

NATIONAL STATISTICS OFFICE OF GEORGIA

DOMESTIC TOURISM STATISTICS IN GEORGIA IV QUARTER, 2021



NATIONAL STATISTICS OFFICE OF GEORGIA

16.03.2022

DOMESTIC TOURISM SURVEY

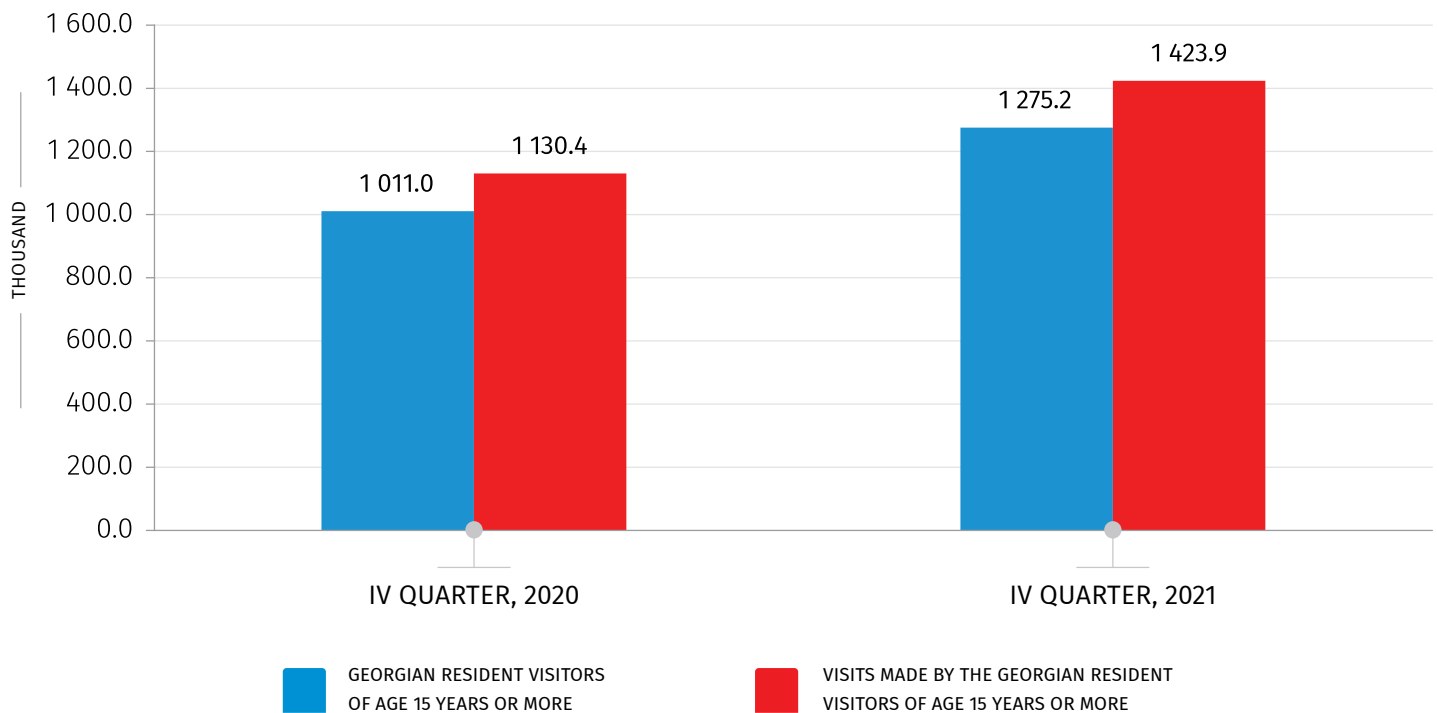
(IV QUARTER, 2021)

In the IV quarter of 2021 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 275.2 thousand, whose monthly average number of visits on the territory of Georgia corresponded to 1 423.9 thousand units. The monthly average number of visitors has increased by 26.1% in comparison to the corresponding data for the IV quarter of the previous year.

