

# INNOVATION ACTIVITY OF ENTERPRISES 2018



## PRIMARY INNOVATIVE ACTIVITIES

20.8%



PURCHASE OF MACHINERY EQUIPMENT AND SOFTWARE

15.1%



TRAINING IN INNOVATIVE ACTIVITIES

13.6%



ON RESEARCH AND DEVELOPMENT

13.4%



CHANGE IN DESIGN

## MARKETING INNOVATION

31%

CHANGES IN DESIGN  
AND PACKAGING

29%

A NEW SYSTEM OF  
GOODS/SERVICES PRICING

21%

NEW MEDIA AND  
EQUIPMENT

19%

NEW CHANNELS OF PRODUCT  
PLACEMENT AND SALE



## STATUS OF INNOVATION ACTIVITY 2018



### IMPLEMENTED INNOVATIONS



55.1%  
INNOVATIVE  
FOR THE MARKET



44.9%  
INNOVATIVE  
FOR ENTERPRISE



66.1%  
ONGOING



33.9%  
SUSPENDED  
BEFORE  
COMPLETION