



National Statistics Office of Georgia

**DOMESTIC TOURISM STATISTICS
IN GEORGIA
2020**



16.03.2021

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DOMESTIC TOURISM SURVEY

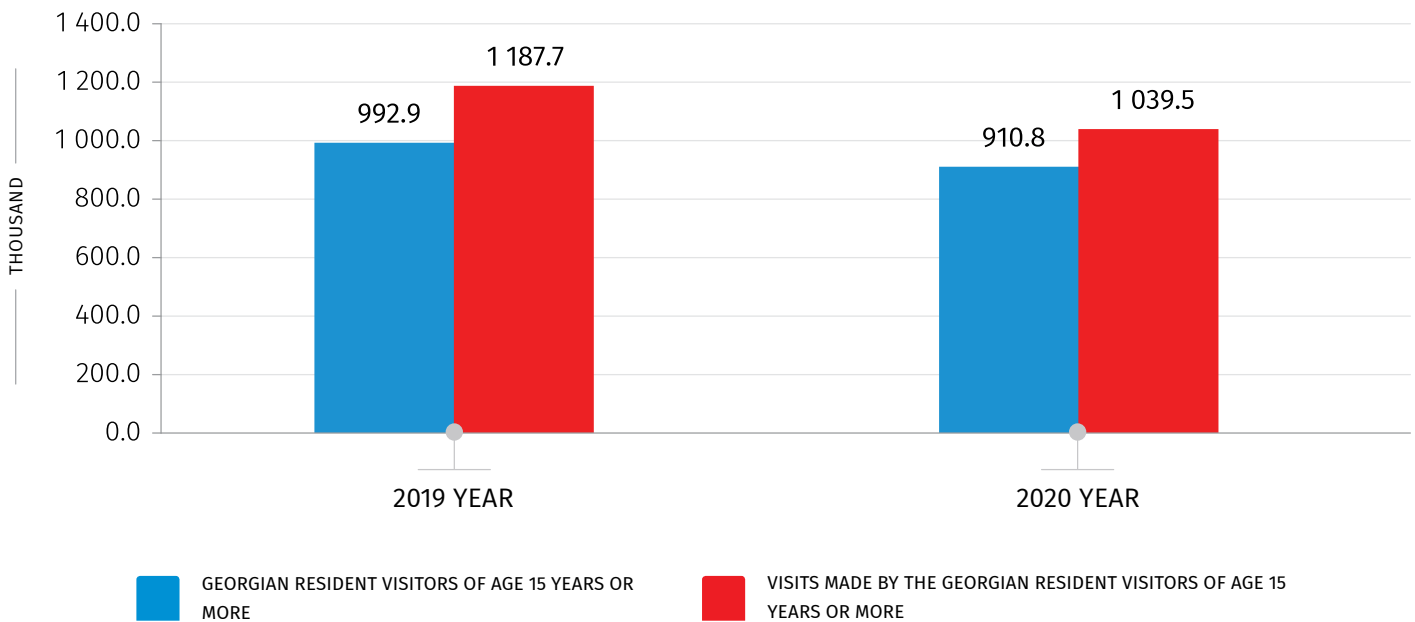
(2020 YEAR)

In 2020 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 910.8 thousand, who made 1.0 million visits on the territory of Georgia. In comparison to the previous year, the number of visitors has decreased by 8.3 percent.

