



NATIONAL STATISTICS OFFICE OF GEORGIA

INBOUND TOURISM STATISTICS IN GEORGIA

**II QUARTER
2022 YEAR**

15.08.2022 | www.geostat.ge



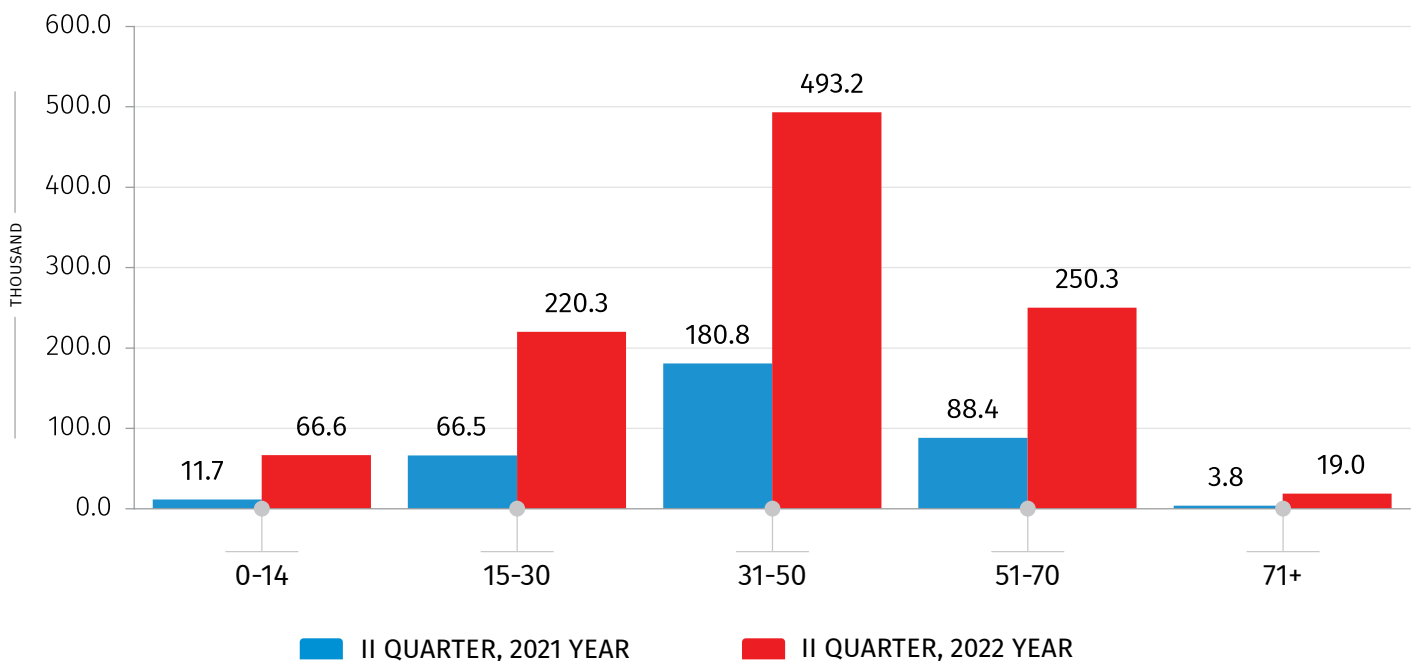
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INBOUND TOURISM STATISTICS (II QUARTER, 2022 YEAR)

In the II quarter of 2022, the number of arrivals of international non-resident travellers¹ in the territory of Georgia equaled 1 049.4 thousand, which is 198.7 percent higher compared to the data from the same period of previous year. Most of the incomes, 47.0 percent, were made by travellers of 31-50 age groups.

