



National Statistics Office of Georgia

USE OF INFORMATION-COMMUNICATION
TECHNOLOGIES IN ENTERPRISES
2018



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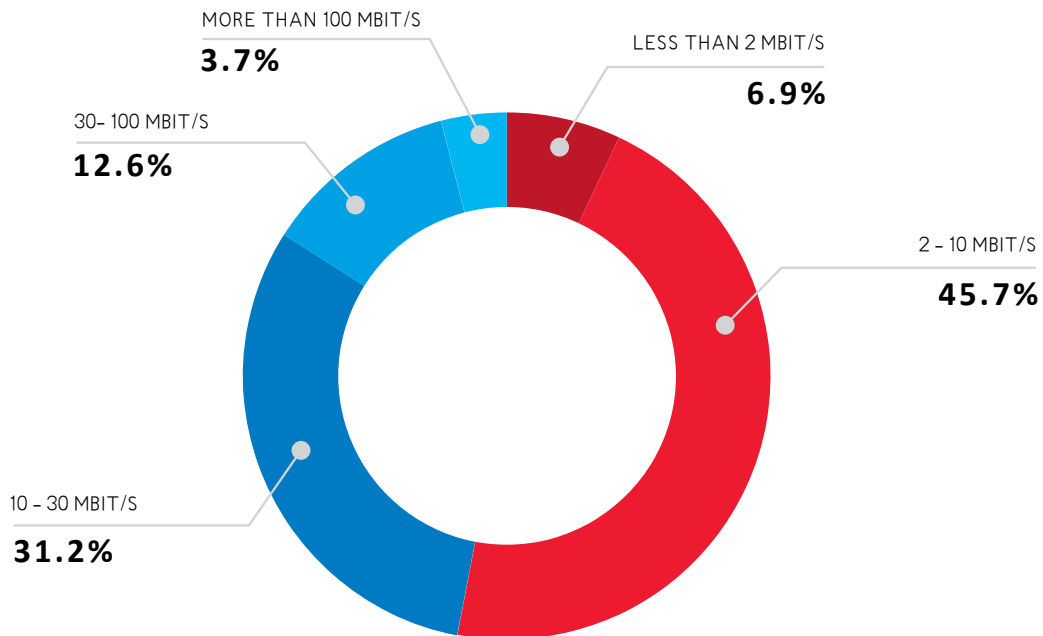
**SURVEY RESULTS FOR THE USE OF ICT
SYSTEMS IN ENTERPRISES
(2018)**

According to survey results, 93.0 percent of enterprises had access to the internet by January 1, 2019. In addition, fixed broadband connections (e.g. fiber optics (FTTH) and cable technology) - 39.0 percent and DSL connection (e.g. xDSL, ADSL, SDSL, VDSL etc.) - 26.2 percent were mostly used connections to access the internet.

Mobile broadband connection (3G, 4G) was used by 19.5 percent of enterprises while other mobile connections (e.g. GSM, GPRS, EDGE etc.) were used by 15.3 percent.

The figure below illustrates the percentage of distribution of internet speed:

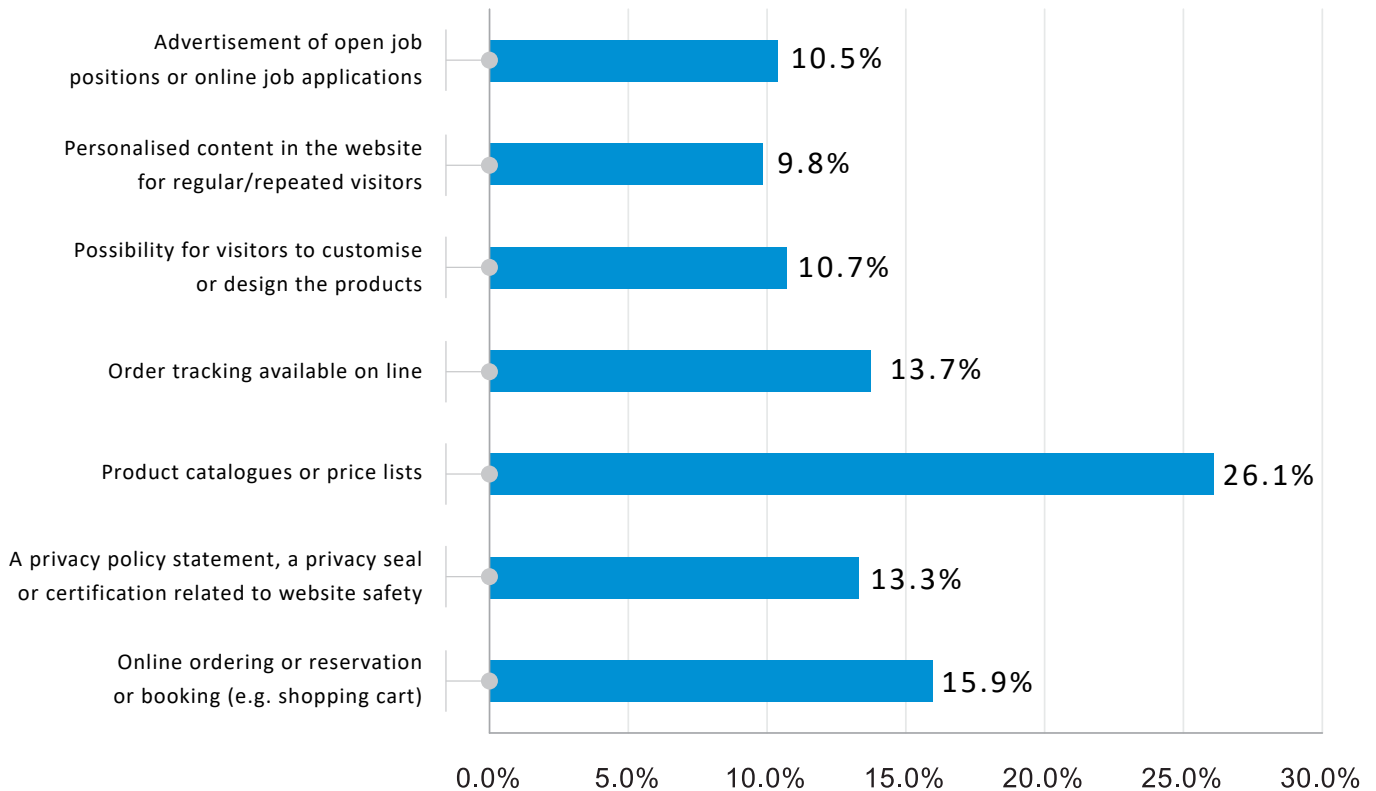
AVARAGE SPEED OF ITERNET CONNECTION IN ENTERPRISES



By January 1, 2019, 37.5 percent of employees in the above-mentioned types of enterprises, used portable computers or Smartphones provided by the enterprise that allowed the internet connection (for business use only), while the share of enterprises using web-page or web-site was 18.4 percent. Web-pages and web-sites of target enterprises had following facilities:

11.11.2019

FACILITIES OF WEB-PAGES AND WEB-SITES OF ENTERPRISES



Enterprises mostly used social media such as social networks (Facebook, LinkedIn etc.) – 25.8 percent. While 63.4 percent of enterprises did not use any social media. Develop the enterprise's image or market products (25.0 percent) and obtain or respond to customer opinions, reviews, questions (24.9 percent) were the main reasons for social media use.

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