The chart below illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



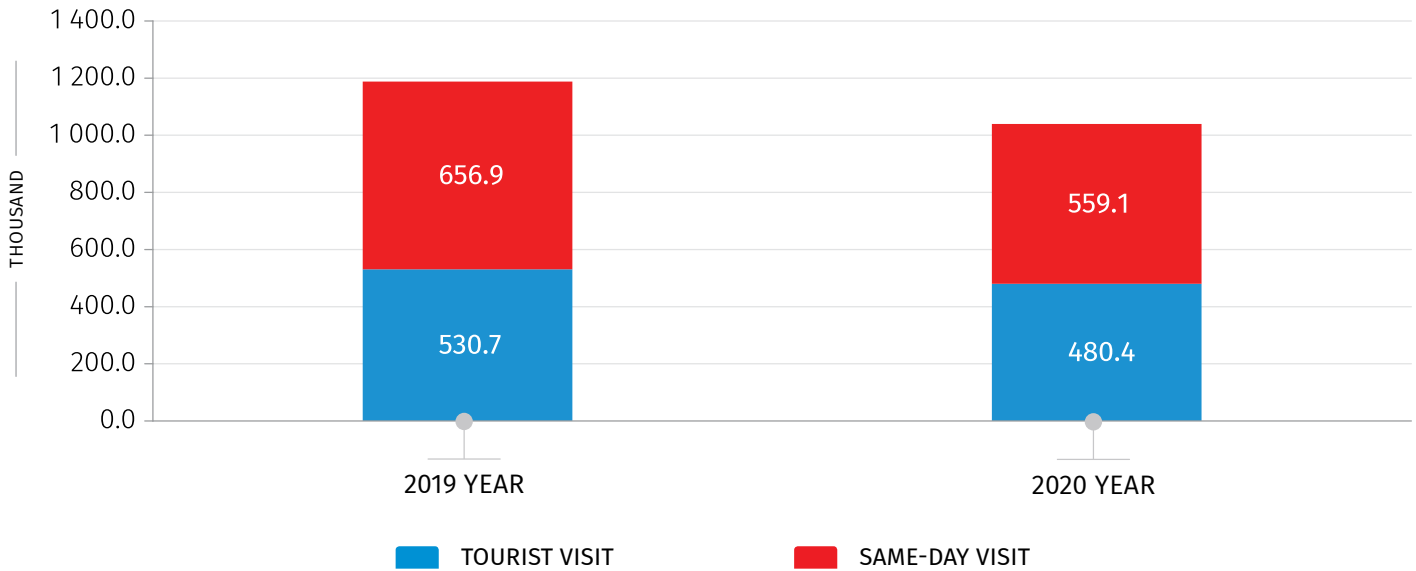
In 2020 the monthly average number of tourist visits of Georgian residents amounted to 480.4 thousand, which is 9.5 percent lower than the indicator of relevant period of the previous year. The chart below illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

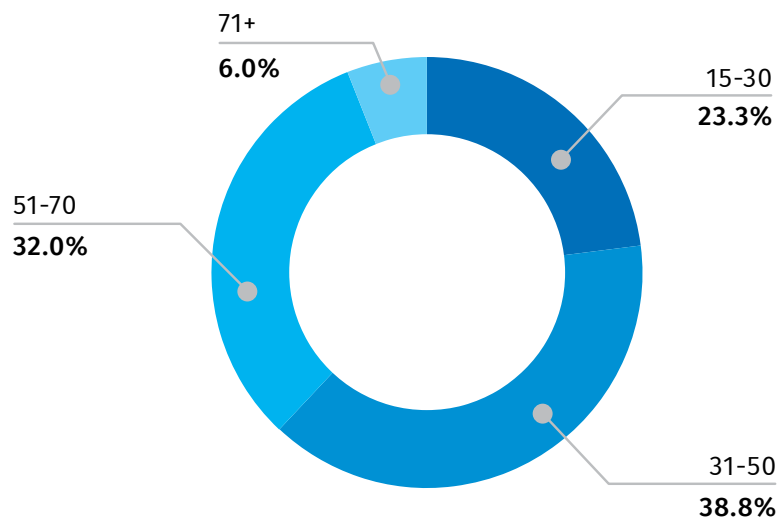
**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE
BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY
OF GEORGIA BY THE TYPE OF VISIT**



