



National Statistics Office of Georgia

**INBOUND TOURISM STATISTICS
IN GEORGIA**

2018
II QUARTER



14.08.2018

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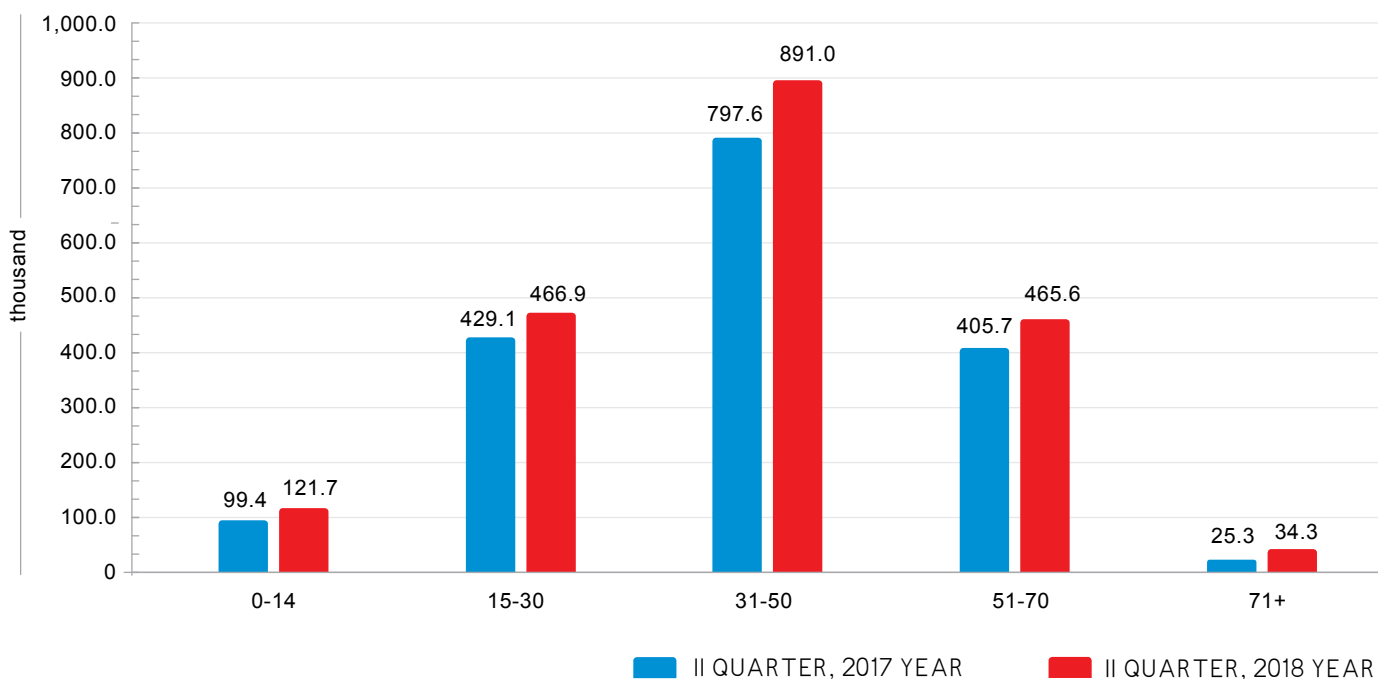
14.08.2018

INBOUND TOURISM STATISTICS

(II QUARTER, 2018 YEAR)

