

NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

2022 YEAR



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24.02.2023

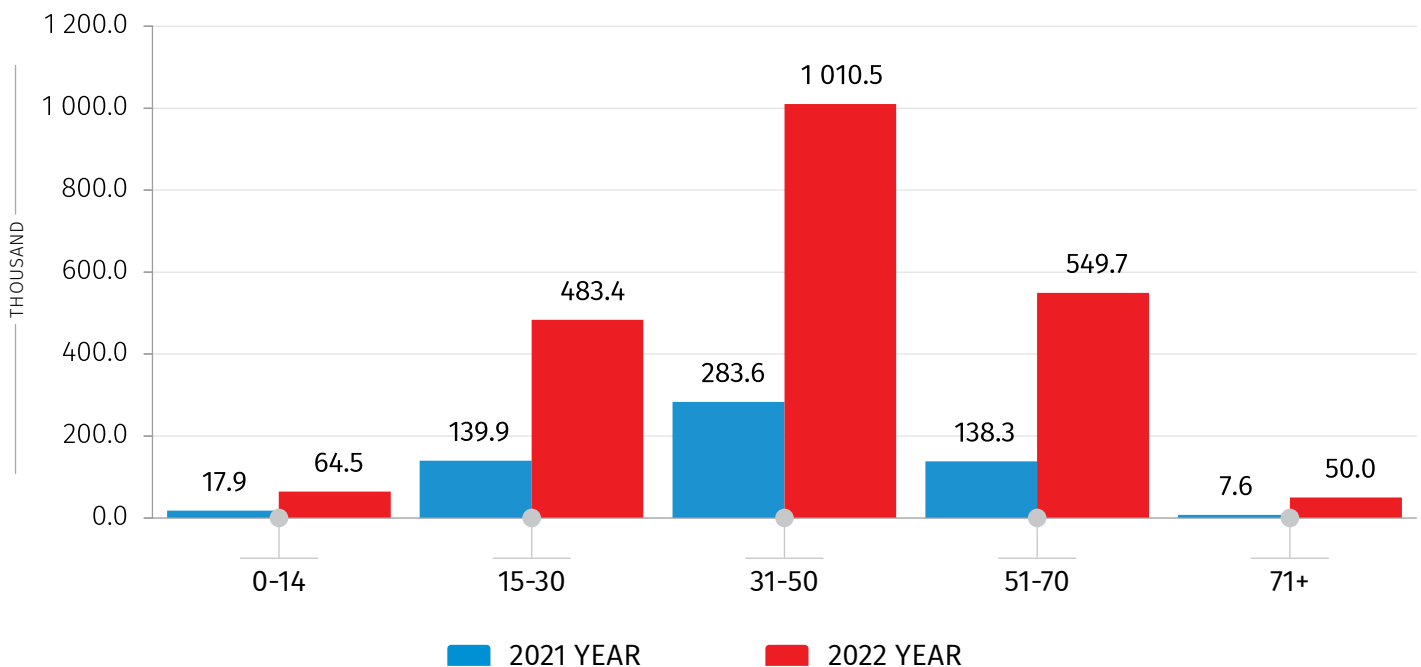
OUTBOUND TOURISM STATISTICS

(2022 YEAR)

In 2022 year the number of Georgian resident travellers¹ trips abroad equaled 2.2 million, which is 3.7 times higher compared to the data of the previous year. Most of the trips, 46.8 percent, were made by travellers of 31-50 age group.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN 2021-2022 YEARS



The number of outbound visits² by Georgian visitors³ from above-mentioned number made up 1.7 million, which is 3.2 times higher compared to the data of 2021 year.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

