



National Statistics Office of Georgia

DOMESTIC TOURISM STATISTICS IN GEORGIA

2020

III QUARTER



14.12.2020

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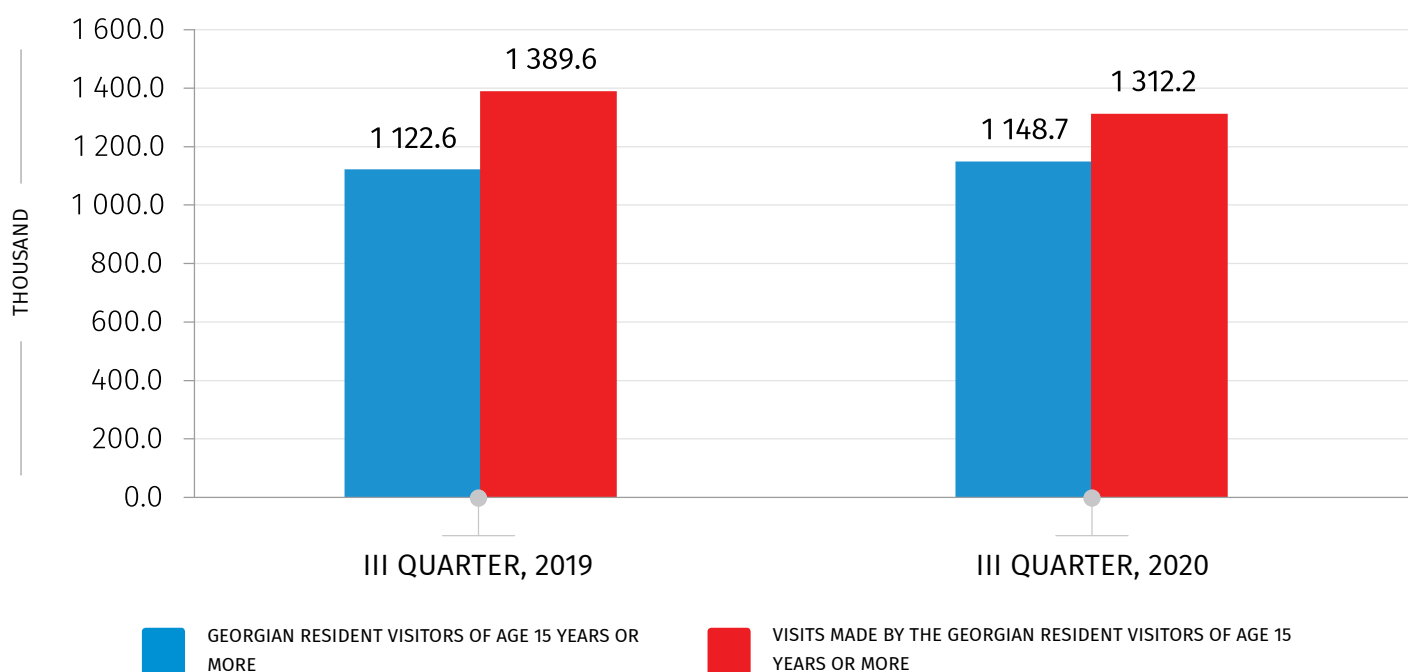
DOMESTIC TOURISM SURVEY (III QUARTER, 2020)

In the III quarter of 2020 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 148.7 thousand, who made 1 312.2 thousand visits on the territory of Georgia. In comparison to the III quarter of the previous year, the number of visitors has increased by 2.3 percent.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



