



National Statistics Office of Georgia

# DOMESTIC TOURISM STATISTICS IN GEORGIA **2019** IV QUARTER



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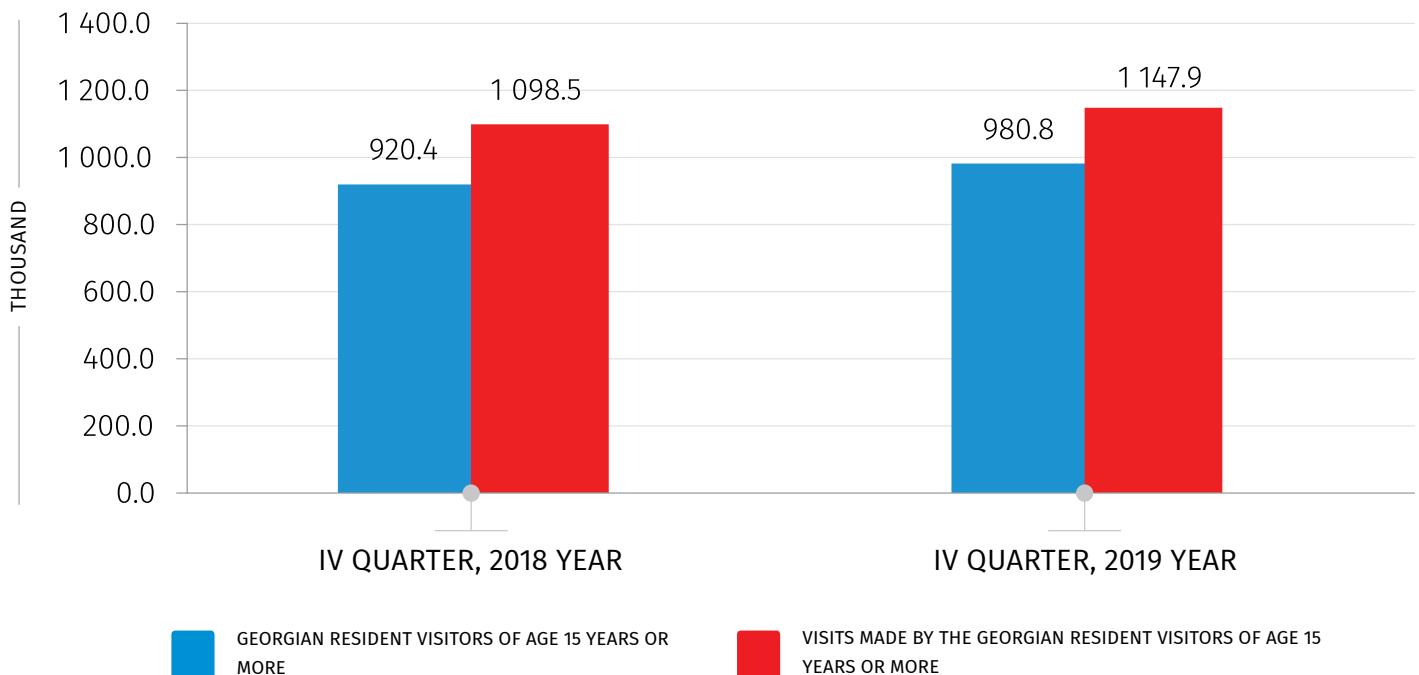
## DOMESTIC TOURISM SURVEY (IV QUARTER, 2019)

In the IV quarter of 2019 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 980.9 thousand, who made on average 1.1 million visits per month on the territory of Georgia. In comparison to the IV quarter of the previous year, the number of visitors has increased by 6.6 percent.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

