

National Statistics Office of Georgia

INFORMATION ON HOTELS AND HOTEL TYPE ENTERPRISES 2019

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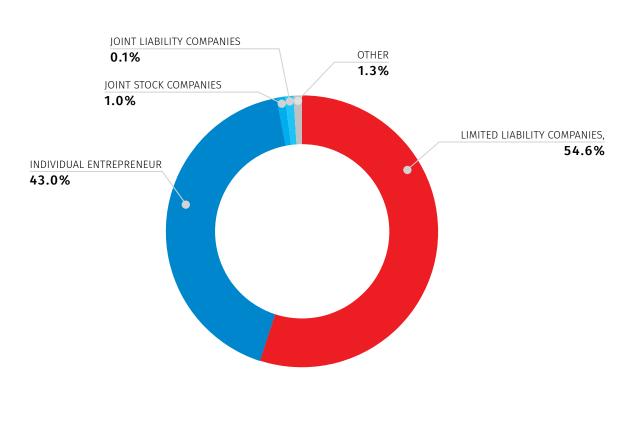
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INFORMATION ON HOTELS AND HOTEL TYPE ENTERPRISES 2019 YEAR

According to the declared data, in 2019, there were 1 625 economic entities¹ working in hotel services in Georgia which owned 1 682 hotel and hotel-type enterprises (including local units and branches). This figure is 2.6 percent higher than in 2018.

The most widespread organizational-legal form for economic entities engaged in hotel services was the limited liability company, which comprised 54.6 percent of the total number of hotels and hotel-type enterprises operating in 2019. The chart below shows the distribution of the number of hotels and hotel-type enterprises by organizational-legal forms.

CHART №1



DISTRIBUTION OF THE NUMBER OF HOTELS AND HOTEL-TYPE ENTERPRISES BY ORGANIZATIONAL-LEGAL FORMS IN 2019 YEAR

¹Registered legal entities and individual entrepreneur's according to the Georgian Legislation.



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99.3 percent of hotel and hotel-type enterprises were privately owned and 0.7 percent stateowned.

In 2019, the total area of the hotels and hotel-type enterprises in Georgia was 2 272.3 thousand square meters, which is 17.9 percent more than in 2018. Out of which it was leased 68.4 thousand square meters, and the living area of all rooms was 1 036.2 thousand square meters, which is 7.5 percent more than in the previous year.

In 2019, the total number of places in hotels and hotel-type enterprises was 76.3 thousand, which is 4.8 percent higher than the same indicator of previous year. The total number of rooms increased by 5.5 percent and equaled to 35.1 thousand.

TABLE Nº1

	2018 YEAR	2019 YEAR
Suite	3 491	3 339
Single	4 021	4 362
Doubles	18 795	20 273
Three and more places	6 879	7 127
TOTAL	33 186	35 101

DISTRIBUTION OF THE NUMBER OF ROOMS IN HOTELS AND HOTEL-TYPE ENTERPRISES BY CATEGORIES OF ROOMS IN 2018-2019 YEARS

In 2019, Georgia's hotels and hotel enterprises served 4 014.0 thousand guests, which is 9.5 percent higher than the corresponding figure of the previous year. 71.5 percent of the guests were foreigners. Most of them (18.5 percent) were Russian citizens, which is 2.5 percent higher than in 2018.

Most of the guests from the EU countries were citizens of Germany (3.3 percent) while the majority of guests from other countries were citizens of Israel (12.4 percent) and Turkey (9.7 percent).

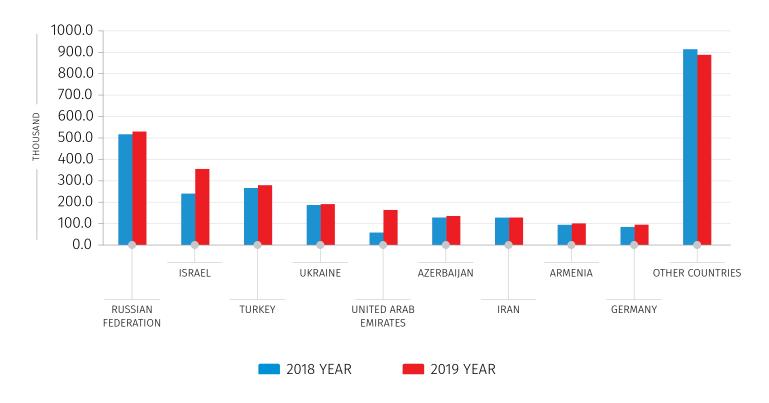
The chart below shows the distribution of foreign guests in hotels and hotel-type enterprises by countries.



