



National Statistics Office of Georgia

OUTBOUND TOURISM STATISTICS
II QUARTER

2019



23.08.2019

www.geostat.ge

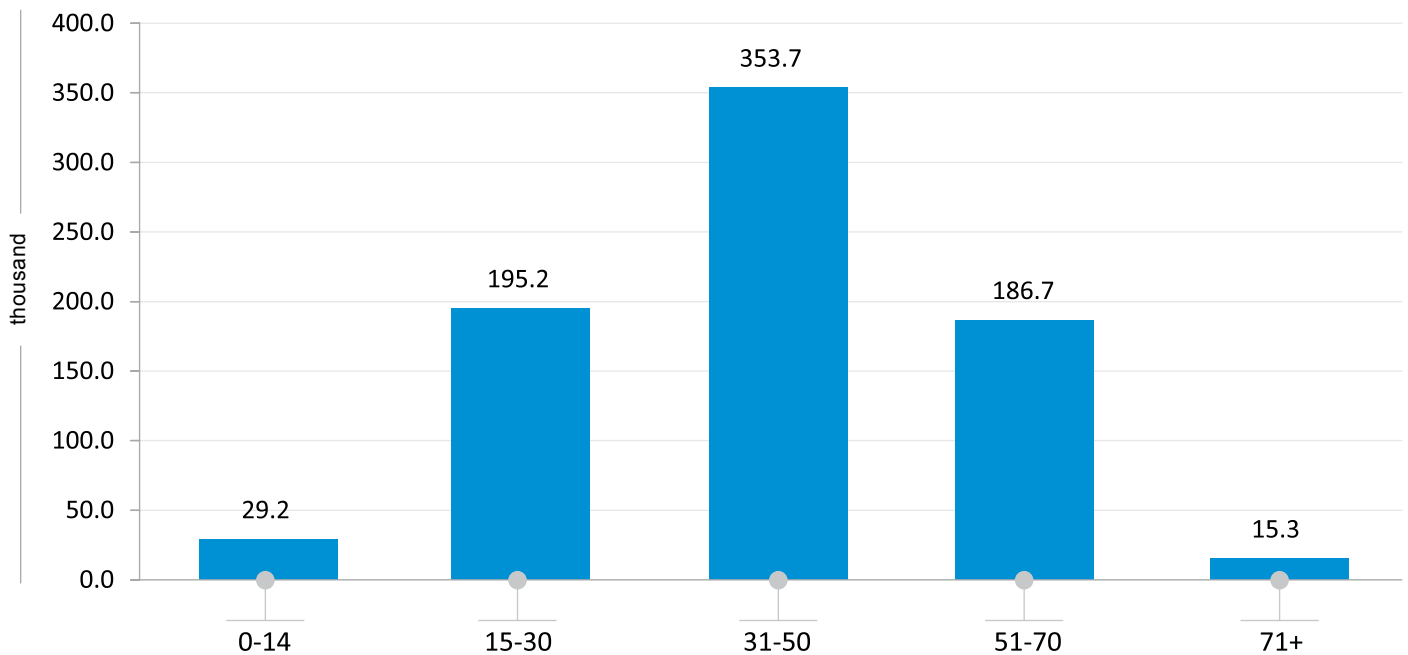
23.08.2019

OUTBOUND TOURISM STATISTICS
(II QUARTER, 2019 YEAR)

In the II quarter of 2019 the number of Georgian resident travellers¹ trips abroad equaled to 780.1 thousand. Most of the trips, 45.3 percent, were made by travellers of 31-50 age groups.

CHART № 1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN II QUARTER OF 2019 YEAR



The number of outbound visits² by Georgian visitors³ from above-mentioned number made up 561 thousand.