### DISTRIBUTION OF MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



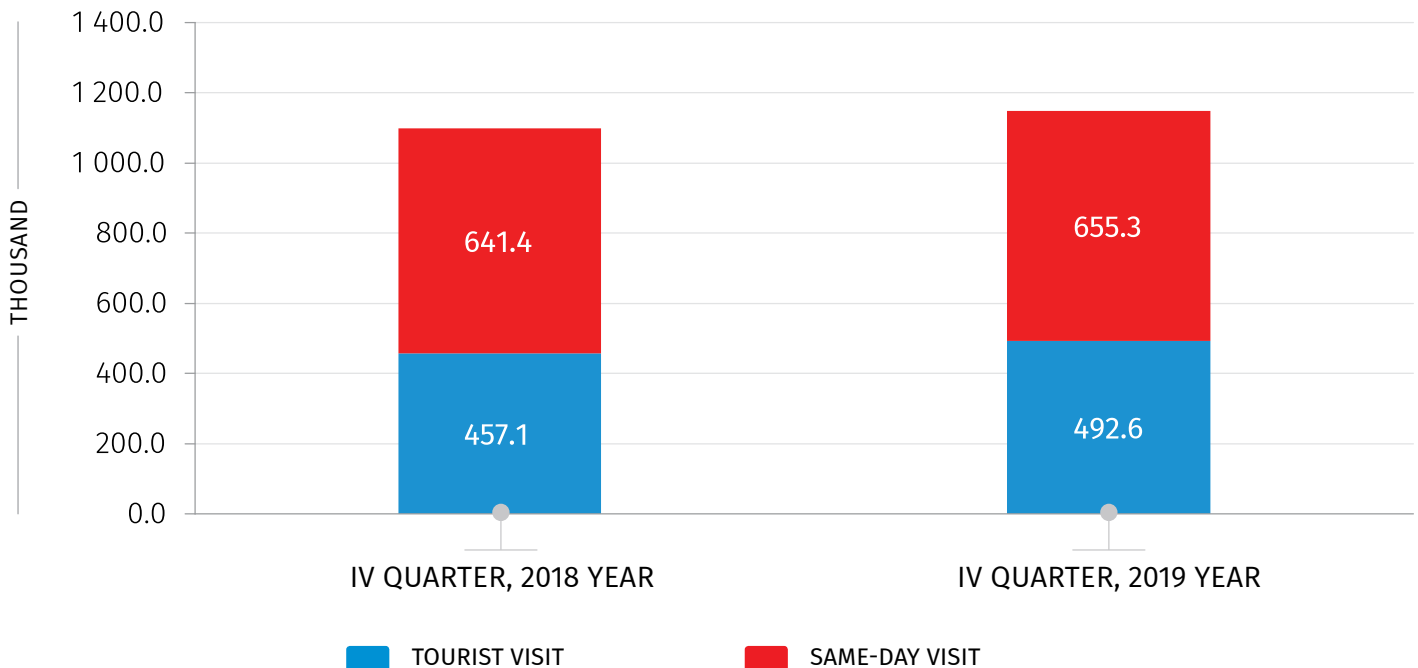
In the IV quarter of 2019, the monthly average number of tourist visits of Georgian residents amounted to 492.6 thousand, which is 7.8 percent higher than the indicator of relevant period of the previous year. The chart below illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

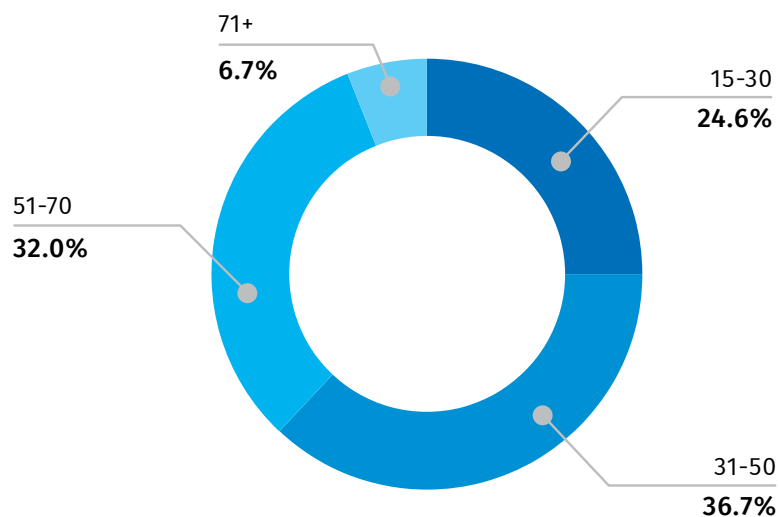
### DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