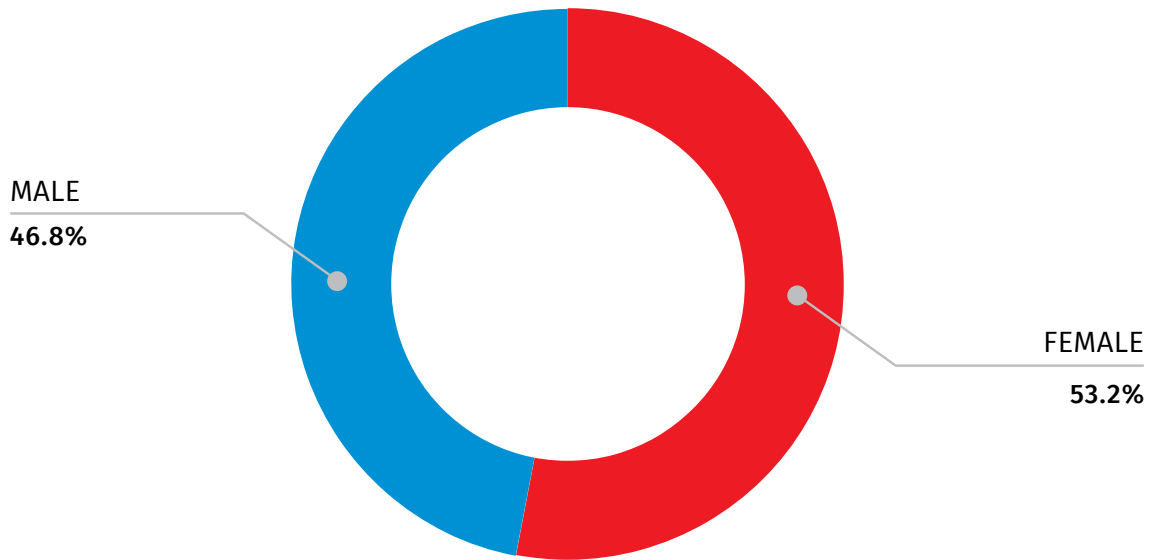
In 2020, 38.8 percent of visits were carried out by visitors of 31-50 age group. Herewith, 53.2 percent of visits comes on women.

CHART №3

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS
OR MORE BY THE AGE GROUPS IN 2020 YEAR**



DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY GENDER IN 2020 YEAR



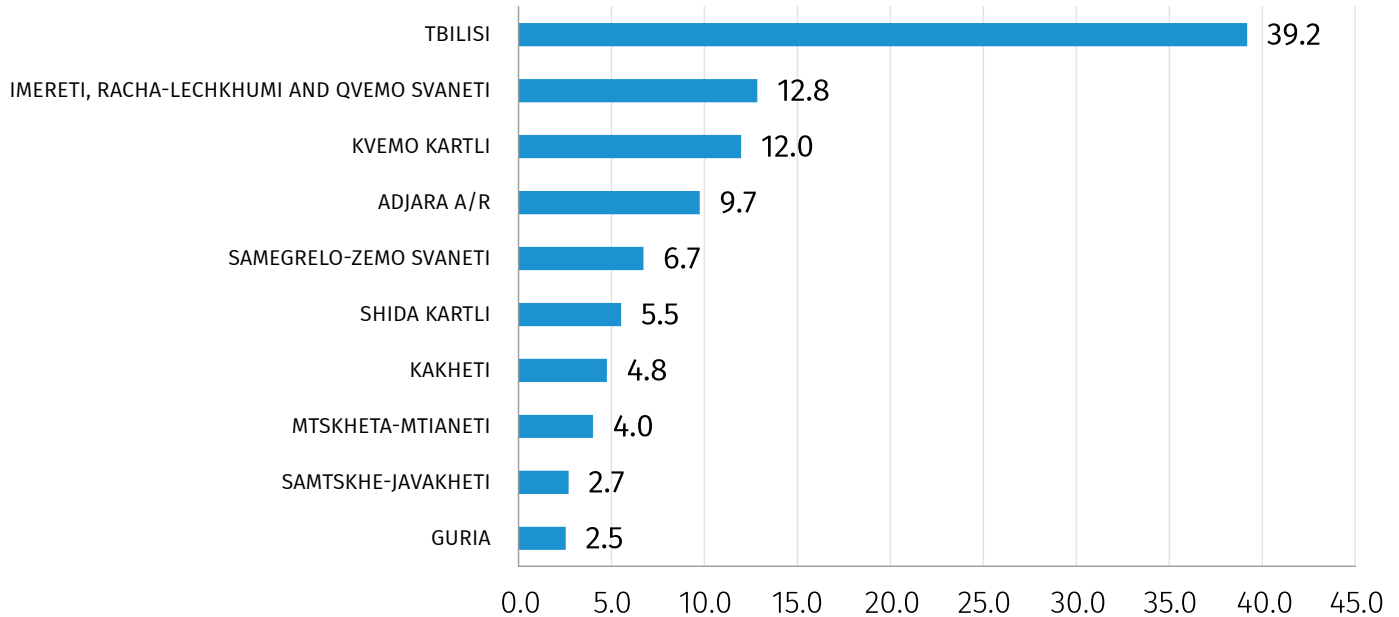
According to the survey results, 39.2 percent of visitors are the residents of Tbilisi, 12.8 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 12.0 percent – Kvemo Kartli region, while the rest of the regions are represented by the lower share in the structure.