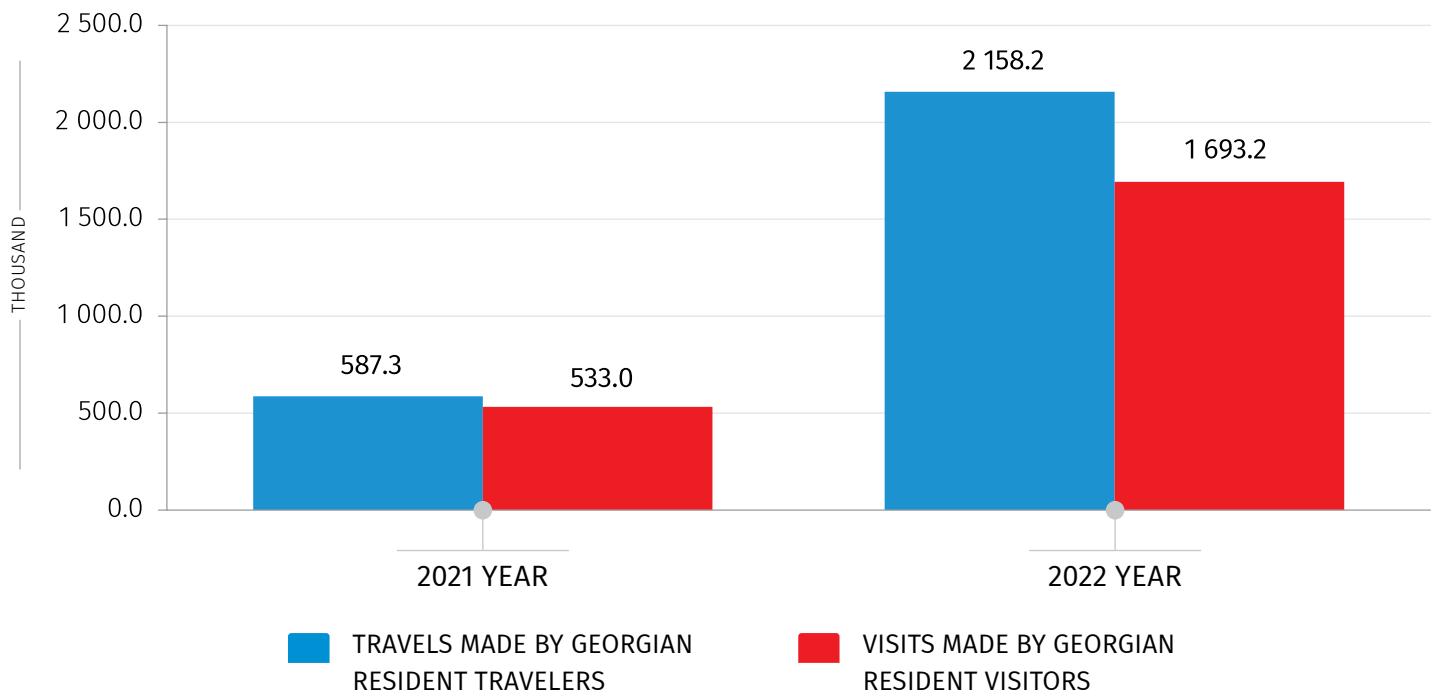
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The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in 2021-2022 years.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN 2021-2022 YEARS



Outbound visitors have made 944.2 thousand tourist-type visits, which is 99.4 percent higher compared to the data of the previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit⁴.

⁴ Tourist-type (Overnight) visit is a visit, which includes overnight stay on visited place.

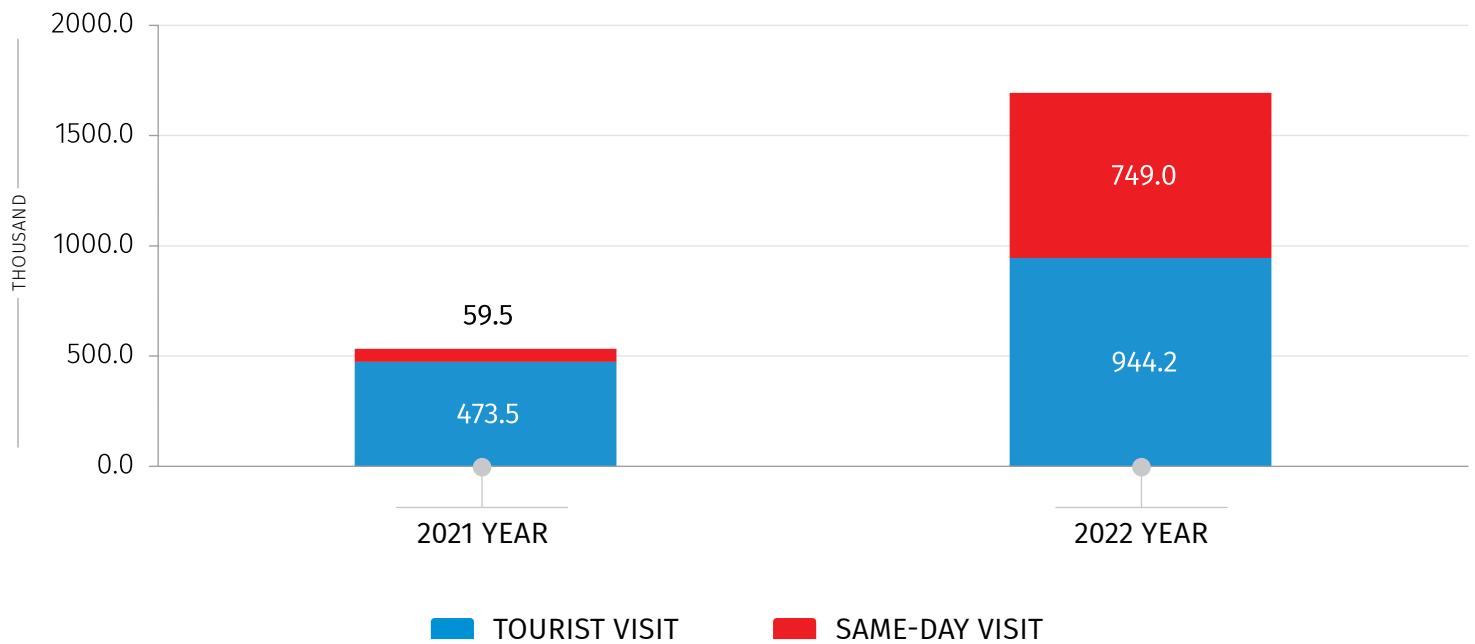
Same-Day visit is a visit without overnight stay on visited place.

