National Statistics Office of Georgia

DOMESTIC TOURISM STATISTICS IN GEORGIA 2021 III QUARTER

14.12.2021

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DOMESTIC TOURISM SURVEY

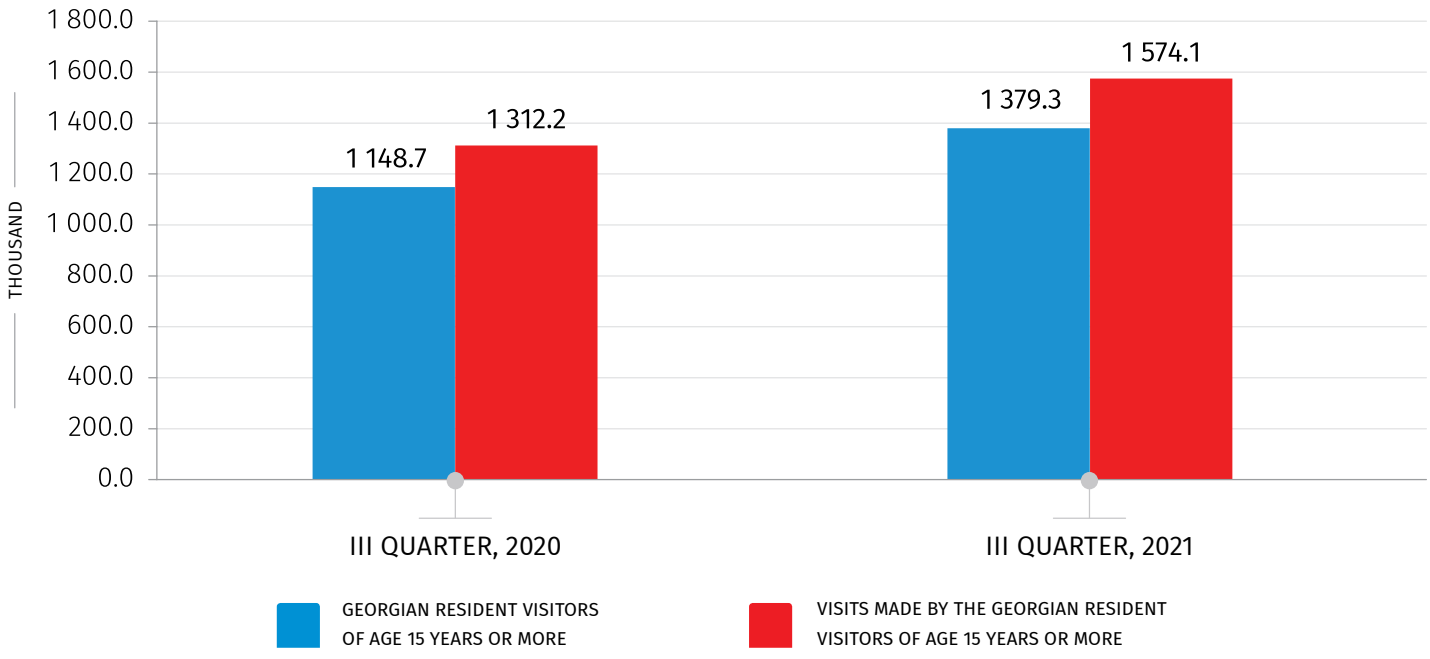
(III QUARTER, 2021)

In the III quarter of 2021 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 379.3 thousand, whose monthly average number of visits on the territory of Georgia corresponded to 1 574.1 thousand units. The number of visitors has increased by 20.1% in comparison to the corresponding data for the III quarter of the previous year.