The chart below illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN 2020 YEAR, %



In 2020, the main purpose of majority visits (45.9 percent) was visiting friends/relatives:

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN 2020 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	476.8	45.9
Visiting other house (cottage, etc.)	164.4	15.8
Shopping	149.6	14.4
Health and Medical Care	89.5	8.6
Holiday, Leisure, Recreation	80.4	7.7
Business or Professional	40.4	3.9
Religion/Pilgrimage	15.8	1.5
Education or trainings	4.6	0.4
Other	18.1	1.7
TOTAL	1 039.5	100.0

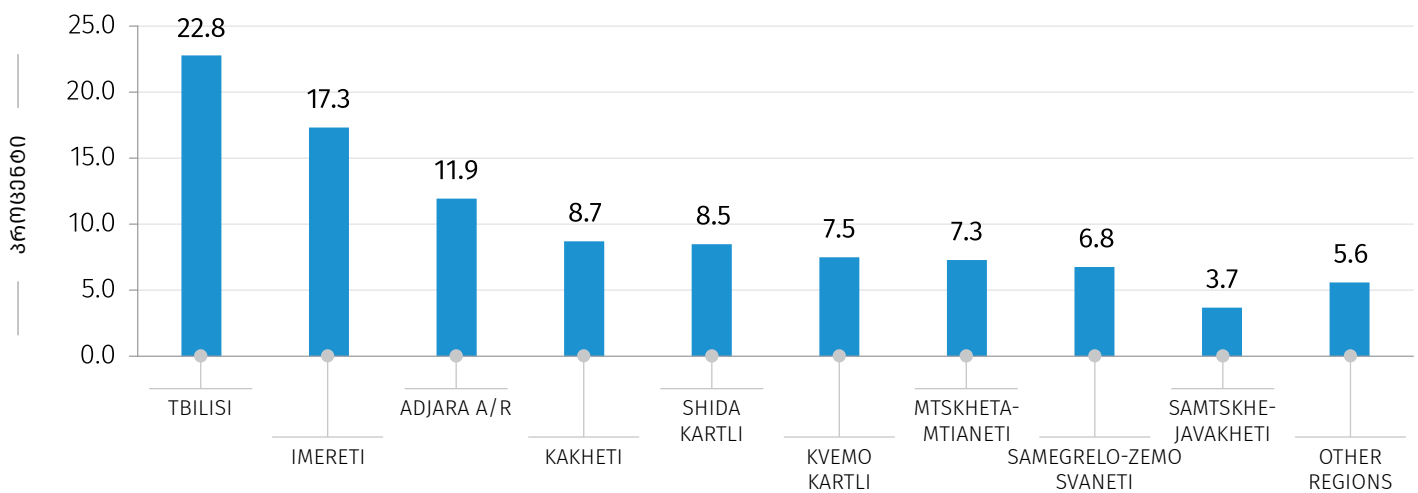
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The majority of the visits comes on Tbilisi (average 237.0 thousand visits per month) and Imereti region (180.2 thousand visits per month). The chart below shows the monthly average number of visits by the visited regions.