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CHART №3

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE TYPE OF VISIT IN 2021-2022 YEARS



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The majority of outbound visits, 49.2 percent, were made by the visitors of age group of 31-50 years. The number of visits made by women equaled to 46.5 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE AGE GROUPS IN 2022 YEAR**

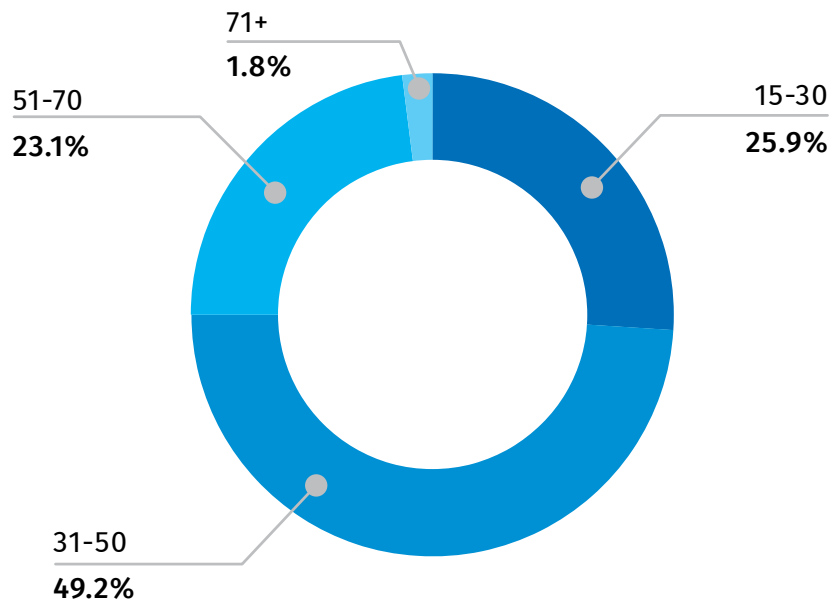


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS
BY GENDER IN 2022 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Male	905.9	53.5
Female	787.3	46.5
TOTAL	1 693.2	100.0

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In 2022 year the purpose of the majority of outbound visits (41.1 percent) was shopping.

