



National Statistics Office of Georgia

OUTBOUND TOURISM STATISTICS
2019
I QUARTER



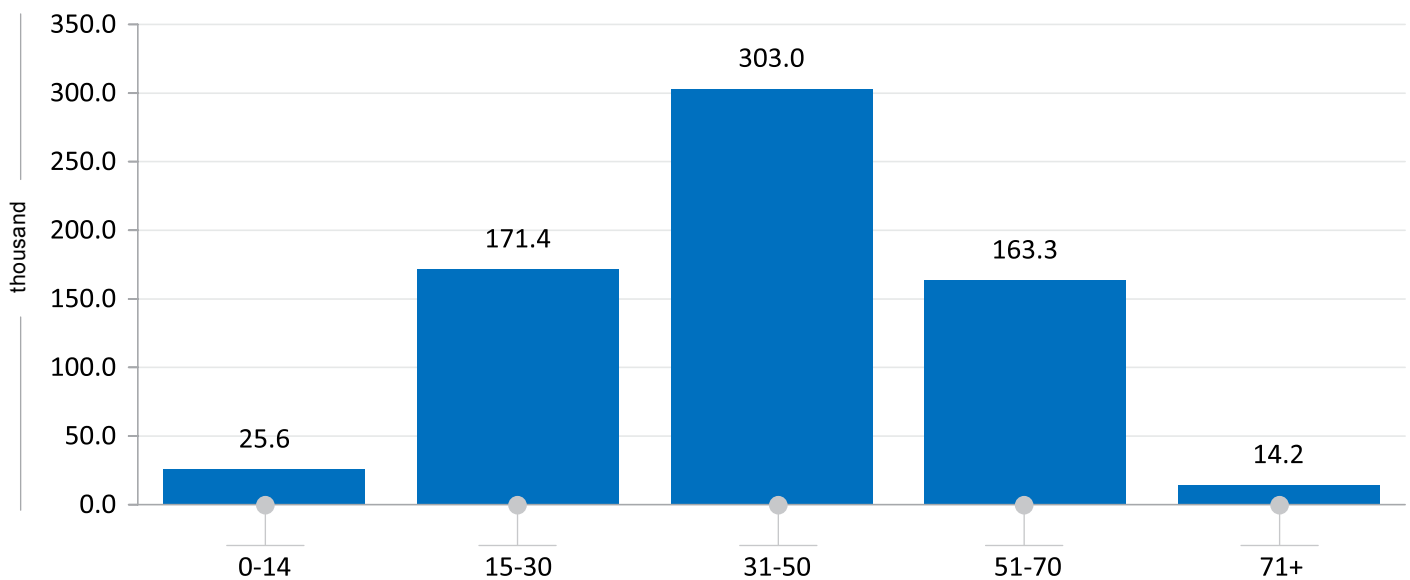
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OUTBOUND TOURISM STATISTICS
(I QUARTER, 2019 YEAR)

In the I quarter of 2019 the number of Georgian resident travellers¹ trips abroad equaled to 677.4 thousand. Most of the trips, 44.7 percent, were made by travellers of 31-50 age groups.

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN I QUARTER OF 2019 YEAR



The number of outbound visits² by Georgian visitors³ from above-mentioned number made up 484.8 thousand.

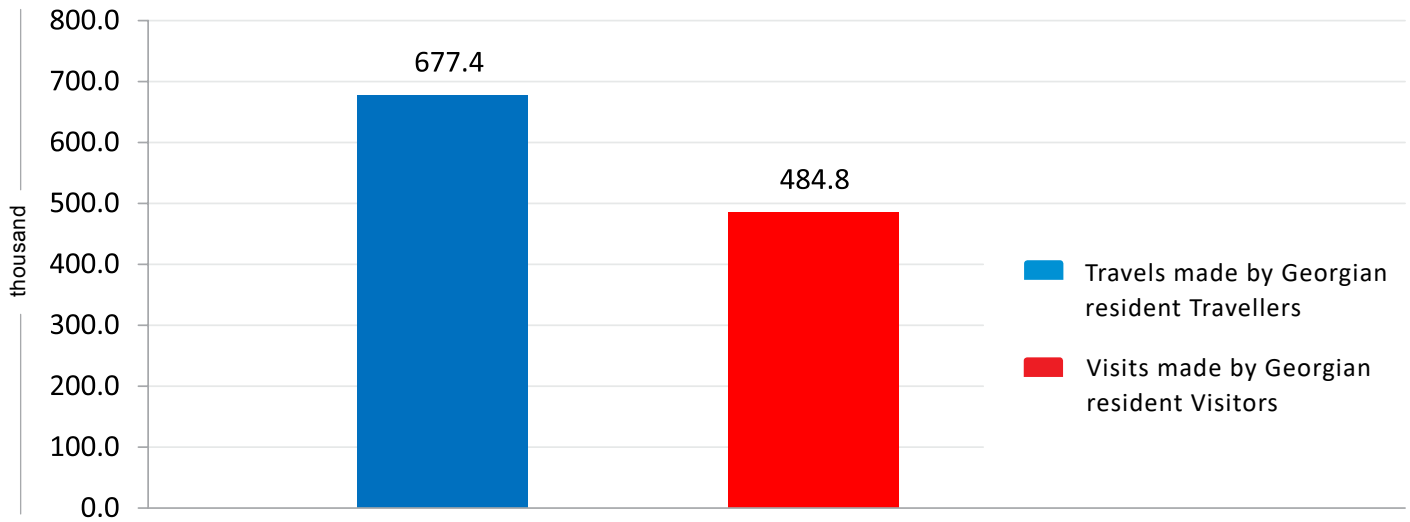
¹ According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