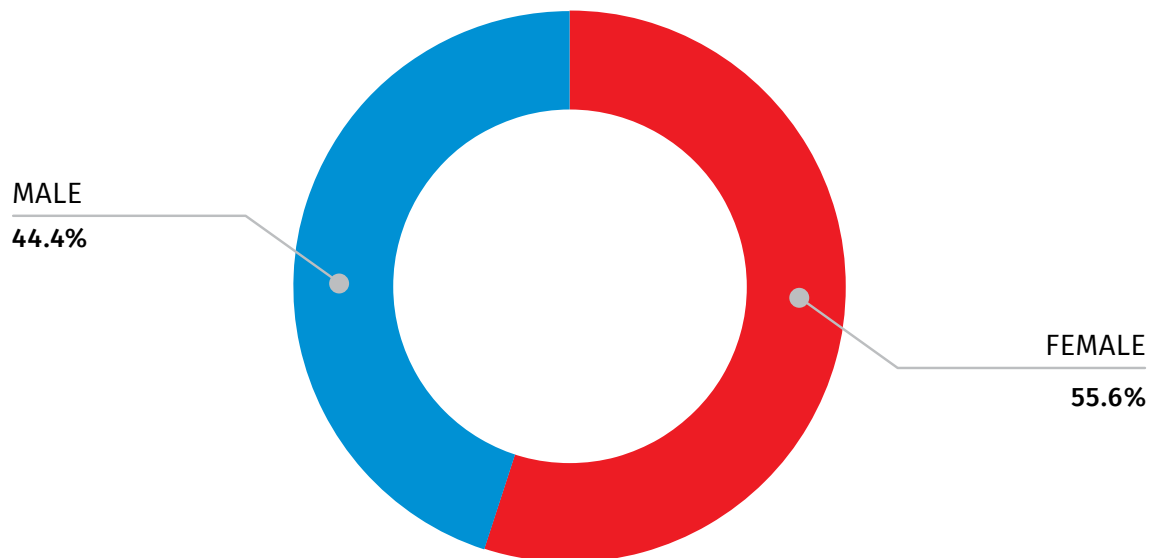
In the IV quarter of 2019, 36.7 percent of visits were carried out by visitors of 31-50 age group. Herewith, 55.6 percent of visits comes on women.

CHART №3

### DISTRIBUTION OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN IV QUARTER, 2019 YEAR



**DISTRIBUTION OF THE NUMBER OF GEORGIAN RESIDENT  
VISITORS OF AGE 15 YEARS OR MORE BY GENDER IN IV QUARTER, 2019 YEAR**



According to the survey results, 30.3 percent of visitors are the residents of Tbilisi, 15.6 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 11.8 percent – Adjara A/R, while the rest of the regions are represented by the lower share in the structure.

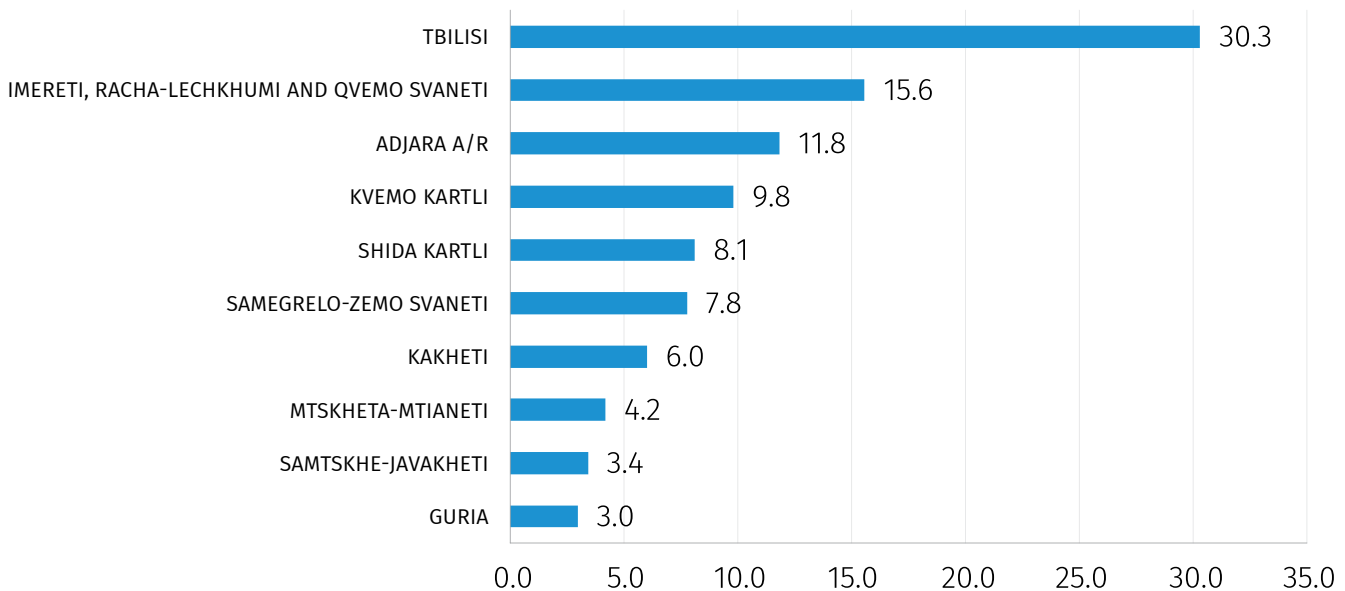
The chart below illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

