



National Statistics Office of Georgia

DOMESTIC TOURISM STATISTICS IN GEORGIA 2019



16.03.2020
www.geostat.ge

16.03.2020

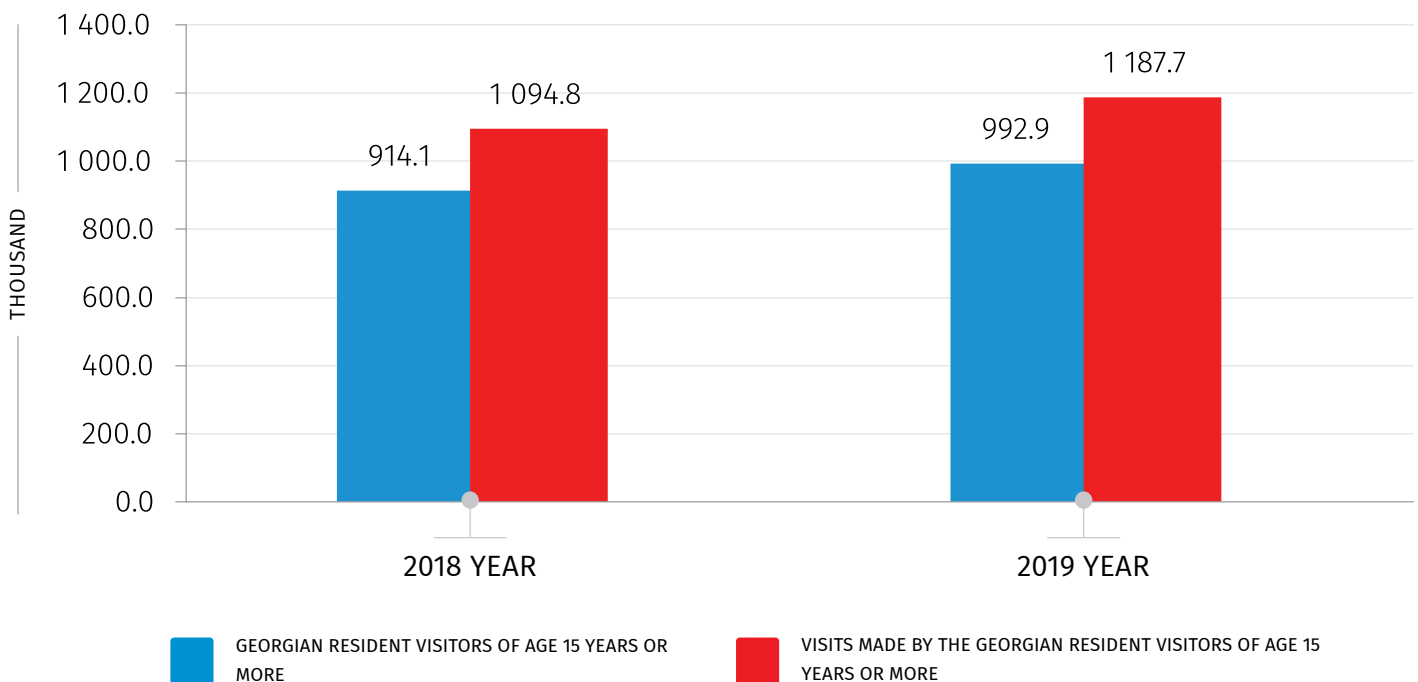
DOMESTIC TOURISM SURVEY (2019)

In 2019 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 992.9 thousand, who made on average 1.2 million visits per month on the territory of Georgia. In comparison to the previous year, the number of visitors has increased by 8.6 percent.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



