



NATIONAL STATISTICS OFFICE OF GEORGIA

# OUTBOUND TOURISM STATISTICS

II QUARTER  
2022



24.08.2022

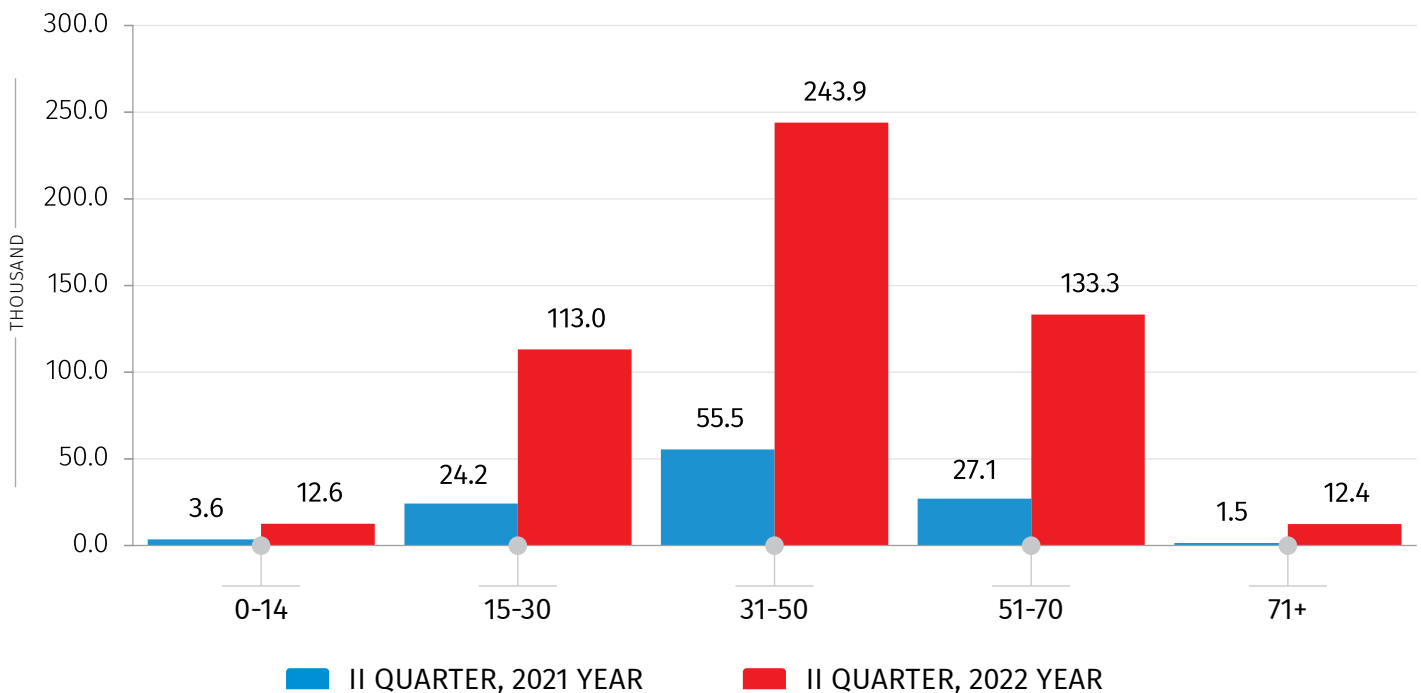
OUTBOUND TOURISM STATISTICS

(II QUARTER, 2022 YEAR)

In the II quarter of 2022 the number of Georgian resident travellers<sup>1</sup> trips abroad equaled 515.2 thousand, which is 4.6 times higher compared to the data from the same period of previous year. Most of the trips, 47.3 percent, were made by travellers of 31-50 age groups.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS  
BY AGE GROUPS IN THE II QUARTERS OF 2021-2022 YEARS



The number of outbound visits<sup>2</sup> by Georgian visitors<sup>3</sup> from above-mentioned number made up 406.1 thousand, which is 3.9 times higher compared to the data from the same period of 2021.

