



**NATIONAL STATISTICS OFFICE OF GEORGIA**

# **DOMESTIC TOURISM STATISTICS IN GEORGIA**

**III QUARTER, 2022**



14.12.2022

## DOMESTIC TOURISM SURVEY

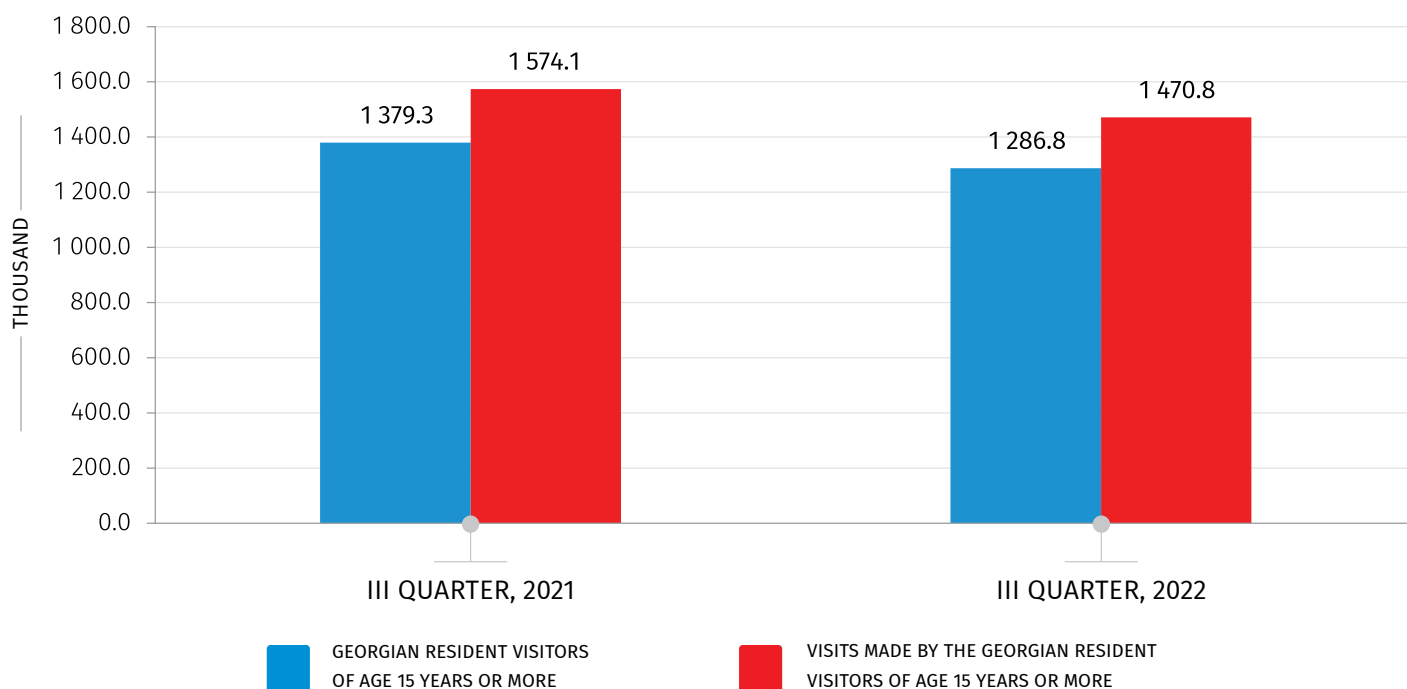
(III QUARTER, 2022)

In the III quarter of 2022 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 286.8 thousand, whose monthly average number of visits on the territory of Georgia corresponded to 1 470.8 thousand units. The monthly average number of visitors has decreased by 6.7% in comparison to the corresponding data for the III quarter of the previous year.

