



NATIONAL STATISTICS OFFICE OF GEORGIA

INBOUND TOURISM STATISTICS IN GEORGIA

IV QUARTER

2022 YEAR



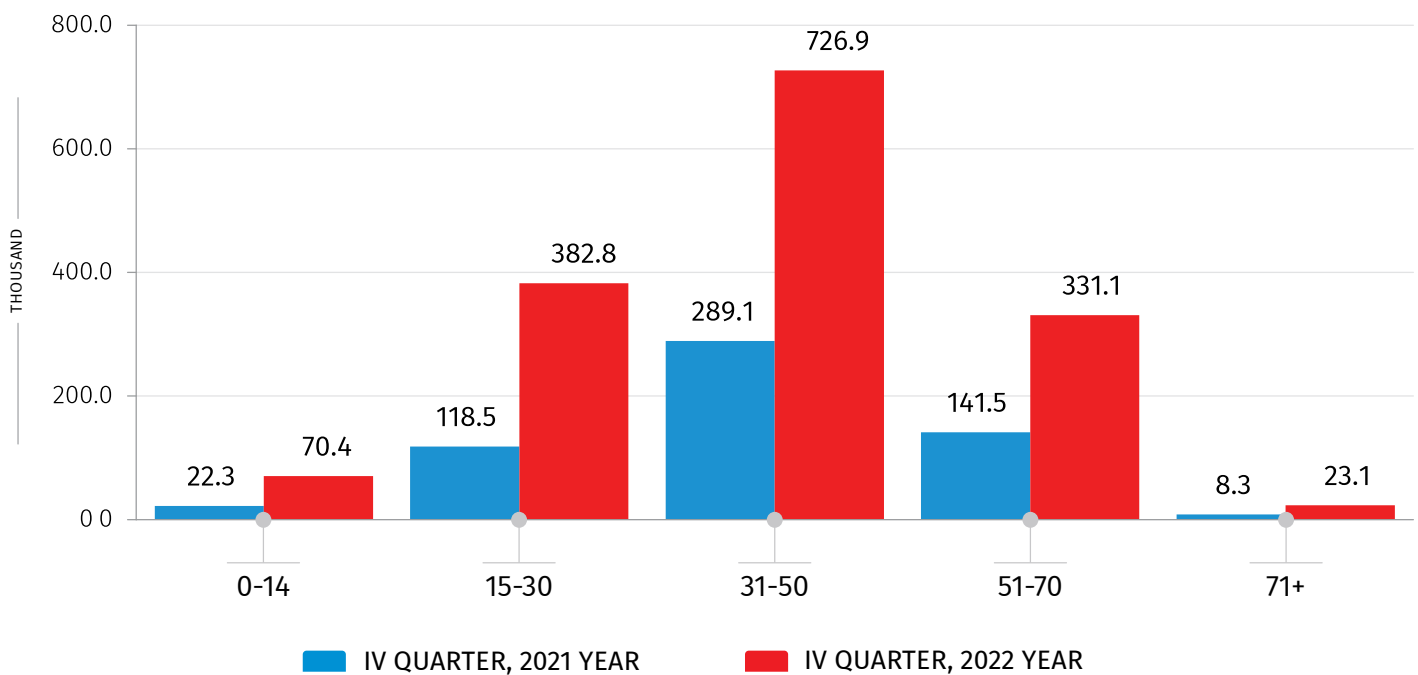
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INBOUND TOURISM STATISTICS
(IV QUARTER, 2022 YEAR)

In the IV quarter of 2022, the number of arrivals of international non-resident travellers¹ in the territory of Georgia equaled 1.5 million, which is 2.6 times higher compared to the data from the same period of previous year. Most of the incomes, 47.4 percent, were made by travellers of 31-50 age group.

CHART №1

DISTRIBUTION OF ARRIVALS OF INTERNATIONAL NON-RESIDENT TRAVELLERS
BY THE AGE GROUPS IN IV QUARTERS OF 2021-2022 YEARS



The number of visits² by international visitors³ from above-mentioned number made up 1.4 million, which is 2.6 times higher compared to the data from the same period of 2021.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveler aged 15 or above, non-resident of Georgia, took a trip outside his/her usual environment to Georgia for less than a year (except following categories: employment, diplomatic or consular officers accredited to Georgia, Armed Forces servants and their dependants and persons who frequently cross borders).