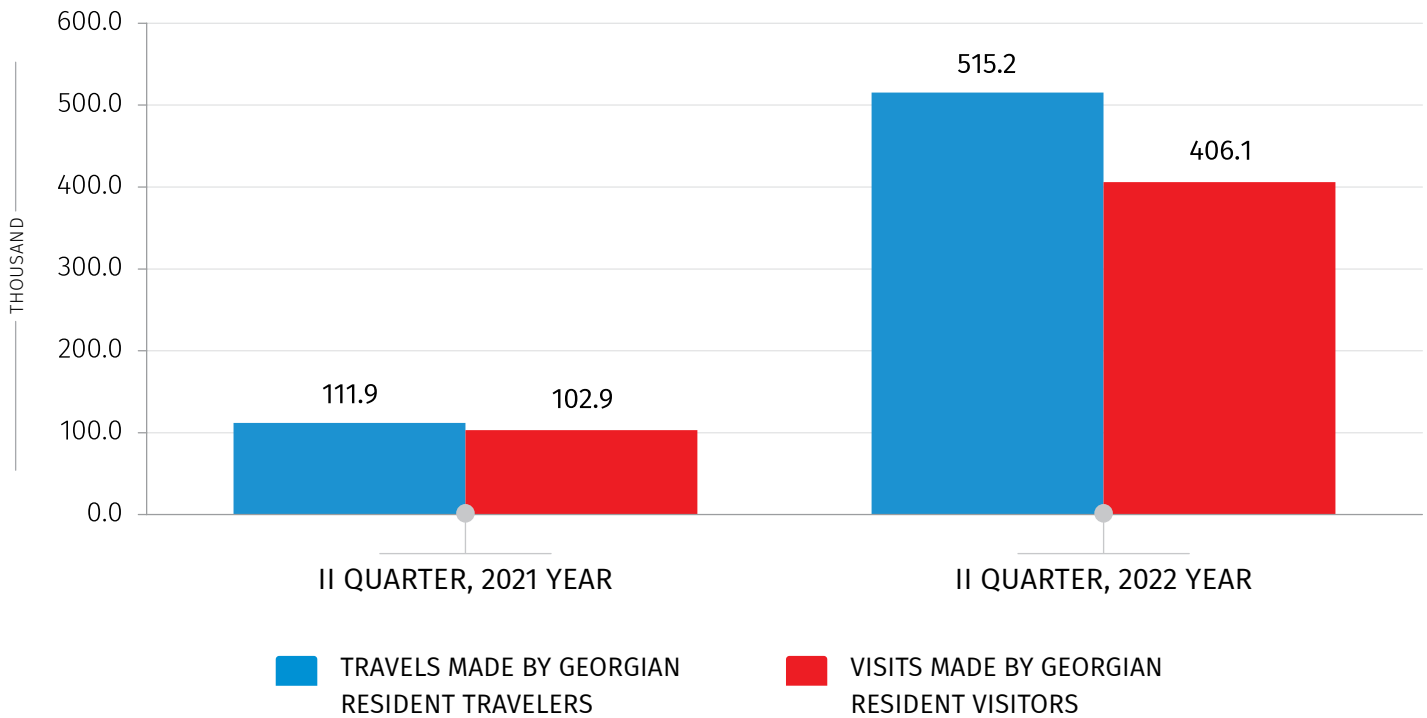
The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in II quarters of 2021-2022.