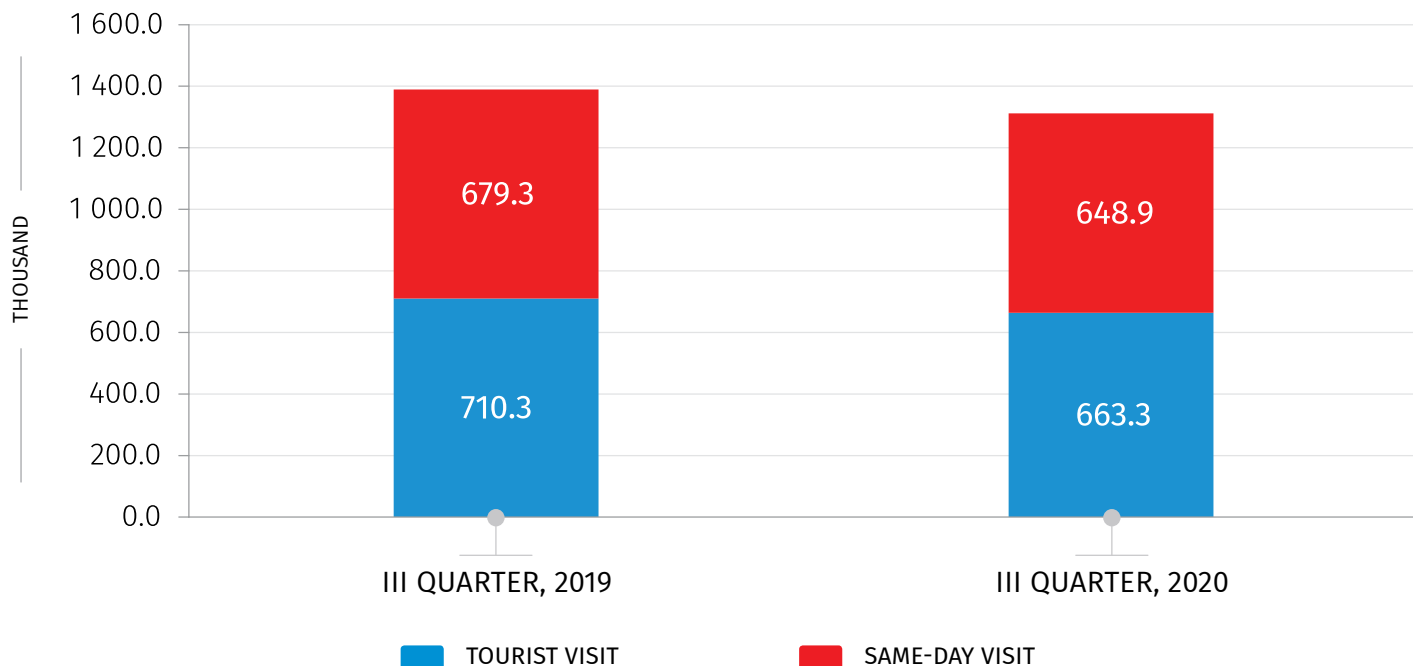
In the III quarter of 2020, the monthly average number of tourist visits of Georgian residents amounted to 663.3 thousand, which is 6.6 percent lower than the indicator of relevant period of the previous year. The chart below illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

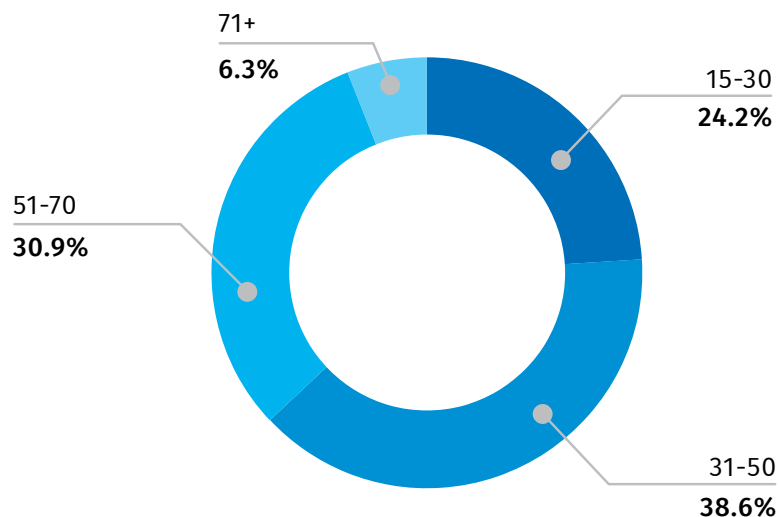
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



In the III quarter of 2020, 38.6 percent of visits were carried out by visitors of 31-50 age group. Herewith, 54.8 percent of visits comes on women.

