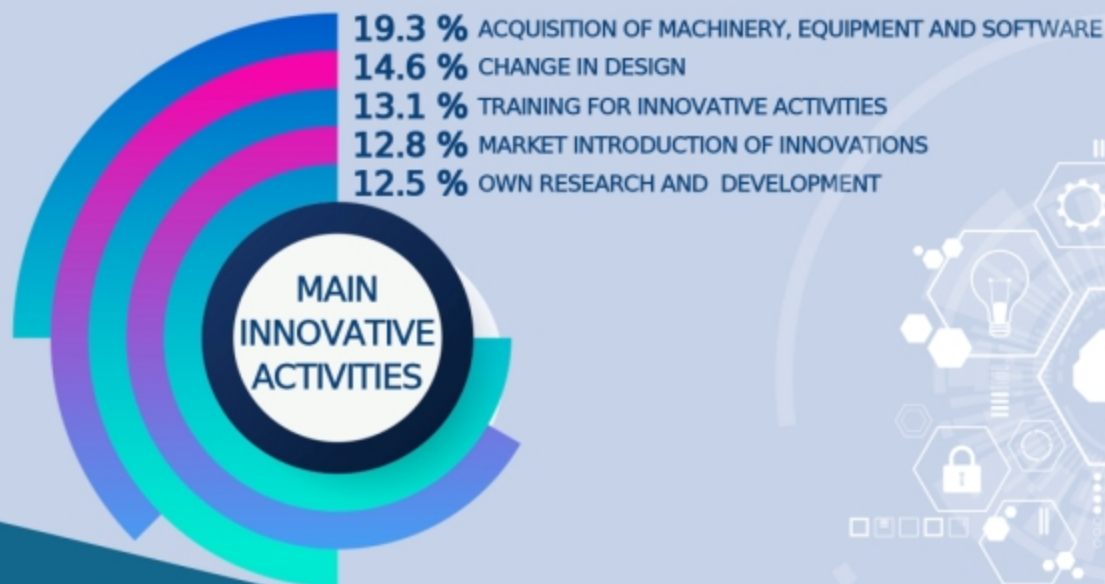


# INNOVATION ACTIVITIES OF ENTERPRISES 2019



## MARKETING INNOVATION

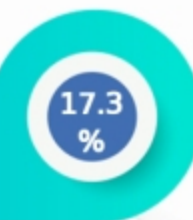
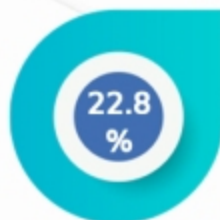
A NEW SYSTEM  
OF GOODS/SERVICE  
PRICING



NEW MEDIA  
AND EQUIPMENT



CHANGES IN  
DESIGN OR  
PACKAGING



NEW CHANNELS FOR  
PRODUCT PLACEMENT  
OR SALES

## STATUS OF INNOVATION ACTIVITY THE IMPLEMENTED INNOVATIONS WERE



NOVELTY FOR  
THE MARKET



NOVELTY FOR  
THE ENTERPRISE



ONGOING



SUSPENDED  
BEFORE COMPLETION