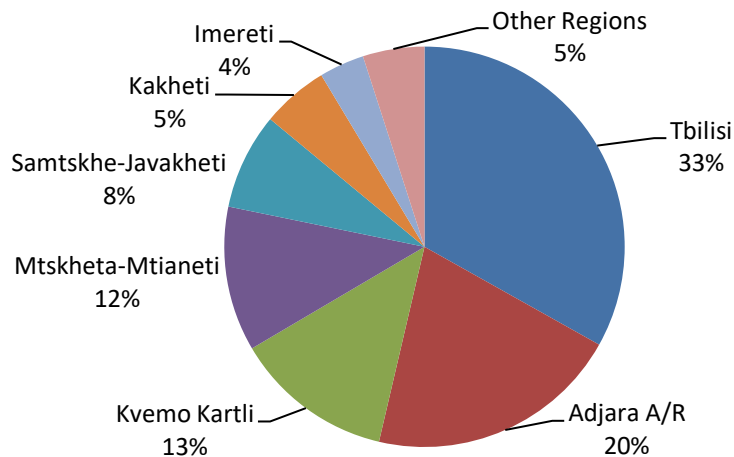
**Distribution of inbound visitors in Georgia by Gender in 2017,
thousand**

	Number of visitors	%
Female	1,928.2	37.7
Male	3,190.3	62.3
Total	5,118.6	100.0

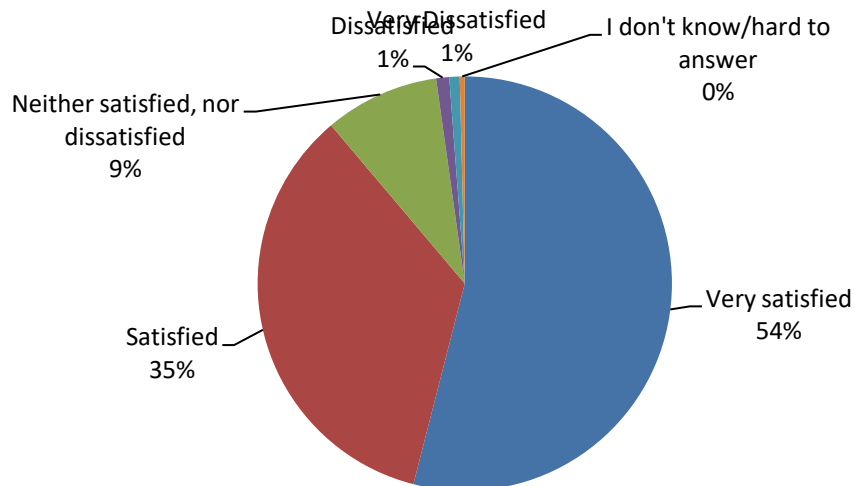
Distribution of visits by the main purpose of the visit in 2017,thousand

	Number of Visits	%
Holiday, Leisure, Recreation	2,447.1	37.7
Visiting friends/relatives	1,442.0	22.2
Transit to other country	1,173.6	18.1
Shopping	618.9	9.5
Business or Professional	532.1	8.2
Health and Medical Care	175.5	2.7
Other	93.6	1.4
Total	6,482.8	100.00

Distribution of visits by the visited regions in 2017, %



Distribution of visits by the level of satisfaction in 2017 , %



Distribution of inbound visitors' expenditure made by the expenditure categories in 2017

	Expenditure (mln. GEL)	%	average expenditure per visit (GEL)
Accommodation	1,326.9	23.0	204.7
Holiday, leisure, recreation, cultural and sporting activities	1,066.0	18.5	164.4
Foods and drinks	1,476.5	25.6	227.8
Shopping	789.7	13.7	121.8
Local transport	483.4	8.4	74.6
Consumer durable goods	382.7	6.6	59.0
Valuable goods	40.5	0.7	6.3
Other expenditure	195.8	3.4	30.2
Total expenditure	5,761.6	100.0	888.7

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