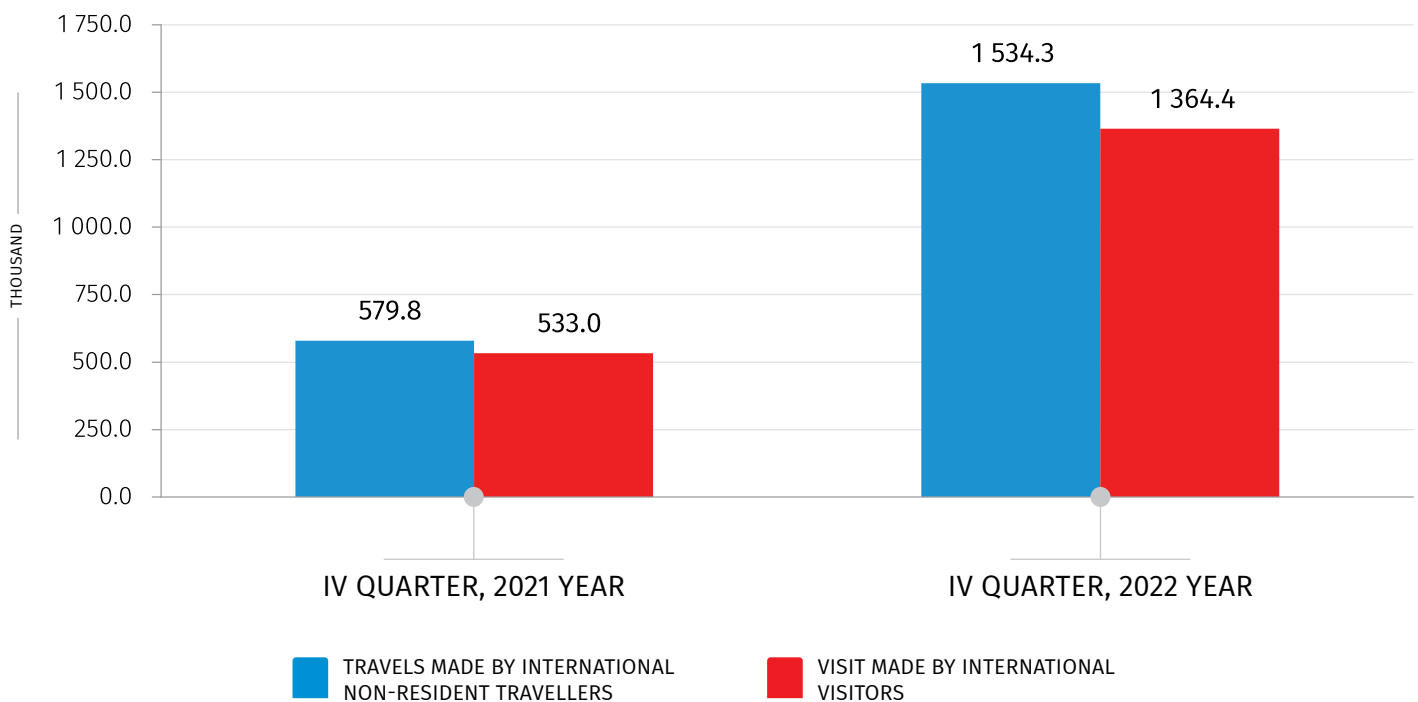
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14.02.2023

The chart below illustrates the number of travels made by international non-resident travellers and visits made by international visitors in the IV quarters of 2021-2022.

