



National Statistics Office of Georgia

# INNOVATION ACTIVITY OF ENTERPRISES 2020



11.11.2021

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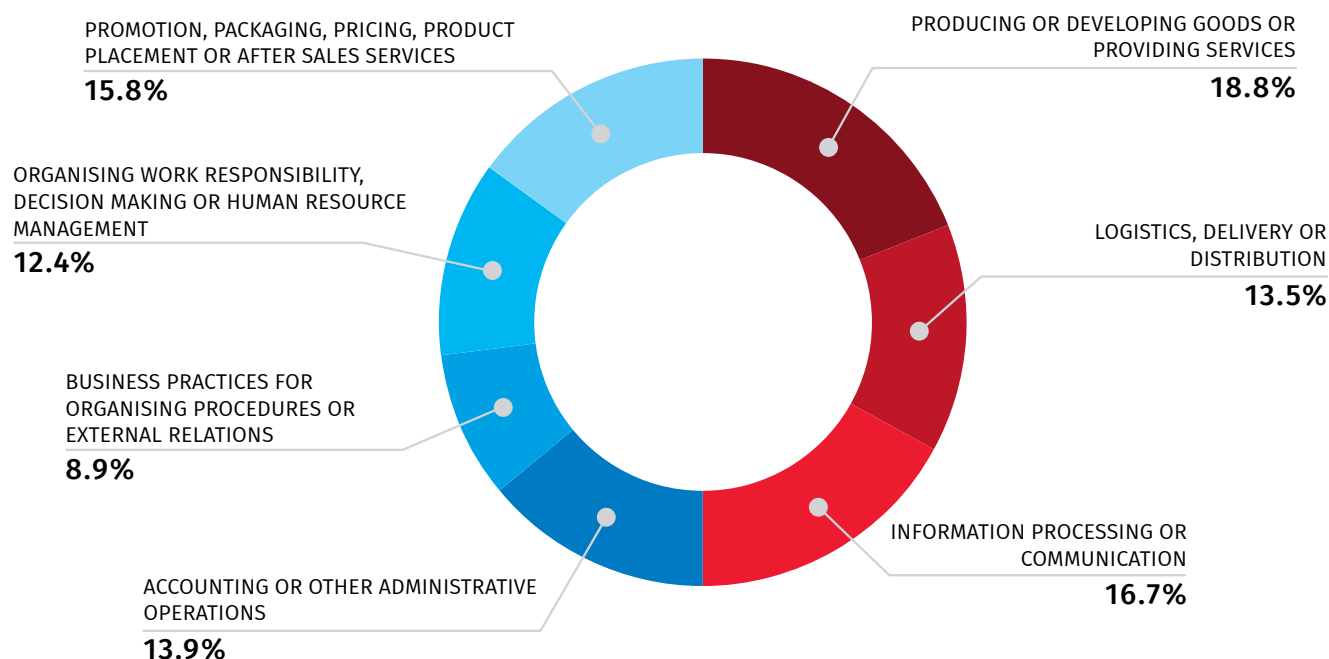
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## SURVEY RESULTS FOR INNOVATION ACTIVITIES OF ENTERPRISES 2020

According to survey results, in 2020, 7.3 percent of enterprises introduced new or significantly improved goods on the market, while share of enterprises, that introduced new or significantly improved service during this period, was 7.7 percent. Innovations of goods and services in most cases were originally developed by the enterprises (accordingly 42.1 percent and 33.6 percent). In other cases they received support from other enterprises or institutions. 47.4 percent of implemented innovations were new to enterprises, while 52.6 percent were new to market.

The structural percentage distribution of innovations of new or significantly improved business processes introduced by enterprises are presented in the chart below:

### INNOVATIONS OF NEW OR IMPROVED BUSINESS PROCESSES INTRODUCED BY ENTERPRISES IN 2020



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Innovations of business processes in most cases were originally developed by the enterprises, accordingly 62.5 percent. In other cases 16.3 percent were developed with other enterprises or organisations, 11.9 percent by other enterprises or organisations, and 9.3 percent were developed by enterprises by adapting or modifying processes originally developed by other enterprises or organisations.

According to economic activity strategies, focusing on high quality was rated as high degree of importance by 17.6 percent of enterprises, while 13.7 percent of enterprises rated focusing on improving existing goods / services as high degree of importance.

According to business environment, the main challenge was price increases in goods and services, which leads to the loss of customers.

As survey results, 1.2 percent of enterprises purchased or licensed-in patents, of which 62.3 percent was purchased from private business enterprises or individuals.

According to consequences of climate change, increasing costs or input prices resulting from climate change was rated as high degree of importance by 45.9 percent of enterprises.

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