



National Statistics Office of Georgia

**DOMESTIC TOURISM STATISTICS
IN GEORGIA
2020
IV QUARTER**



16.03.2021

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DOMESTIC TOURISM SURVEY

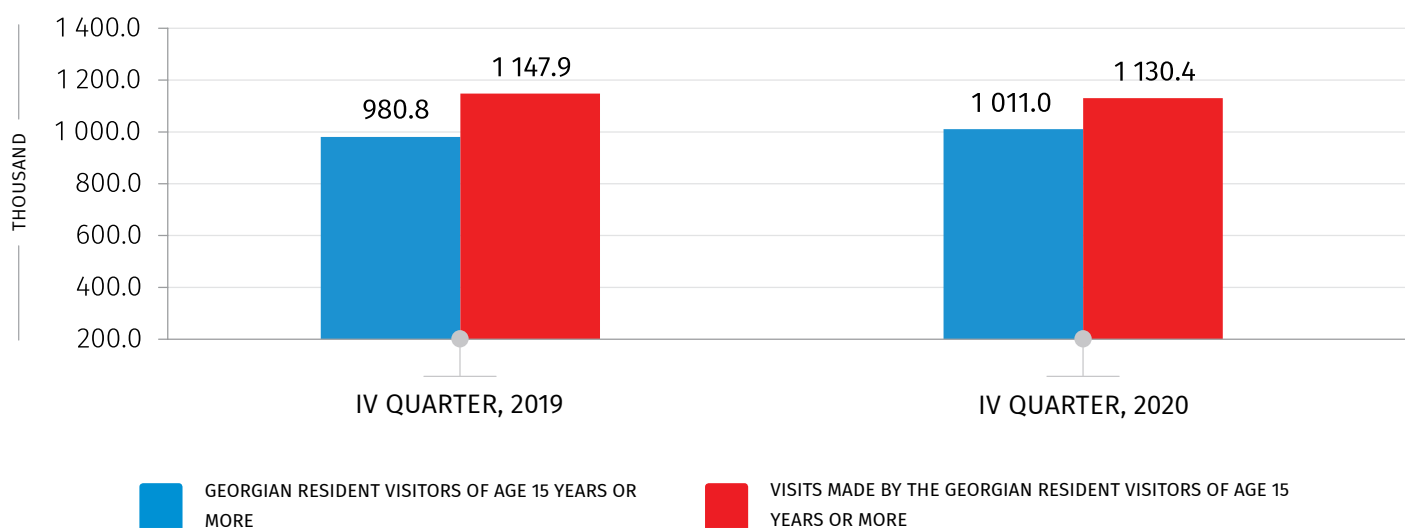
(IV QUARTER, 2020)

In the IV quarter of 2020 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1.0 million, who made 1.1 million visits on the territory of Georgia. In comparison to the IV quarter of the previous year, the number of visitors has increased by 3.1 percent.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



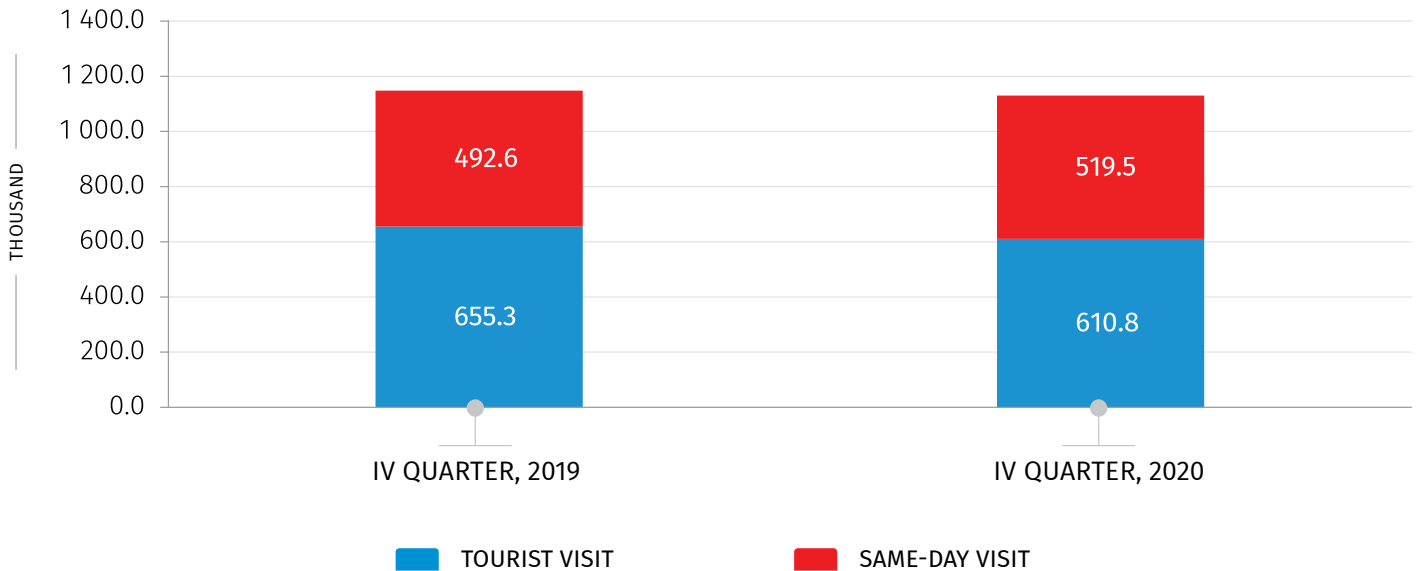
In the IV quarter of 2020, the monthly average number of tourist visits of Georgian residents amounted to 610.8 thousand, which is 6.8 percent lower than the indicator of relevant period of the previous year. The chart below illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