<sup>1</sup>According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

<sup>2</sup>**Visit** is a movement of visitors

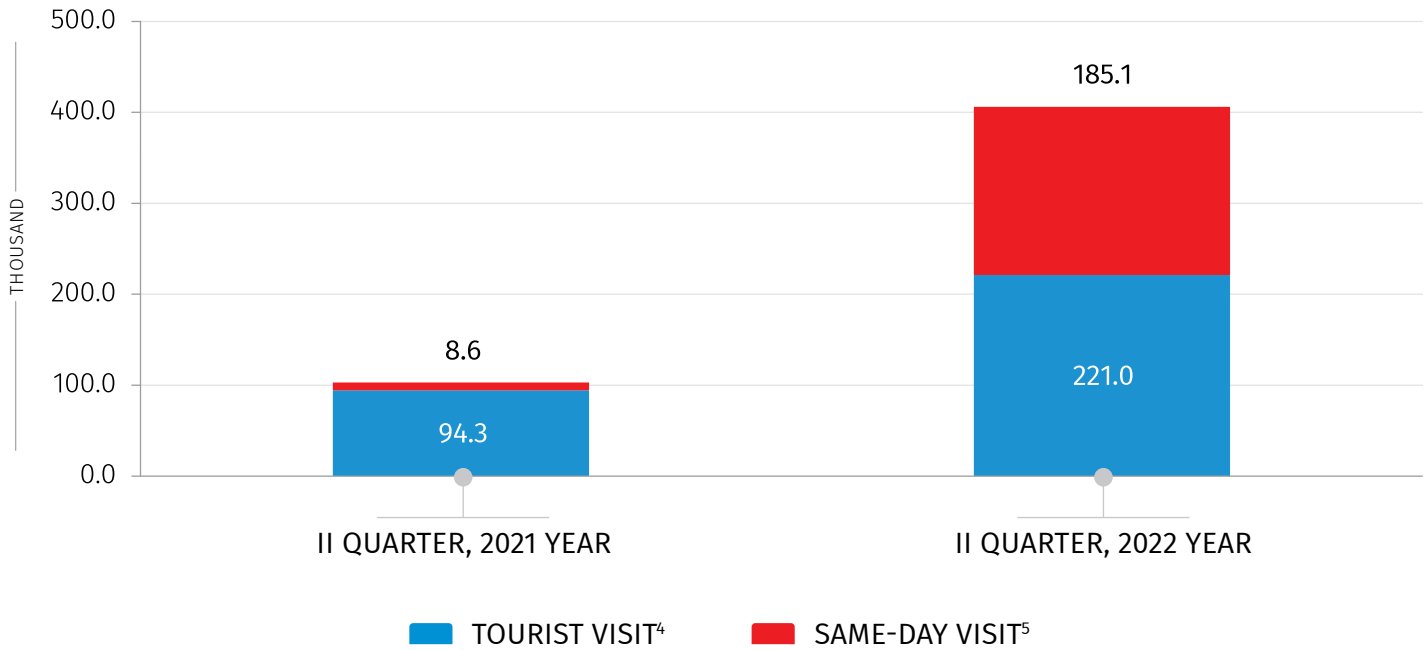
<sup>3</sup>**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

**NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN II QUARTERS OF 2021-2022 YEARS**



Outbound visitors have made 221.0 thousand tourist-type visits, which is 134.3 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit.

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS  
BY THE TYPE OF VISIT IN II QUARTERS OF 2021-2022 YEARS**



<sup>4</sup> **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

<sup>5</sup> **Same-Day visit** is a visit without overnight stay on visited place.

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The majority of outbound visits, 49.4 percent, were made by the visitors of age group of 31-50 years. The number of visits made by women equaled to 46.5 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS  
BY THE AGE GROUPS IN II QUARTER, 2022 YEAR**