The chart 1 illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



In the IV quarter of 2021, the monthly average number of tourist visits of Georgian residents amounted to 828.5 thousand, which is 21.0 percent higher than the indicator of relevant period of the previous year. The chart 2 illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

NATIONAL STATISTICS OFFICE OF GEORGIA

16.03.2022

CHART №2

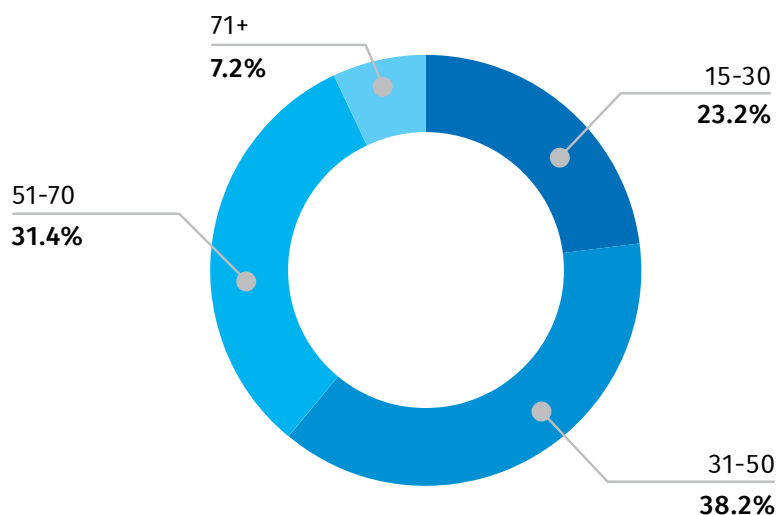
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



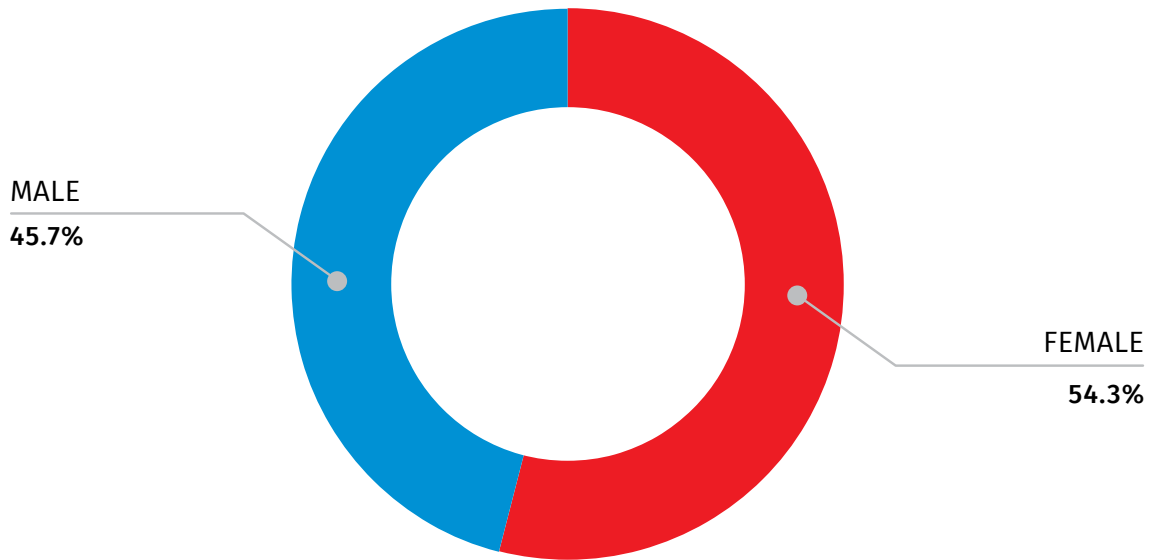
In the IV quarter of 2021, 38.2 percent of the visitors belonged to the age group of 31-50 years. Herewith, women accounted for 54.3 percent of the total number of visitors.

CHART №3

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN IV QUARTER, 2021 YEAR



DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY GENDER IN IV QUARTER, 2021 YEAR



According to the survey results, 43.5 percent of visitors are the residents of Tbilisi, 11.5 percent - Kvemo Kartli region, 10.4 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, while the rest of the regions are represented by the lower share in the structure.