CHART №1

DISTRIBUTION OF ARRIVALS OF INTERNATIONAL NON-RESIDENT TRAVELLERS BY THE AGE GROUPS IN II QUARTERS OF 2021-2022 YEARS



The number of visits² by international visitors³ from above-mentioned number made up 922.2 thousand, which is 176.2 percent higher compared to the data from the same period of 2021.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

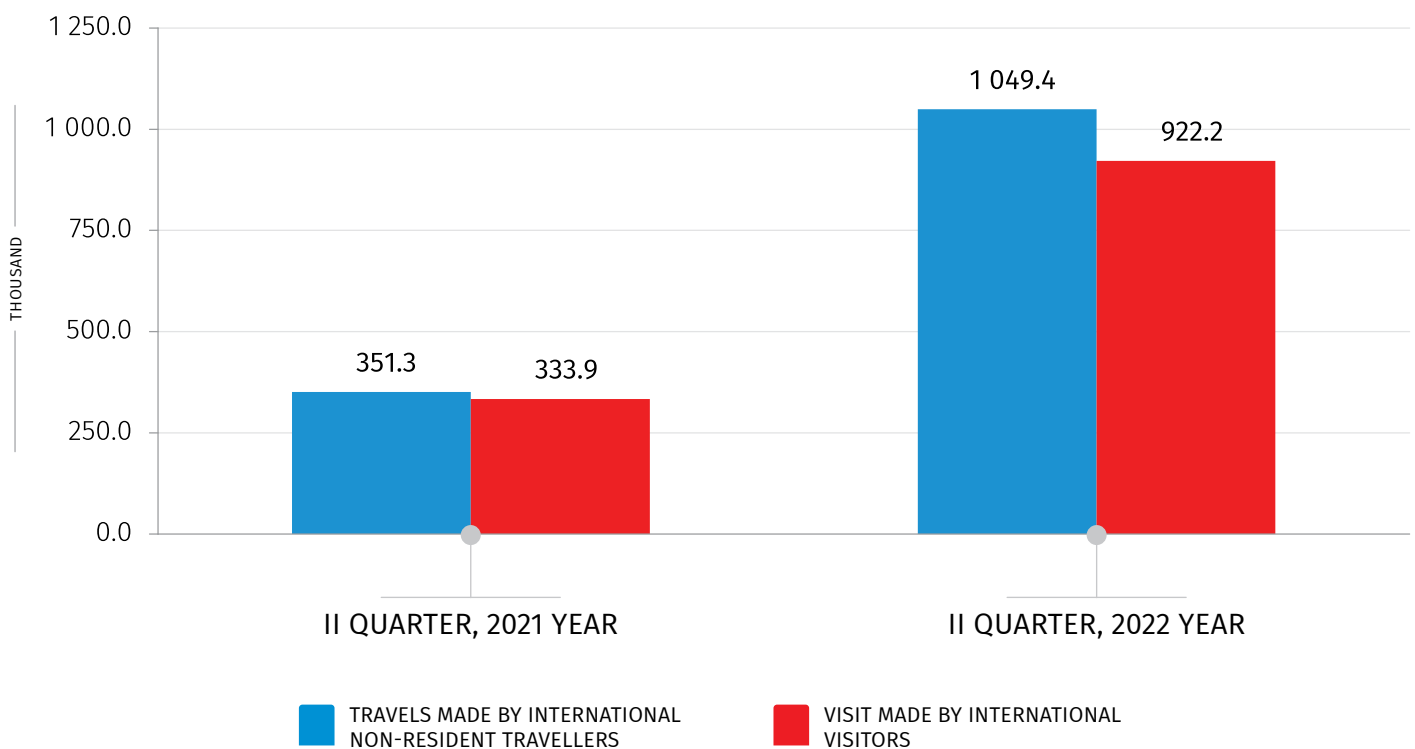
³**Visitor** is a traveler aged 15 or above, non-resident of Georgia, took a trip outside his/her usual environment to Georgia for less than a year (except following categories: employment, diplomatic or consular officers accredited to Georgia, Armed Forces servants and their dependants and persons who frequently cross borders).

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The chart below illustrates the number of travels made by international non-resident travellers and visits made by international visitors in the II quarters of 2021-2022.

