



National Statistics Office of Georgia

OUTBOUND TOURISM STATISTICS 2020 I QUARTER



25.05.2020

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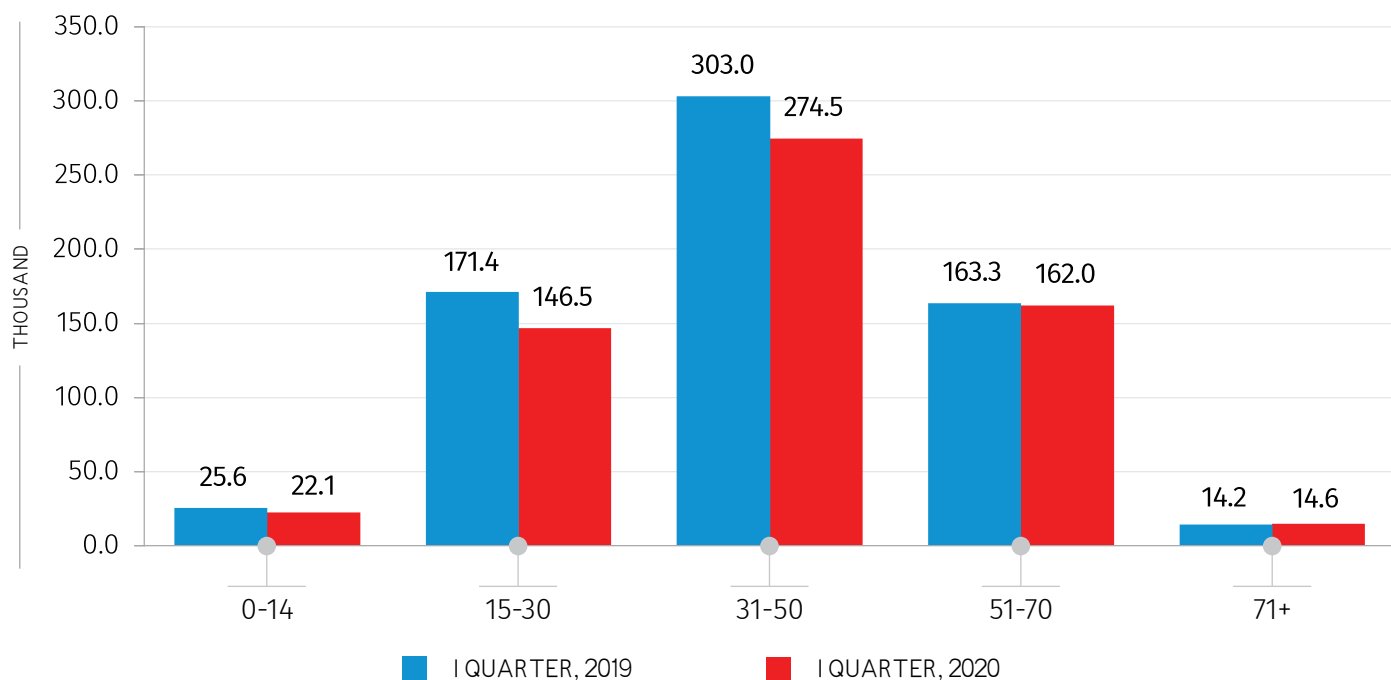
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OUTBOUND TOURISM STATISTICS (I QUARTER, 2020 YEAR)

In the I quarter of 2020 the number of Georgian resident travellers¹ trips abroad equaled 619.9 thousand, which is 8.5 percent lower compared to the previous year. Most of the trips, 44.3 percent, were made by travellers of 31-50 age groups.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN I QUARTERS OF 2019-2020 YEARS