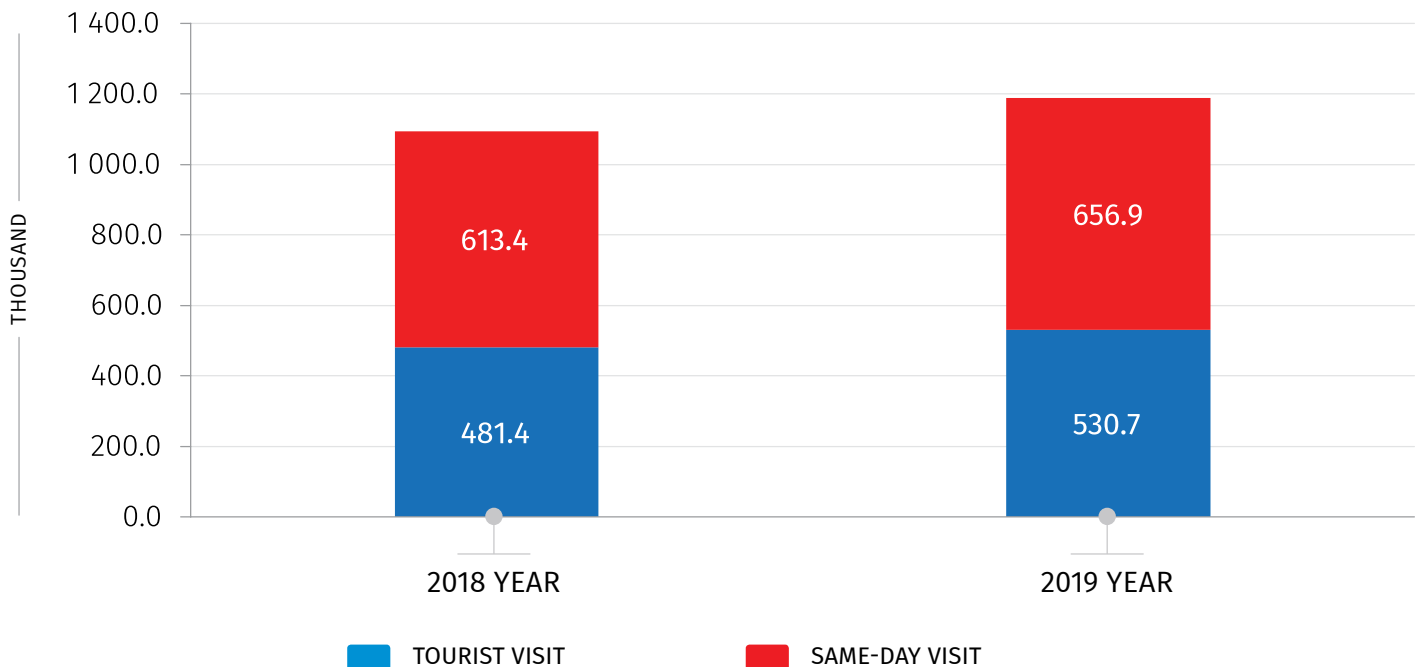
In 2019 the monthly average number of tourist visits of Georgian residents amounted to 530.7 thousand, which is 10.3 percent higher than the indicator of the previous year. The chart below illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

NATIONAL STATISTICS OFFICE OF GEORGIA

16.03.2020

CHART №2

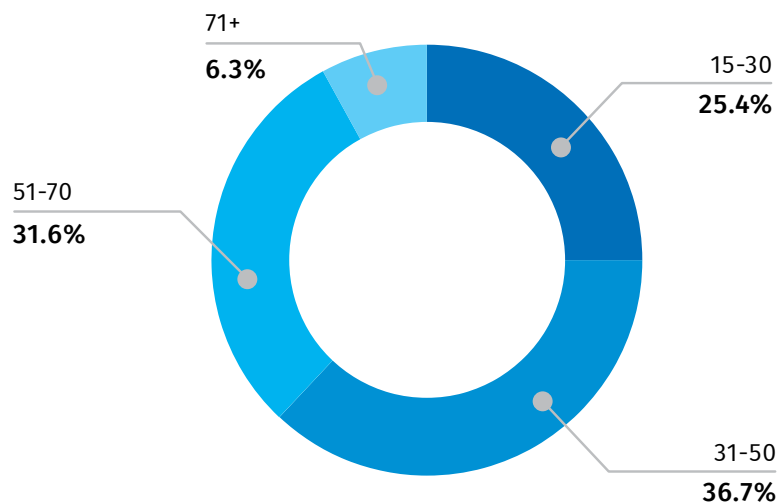
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



In 2019 year 36.7 percent of visits were carried out by visitors of 31-50 age group. Herewith, 55.5 percent of visits comes on women.