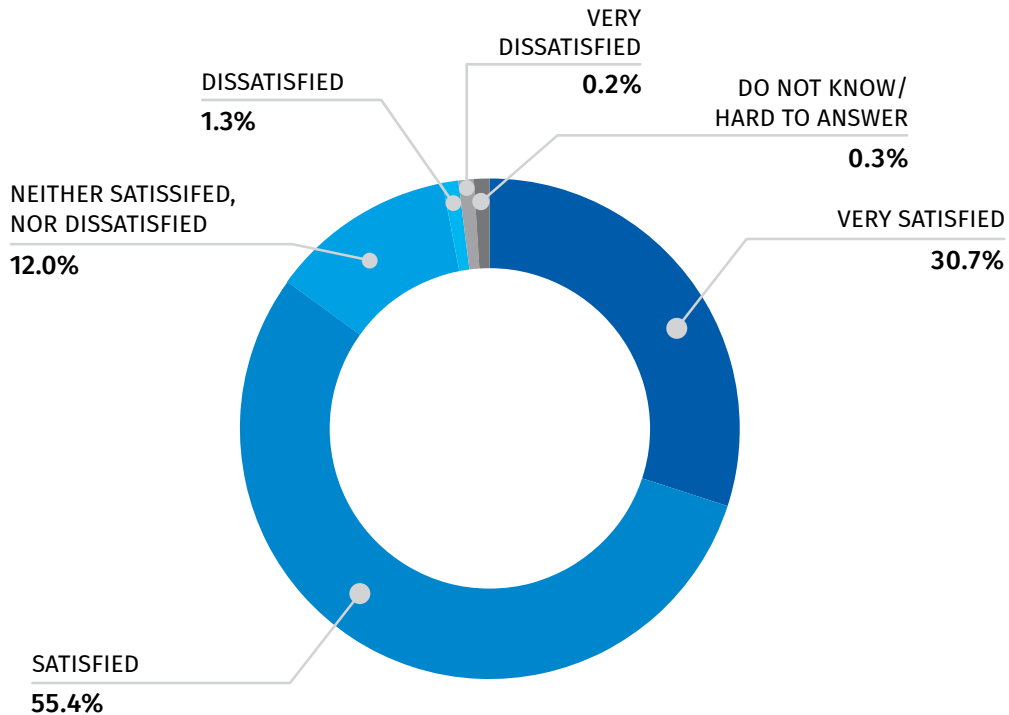
CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN 2020 YEAR



The diagram below illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE
BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA
BY THE SATISFACTION LEVEL IN 2020 YEAR**



In 2020, the monthly average expenditure during the visits equaled to 147.1 million GEL. This indicator is 4.2 percent lower than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 9.5 percent and equaled to 141.6 GEL.

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TABLE №2

**DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT
BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA
BY EXPENDITURE CATEGORIES IN 2020 YEAR**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	53.9	36.6	51.8
Foods and drinks	35.6	24.2	34.2
Transport	27.5	18.7	26.4
Accommodation	7.0	4.7	6.7
Holiday, leisure, recreation, cultural and sporting activities	1.3	0.9	1.2
Other expenditure	22.0	14.9	21.1
TOTAL EXPENDITURE	147.1	100.0	141.6

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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