The chart 1 illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

### DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



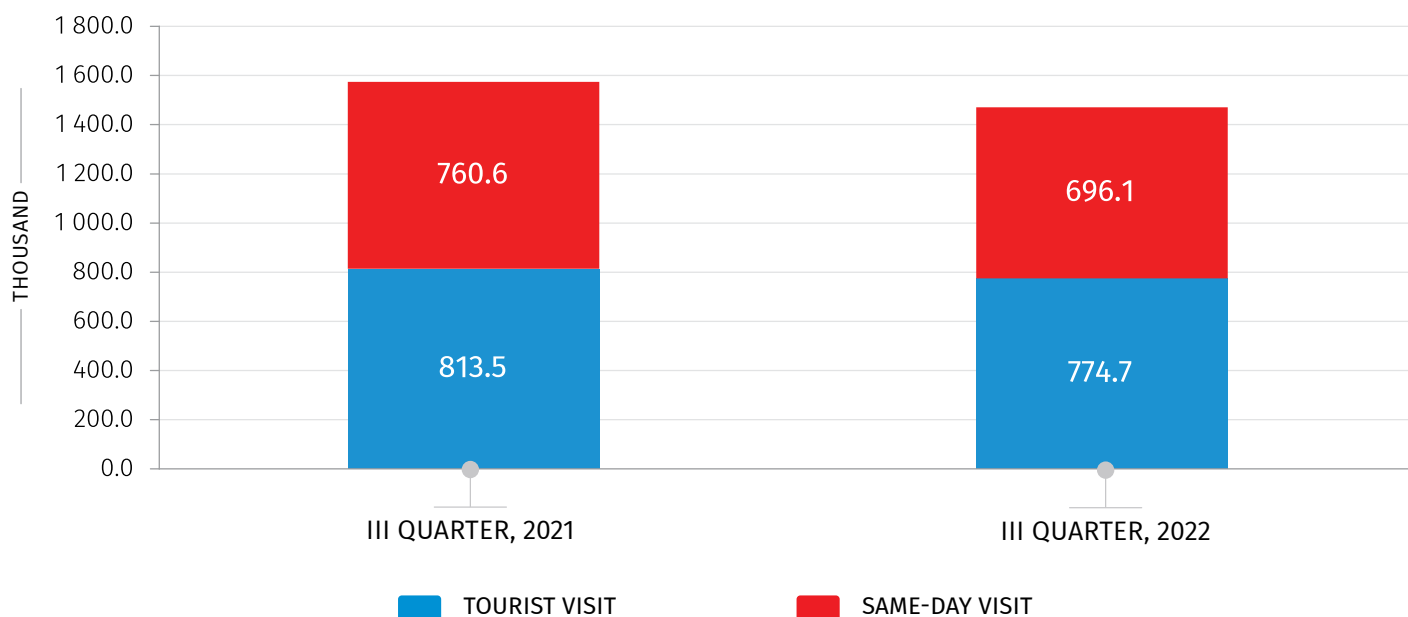
In the III quarter of 2022, the monthly average number of tourist visits of Georgian residents amounted to 774.7 thousand, which is 4.8 percent lower than the indicator of relevant period of the previous year. The chart 2 illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

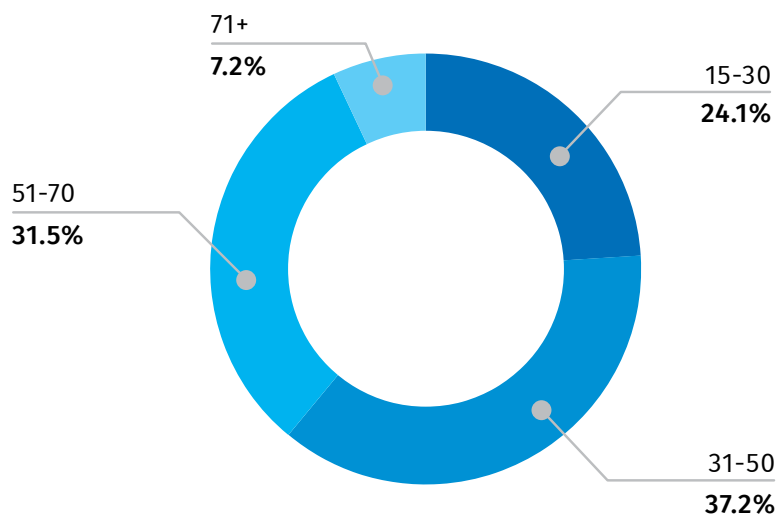
**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE  
BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA  
BY THE TYPE OF VISIT**



In the III quarter of 2022, 37.2 percent of the visitors belonged to the age group of 31-50 years. Herewith, women accounted for 55.4 percent of the total number of visitors.