CHART №3

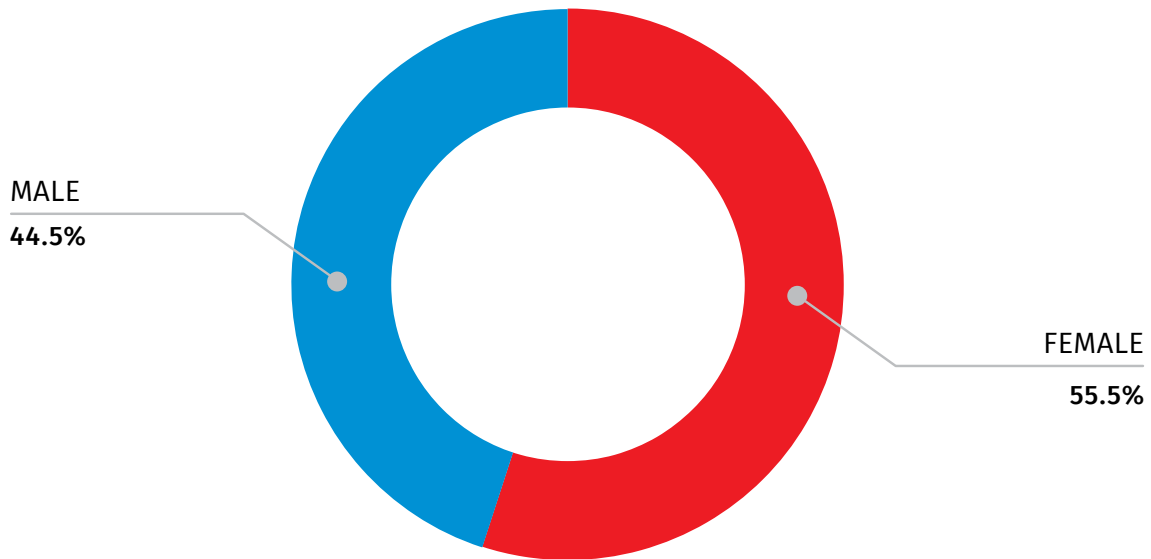
DISTRIBUTION OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN 2019 YEAR



16.03.2020

CHART №4

**DISTRIBUTION OF THE NUMBER OF GEORGIAN RESIDENT VISITORS
OF AGE 15 YEARS OR MORE BY GENDER IN 2019 YEAR**



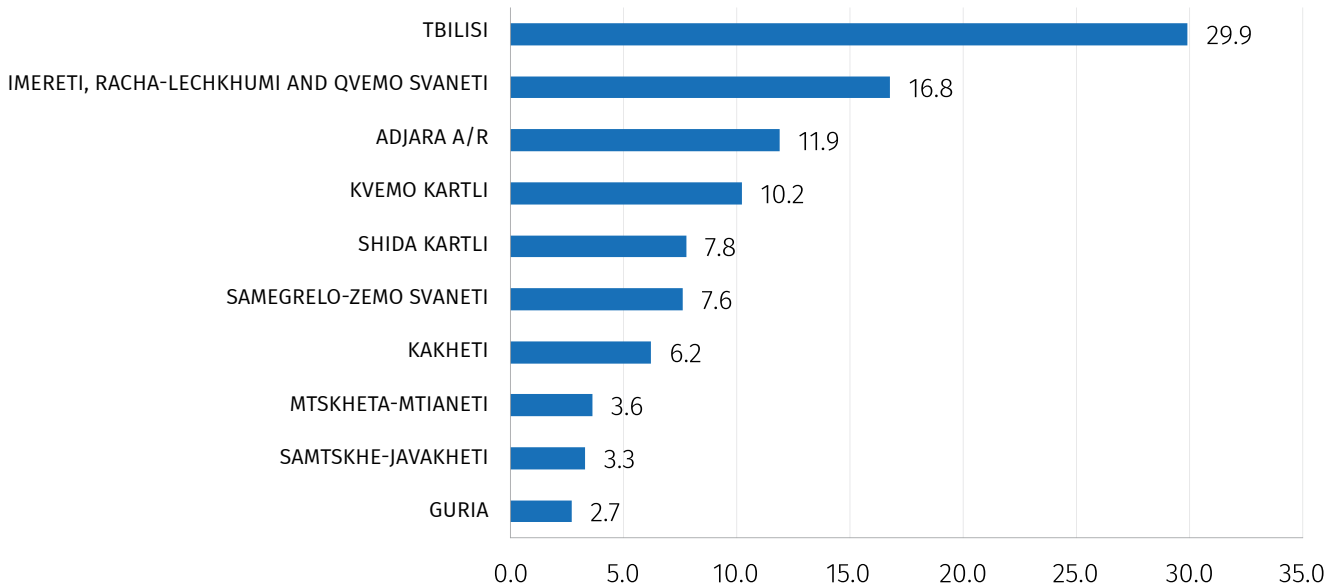
According to the survey results, 29.9 percent of visitors are the residents of Tbilisi, 16.8 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 11.9 percent – Adjara A/R, while the rest of the regions are represented by the lower share in the structure.