¹ According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

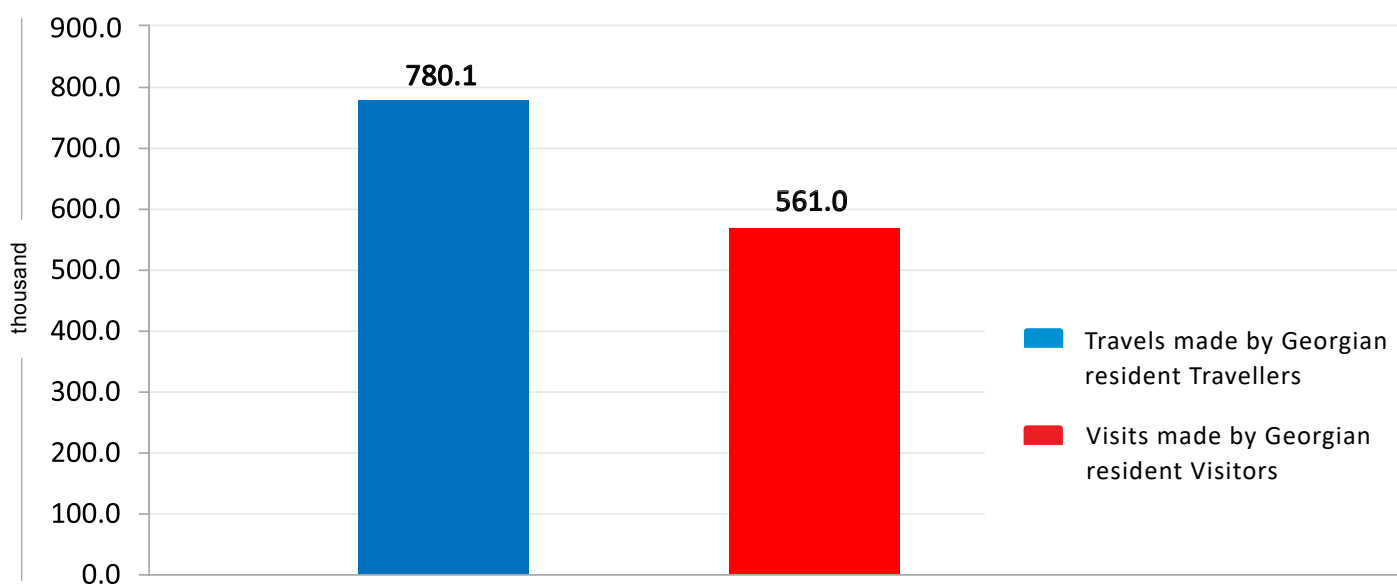
² **Visit** is a movement of visitors

³ **Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

23.08.2019

CHART № 2

**NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS
AND VISITS MADE BY GEORGIAN RESIDENT VISITORS
IN II QUARTER OF 2019 YEAR**



58.0 percent of the visits made by Georgian resident visitors were tourist-type visit.

23.08.2019

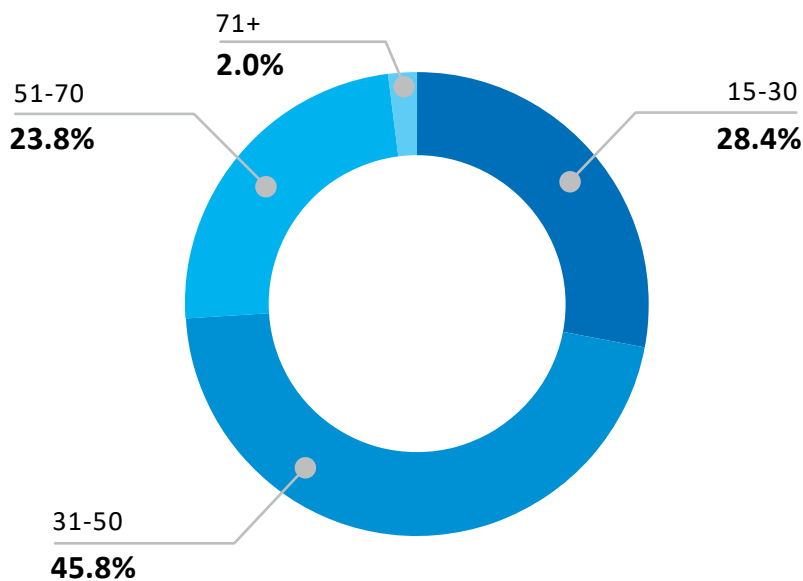
(TABLE №1)
DISTRIBUTION OF VISITS MADE BY OUTBOUND VISITORS BY THE TYPE OF VISITS IN II QUARTER, 2019, THOUSAND