CHART №3

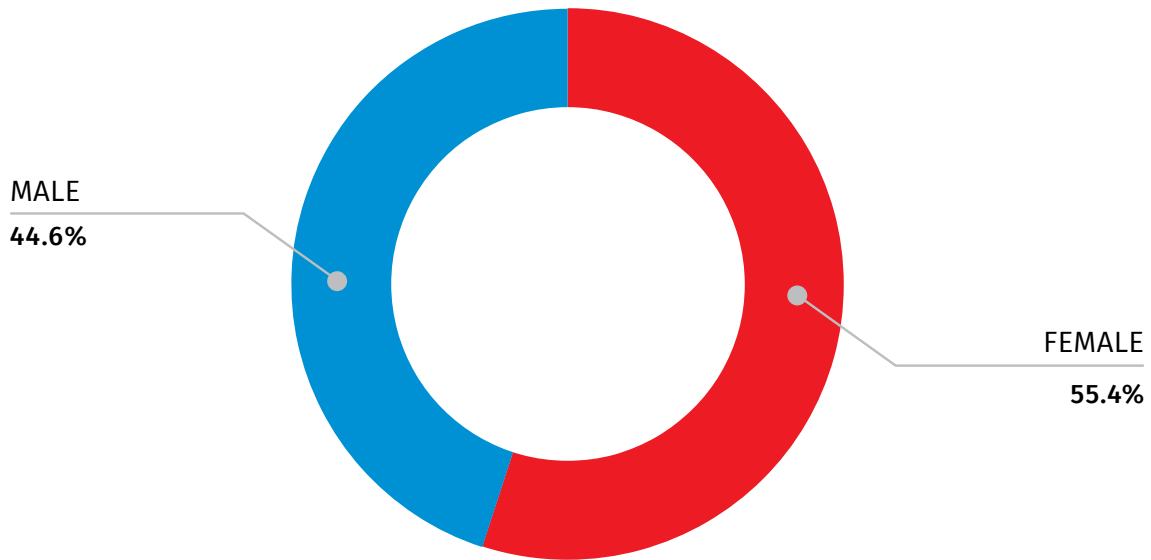
**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE  
BY THE AGE GROUPS IN III QUARTER, 2022 YEAR**



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CHART №4

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE  
BY GENDER IN III QUARTER, 2022 YEAR



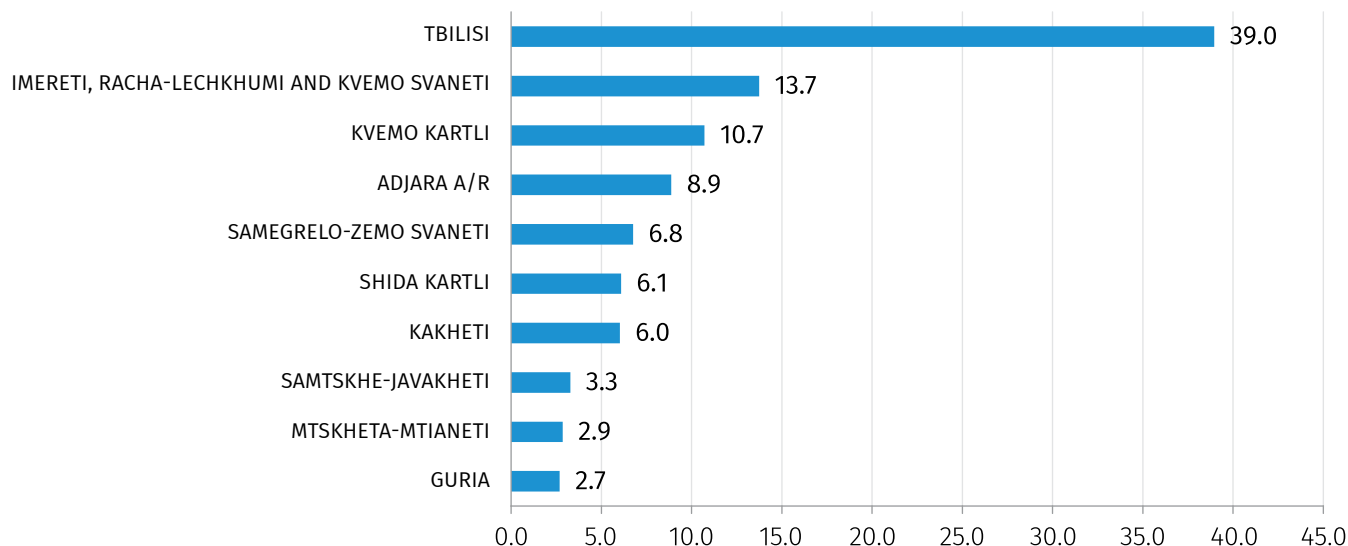
According to the survey results, 39.0 percent of visitors are the residents of Tbilisi, 13.7 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti, 10.7 percent - Kvemo Kartli region, while the rest of the regions are represented by the lower share in the structure.