CHART №2

NUMBER OF THE TRAVELS MADE BY INTERNATIONAL NON-RESIDENT TRAVELLERS AND VISITS MADE BY INTERNATIONAL VISITORS IN II QUARTERS OF 2021-2022 YEARS



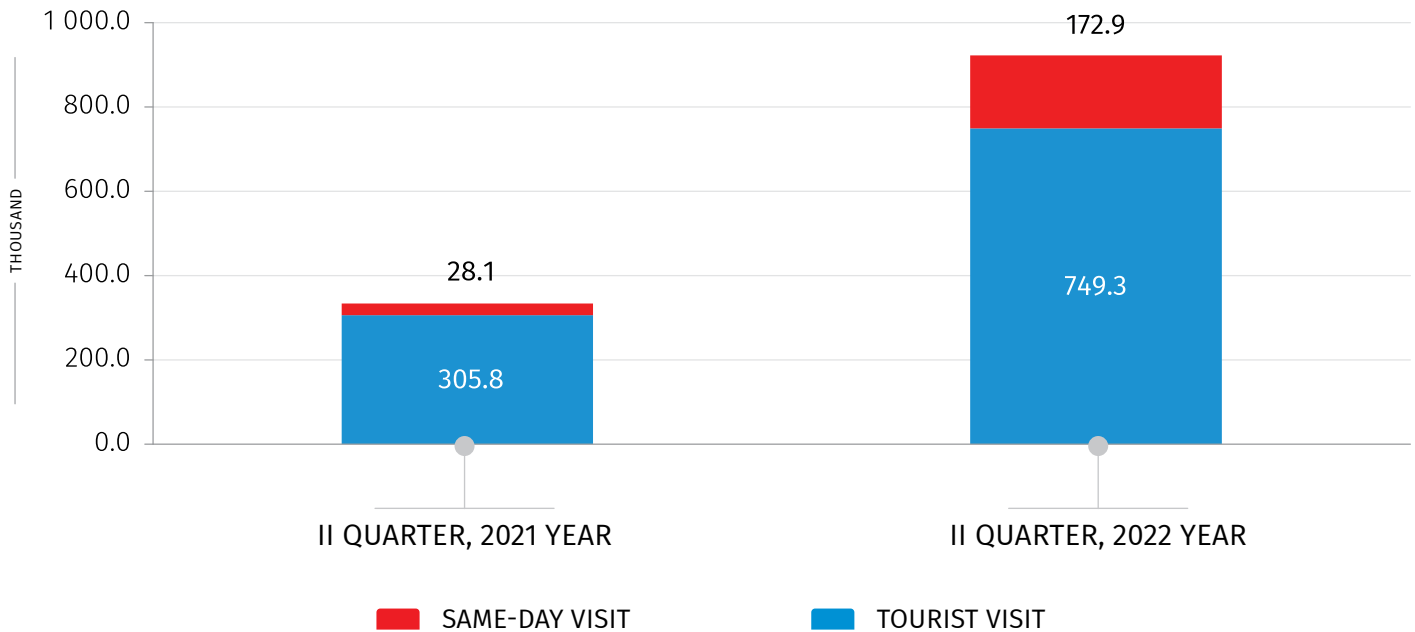
In the II quarter of 2022 the number of international visitors equaled to 765.3 thousand that is 189.4 percent higher compared to the data from the same period of previous year.

In the reporting period, international visitors have made 749.3 thousand tourist-type visits, which is 145.0 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by international visitors by the type of visit.

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CHART №3

**DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS
BY THE TYPE OF VISIT IN II QUARTERS OF 2021-2022 YEARS**



81.8 percent of international visitors were only tourists⁴. The share of excursionists⁵ amounted to 14.8 percent, while 3.5 percent of visitors were both tourists and same-day visitors.

TABLE №1

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS BY THE TYPE OF VISITOR
IN II QUARTER, 2022 YEAR, THOUSAND**

	II QUARTER, 2021 YEAR	II QUARTER, 2022 YEAR
Only Tourist	242.2	625.8
Only Same-day Visitor	8.7	112.9
Both	13.5	26.5
TOTAL	264.4	765.3

⁴ **Tourist** is a visitor whose trip includes an overnight stay in Georgia.

⁵ **Excursionist (same-day visitor)** is a visitor whose trip does not include an overnight stay in Georgia.