NATIONAL STATISTICS OFFICE OF GEORGIA

16.03.2021

CHART №2

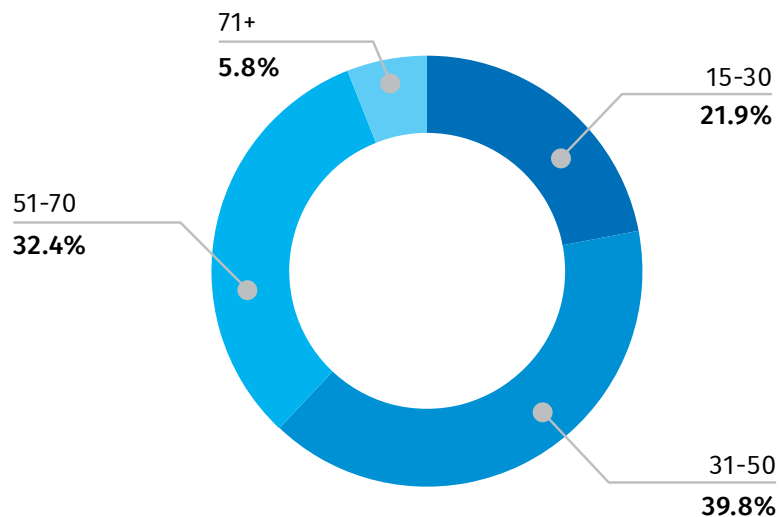
**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE
BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY
OF GEORGIA BY THE TYPE OF VISIT**



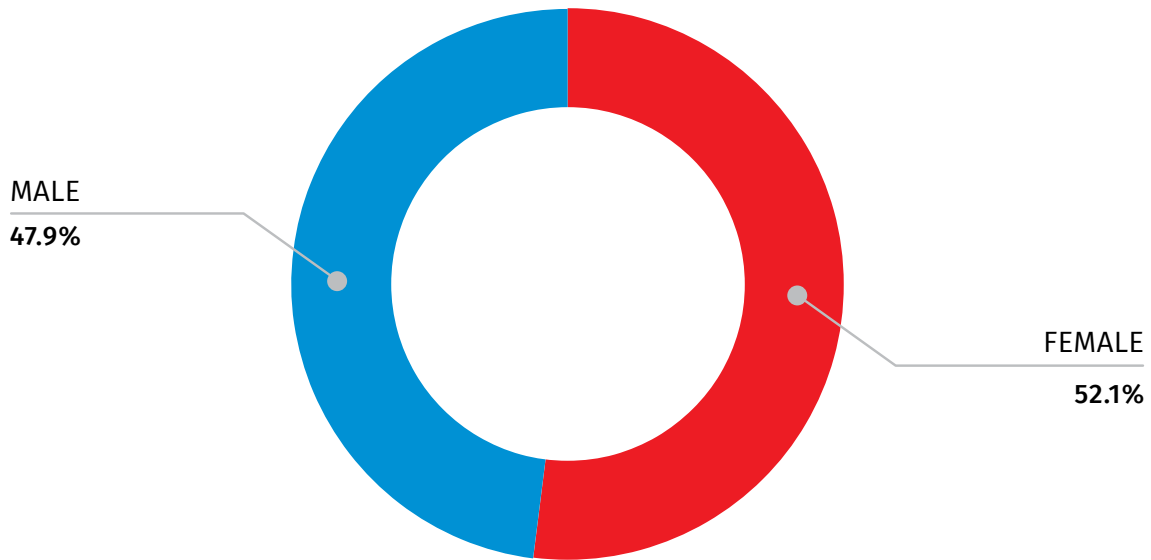
In the IV quarter of 2020, 39.8 percent of visits were carried out by visitors of 31-50 age group. Herewith, 52.1 percent of visits comes on women.

