



National Statistics Office of Georgia

**USE OF INFORMATION-COMMUNICATION  
TECHNOLOGIES IN ENTERPRISES  
2019**



11.11.2020

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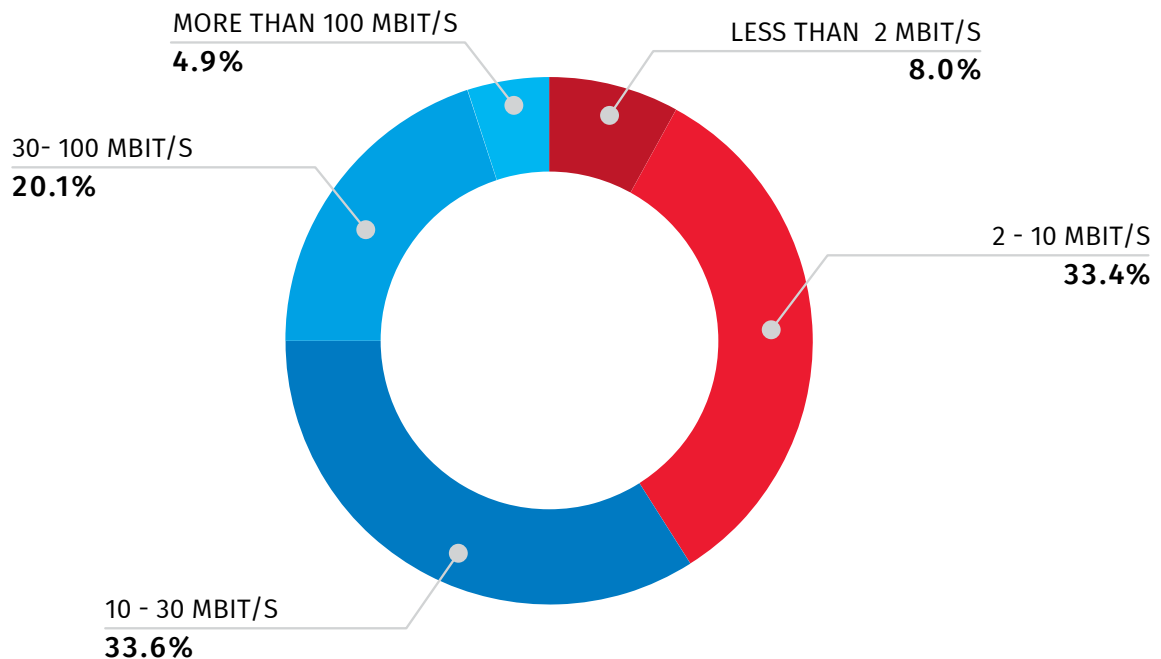
**SURVEY RESULTS FOR THE USE OF  
ICT SYSTEMS IN ENTERPRISES  
2019**

According to survey results, 94.0 percent of enterprises had access to the internet by January 1, 2020. In addition, fixed broadband connections (e.g. fiber optics (FTTH) and cable technology) – 35.5 percent and DSL connection (e.g. xDSL, ADSL, SDSL, VDSL etc.) – 23.7 percent were mostly used connections to access the internet.

Mobile broadband connection (3G, 4G) was used by 21.4 percent of enterprises while other mobile connections (e.g. GSM, GPRS, EDGE etc.) were used by 13.2 percent.

The figure below illustrates the percentage of distribution of internet speed:

**AVERAGE SPEED OF INTERNET CONNECTION IN ENTERPRISES**

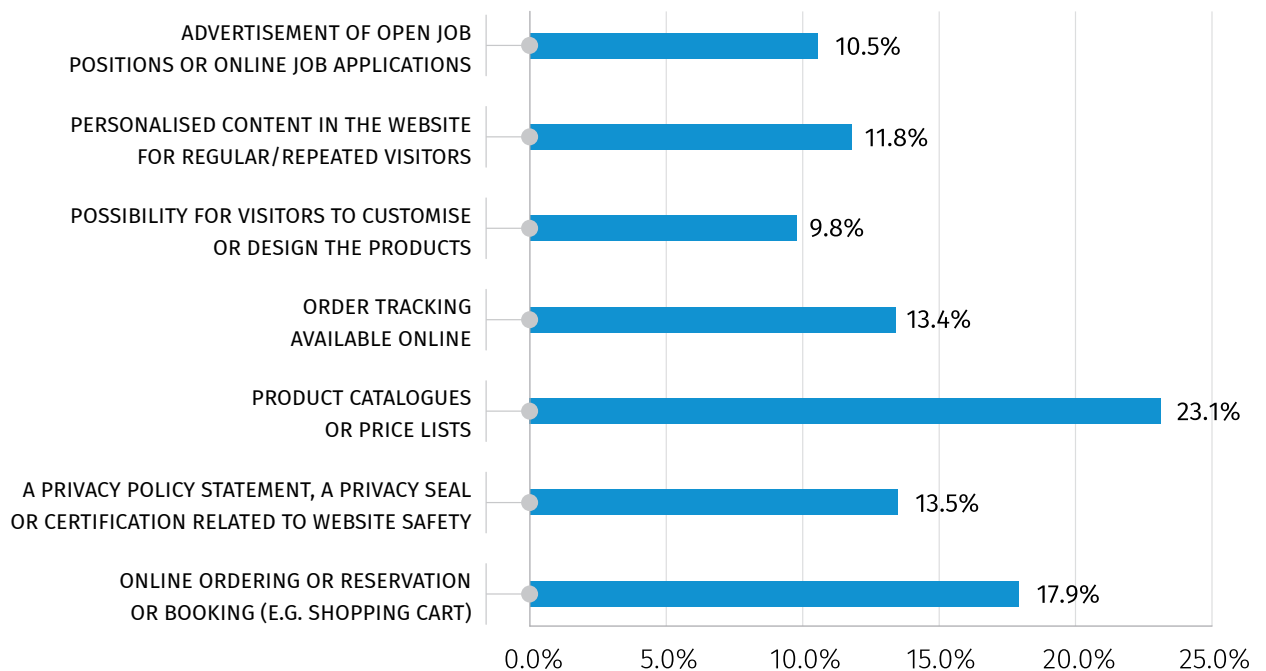


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By January 1, 2020, 46.1 percent of employees used portable computers or Smartphones provided by the enterprise that allowed the internet connection (for business use only), while the share of enterprises using web-page or web-site was 18.4 percent. Web-pages and web-sites of target enterprises had following facilities:

### FACILITIES OF WEB-PAGES AND WEB-SITES OF ENTERPRISES



Enterprises mostly used social media such as social networks (Facebook, LinkedIn etc.) – 26.8 percent. While 63.6 percent of enterprises did not use any social media. Develop the enterprise's image or market products (25.1 percent) and obtain or respond to customer opinions, reviews, questions (22.9 percent) were the main reasons for social media use.

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