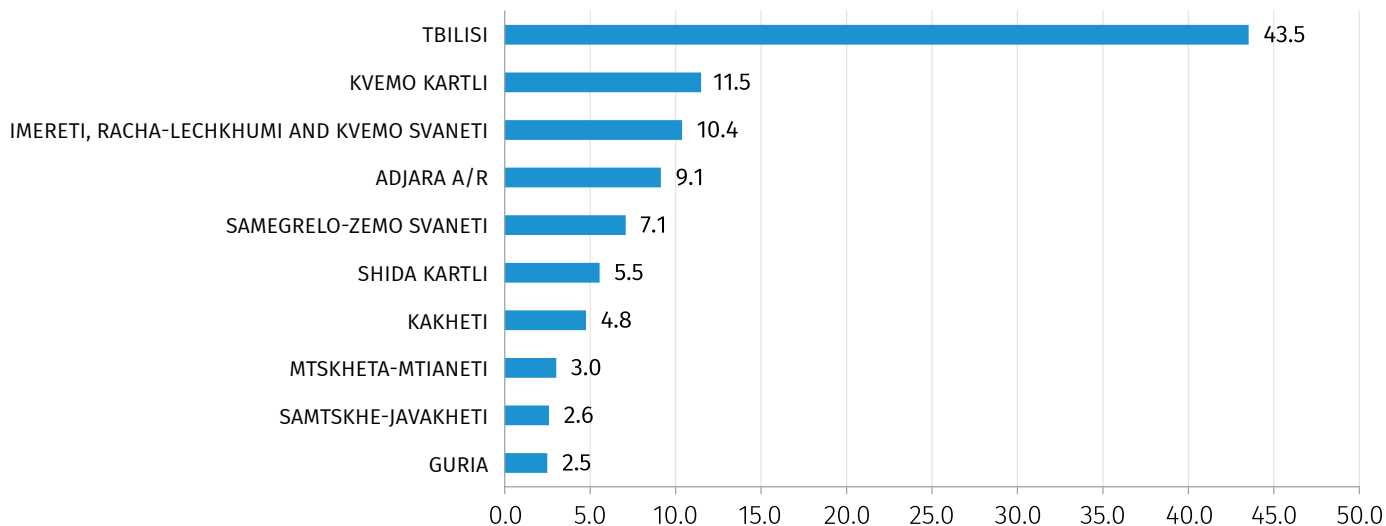
The chart 5 illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

NATIONAL STATISTICS OFFICE OF GEORGIA

16.03.2022

CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN IV QUARTER, 2021 YEAR, %



In the IV quarter of 2021, the main purpose of majority visits (53.1 percent) was visiting friends/relatives.

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN IV QUARTER, 2021 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	756.3	53.1
Shopping	183.2	12.9
Visiting other house (cottage, etc.)	182.7	12.8
Health and Medical Care	122.6	8.6
Holiday, Leisure, Recreation	71.1	5.0
Business or Professional	53.5	3.8
Religion/Pilgrimage	25.0	1.8
Education or trainings	5.4	0.4
Other	24.1	1.7
TOTAL	1 423.9	100.0