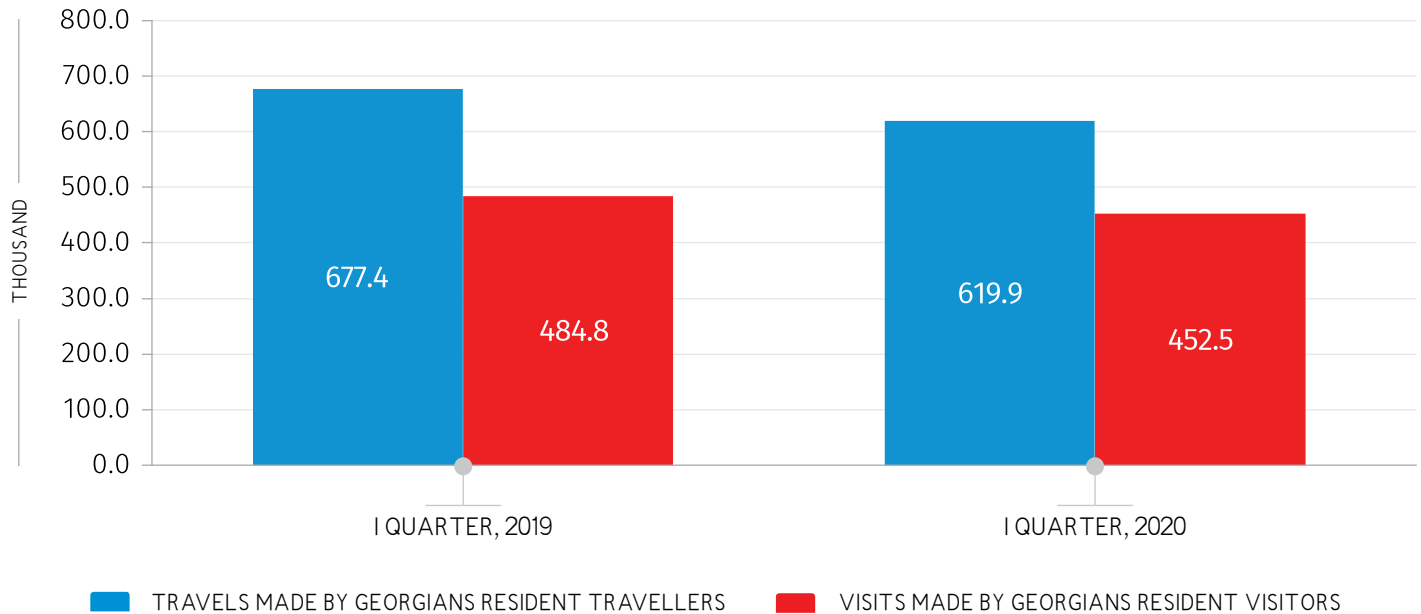
The number of outbound visits² by Georgian visitors³ from above-mentioned number made up 452.5 thousand, which is 6.7 percent lower compared to the previous year.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN I QUARTERS OF 2019-2020 YEARS

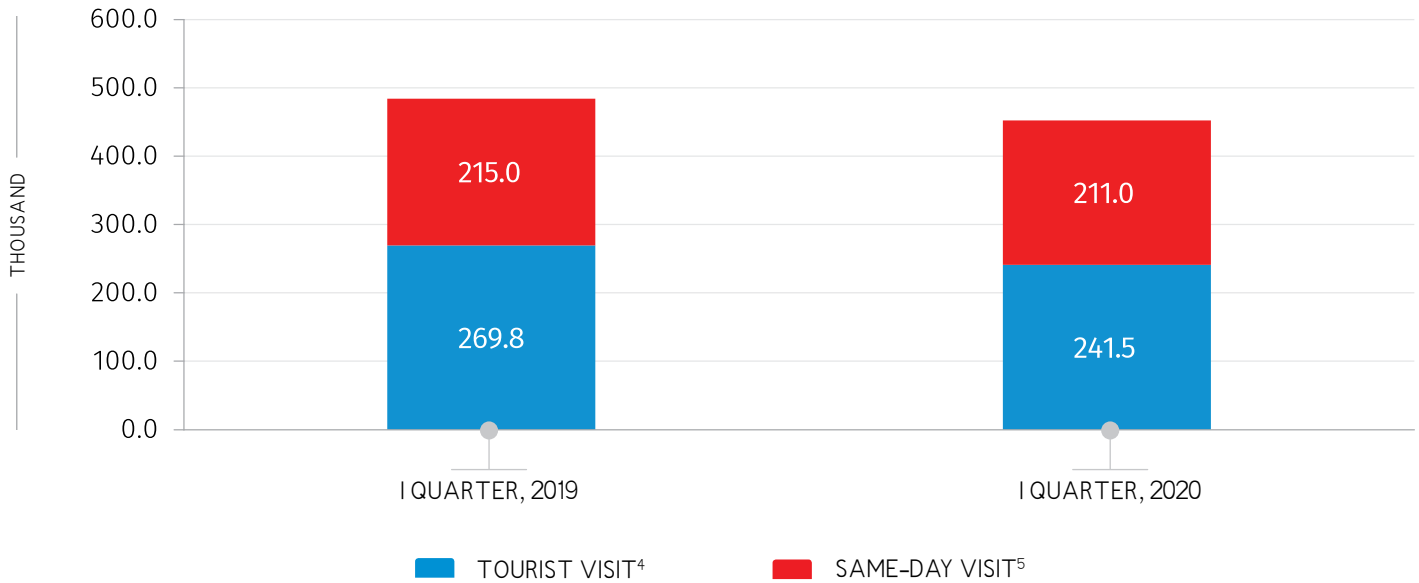


Outbound visitors have made 241.5 thousand tourist-type visits, which is 10.5 percent lower compared to the previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit.

