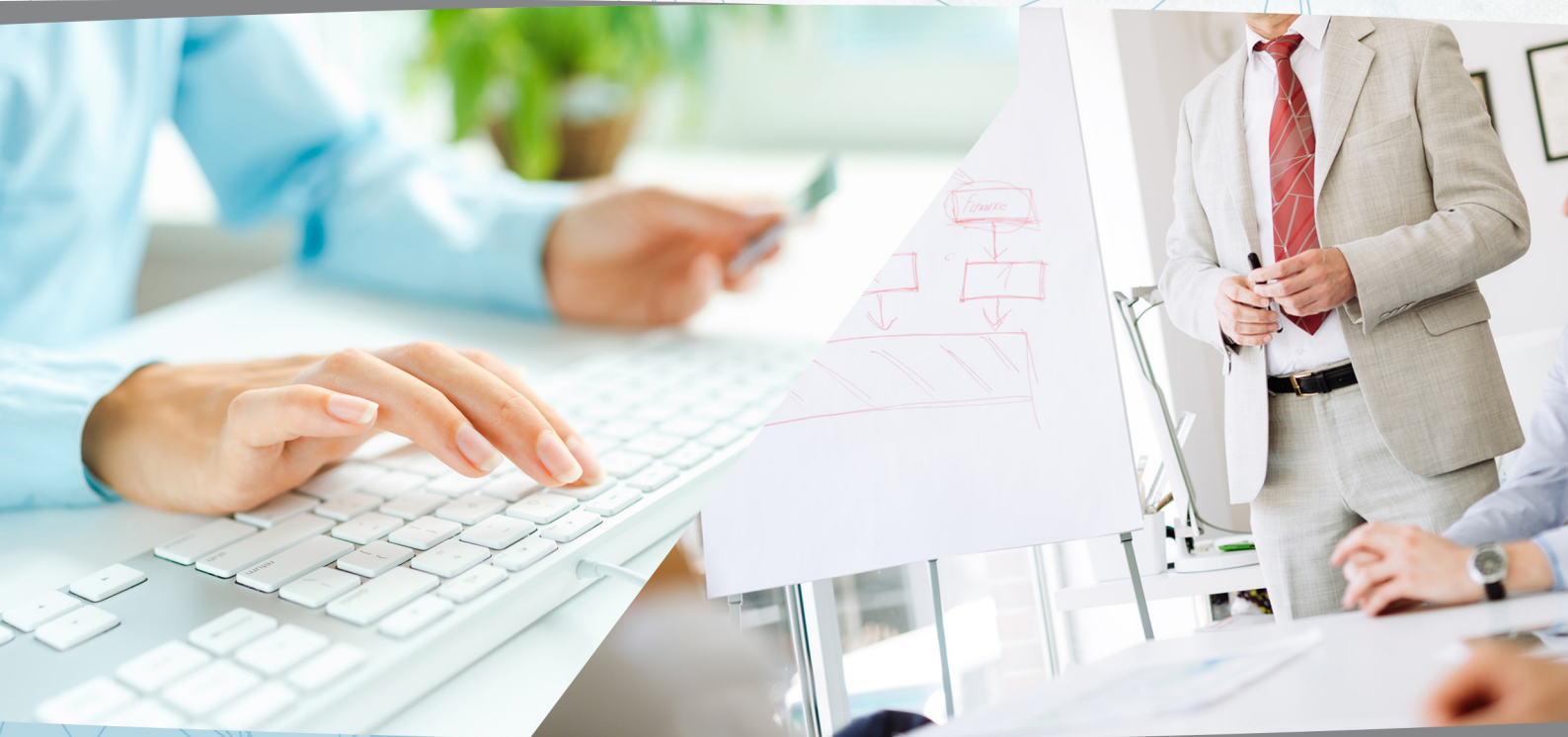




National Statistics Office of Georgia

INNOVATION ACTIVITY OF ENTERPRISES 2017



30.11.2018

www.geostat.ge

30.11.2018

**SURVEY RESULTS FOR INNOVATION
ACTIVITIES OF ENTERPRISES
2017**

The purpose of the survey of innovation activities of enterprises was to study the opportunities in business sector regarding to innovation activities.