	NUMBER OF VISITS
Tourist-type visit ⁴	325.6
Same-day Visit ⁵	235.4
TOTAL	561.0

The majority of outbound visits, 45.8 percent, belonged to the visitors of age group of 31-50 years. The number of visits made by women equaled to 40.1 percent of the total number of visits.

CHART № 3

DISTRIBUTION OF OUTBOUND VISITS BY THE AGE GROUPS IN II QUARTER, 2019, %



⁴ Tourist-type visit is a visit, when a visitor spends a night abroad.

⁵ Same-day Visit is a visit, when a visitor does not spend a night abroad.

23.08.2019

(TABLE №2)
DISTRIBUTION OF OUTBOUND VISITS BY GENDER
IN II QUARTER, 2019, THOUSAND

	NUMBER OF VISITS	%
Male	336.1	59.9
Female	224.9	40.1
TOTAL	561.0	100.0

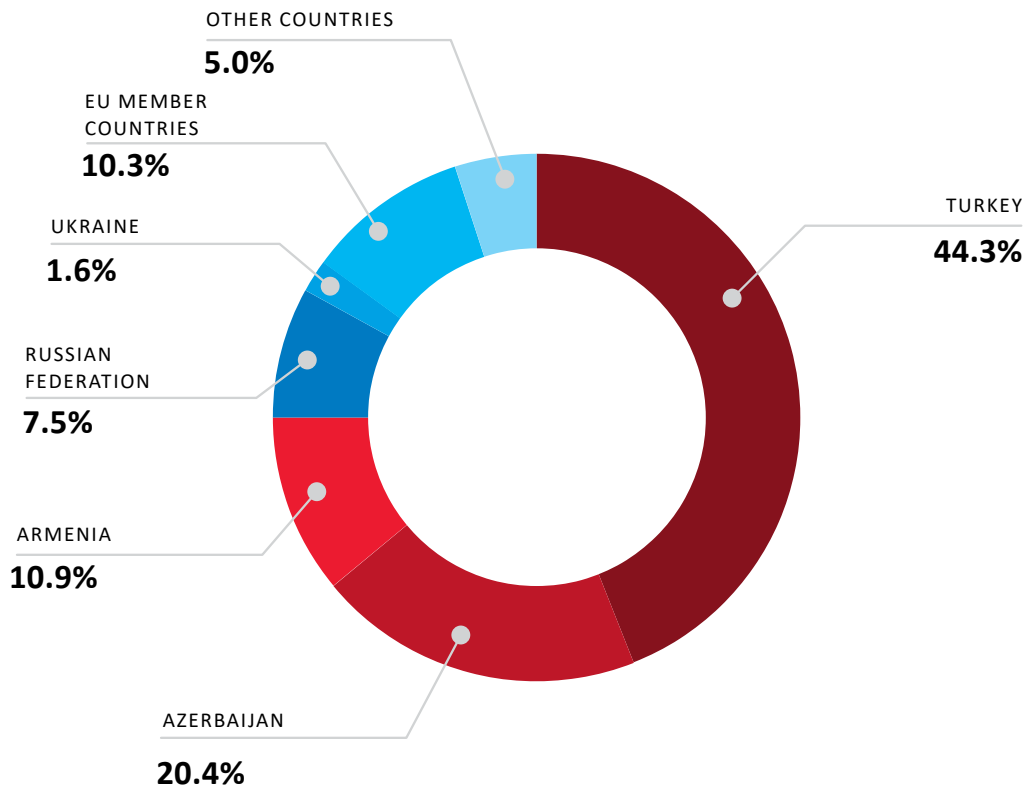
In II quarter of 2019 the purpose of the majority of outbound visits (37.3 percent) was visiting friends/relatives.