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CHART №3

**DISTRIBUTION OF VISITS MADE BY OUTBOUND VISITORS
BY THE TYPE OF VISIT IN I QUARTERS OF 2019-2020 YEARS**



The majority of outbound visits, 44.7 percent, belonged to the visitors of age group of 31-50 years. The number of visits made by women equaled to 40.4 percent of the total number of visits.

⁴ **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

⁵ **Same-Day visit** is a visit without overnight stay on visited place.

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CHART №4

**DISTRIBUTION OF OUTBOUND VISITS
BY THE AGE GROUPS IN I QUARTER, 2020**

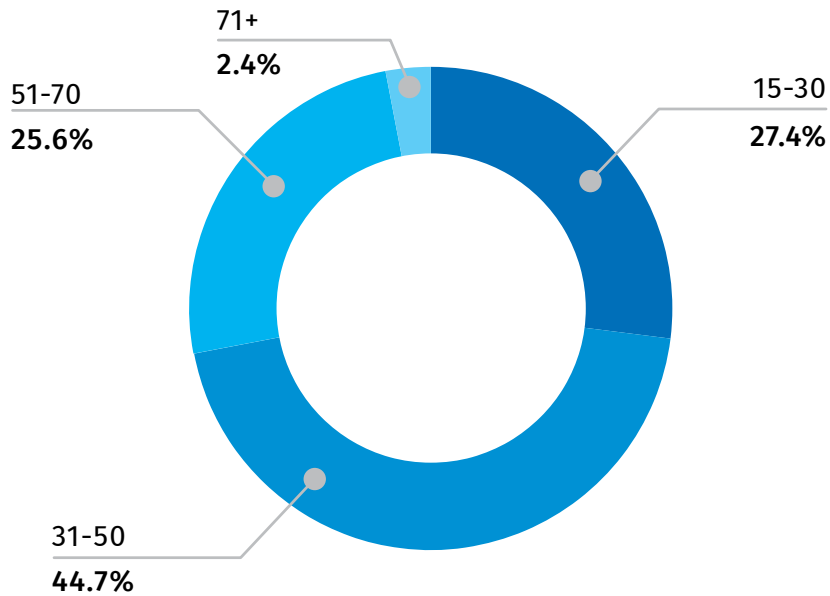


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS
BY GENDER IN I QUARTER, 2020, THOUSAND**

	NUMBER OF VISITS	%
Male	269.6	59.6
Female	182.8	40.4
TOTAL	452.5	100.0

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In I quarter of 2020 the purpose of the majority of outbound visits (34.5 percent) was visiting friends/relatives.