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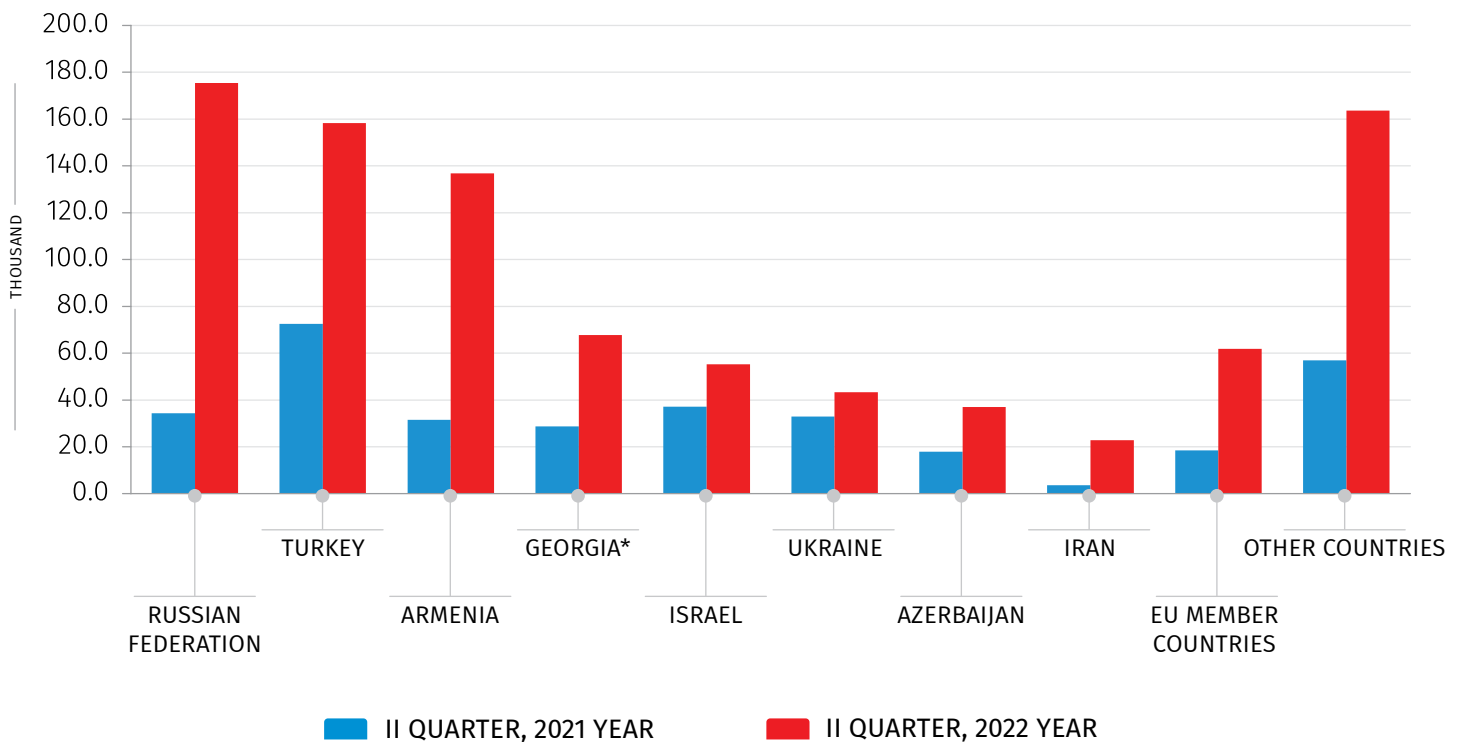
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In II quarter of 2022 the largest number of visitors (147.7 thousand visitors) was from Russian Federation, which amounts to 19.3 percent of total number of visitors. On second place is Turkey with 14.9% share and on third place – Armenia with 12.1% share.

Correspondingly, the largest number of visits were made by the citizens of Russian Federation (175.4 thousand), Turkey (158.3 thousand) and Armenia (136.8 thousand).

CHART №4

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE COUNTRY OF CITIZENSHIP IN II QUARTERS OF 2021-2022 YEARS



*Georgian citizens who remain the residents of other country

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The majority of visitors (48.5 percent) belonged to the age group of 31-50 years. The number of women equaled to 37.0 percent of the total number of visitors.