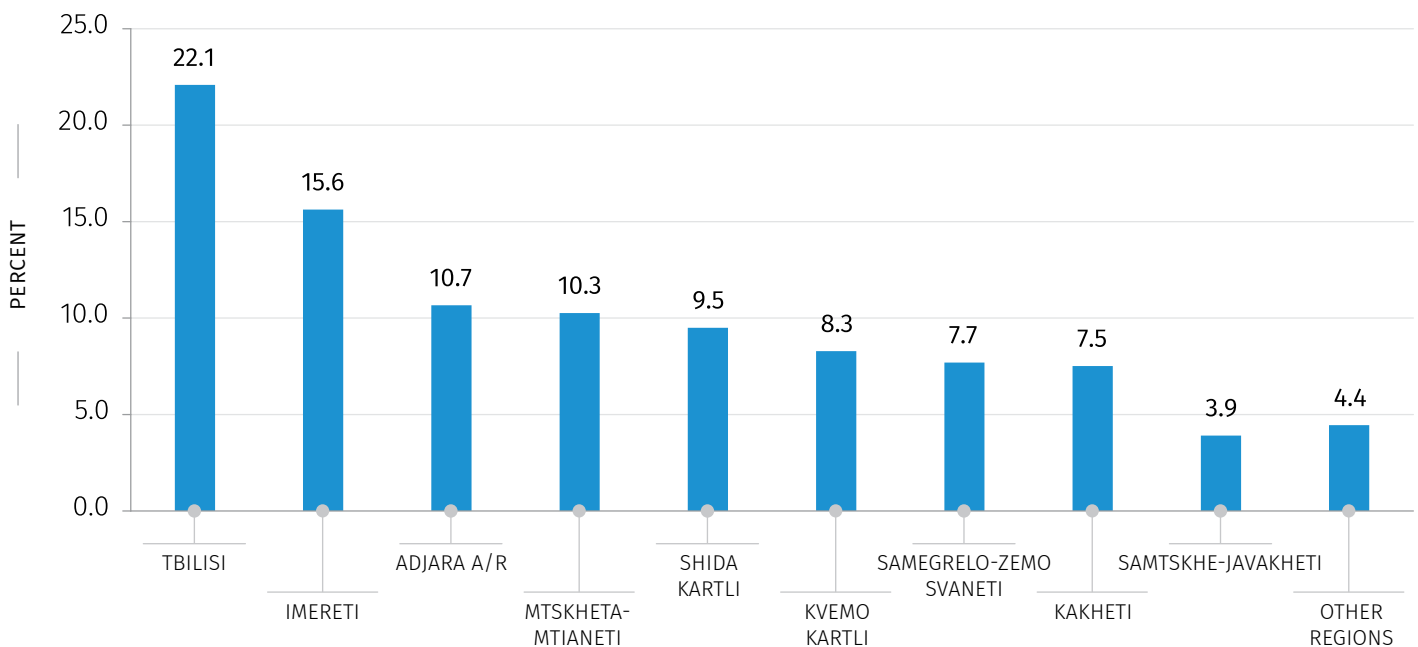
NATIONAL STATISTICS OFFICE OF GEORGIA

16.03.2022

In the reporting period majority of the visits comes on Tbilisi (average 315.6 thousand visits per month) and Imereti region (223.3 thousand visits per month). The chart 6 shows the monthly average number of visits by the visited regions.

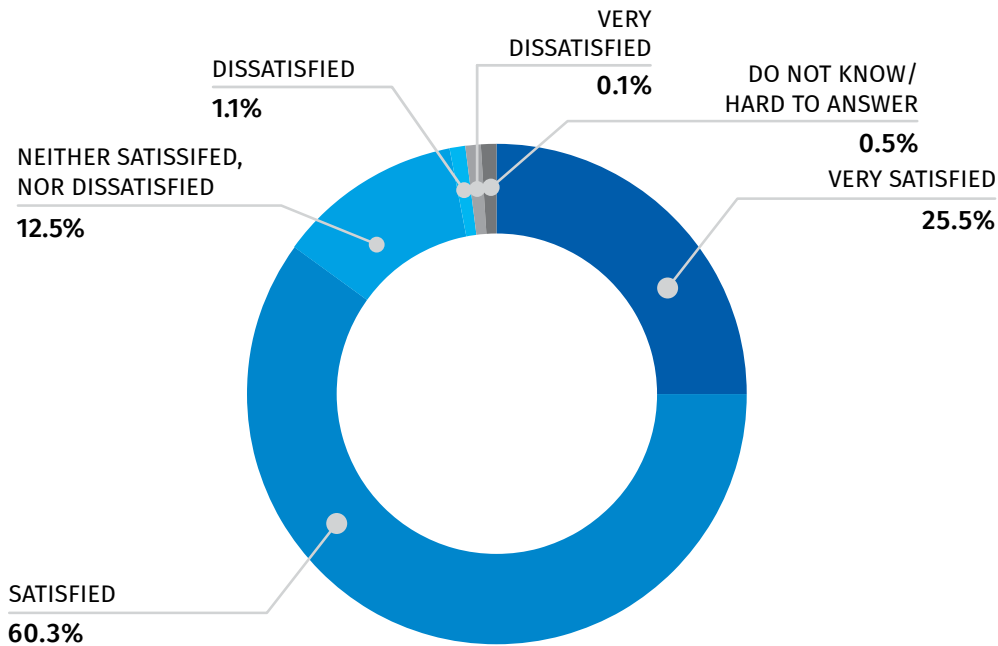
CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN IV QUARTER, 2021 YEAR



The chart 7 illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN IV QUARTER, 2021 YEAR



In the IV quarter of 2021, the monthly average expenditure during the visits equaled to 195.8 million GEL. This indicator is 27.9 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 1.5 percent and equaled to 137.5 GEL.

NATIONAL STATISTICS OFFICE OF GEORGIA

16.03.2022

TABLE №2

DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES IN IV QUARTER, 2021 YEAR

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	71.8	36.7	50.4
Transport	45.3	23.1	31.8
Foods and drinks	43.3	22.1	30.4
Accommodation	5.1	2.6	3.6
Holiday, leisure, recreation, cultural and sporting activities	0.2	0.1	0.1
Other expenditure	30.2	15.4	21.2
TOTAL EXPENDITURE	195.8	100.0	137.5

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

CONTACT PERSONS:

Aleksandre Arabuli, Tel.: (+995 32) 236 72 10 (200), E-mail: aarabuli@geostat.ge

Mariam Kavelashvili, Tel.: (+995 32) 236 72 10 (020), E-mail: mkavelashvili@geostat.ge