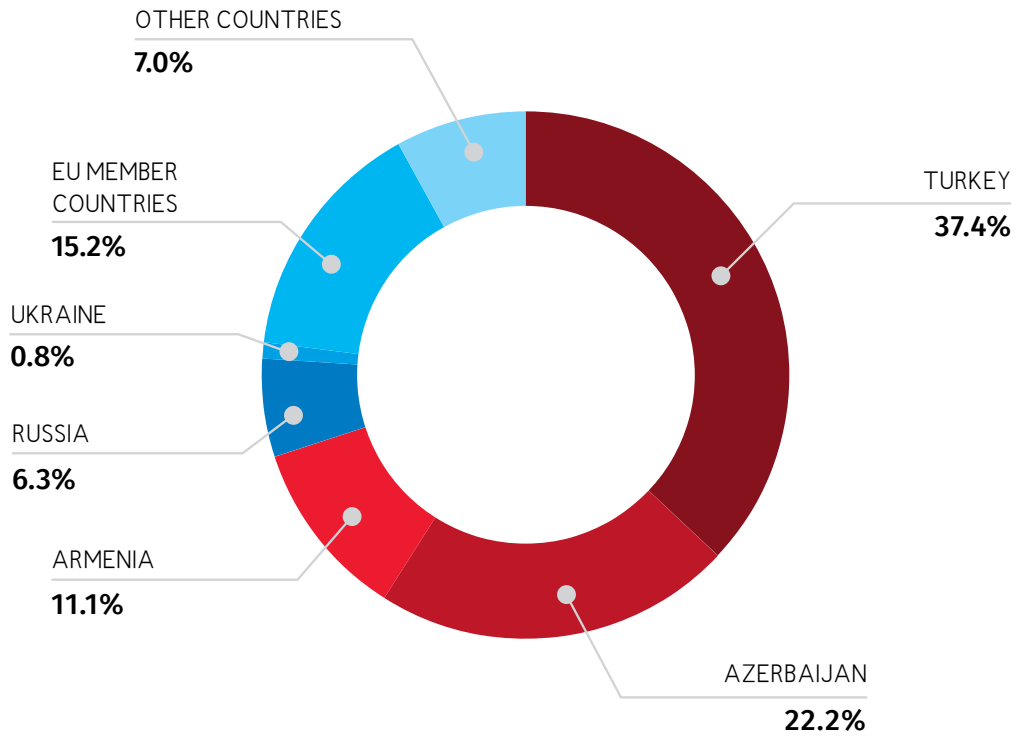
TABLE №2

**DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT
IN I QUARTER, 2020, THOUSAND**

	NUMBER OF VISITS	%
Visiting friends/relatives	156.2	34.5
Shopping	149.2	33.0
Business or Professional	73.3	16.2
Holiday, Leisure, Recreation	41.6	9.2
Health and Medical Care	19.8	4.4
Other	12.3	2.7
TOTAL	452.5	100.0

The majority of outbound visits were made in Turkey and Azerbaijan, 176.7 thousand and 104.8 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

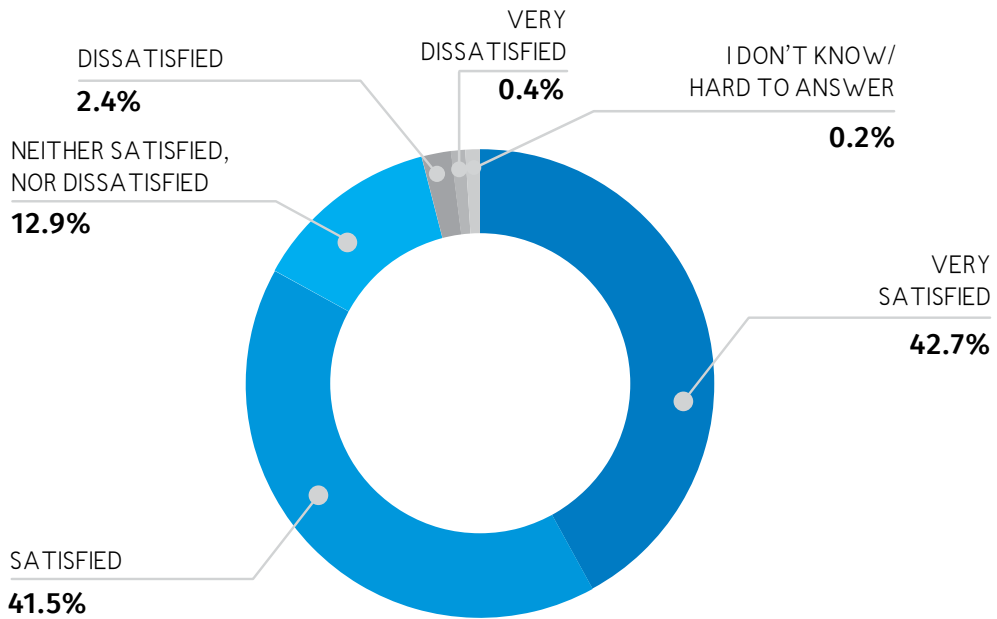
**DISTRIBUTION OF OUTBOUND VISITS
BY THE VISITED COUNTRIES IN I QUARTER, 2020**



In I quarter of 2020 the average number of nights spent during the visits equaled to 3.9 nights, which is 14.4 percent higher than the figure indicated in I quarter of 2019 (3.4 nights).

96.1 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in I quarter of 2020.

**DISTRIBUTION OF OUTBOUND VISITS
BY THE LEVEL OF SATISFACTION IN I QUARTER, 2020**



The expenditures during the visits made in I quarter of 2020 equaled to 332.8 million GEL, which is 7.4 percent decrease compared to the previous year. Average expenditure on the visit decreased by 0.7 percent compared to I quarter of 2019 year and amounted to 735.6 GEL.

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TABLE №3

**DISTRIBUTION OF OUTBOUND VISITORS' EXPENDITURE
BY THE EXPENDITURE CATEGORIES IN I QUARTER, 2020**

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	124.8	37.5	275.8
Shopping	88.5	26.6	195.6
Accommodation	56.0	16.8	123.7
Local transport	20.4	6.1	45.0
Holiday, leisure, recreation, cultural and sporting activities	16.6	5.0	36.8
Other expenditure	26.6	8.0	58.7
TOTAL EXPENDITURE	332.8	100.0	735.6

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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