² **Visit** is a movement of visitors

³ **Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

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**NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS
AND VISITS MADE BY GEORGIAN RESIDENT VISITORS
IN I QUARTER OF 2019 YEAR**



55.7 percent of the visits made by Georgian resident visitors were tourist-type visit.

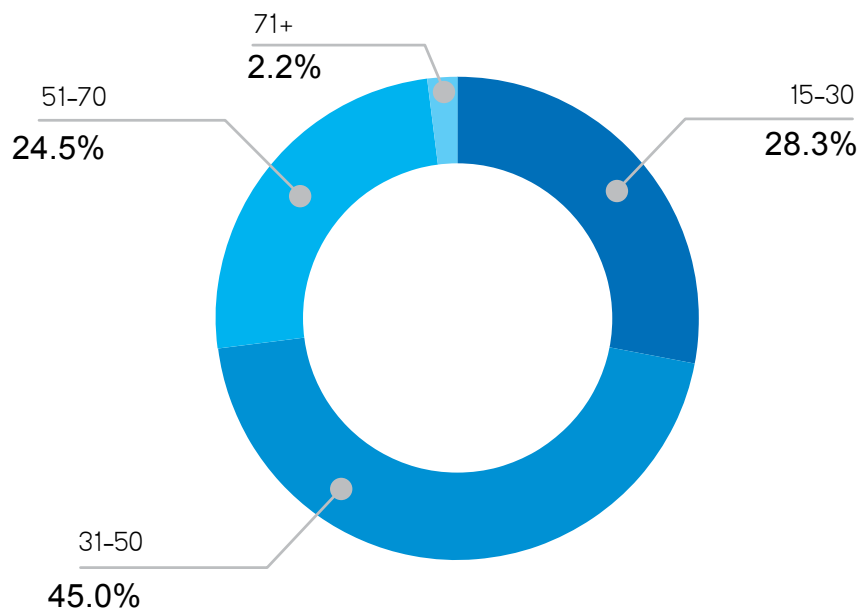
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DISTRIBUTION OF VISITS MADE BY OUTBOUND VISITORS BY THE TYPE OF VISITS IN I QUARTER, 2019, THOUSAND

	NUMBER OF VISITS
Tourist-type visit ⁴	269.8
Same-day Visit ⁵	215.0
TOTAL	484.8

The majority of outbound visits, 45.0 percent, belonged to the visitors of age group of 31-50 years. The number of visits made by women equaled to 41.1 percent of the total number of visits.

DISTRIBUTION OF OUTBOUND VISITS BY THE AGE GROUPS IN I QUARTER, 2019



⁴ **Tourist-type visit** is a visit, when a visitor spends a night abroad.

⁵ **Same-day visit** is a visit, when a visitor does not spend a night abroad.

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DISTRIBUTION OF OUTBOUND VISITS BY GENDER IN I QUARTER, 2019, THOUSAND

	NUMBER OF VISITS	%
Male	285.7	58.9
Female	199.1	41.1
TOTAL	484.8	100.0

In I quarter of 2019 the purpose of the majority of outbound visits (37.3 percent) was visiting friends/relatives.