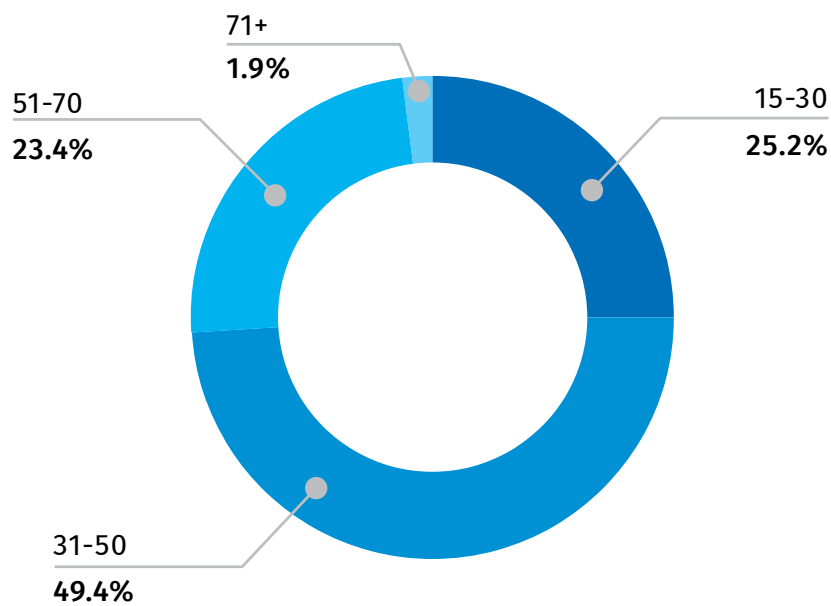


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS  
BY GENDER IN II QUARTER, 2022 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Male	217.2	53.5
Female	188.9	46.5
<b>TOTAL</b>	<b>406.1</b>	<b>100.0</b>

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In II quarter of 2022 the purpose of the majority of outbound visits (42.5 percent) was shopping.

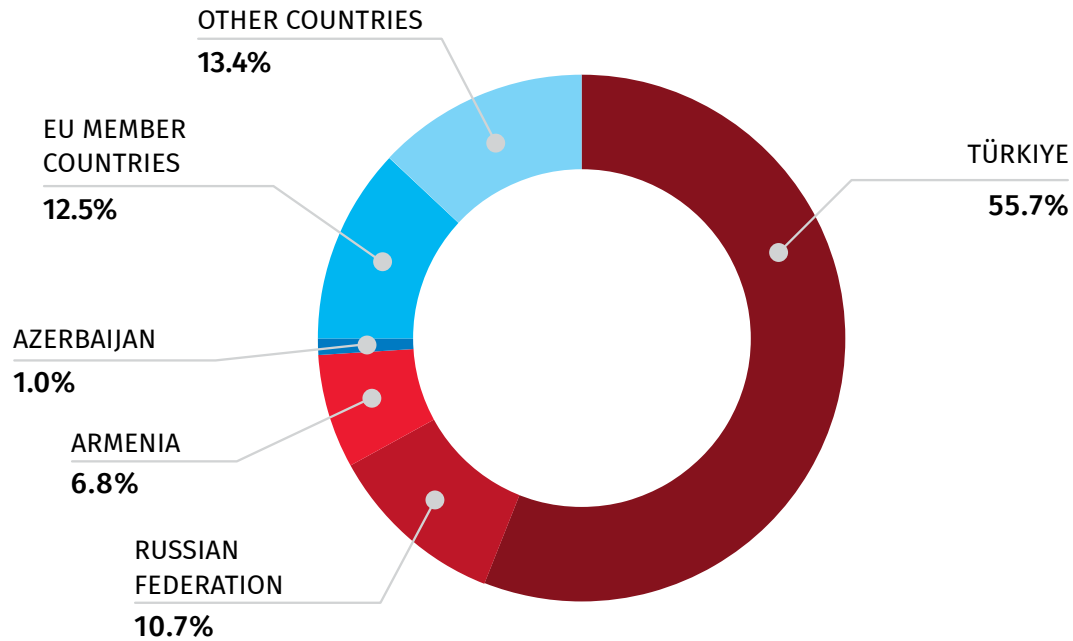
TABLE №2

**DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN II QUARTER,  
2022 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Shopping	172.7	42.5
Business or Professional	86.5	21.3
Visiting friends/relatives	78.0	19.2
Holiday, Leisure, Recreation	51.2	12.6
Health and Medical Care	6.6	1.6
Other	11.1	2.7
<b>TOTAL</b>	<b>406.1</b>	<b>100.0</b>