### DISTRIBUTION OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY PLACE OF RESIDENCE IN IV QUARTER, 2019 YEAR, %



In the IV quarter of 2019, the main purpose of majority visits (54.7 percent) was visiting friends/relatives:

TABLE №1

### DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN IV QUARTER, 2019 YEAR, THOUSAND

	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	627.5	54.7
Shopping	146.5	12.8
Visiting other house	116.3	10.1
Health and Medical Care	94.8	8.3
Holiday, Leisure, Recreation	69.8	6.1
Business or Professional	53.6	4.7
Religion/Pilgrimage	20.4	1.8
Education or trainings	8.7	0.8
Other	10.3	0.9
<b>TOTAL</b>	<b>1 147.9</b>	<b>100.0</b>

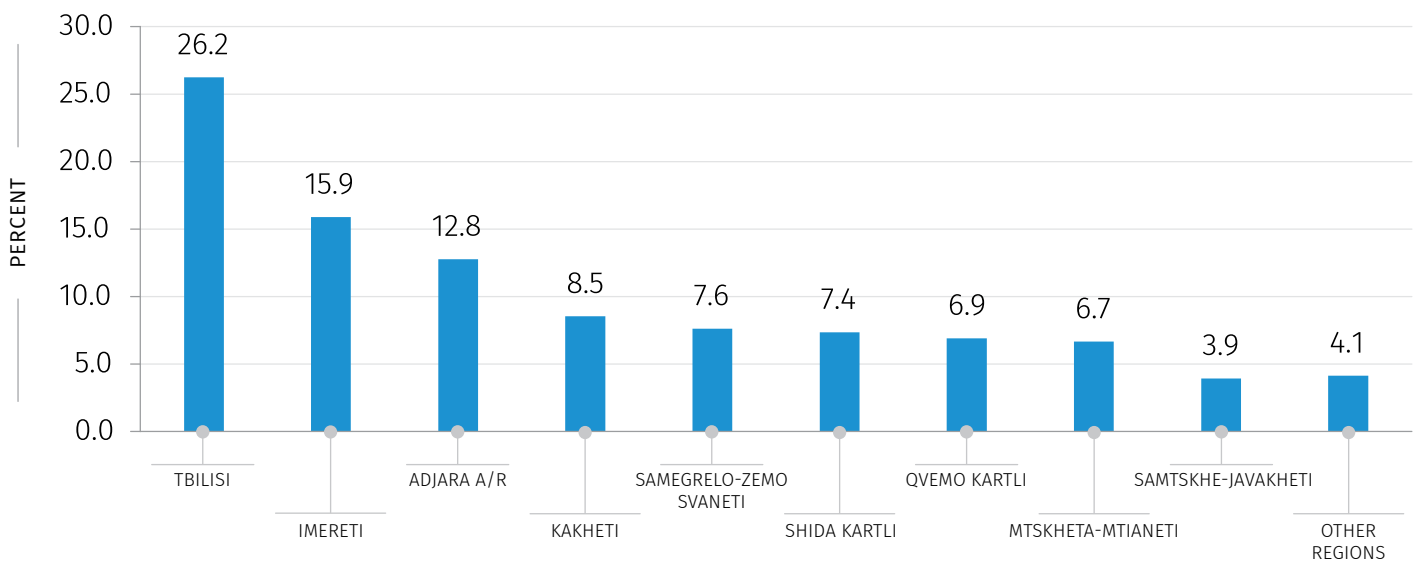
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The majority of the visits comes on Tbilisi (average 301.6 thousand visits per month) and Imereti region (182.7 thousand visits per month). The chart below shows the monthly average number of visits by the visited regions.