CHART №2

NUMBER OF THE TRAVELS MADE BY INTERNATIONAL NON-RESIDENT TRAVELLERS AND VISITS MADE BY INTERNATIONAL VISITORS IN IV QUARTERS OF 2021-2022 YEARS



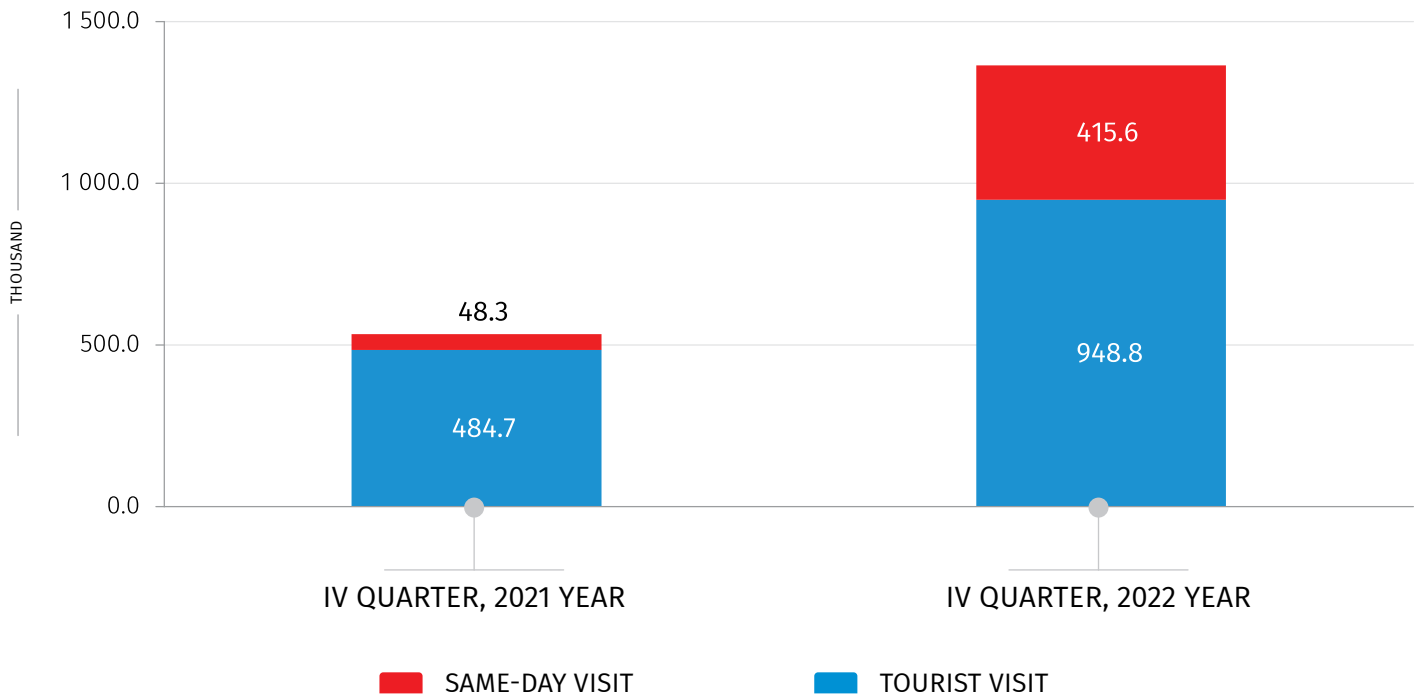
In the IV quarter of 2022 the number of international visitors equaled to 1.1 million that is 2.6 times higher compared to the data from the same period of previous year.

In the reporting period, international visitors have made 948.8 thousand tourist-type visits, which is 95.8 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by international visitors by the type of visit.

14.02.2023

CHART №3

**DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS
BY THE TYPE OF VISIT IN IV QUARTERS OF 2021-2022 YEARS**



68.6 percent of international visitors were only tourists⁴. The share of excursionists⁵ amounted to 27.6 percent, while 3.8 percent of visitors were both tourists and same-day visitors.

TABLE №1

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS BY THE TYPE OF VISITOR
IN IV QUARTERS OF 2021-2022 YEARS, THOUSAND**

	IV QUARTER, 2021 YEAR	IV QUARTER, 2022 YEAR
Only Tourist	398.4	775.4
Only Same-day Visitor	25.4	311.7
Both	13.8	42.9
TOTAL	437.5	1 130.0

⁴ **Tourist** is a visitor whose trip includes an overnight stay in Georgia.

⁵ **Excursionist (same-day visitor)** is a visitor whose trip does not include an overnight stay in Georgia.

