



National Statistics Office of Georgia

**USE OF INFORMATION-COMMUNICATION
TECHNOLOGIES IN ENTERPRISES**

2017



30.11.2018

www.geostat.ge

30.11.2018

**SURVEY RESULTS FOR THE USE OF ICT SYSTEMS
IN ENTERPRISES
2017**

The purpose of the survey of the use of ICT systems in enterprises was to study the use of ICT in business sector.

The above-mentioned survey was carried out in compliance with international methodologies and covered the territory of the country under government control.

The target group included enterprises active in the fields listed below (by classification of economic activities NACE Rev.2), where number of employees exceeded 9 persons:

- Mining and quarrying
- Industry
- Construction
- Water supply; Sewerage, waste management and remediation activities
- Wholesale and retail; Repair motor vehicles and motorcycles
- Transportation and storage
- Accommodation and food service activities
- Information and communication
- Financial and insurance activities
- Real estate activities
- Professional, Scientific and technical activities
- Administrative and support service activities

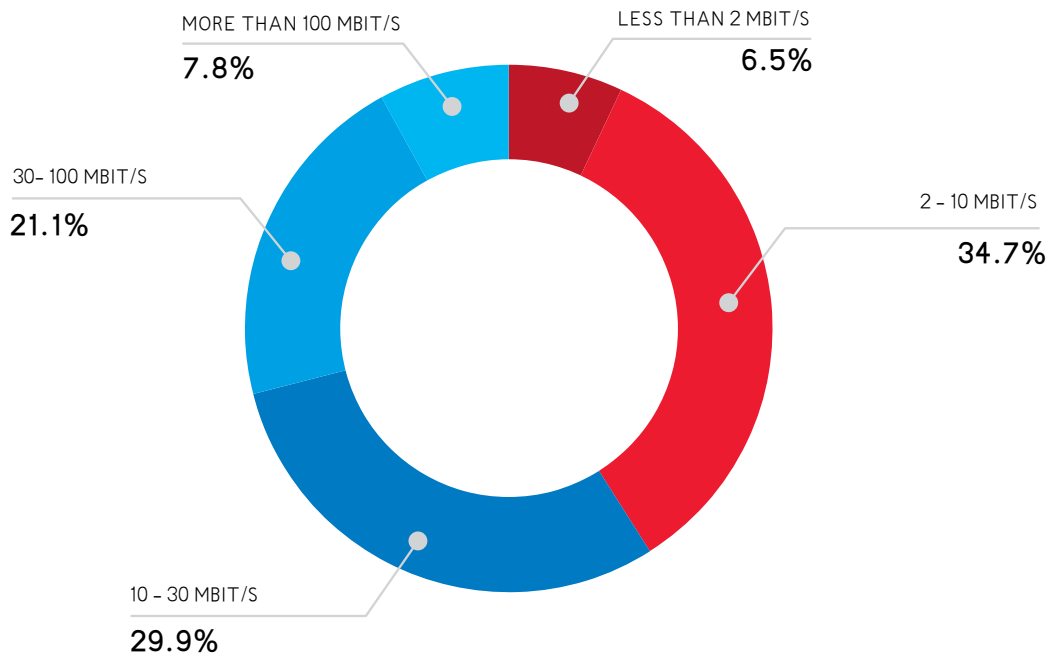
According to survey results, 98.6% of enterprises had access to the internet by January 1, 2018. In addition, DSL connection (e.g. xDSL, ADSL, SDSL, VDSL etc.)-32,1% and fixed broadband connections (e.g. fiber optics (FTTH) and cable technology) - 29,0% were mostly used connections to access the internet.

Mobile broadband connection (3G, 4G) was used by 21,5% of enterprises while other mobile connections (e.g. GSM, GPRS, EDGE etc.) were used by 17,5%.