The majority of outbound visits were made in Türkiye and Russian Federation, 234.7 thousand and 45.2 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

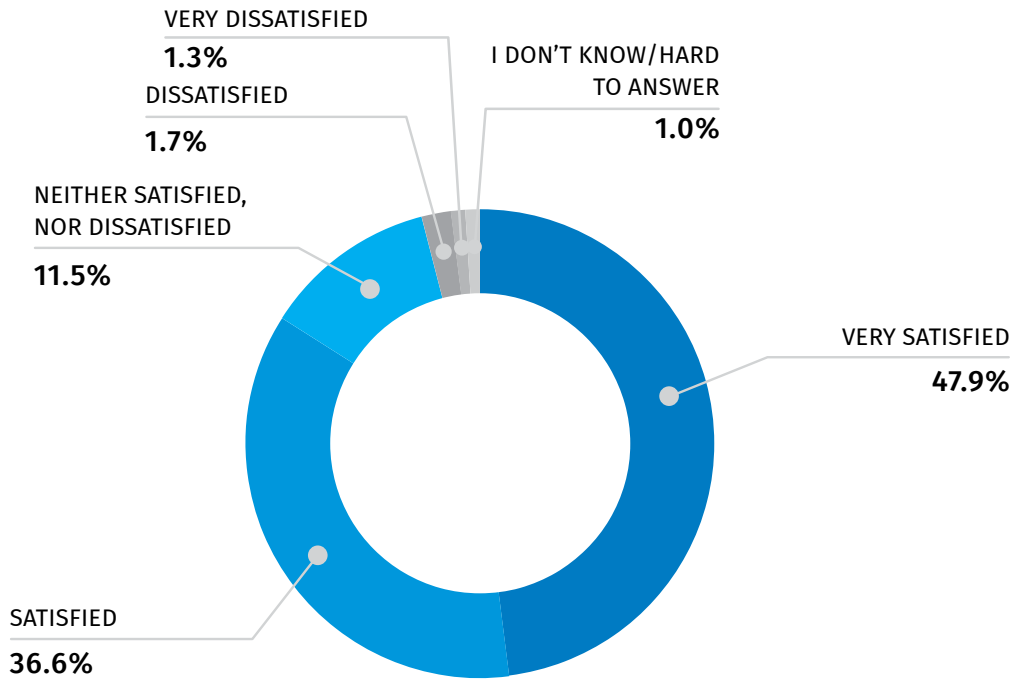
**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS  
BY THE VISITED COUNTRIES IN II QUARTER, 2022 YEAR**



In II quarter of 2022 the average number of nights spent during the visits equaled to 5.6 nights.

94.7 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in II quarter of 2022.

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS  
BY THE LEVEL OF SATISFACTION IN II QUARTER, 2022 YEAR**



The expenditures during the visits made in II quarter of 2022 equaled to 456.8 million GEL. Average expenditure on the visit amounted to 1 124.7 GEL.



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TABLE №3

**DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS  
BY EXPENDITURE CATEGORIES IN II QUARTER, 2022 YEAR**

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	175.2	38.4	431.4
Foods and drinks	145.8	31.9	359.0
Accommodation	78.0	17.1	192.0
Local transport	35.3	7.7	87.0
Holiday, leisure, recreation, cultural and sporting activities	14.6	3.2	35.9
Other expenditure	7.9	1.7	19.4
<b>TOTAL EXPENDITURE</b>	<b>456.8</b>	<b>100.0</b>	<b>1 124.7</b>

**NOTICE:** The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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