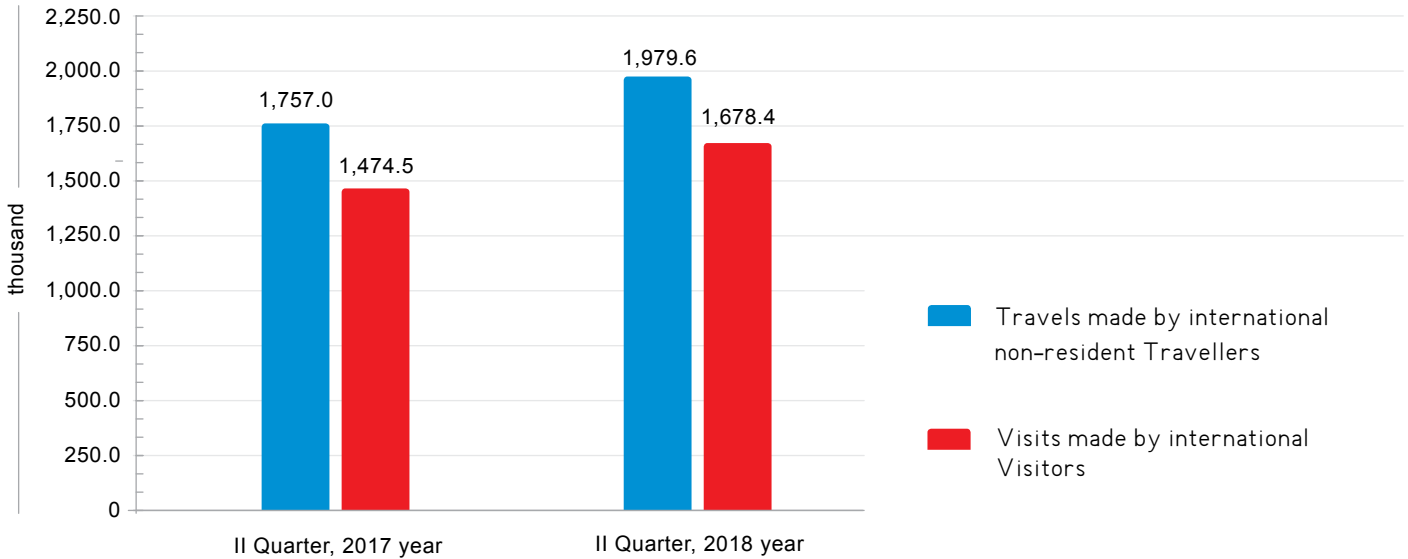
In II quarter of 2018 year international non-resident travellers travelled 2 million times in Georgia, from which 1.7 million were visits made by international visitors, which is 13.8 percent increase compared to the same quarter of 2017 year. Inbound tourism data is given in the charts below.