The chart 5 illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

### DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN III QUARTER, 2022 YEAR, %



In the III quarter of 2022, the main purpose of majority visits (48.0 percent) was visiting friends/relatives.

TABLE №1

### DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN III QUARTER, 2022 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	706.3	48.0
Holiday, Leisure, Recreation	245.9	16.7
Visiting other house (cottage, etc.)	180.0	12.2
Shopping	150.2	10.2
Health and Medical Care	118.8	8.1
Business or Professional	30.8	2.1
Other	38.7	2.6
<b>TOTAL</b>	<b>1 470.8</b>	<b>100.0</b>

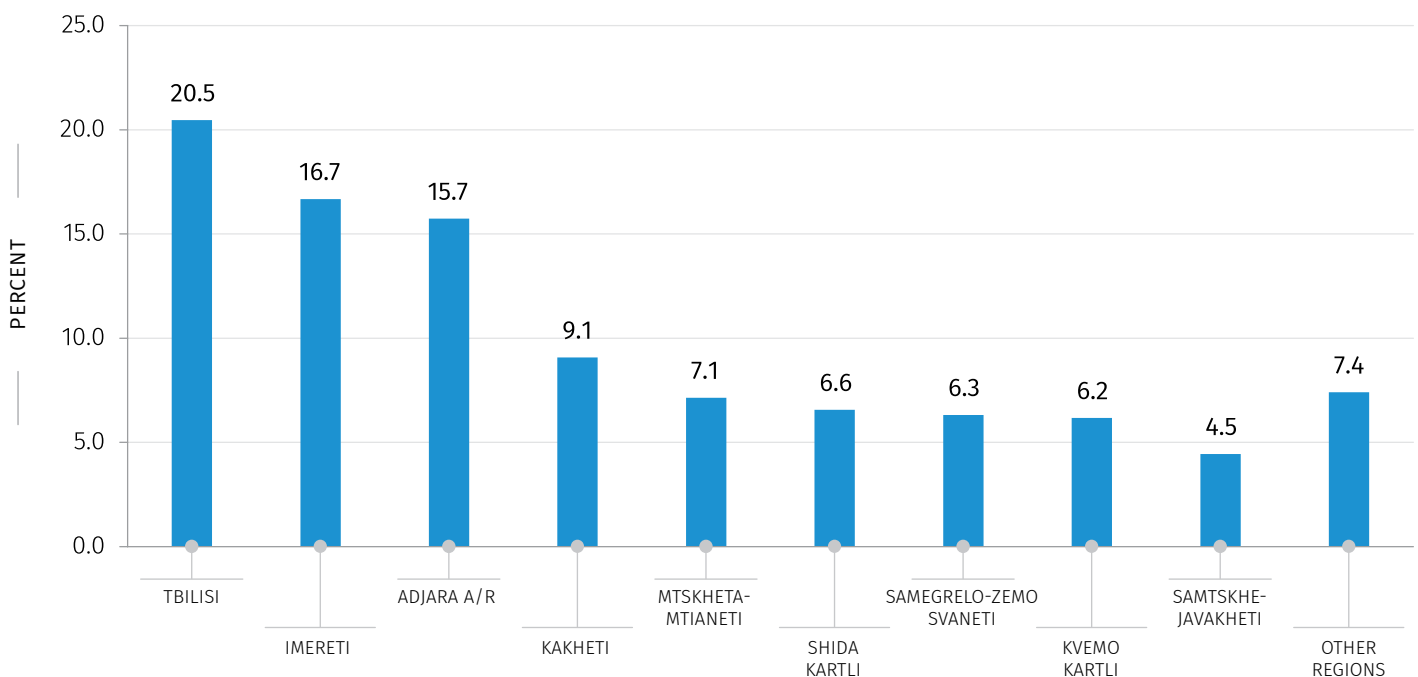
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In the reporting period majority of the visits comes on Tbilisi (average 301.6 thousand visits per month) and Imereti region (245.9 thousand visits per month). The chart 6 shows the monthly average number of visits by the visited regions.