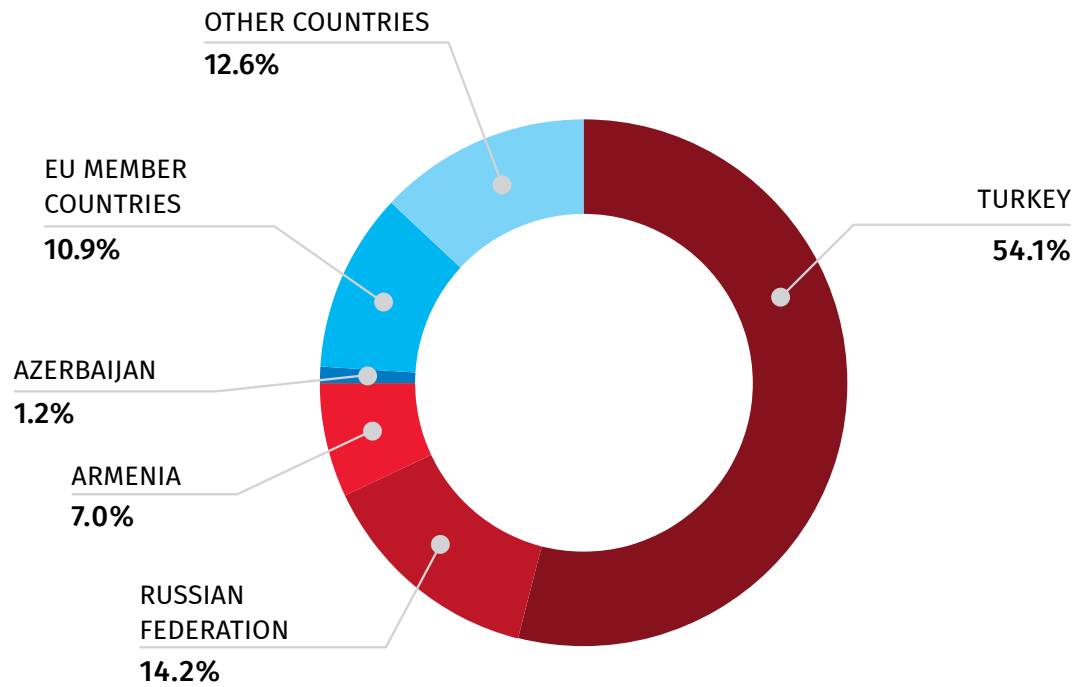
TABLE №2

DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN 2022 YEAR, THOUSAND

	NUMBER OF VISITS	%
Shopping	695.9	41.1
Visiting friends/relatives	375.1	22.2
Business or Professional	322.1	19.0
Holiday, Leisure, Recreation	210.0	12.4
Health and Medical Care	43.4	2.6
Other	46.7	2.8
TOTAL	1 693.2	100.0

The majority of outbound visits were made in Turkey and Russian Federation, 941.4 thousand and 247.4 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE VISITED COUNTRIES IN 2022 YEAR



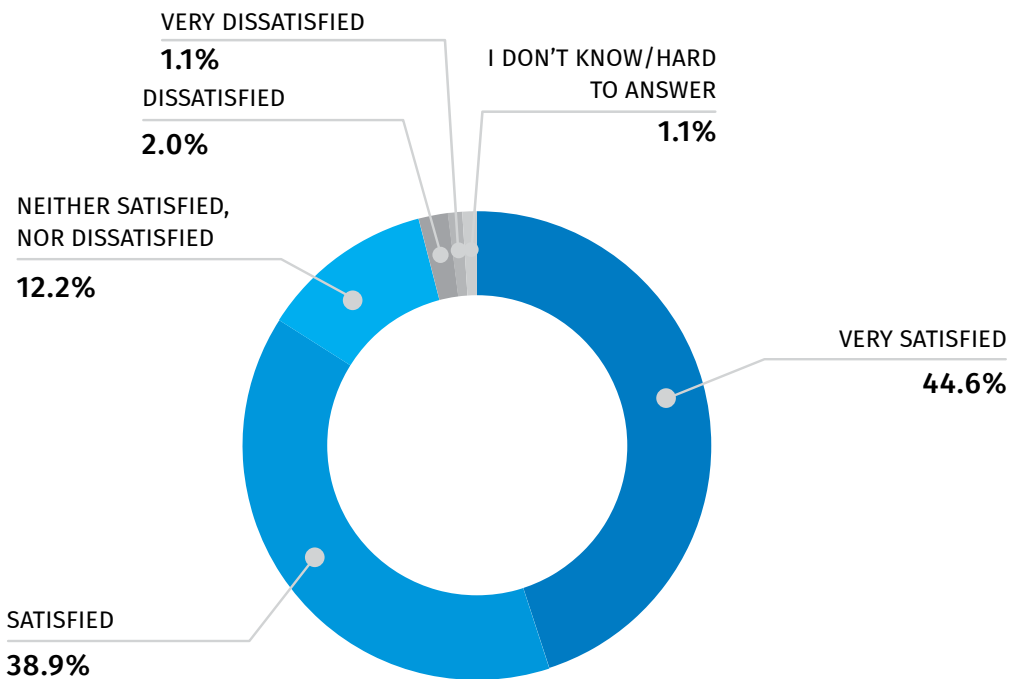
In 2022 year the average number of nights spent during the visits equaled to 6.1 nights.

95.9 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in 2022 year.

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CHART №6

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE LEVEL OF SATISFACTION IN 2022 YEAR**



The expenditures during the visits made in 2022 year equaled to 1.8 billion GEL. Average expenditure on the visit amounted to 1 078.6 GEL.

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TABLE №3

DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS BY EXPENDITURE CATEGORIES IN 2022 YEAR

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	759.8	41.6	448.7
Foods and drinks	552.1	30.2	326.1
Accommodation	255.9	14.0	151.1
Local transport	173.6	9.5	102.5
Holiday, leisure, recreation, cultural and sporting activities	52.1	2.9	30.8
Other expenditure	32.8	1.8	19.4
TOTAL EXPENDITURE	1 826.2	100.0	1 078.6

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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