CHART №3

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE
BY THE AGE GROUPS IN IV QUARTER, 2020 YEAR**



DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE
BY GENDER IN IV QUARTER, 2020 YEAR



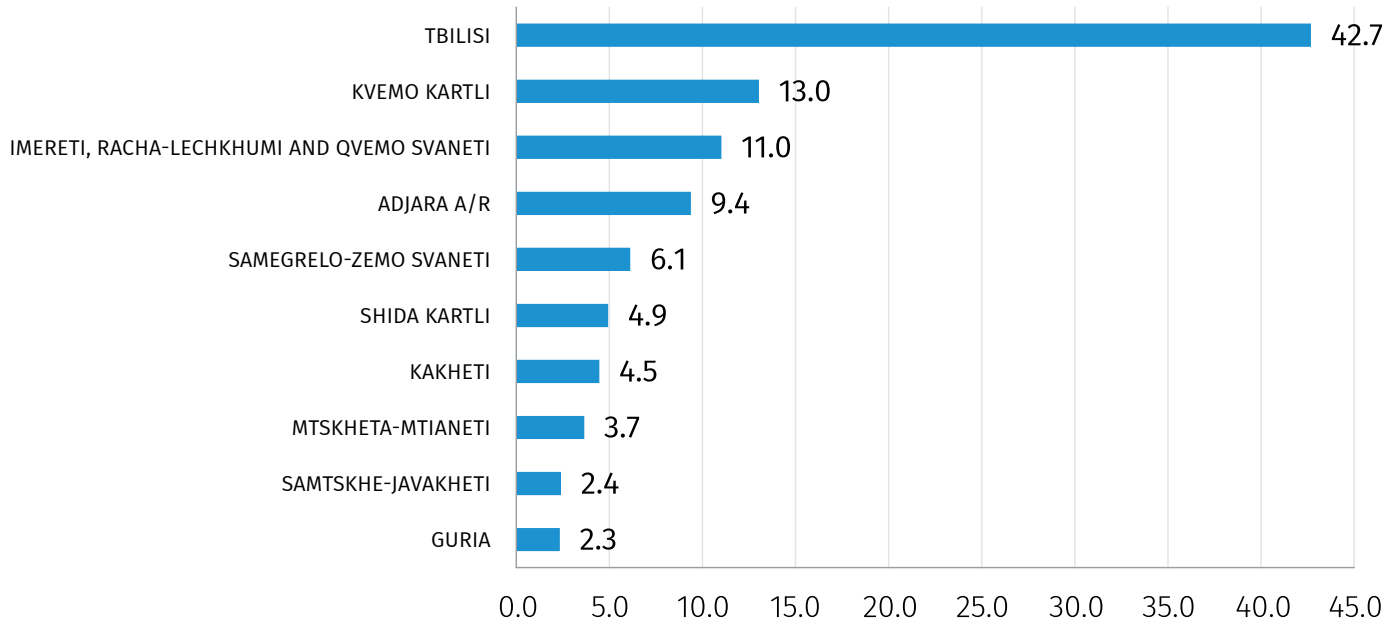
According to the survey results, 42.7 percent of visitors are the residents of Tbilisi, 13.0 percent - Kvemo Kartli region, 11.0 percent – Imereti, Racha-Lechkhumi and Kvemo Svaneti, while the rest of the regions are represented by the lower share in the structure.

The chart below illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

16.03.2021

CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN IV QUARTER, 2020 YEAR, %



In the IV quarter of 2020, the main purpose of majority visits (46.1 percent) was visiting friends/relatives:

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN IV QUARTER, 2020 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	520.7	46.1
Visiting other house (cottage, etc.)	204.5	18.1
Shopping	175.3	15.5
Health and Medical Care	97.6	8.6
Business or Professional	42.5	3.8
Holiday, Leisure, Recreation	36.5	3.2
Religion/Pilgrimage	20.2	1.8
Education or trainings	5.1	0.5
Other	27.8	2.5
TOTAL	1 130.4	100.0