DISTRIBUTION OF ARRIVALS OF INTERNATIONAL NON-RESIDENT TRAVELLERS BY AGE GROUPS

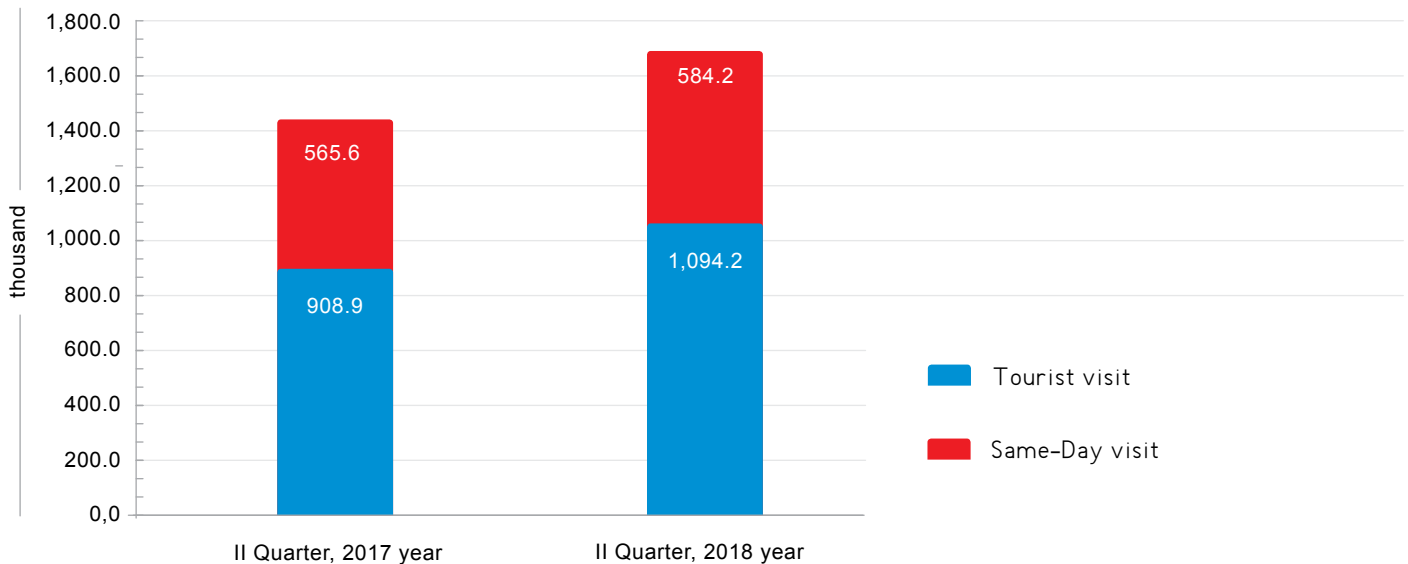


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NUMBER OF TRAVELS MADE BY INTERNATIONAL NON-RESIDENT TRAVELLERS AND VISITS MADE BY INTERNATIONAL VISITORS



DISTIBUTION OF VISITS BY THE TYPE OF VISIT



In II quarter, 2018 number of inbound visitors in Georgia was 1.3 million, which is 15.7 percent increase compared to the same quarter of 2017 year.

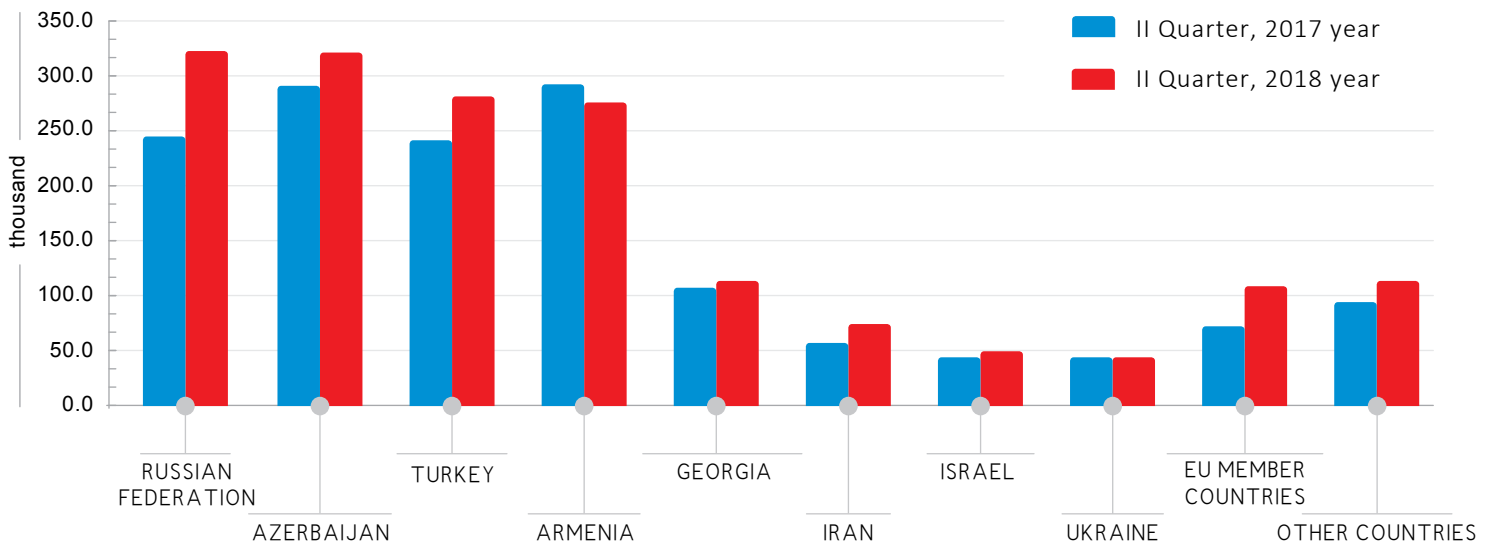
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DISTRIBUTION OF INBOUND VISITORS BY THE TYPE OF VISITOR, THOUSAND

| | II QUARTER, 2017 YEAR | II QUARTER, 2018 YEAR |
|-----------------------|--------------------------|--------------------------|
| Only Tourist | 728.6 | 888.4 |
| Only Same-day Visitor | 369.8 | 380.4 |
| Both | 64.6 | 76.7 |
| Total | 1,163.0 | 1,345.5 |