30.11.2018

The figure below illustrates the percentage of distribution of internet speed:

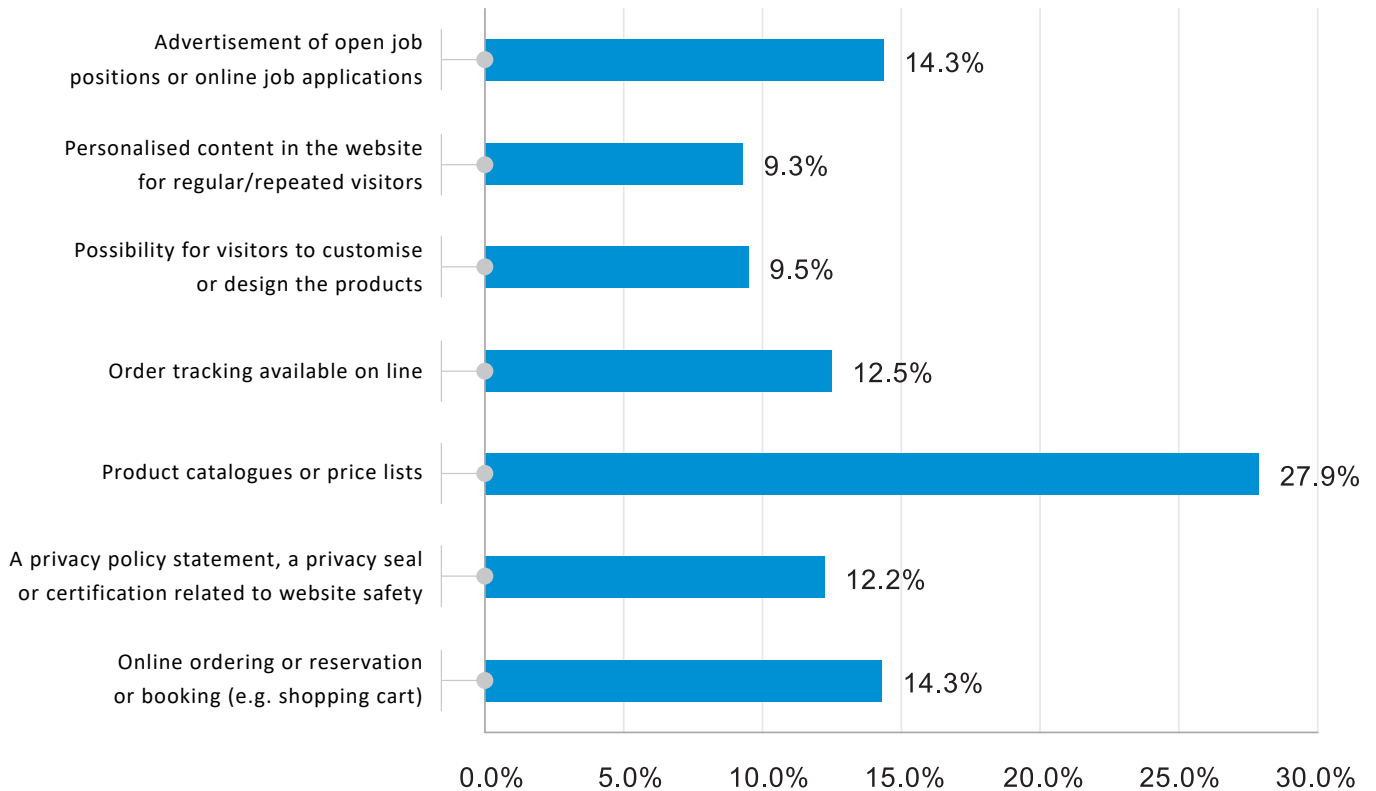
INVOLVMENT OF ENTERPRISES IN INNOVATION ACTIVITIES (%)



By January 1, 2018, 44,4% of employees in the above-mentioned types of enterprises, used portable computers or Smartphones provided by the enterprise that allowed the internet connection (for business use only), while the share of enterprises using web-page or web-site was 40,3%. Web-pages and web-sties of target enterprises had following facilities:

30.11.2018

INVOLVEMENT OF ENTERPRISES IN INNOVATION ACTIVITIES (%)



Enterprises mostly used social media such as social networks (Facebook, LinkedIn etc.) - 38,5%. While 51,5% of enterprises did not use any social media. Develop the enterprise's image or market products (24,4%) and obtain or respond to customer opinions, reviews, questions (22,5%) were the main reasons for social media use.

Contact persons:

Giorgi Sanadze Tel.: 2 36 72 10 (200), E-mail: gsanadze@geostat.ge

Mariam Kavelashvili Tel.: 2 36 72 10 (020), E-mail: mkavelashvili@geostat.ge