CHART №5

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS
BY THE AGE GROUPS IN II QUARTER, 2022 YEAR**

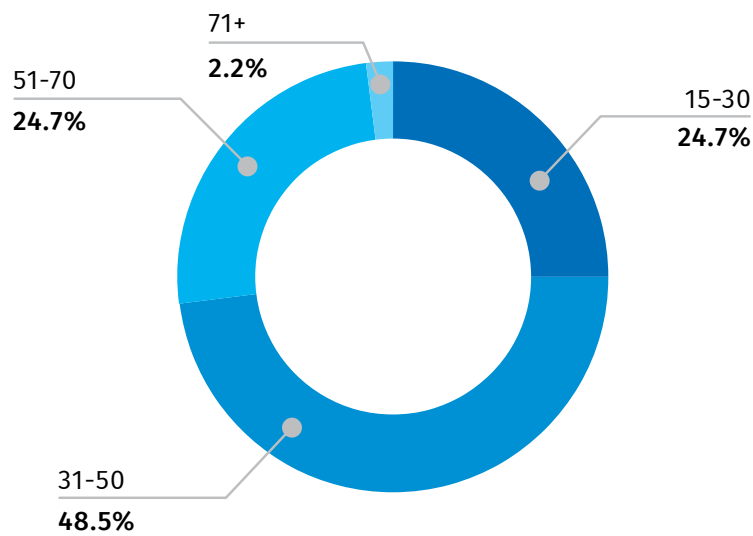


TABLE №2

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS
BY GENDER IN II QUARTER, 2022 YEAR, THOUSAND**

	NUMBER OF VISITORS	%
Male	482.2	63.0
Female	283.1	37.0
TOTAL	765.3	100.0

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In II quarter of 2022, the purpose of the majority of visits (52.0 percent) was holiday, leisure and recreation.

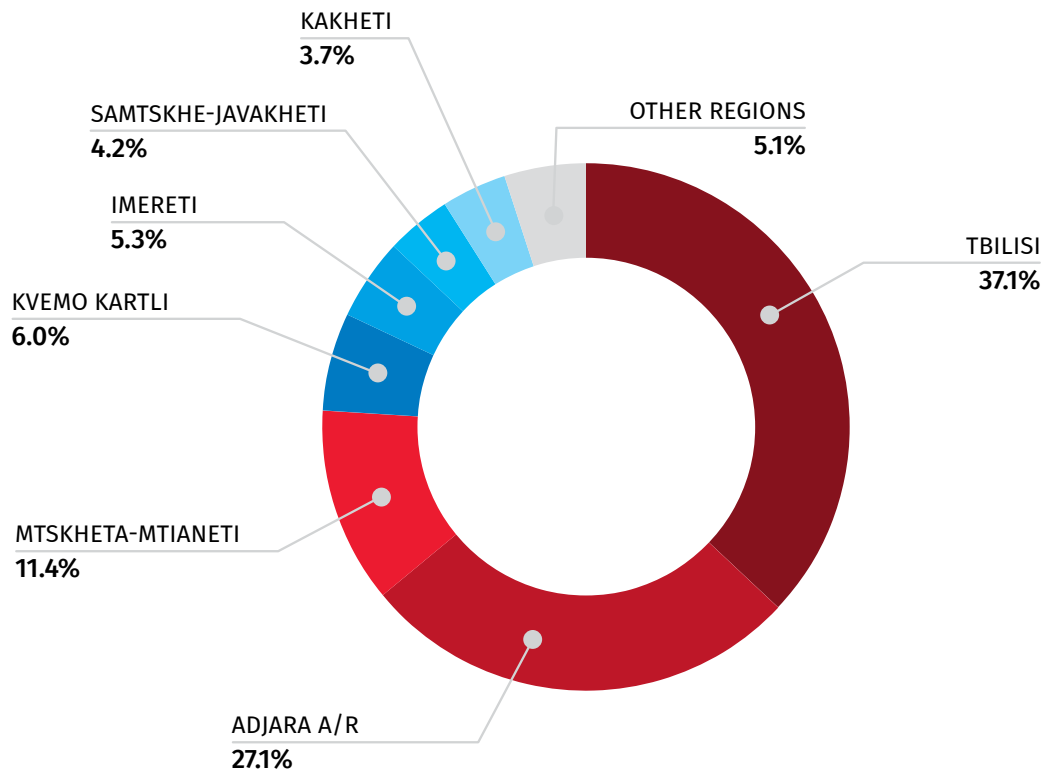
TABLE №3

**DISTRIBUTION OF THE NUMBER OF VISITS MADE
BY INBOUND VISITORS BY THE MAIN PURPOSE OF THE VISIT
IN II QUARTER, 2022 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Holiday, Leisure, Recreation	480.0	52.0
Visiting friends/relatives	209.3	22.7
Transit to other country	117.4	12.7
Business or Professional	65.2	7.1
Shopping	33.3	3.6
Health and Medical Care	5.1	0.6
Other	11.7	1.3
TOTAL	922.2	100.0