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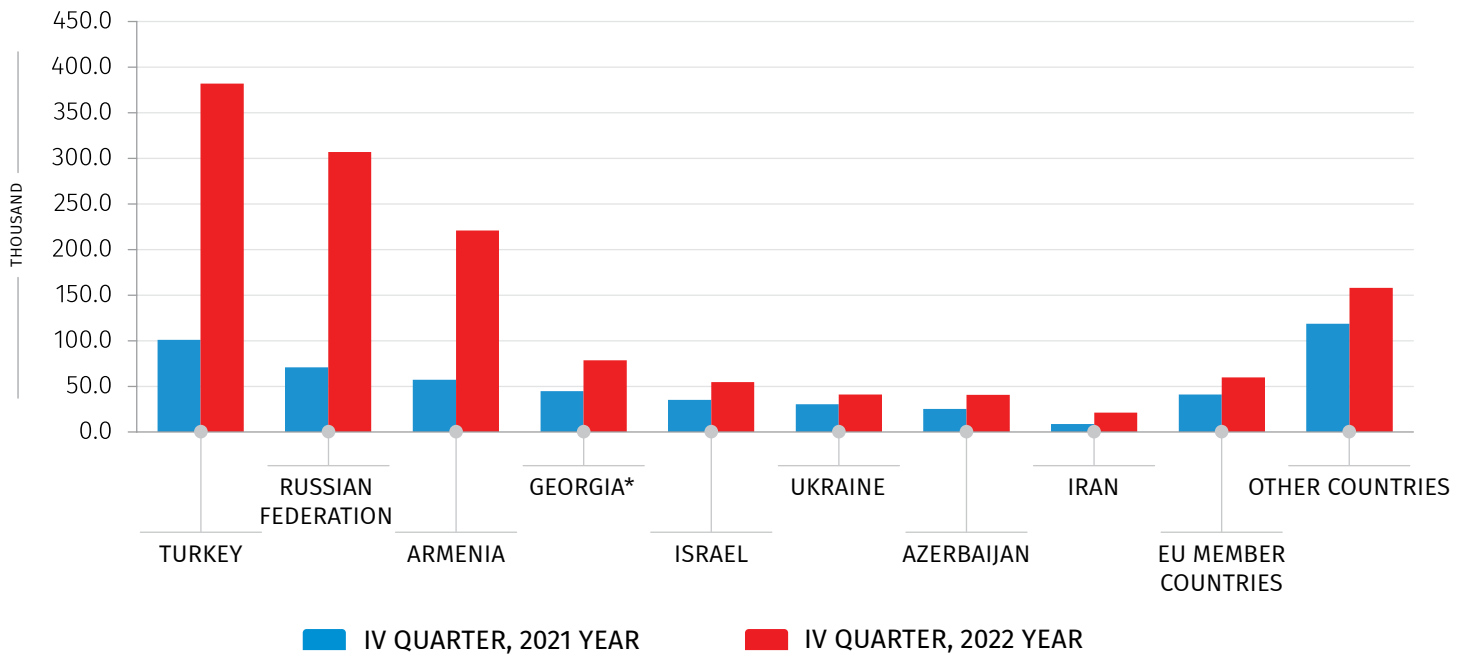
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In IV quarter of 2022 the largest number of visitors (310.9 thousand visitors) was from Turkey, which amounts to 27.5 percent of total number of visitors. On second place is Russian Federation with 23.0% share and on third place – Armenia with 13.7% share.

Correspondingly, the largest number of visits were made by the citizens of Turkey (382.1 thousand), Russian Federation (306.9 thousand) and Armenia (220.8 thousand).

CHART №4

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE COUNTRY OF CITIZENSHIP IN IV QUARTERS OF 2021-2022 YEARS



*Georgian citizens who remain the residents of other country

NATIONAL STATISTICS OFFICE OF GEORGIA

14.02.2023

The majority of visitors (47.9 percent) belonged to the age group of 31-50 years. The number of women equaled to 33.5 percent of the total number of visitors.