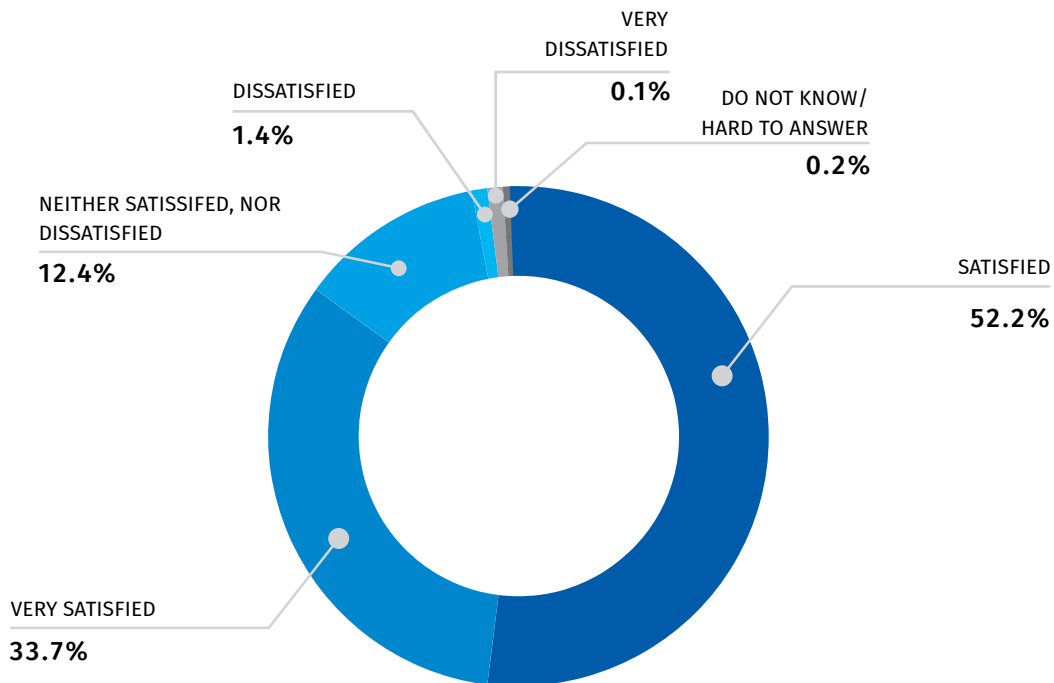
CHART №6

### DISTRIBUTION OF THE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN IV QUARTER, 2019 YEAR



The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

## DISTRIBUTION OF THE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN IV QUARTER, 2019 YEAR



In the IV quarter of 2019, the monthly average expenditure during the visits equaled to 137.9 million GEL. This indicator is 1.2 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been reduced by 3.9 GEL and equaled to 120.2 GEL.

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TABLE №2

### DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES IN IV QUARTER, 2019 YEAR

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	52.3	37.9	45.6
Foods and drinks	27.5	19.9	23.9
Transport	26.3	19.1	22.9
Accommodation	4.4	3.2	3.9
Holiday, leisure, recreation, cultural and sporting activities	2.3	1.6	2.0
Other expenditure	25.2	18.2	21.9
<b>TOTAL EXPENDITURE</b>	<b>137.9</b>	<b>100.0</b>	<b>120.2</b>

**NOTICE:** The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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