CHART №6

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN III QUARTER, 2022 YEAR**

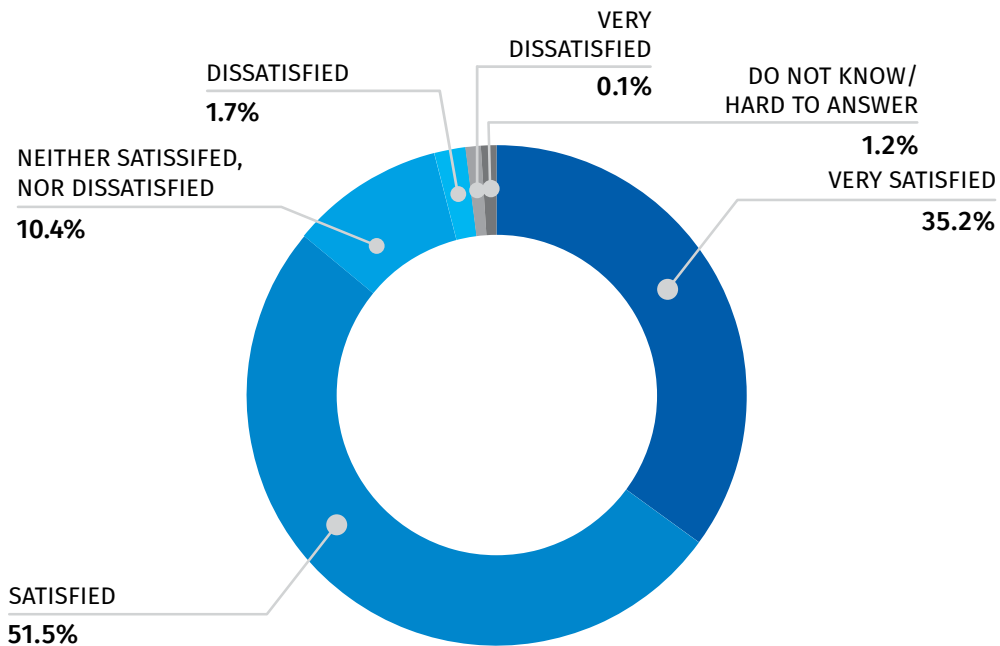


The chart 7 illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

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CHART №7

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE  
BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA  
BY THE SATISFACTION LEVEL IN III QUARTER, 2022 YEAR**



In the III quarter of 2022, the monthly average expenditure during the visits equaled to 346.3 million GEL. This indicator is 8.0 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 15.5 percent and equaled to 235.4 GEL.

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TABLE №2

**DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT  
BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA  
BY EXPENDITURE CATEGORIES IN III QUARTER, 2022 YEAR**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	98.8	28.5	67.2
Shopping	94.8	27.4	64.5
Transport	68.5	19.8	46.6
Accommodation	34.6	10.0	23.5
Holiday, leisure, recreation, cultural and sporting activities	6.0	1.7	4.1
Other expenditure	43.6	12.6	29.6
<b>TOTAL EXPENDITURE</b>	<b>346.3</b>	<b>100.0</b>	<b>235.4</b>

**Notice:** The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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