CHART №5

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS
BY THE AGE GROUPS IN IV QUARTER, 2022 YEAR**

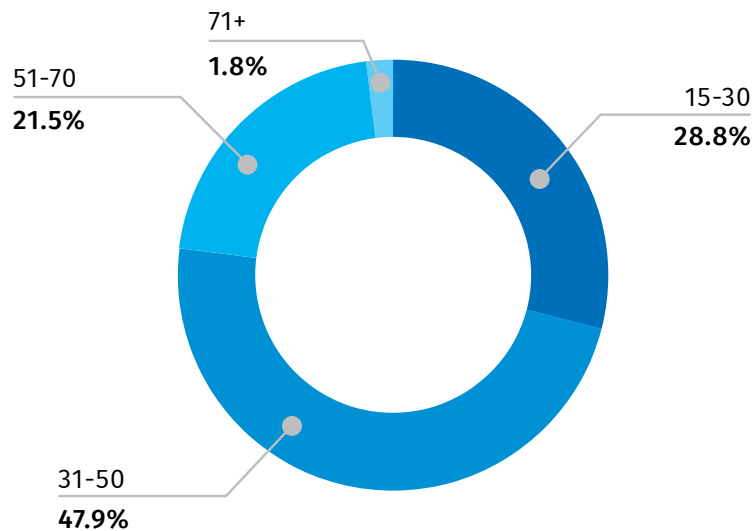


TABLE №2

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS
BY GENDER IN IV QUARTER, 2022 YEAR, THOUSAND**

	NUMBER OF VISITORS	%
Male	751.1	66.5
Female	379.0	33.5
TOTAL	1 130.0	100.0

NATIONAL STATISTICS OFFICE OF GEORGIA

14.02.2023

In IV quarter of 2022, the purpose of the majority of visits (46.8 percent) was holiday, leisure and recreation.

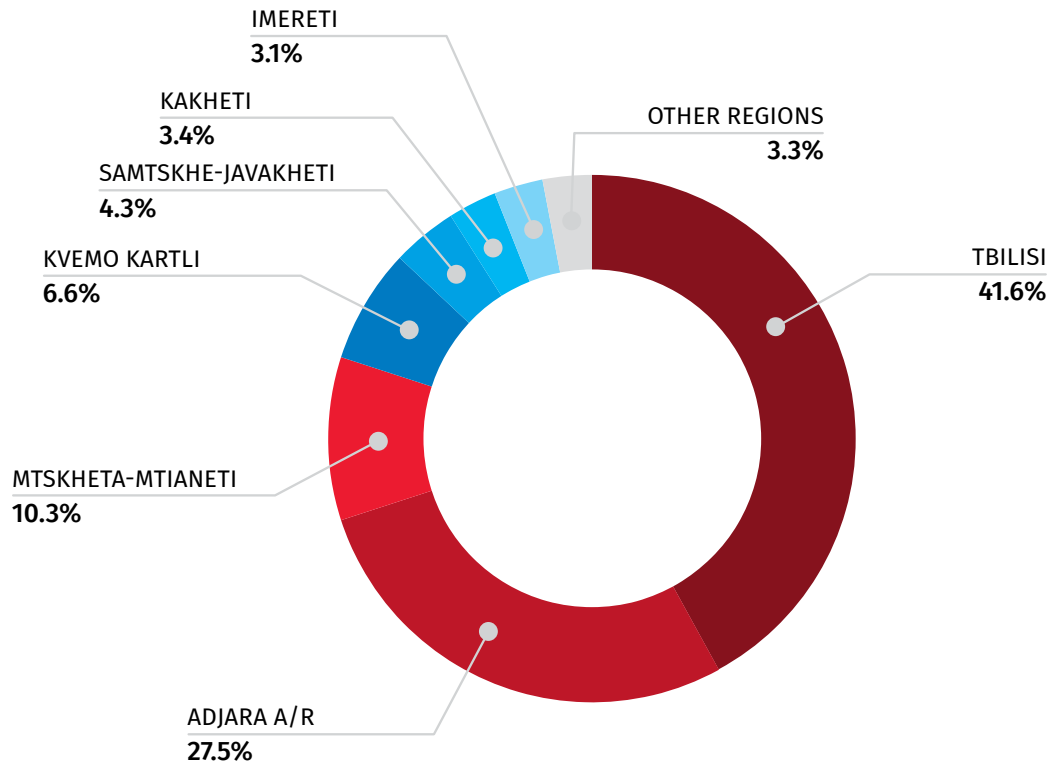
TABLE №3

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE MAIN PURPOSE OF THE VISIT IN IV QUARTER, 2022 YEAR, THOUSAND

	NUMBER OF VISITS	%
Holiday, Leisure, Recreation	638.8	46.8
Visiting friends/relatives	269.9	19.8
Transit to other country	183.7	13.5
Business or Professional	133.0	9.7
Shopping	107.8	7.9
Health and Medical Care	5.2	0.4
Other	26.1	1.9
TOTAL	1 364.4	100.0

The majority of visits comes on Tbilisi and Adjara A/R, 786.8 thousand and 520.0 thousand accordingly. The chart below illustrates the distribution of visits by the visited regions.