CHART №3

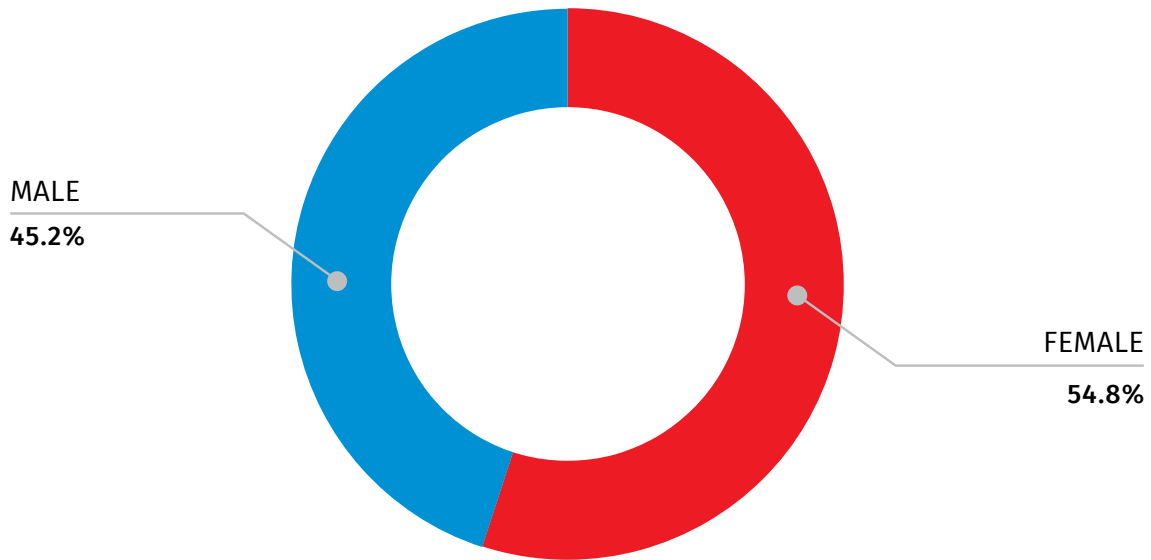
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN III QUARTER, 2020 YEAR



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CHART №4

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY GENDER IN III QUARTER, 2020 YEAR