The majority of visits comes on Tbilisi and Adjara A/R, 512.7 thousands and 375.3 thousands accordingly. The chart below illustrates the distribution of visits by the visited regions.

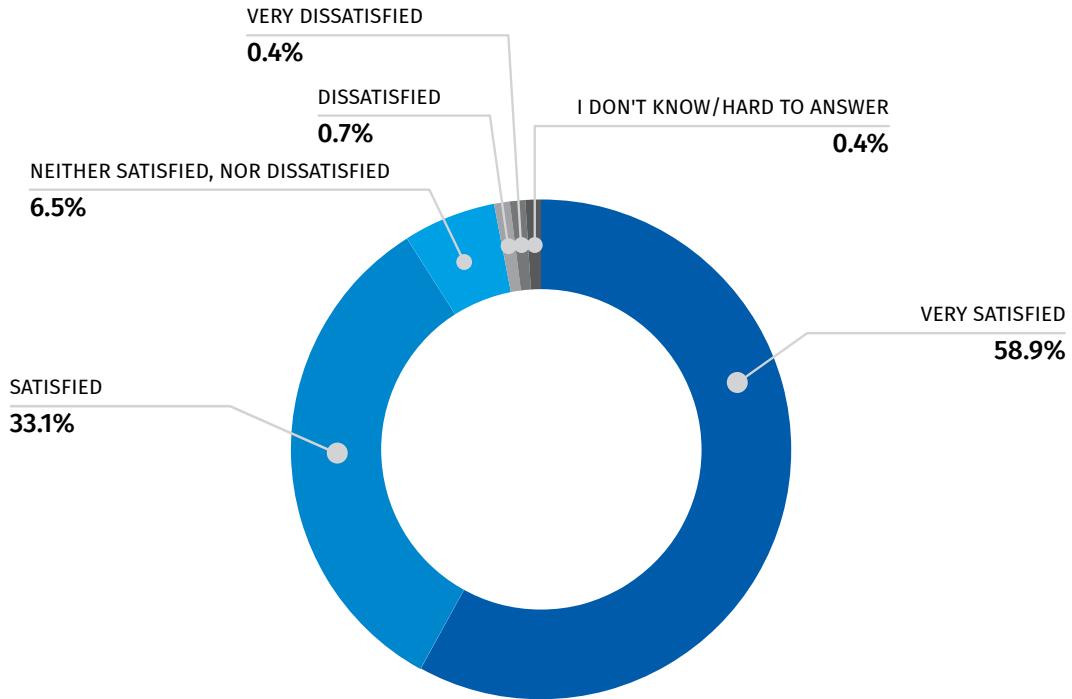
**DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS
BY THE VISITED REGIONS IN II QUARTER, 2022 YEAR**



In II quarter of 2022 the average number of nights spent during the visits equaled to 6.2 nights.

70.5 percent of visits was repeating visit. The chart below shows the distribution of visits by the level of satisfaction in II quarter of 2022.

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE SATISFACTION LEVEL
IN II QUARTER, 2022 YEAR



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The expenditures during the visits made in II quarter of 2022 equaled to 2.3 billion GEL. Average expenditure on the visit equals 2 440.2 GEL.

TABLE №4

**DISTRIBUTION OF THE EXPENDITURE SPENT BY INBOUND VISITORS BY EXPENDITURE CATEGORIES
IN II QUARTER, 2022 YEAR**

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	767.0	34.1	831.7
Accommodation	522.7	23.2	566.7
Shopping	423.9	18.8	459.7
Holiday, leisure, recreation, cultural and sporting activities	340.6	15.1	369.3
Local transport	175.9	7.8	190.8
Other expenditure	20.3	0.9	22.1
TOTAL EXPENDITURE	2 250.4	100.0	2 440.2

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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