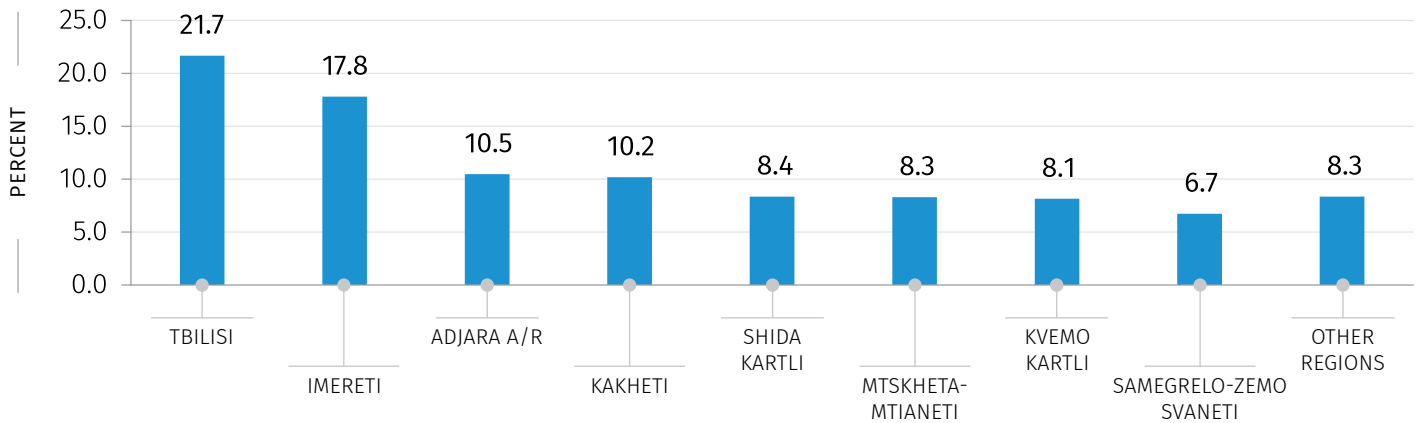
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16.03.2021

The majority of the visits comes on Tbilisi (average 245.0 thousand visits per month) and Imereti region (201.2 thousand visits per month). The chart below shows the monthly average number of visits by the visited regions.

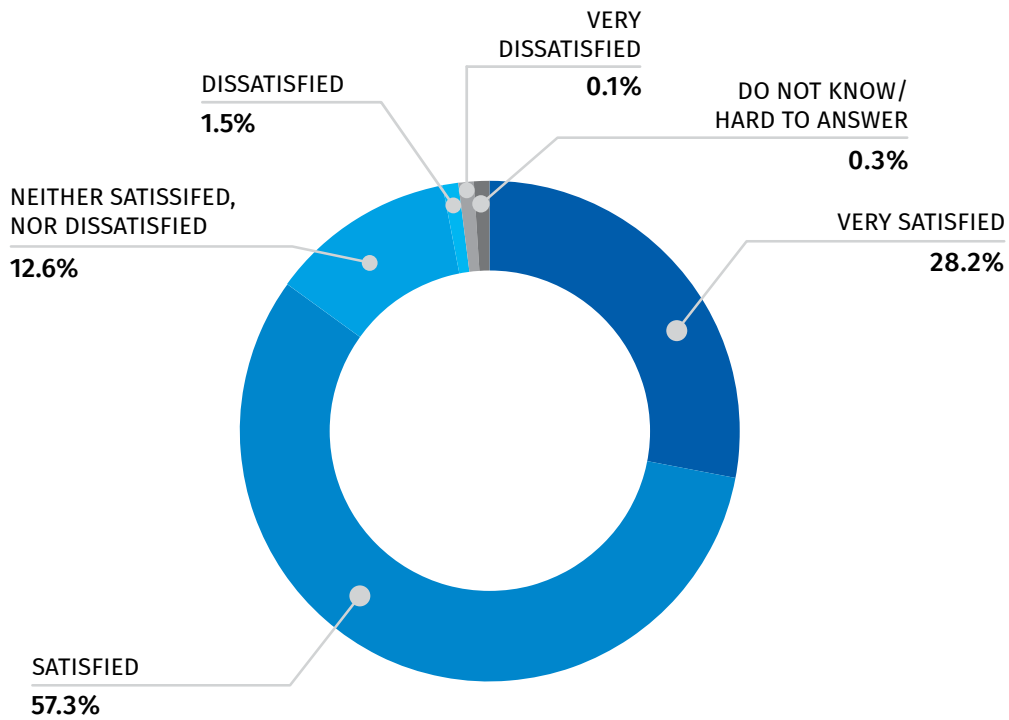
CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN IV QUARTER, 2020 YEAR



The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN IV QUARTER, 2020 YEAR



In the IV quarter of 2020, the monthly average expenditure during the visits equaled to 153.1 million GEL. This indicator is 11.0 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 12.7 percent and equaled to 135.4 GEL.

16.03.2021

TABLE №2

**DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT
BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA
BY EXPENDITURE CATEGORIES IN IV QUARTER, 2020 YEAR**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	62.4	40.7	55.2
Foods and drinks	31.6	20.7	28.0
Transport	31.2	20.4	27.6
Accommodation	4.5	2.9	3.9
Holiday, leisure, recreation, cultural and sporting activities	0.2	0.1	0.2
Other expenditure	23.2	15.2	20.6
TOTAL EXPENDITURE	153.1	100.0	135.4

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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