The chart below illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

16.03.2020

CHART №5

**DISTRIBUTION OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS
OR MORE BY PLACE OF RESIDENCE IN 2019 YEAR, %**



In 2019 the main purpose of majority visits (51.0 percent) was visiting friends/relatives:

TABLE №1

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY
THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY
OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN 2019 YEAR, THOUSAND**

	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	606.1	51.0
Shopping	146.5	12.3
Holiday, Leisure, Recreation	114.8	9.7
Visiting other house	112.8	9.5
Health and Medical Care	105.0	8.8
Business or Professional	56.2	4.7
Religion/Pilgrimage	23.1	1.9
Education or trainings	8.0	0.7
Other	15.1	1.3
TOTAL	1 187.7	100.0

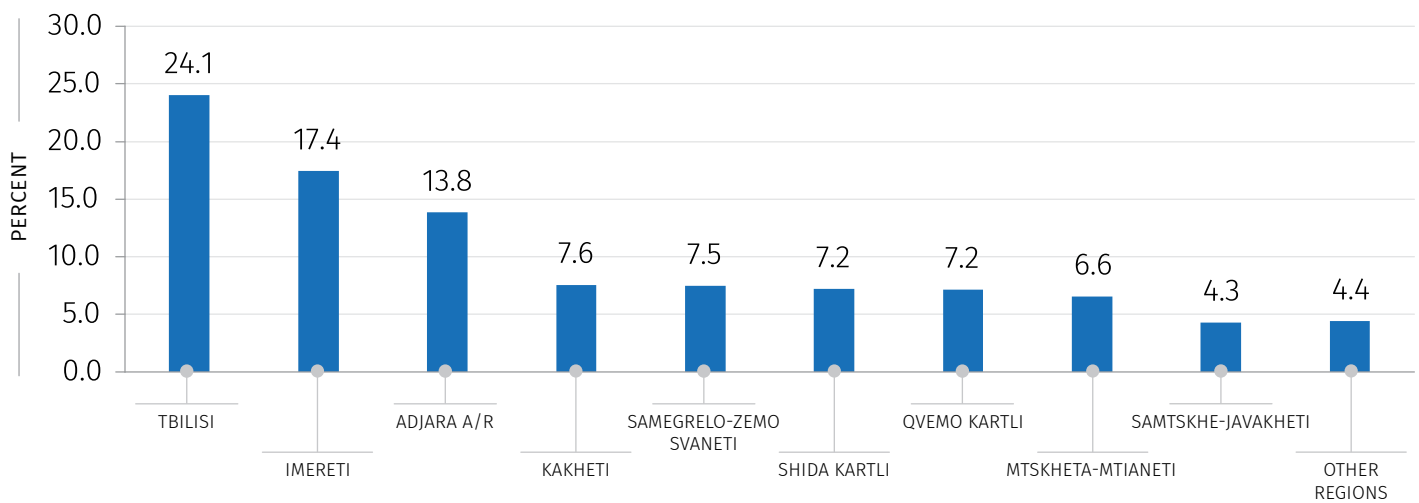
NATIONAL STATISTICS OFFICE OF GEORGIA

16.03.2020

The majority of the visits comes on Tbilisi (average 286.9 thousand visits per month) and Imereti region (208.0 thousand visits per month). The chart below shows the monthly average number of visits by the visited regions.