The above-mentioned survey was carried out in compliance with international methodologies and covered the territory of the country under government control.

The target group included enterprises active in the fields listed below (by classification of economic activities NACE Rev.2), where number of employees exceeded 9 persons:

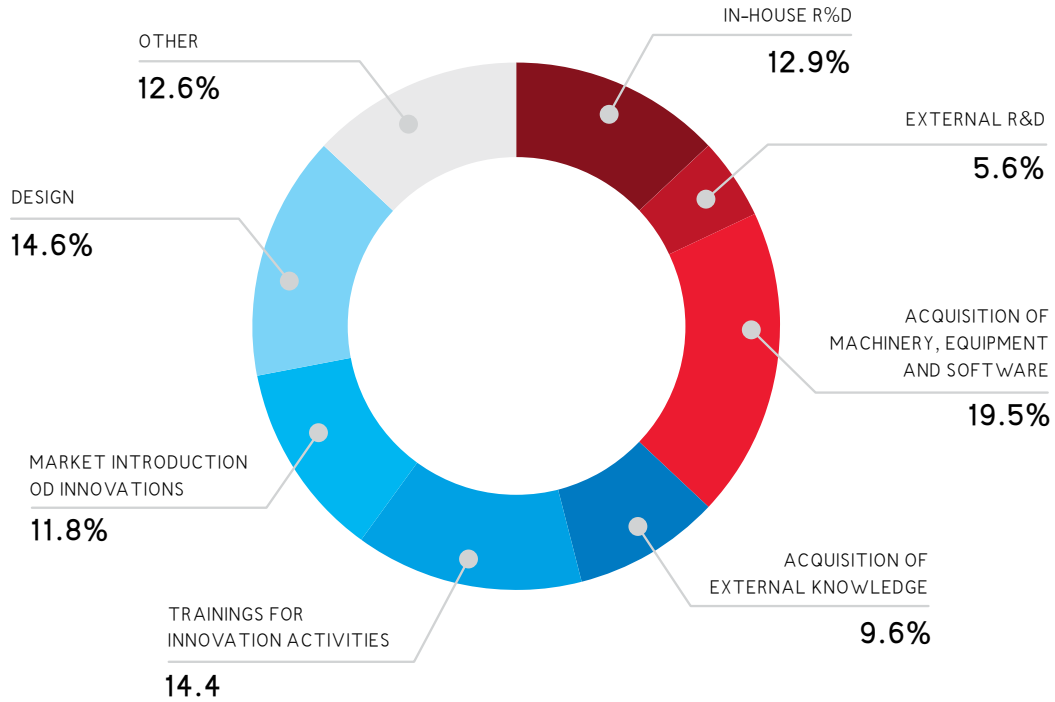
- Mining and quarrying
- Industry
- Construction
- Water supply; Sewerage, waste management and remediation activities
- Wholesale and retail; Repair motor vehicles and motorcycles
- Transportation and storage
- Accommodation and food service activities
- Information and communication
- Financial and insurance activities
- Real estate activities
- Professional, Scientific and technical activities
- Administrative and support service activities

According to survey results, in 2017, 13,3% of enterprises introduced new or significantly improved goods on the market, while share of enterprises, that introduced new or significantly improved service during this period, was 14,0%. Innovations of goods and services in most cases were originally developed by the enterprises (accordingly 54,3% and 41,0%). In other cases they received support from other enterprises or institutions. 42,1% of implemented innovations were new to enterprises, while 57,9% were new to market.

Acquisition of machinery, equipment and software (19,5%) has relatively higher share in enterprise involvement in innovation activities. Design (14,6%), trainings for innovation activities (14,4%) and in-house Research and Development (12,9%) also have high share:

30.11.2018

INVOLVMENT OF ENTERPRISES IN INNOVATION ACTIVITIES (%)



According to survey results, 29.2% of enterprises developed a new system of pricing goods / services, 27.7% made significant changes in aesthetic design and packaging of products, and 23,4% provided new media and techniques for product promotion.

Contact persons:

Giorgi Sanadze Tel.: 2 36 72 10 (200), E-mail: gsanadze@geostat.ge

Mariam Kavelashvili Tel.: 2 36 72 10 (020), E-mail: mkavelashvili@geostat.ge