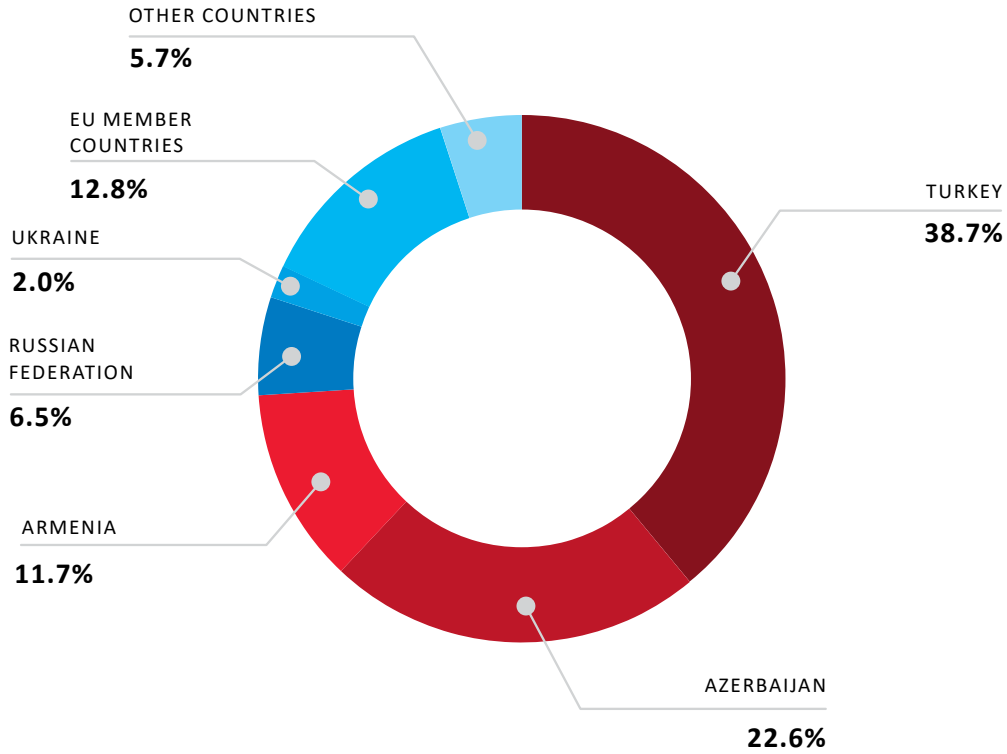
**DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT
IN I QUARTER, 2019, THOUSAND**

	NUMBER OF VISITS	%
Visiting friends/relatives	181.0	37.3
Shopping	127.1	26.2
Business or Professional	75.6	15.6
Holiday, Leisure, Recreation	72.9	15.0
Health and Medical Care	20.1	4.2
Other	8.0	1.6
TOTAL	484.8	100.0

The majority of outbound visits were made in Turkey and Azerbaijan, 191.9 thousand and 112.1 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

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DISTRIBUTION OF OUTBOUND VISITS BY THE VISITED COUNTRIES IN I QUARTER, 2019

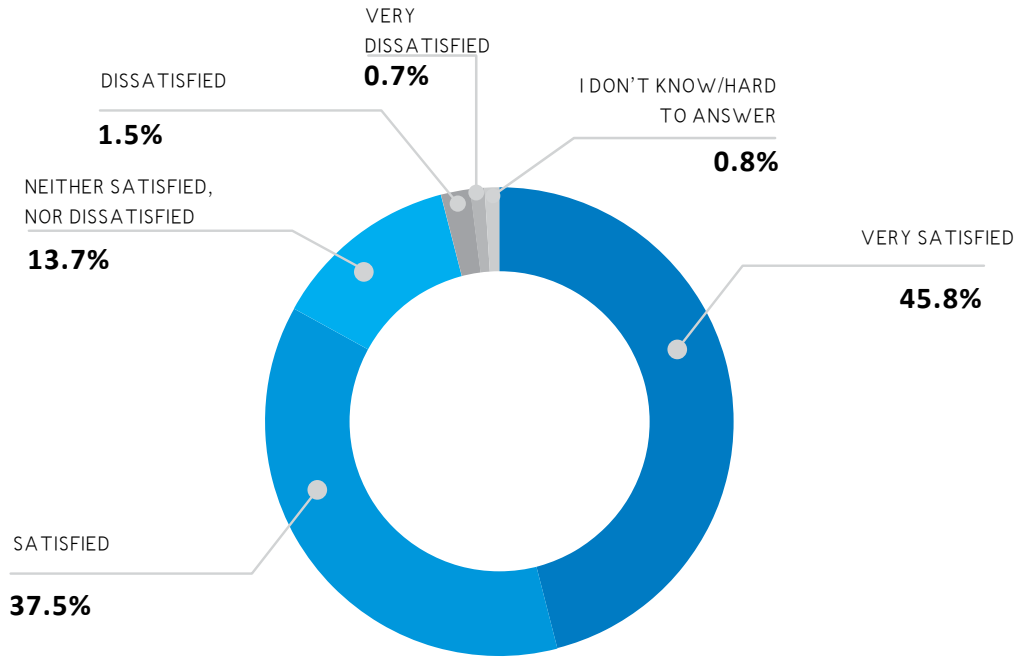


In I quarter of 2019 the average number of nights spent during the outbound visits equaled to 3.4 nights.

91.6 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in I quarter of 2019.

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DISTRIBUTION OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION IN I QUARTER, 2019



The expenditures during the outbound visits made in I quarter of 2019 equaled to 359.3 million GEL. Average expenditure on the visit amounted to 741.0 GEL.

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**DISTRIBUTION OF OUTBOUND VISITORS' EXPENDITURE BY THE
EXPENDITURE CATEGORIES IN I QUARTER, 2019**

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	118.5	33.0	244.6
Shopping	93.0	25.9	191.6
Accommodation	73.8	20.5	152.2
Holiday, leisure, recreation, cultural and sporting activities	28.2	7.8	58.1
Local transport	17.4	4.9	36.2
Other expenditure	28.2	7.9	58.3
TOTAL EXPENDITURE	359.4	100.0	741.0

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