CHART №6

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN 2019 YEAR

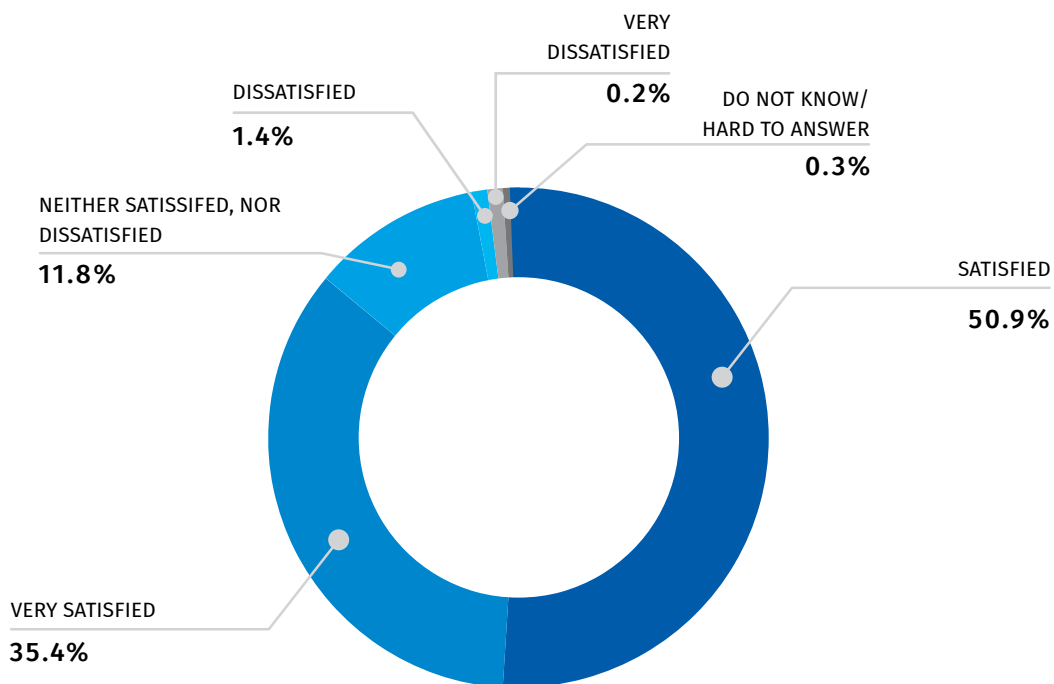


The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

16.03.2020

CHART №7

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN 2019 YEAR



In 2019 the monthly average expenditure during the visits equaled to 153.5 million GEL. This indicator is 6.0 percent higher than the indicator of the previous year. As for the average expenditure per visit it has been decreased by 3.0 GEL and equaled to 129.3 GEL.

16.03.2020

TABLE №2

DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES IN 2019 YEAR

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	50.8	33.1	42.8
Foods and drinks	37.6	24.5	31.7
Transport	28.0	18.2	23.6
Accommodation	6.9	4.5	5.8
Holiday, leisure, recreation, cultural and sporting activities	2.5	1.6	2.1
Other expenditure	27.8	18.1	23.4
TOTAL EXPENDITURE	153.5	100.0	129.3

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

CONTACT PERSONS:

Davit Kupatadze, Tel.: 2 36 72 10 (200), E-mail: dkupatadze@geostat.ge

Mariam Kavelashvili, Tel.: 2 36 72 10 (020), E-mail: mkavelashvili@geostat.ge