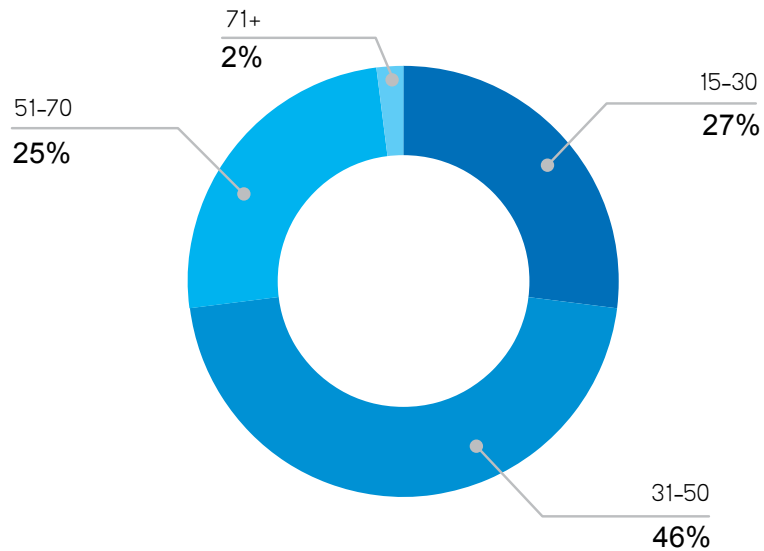
DISTRIBUTION OF VISITS BY THE VISITORS' COUNTRY OF CITIZENSHIP



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DISTRIBUTION OF INBOUND VISITORS IN GEORGIA BY THE AGE GROUPS IN II QUARTER, 2018, %



DISTRIBUTION OF INBOUND VISITORS IN GEORGIA BY GENDER IN II QUARTER, 2018, THOUSAND

| | NUMBER OF VISITORS | % |
|--------------|--------------------|--------------|
| Female | 518.4 | 38.5 |
| Male | 827.1 | 61.5 |
| Total | 1,345.5 | 100.0 |

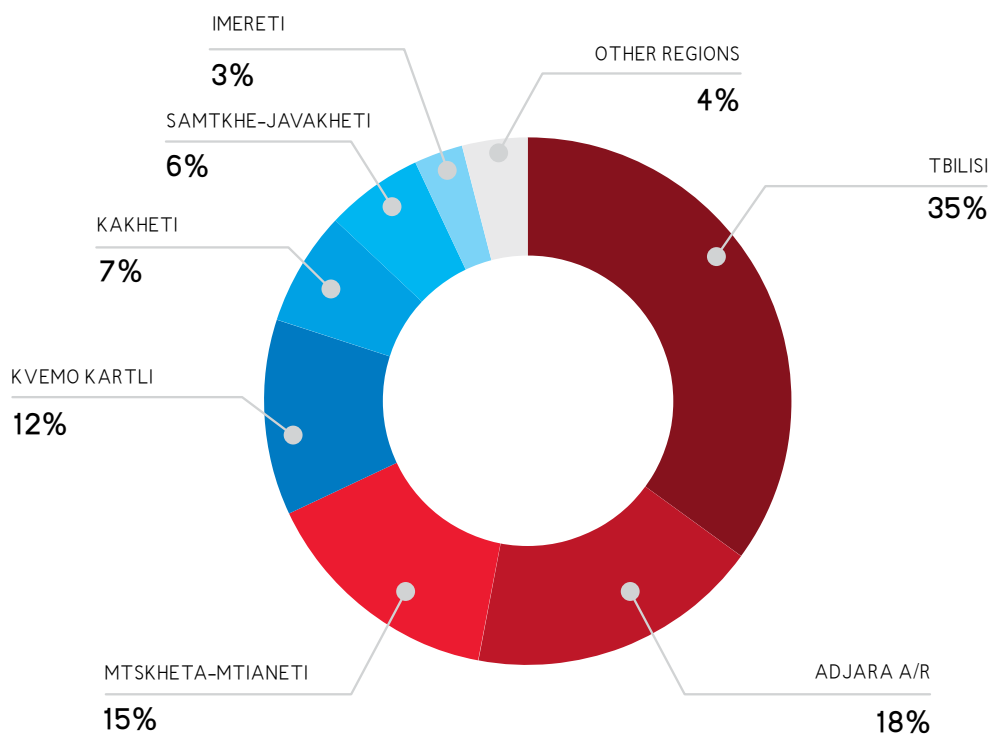
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DISTRIBUTION OF VISITS BY THE MAIN PURPOSE OF THE VISIT IN II QUARTER, 2018, THOUSAND