The chart 1 illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



In the III quarter of 2021, the monthly average number of tourist visits of Georgian residents amounted to 813.5 thousand, which is 22.6 percent higher than the indicator of relevant period of the previous year. The chart 2 illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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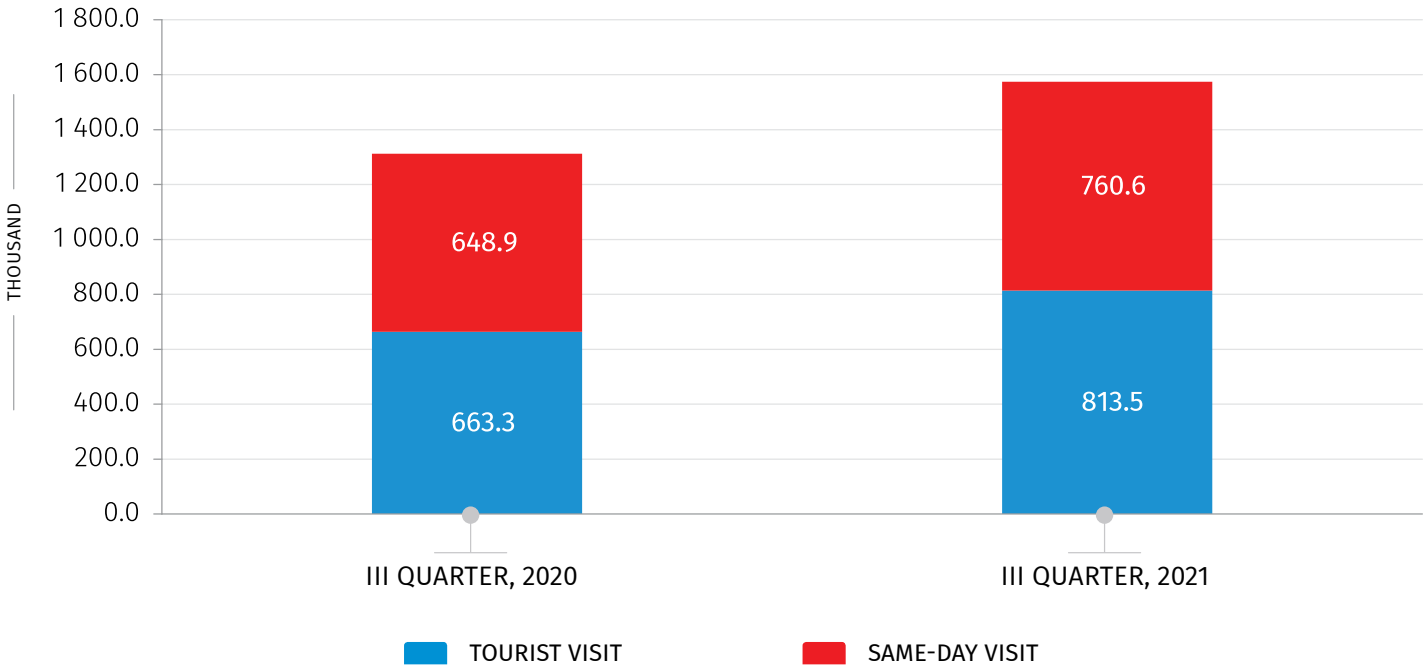
CHART №2

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



In the III quarter of 2021, 38.2 percent of visits were carried out by visitors of 31-50 age. Herewith, 55.4 percent of total visitors comes on women.