(TABLE №3)
DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT
IN II QUARTER, 2019, THOUSAND

	NUMBER OF VISITS	%
Visiting friends/relatives	209.5	37.3
Shopping	147.6	26.3
Business or Professional	102.1	18.2
Holiday, Leisure, Recreation	71.9	12.8
Health and Medical Care	19.3	3.4
Other	10.7	1.9
TOTAL	561.0	100.0

The majority of outbound visits were made in Turkey and Azerbaijan, 255.3 thousand and 117.9 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

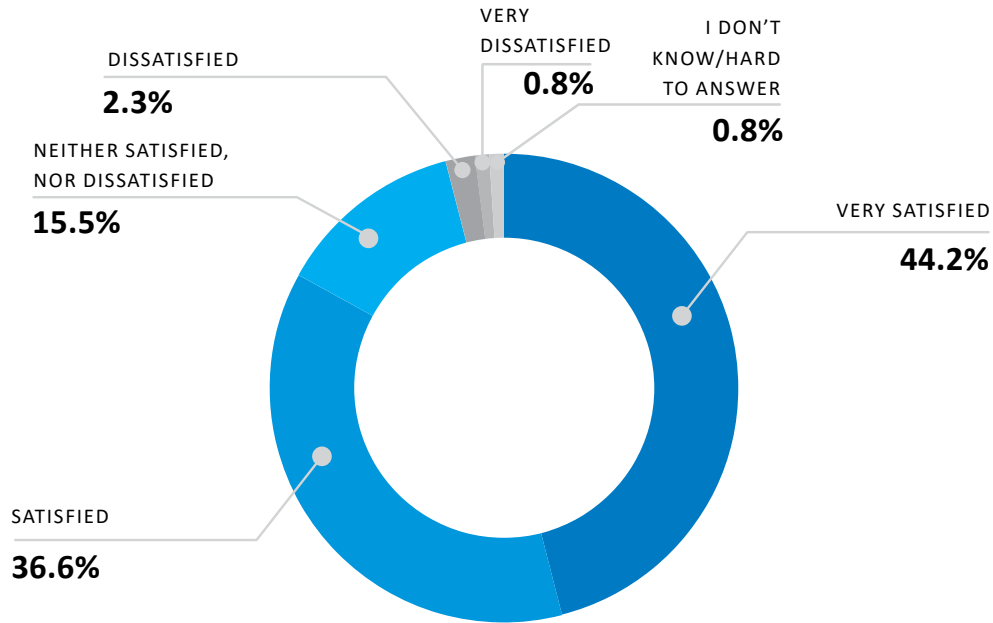
DISTRIBUTION OF OUTBOUND VISITS BY THE VISITED COUNTRIES IN II QUARTER, 2019



In II quarter of 2019 the average number of nights spent during the outbound visits equaled to 3.8 nights.

94.9 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in II quarter of 2019.

DISTRIBUTION OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION IN II QUARTER, 2019



The expenditures during the outbound visits made in II quarter of 2019 equaled to 617.5 million GEL. Average expenditure on the visit amounted to 1 100.7 GEL

23.08.2019

(TABLE №4)
**DISTRIBUTION OF OUTBOUND VISITORS' EXPENDITURE BY THE
EXPENDITURE CATEGORIES IN II QUARTER, 2019**

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	206.5	33.4	368.0
Foods and drinks	177.1	28.7	315.7
Accommodation	116.6	18.9	207.8
Holiday, leisure, recreation, cultural and sporting activities	48.6	7.9	86.6
Local transport	28.8	4.7	51.4
Other expenditure	39.9	6.5	71.2
TOTAL EXPENDITURE	617.5	100.0	1 100.7

Contact persons:

Giorgi Sanadze Tel.: 2 36 72 10 (200), E-mail: gsanadze@geostat.ge

Mariam Kavelashvili Tel.: 2 36 72 10 (020), E-mail: mkavelashvili@geostat.ge