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DISTRIBUTION OF FOREIGN GUESTS IN HOTELS AND HOTEL-TYPE ENTERPRISES BY COUNTRIES IN 2018-2019 YEARS



In 2019, hotels and hotel-type enterprises in Georgia mostly had guests for Holiday and Recreation (79.9 percent) by foreigners.

TABLE №2

DISTRIBUTION OF FOREIGN GUESTS TO HOTELS AND HOTEL-TYPE ENTERPRISES BY PURPOSE OF VISIT IN 2019, THOUSAND

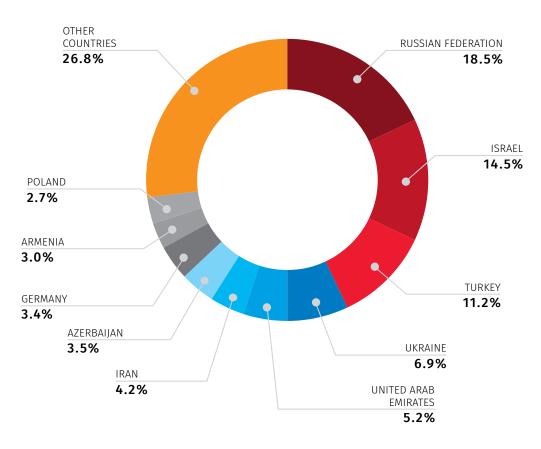
	QUANTITY	%
Holiday and Recreation	2 291.3	79.9
Business	241.5	8.4
Medical treatment	13.2	0.5
Other purpose	322.4	11.2
TOTAL	2 868.4	100.0



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The majority of foreign guests staying in hotels and hotel-type enterprises were Russian and Israel citizens (18.5 and 14.5 percent). The chart below shows the distribution of the number of foreign guests in hotels and hotel-type enterprises for this purpose by countries.

CHART №3



DISTRIBUTION OF THE NUMBER OF FOREIGN GUESTS IN HOTELS AND HOTEL-TYPE ENTERPRISES FOR THE RECREATION AND REST BY COUNTRIES IN 2019 YEAR

In 2019, 20 575 people were employed in hotels and hotel-type enterprises in Georgia, most of them were women (57.3 percent).

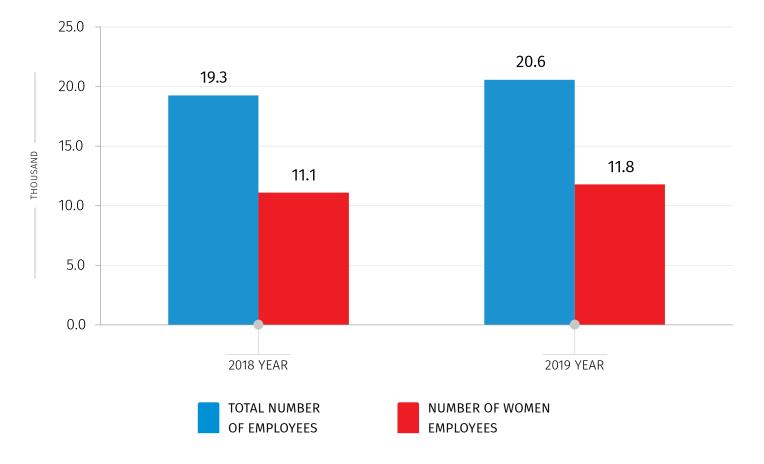




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CHART №4

NUMBER OF WOMEN EMPLOYEES IN HOTELS AND HOTEL-TYPE ENTERPRISES AND TOTAL NUMBER OF EMPLOYEES IN 2018-2019



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