CHART №3

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN III QUARTER, 2021 YEAR

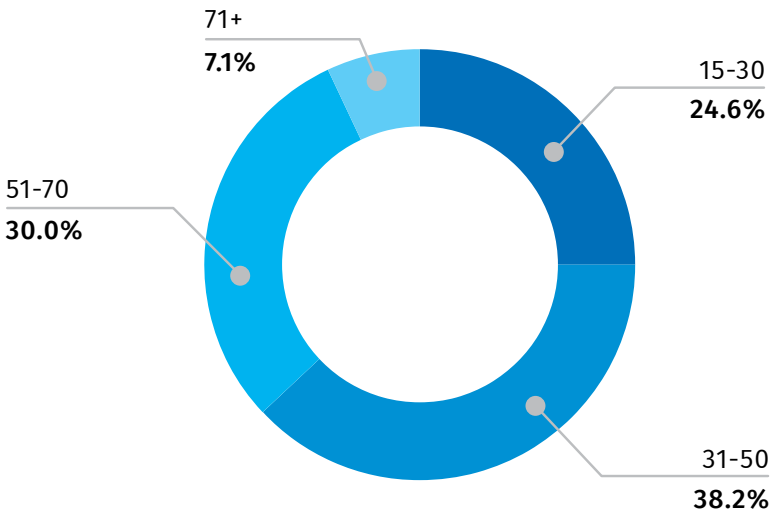


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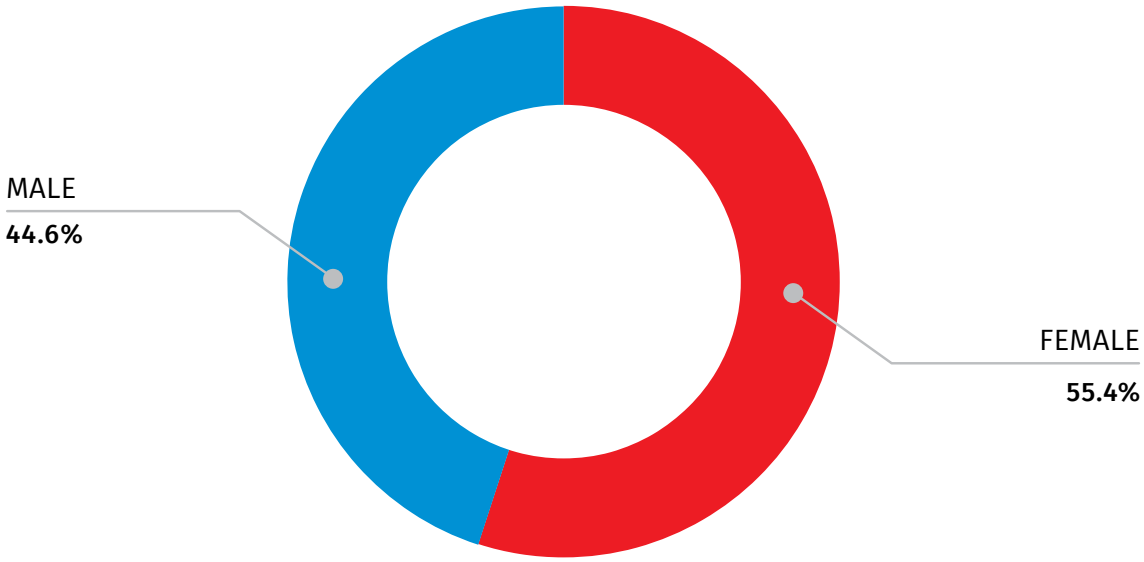
CHART №4

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY GENDER IN III QUARTER, 2021 YEAR



According to the survey results, 45.1 percent of visitors are the residents of Tbilisi, 12.2 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 11.2 percent - Kvemo Kartli region, while the rest of the regions are represented by the lower share in the structure.

The chart 5 illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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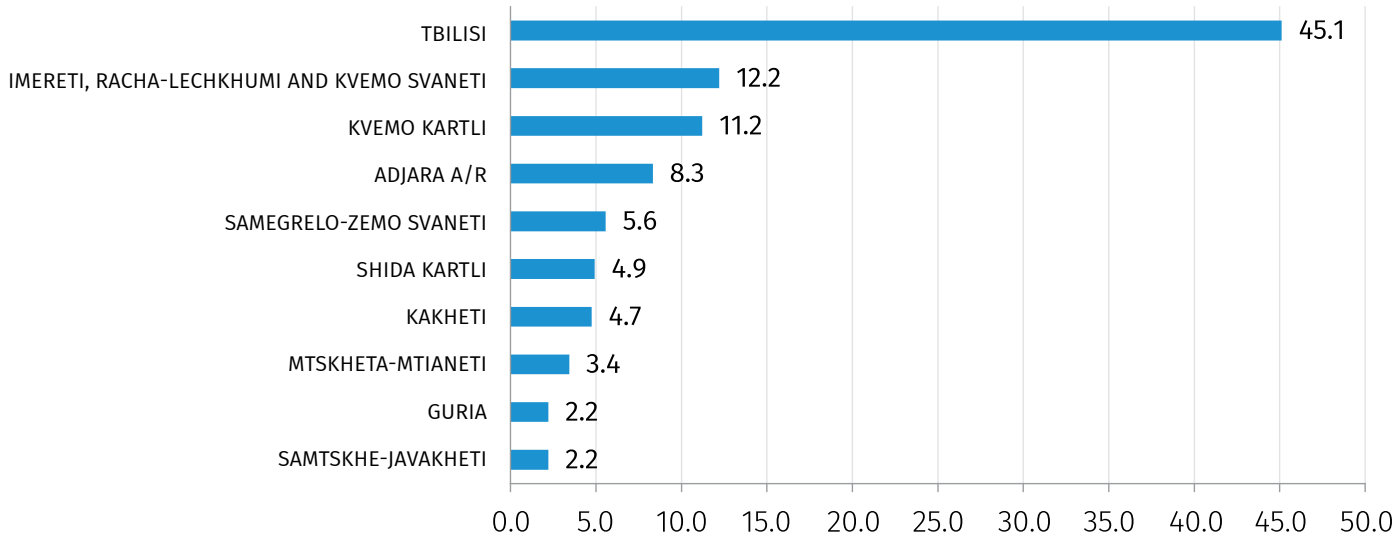
CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN III QUARTER, 2021 YEAR, %