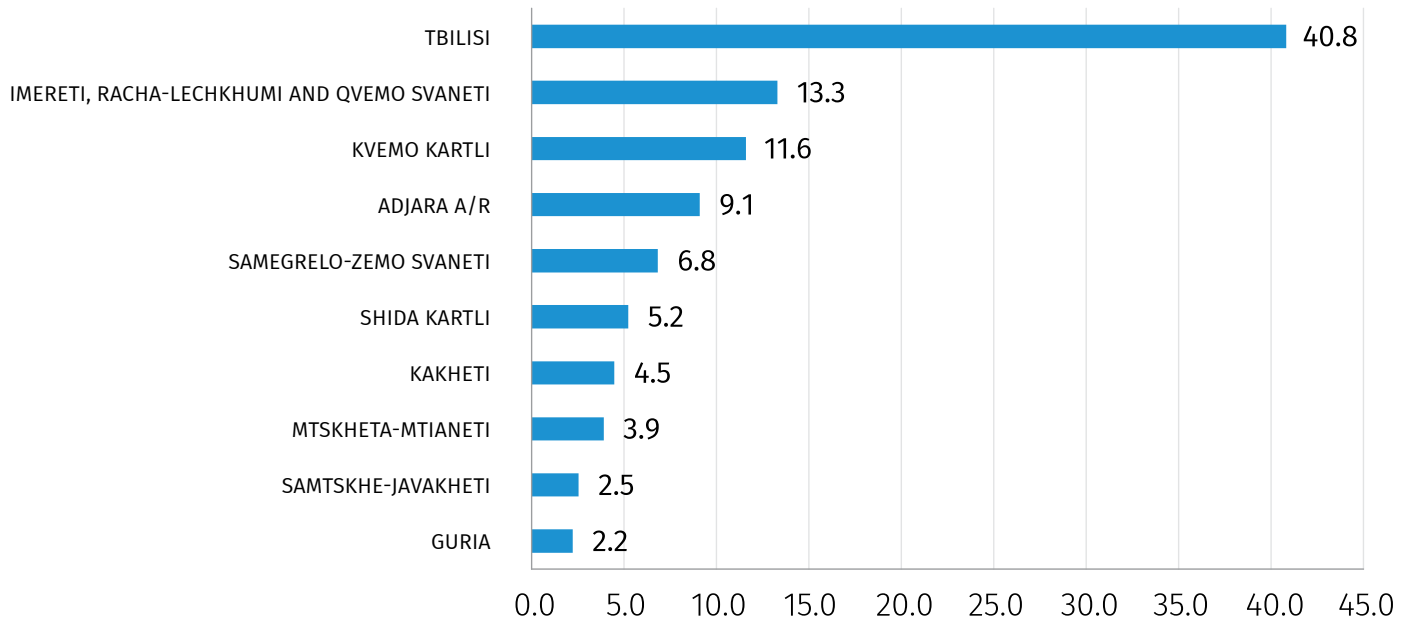
According to the survey results, 40.8 percent of visitors are the residents of Tbilisi, 13.3 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 11.6 percent – Kvemo Kartli, while the rest of the regions are represented by the lower share in the structure.

The chart below illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN III QUARTER, 2020 YEAR, %



In the III quarter of 2020, the main purpose of majority visits (38.6 percent) was visiting friends/relatives:

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN III QUARTER, 2020 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	%
Visiting friends/relatives	506.0	38.6
Visiting other house (cottage, etc.)	232.5	17.7
Holiday, Leisure, Recreation	199.6	15.2
Shopping	184.7	14.1
Health and Medical Care	95.7	7.3
Business or Professional	42.9	3.3
Religion/Pilgrimage	19.7	1.5
Education or trainings	7.9	0.6
Other	23.3	1.8
TOTAL	1 312.2	100.0

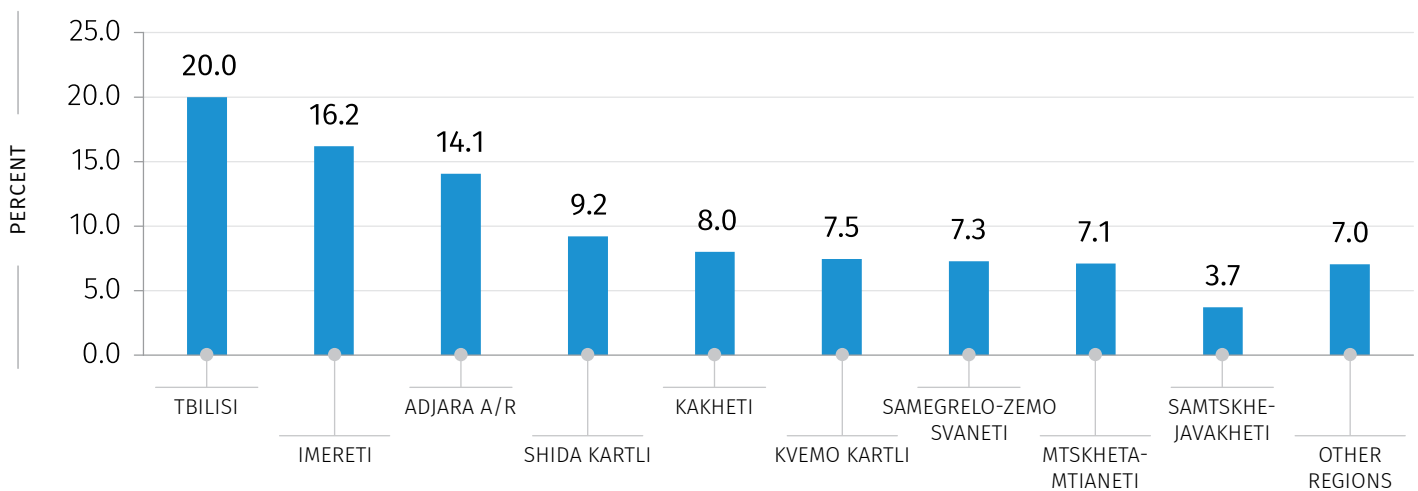
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The majority of the visits comes on Tbilisi (average 262.9 thousand visits per month) and Imereti region (212.7 thousand visits per month). The chart below shows the monthly average number of visits by the visited regions.