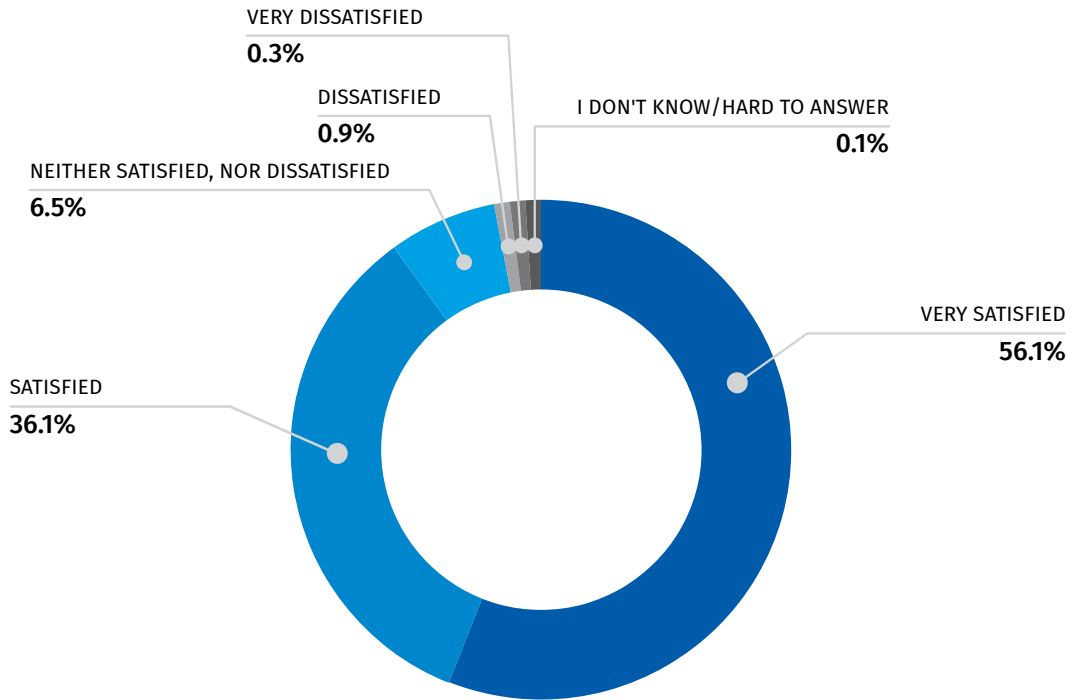
**DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS
BY THE VISITED REGIONS IN IV QUARTER, 2022 YEAR**



In IV quarter of 2022 the average number of nights spent during the visits equaled to 5.5 nights.

71.5 percent of visits was repeating visit. The chart below shows the distribution of visits by the level of satisfaction in IV quarter of 2022.

**DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS
BY THE SATISFACTION LEVEL IN IV QUARTER, 2022 YEAR**



14.02.2023

The expenditures during the visits made in IV quarter of 2022 equaled to 2.5 billion GEL. Average expenditure on the visit equals 1 860.9 GEL.

TABLE №4

**DISTRIBUTION OF THE EXPENDITURE SPENT BY INBOUND VISITORS
BY EXPENDITURE CATEGORIES IN IV QUARTER, 2022 YEAR**

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Foods and drinks	882.4	34.8	646.7
Accommodation	646.6	25.5	473.9
Shopping	563.2	22.2	412.8
Holiday, leisure, recreation, cultural and sporting activities	241.1	9.5	176.7
Local transport	194.3	7.7	142.4
Other expenditure	11.4	0.5	8.4
TOTAL EXPENDITURE	2 539.0	100.0	1 860.9

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

National Statistics Office of Georgia

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