In the III quarter of 2021, the main purpose of majority visits (41.0 percent) was visiting friends/relatives:

TABLE №1

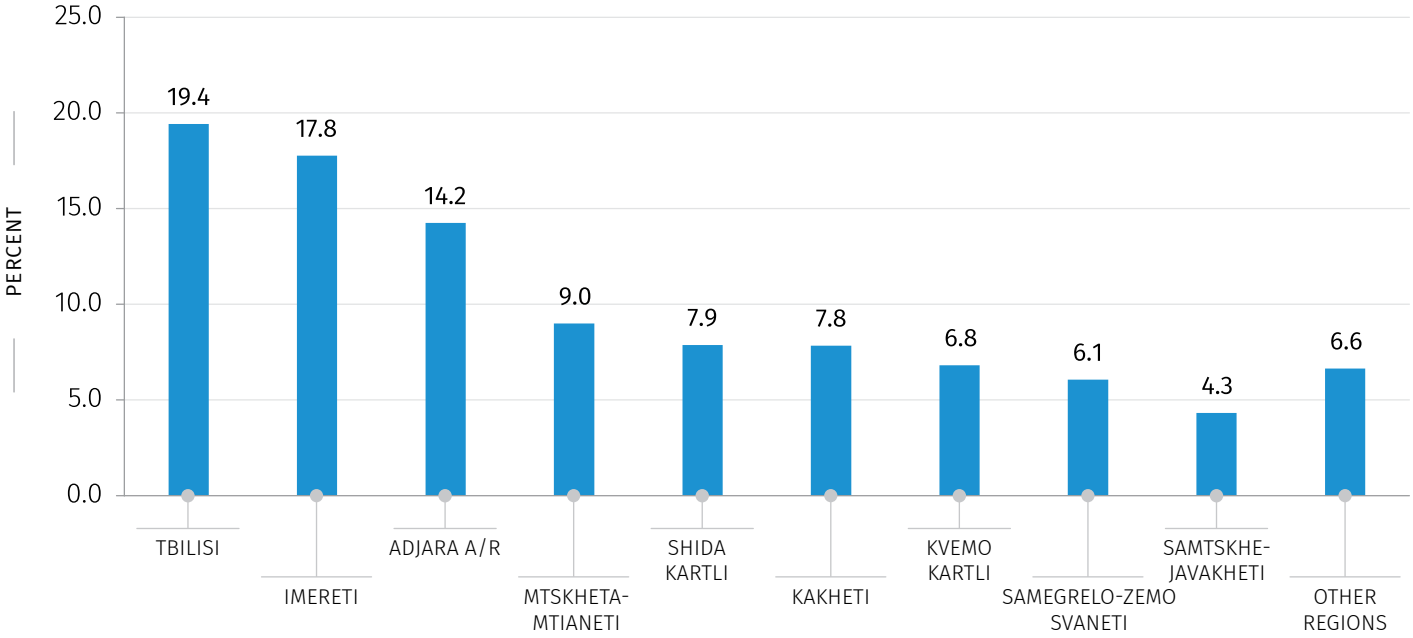
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN III QUARTER, 2021 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	%
Visiting friends/relatives	645.5	41.0
Visiting other house (cottage, etc.)	288.8	18.3
Holiday, Leisure, Recreation	222.0	14.1
Shopping	189.4	12.0
Health and Medical Care	144.7	9.2
Business or Professional	34.3	2.2
Religion/Pilgrimage	13.3	0.8
Education or trainings	5.0	0.3
Other	31.1	2.0
TOTAL	**1 574.1**	**100.0**