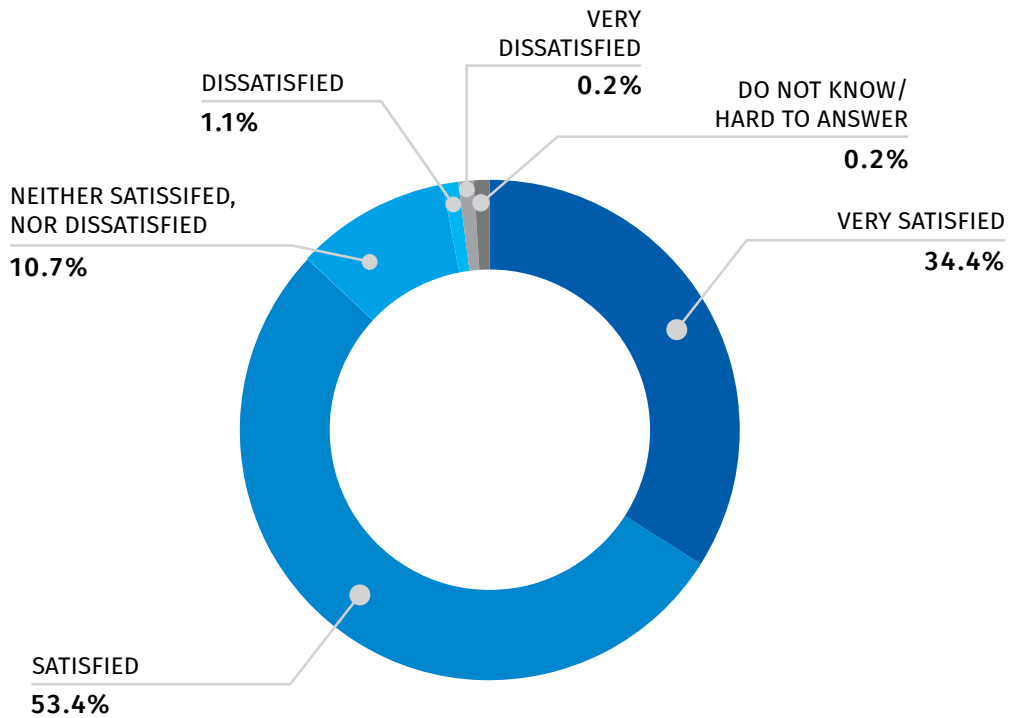
CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN III QUARTER, 2020 YEAR



The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN III QUARTER, 2020 YEAR



In the III quarter of 2020, the monthly average expenditure during the visits equaled to 219.2 million GEL. This indicator is 6.9 percent lower than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been decreased by 1.4 percent and equaled to 167.0 GEL.

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TABLE №2

**DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS
OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA
BY EXPENDITURE CATEGORIES IN III QUARTER, 2020 YEAR**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	73.6	33.6	56.1
Foods and drinks	62.6	28.6	47.7
Transport	37.1	16.9	28.3
Accommodation	17.5	8.0	13.4
Holiday, leisure, recreation, cultural and sporting activities	2.7	1.2	2.1
Other expenditure	25.6	11.7	19.5
TOTAL EXPENDITURE	219.2	100.0	167.0

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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