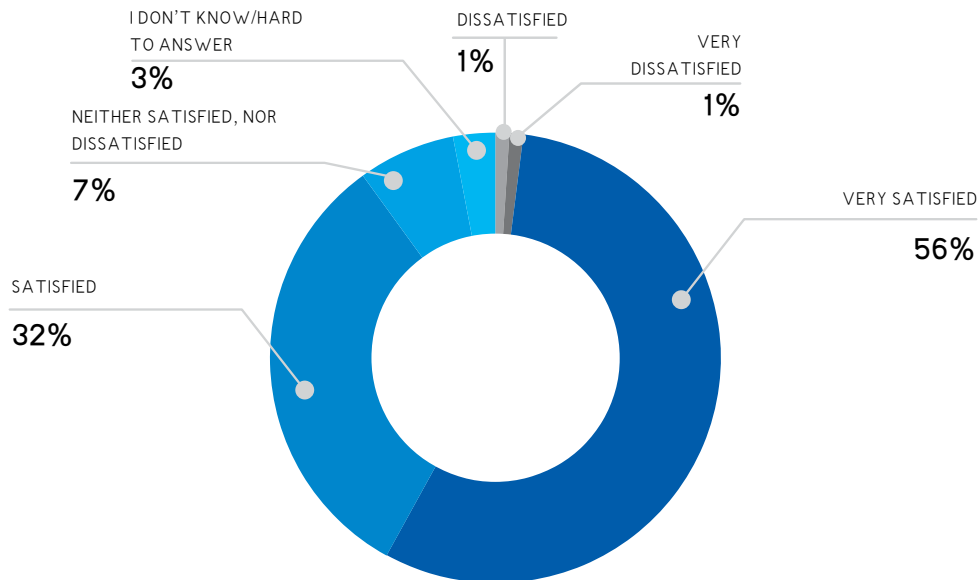
| | NUMBER OF VISITS | % |
|------------------------------|------------------|--------------|
| Holiday, Leisure, Recreation | 738.4 | 44.0 |
| Visiting friends/relatives | 345.2 | 20.6 |
| Transit to other country | 286.1 | 17.0 |
| Business or Professional | 122.5 | 7.3 |
| Shopping | 105.4 | 6.3 |
| Health and Medical Care | 48.6 | 2.9 |
| Other | 32.2 | 1.9 |
| Total | 1,678.4 | 100.0 |

DISTRIBUTION OF VISITS BY THE VISITED REGIONS IN II QUARTER, 2018, %



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**DISTRIBUTION OF VISITS BY THE LEVEL OF SATISFACTION
IN II QUARTER, 2018 ,%**



**DISTRIBUTION OF INBOUND VISITORS' EXPENDITURE MADE BY THE
EXPENDITURE CATEGORIES IN II QUARTER, 2018**

| | EXPENDITURE (MLN. GEL) | % | AVERAGE EXPENDITURE PER VISIT (GEL) |
|--|---------------------------|--------------|--|
| Accommodation | 424.0 | 22.1 | 252.6 |
| Holiday, leisure, recreation, cultural and sporting activities | 353.9 | 18.4 | 210.9 |
| Foods and drinks | 517.9 | 27.0 | 308.6 |
| Shopping | 297.8 | 15.5 | 177.4 |
| Local transport | 129.7 | 6.8 | 77.3 |
| Consumer durable goods | 149.6 | 7.8 | 89.1 |
| Valuable goods | 6.0 | 0.3 | 3.6 |
| Other expenditure | 41.3 | 2.2 | 24.6 |
| Total expenditure | 1,920.3 | 100.0 | 1,144.1 |

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