In the reporting period majority of the visits comes on Tbilisi (average 306.6 thousand visits per month) and Imereti region (280.3 thousand visits per month). The chart 6 shows the monthly average number of visits by the visited regions.

CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN III QUARTER, 2021 YEAR



The diagram 7 illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

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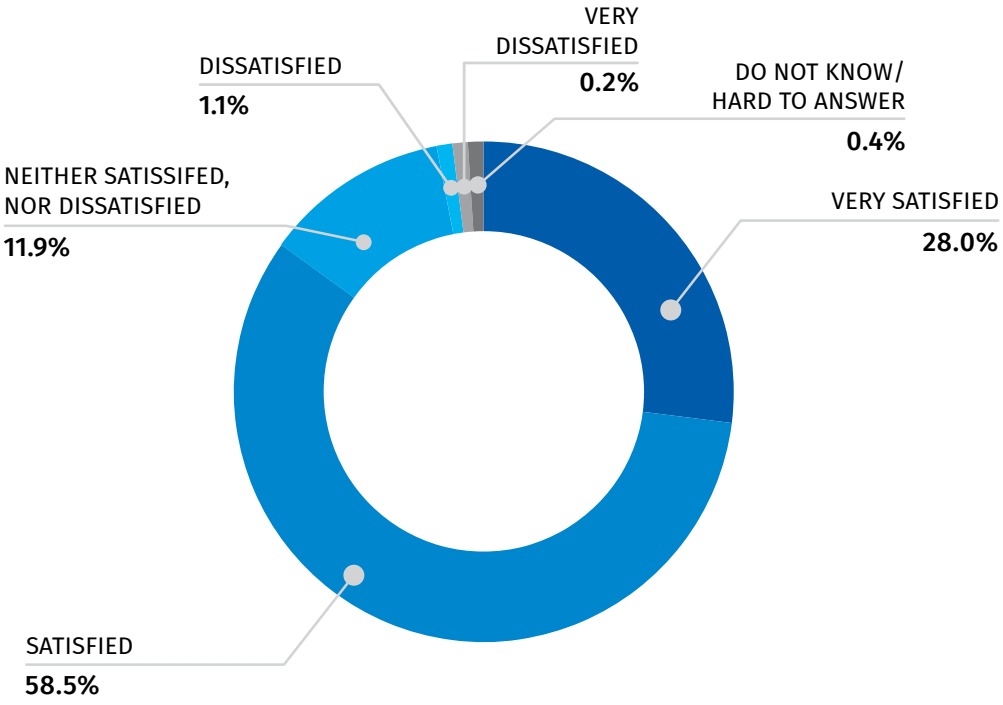
CHART №7

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN III QUARTER, 2021 YEAR



In the III quarter of 2021, the monthly average expenditure during the visits equaled to 320.7 million GEL. This indicator is 46.3 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 22.0 percent and equaled to 203.8 GEL.

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TABLE №2

DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES IN III QUARTER, 2021 YEAR

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	96.9	30.2	61.6
Foods and drinks	93.5	29.2	59.4
Transport	59.3	18.5	37.7
Accommodation	28.4	8.9	18.0
Holiday, leisure, recreation, cultural and sporting activities	4.6	1.4	2.9
Other expenditure	38.0	11.9	24.2
TOTAL EXPENDITURE	**320.7**	**100.0**	**203.8**

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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