

NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

**IV QUARTER
2022 YEAR**



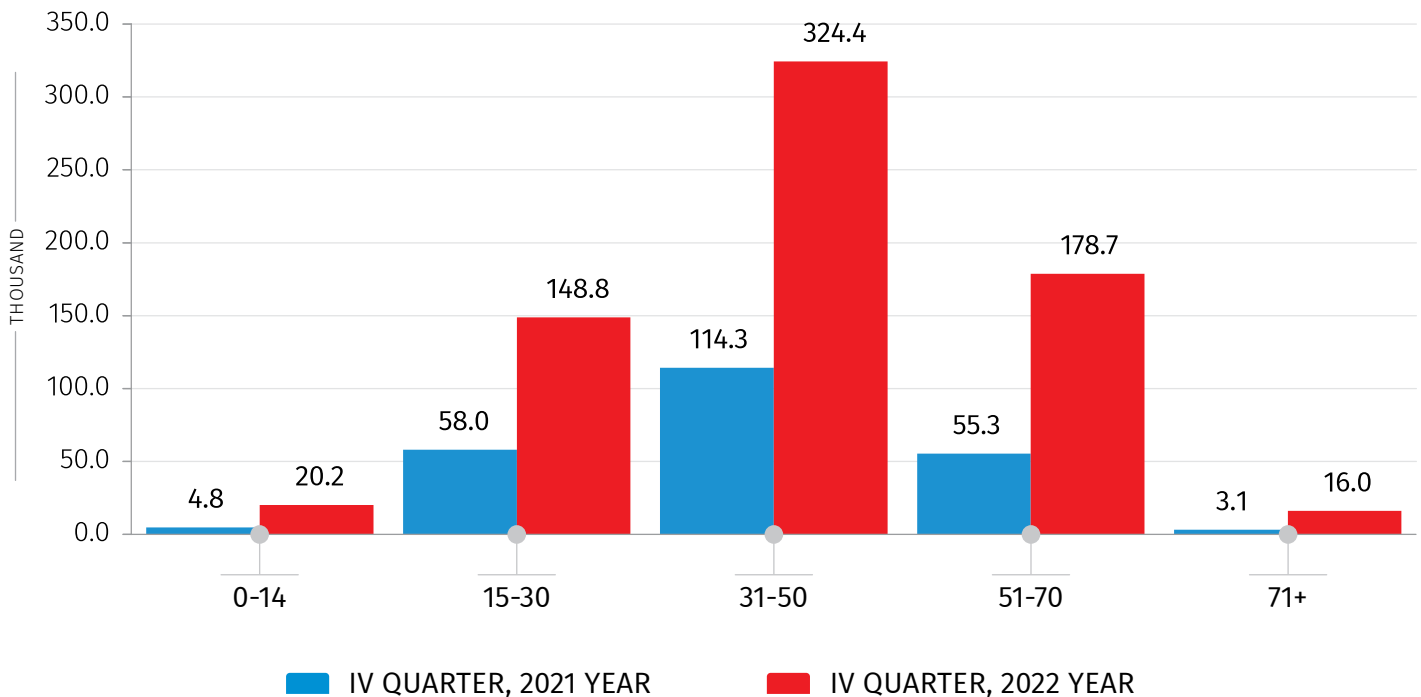
24.02.2023

OUTBOUND TOURISM STATISTICS
(IV QUARTER, 2022 YEAR)

In the IV quarter of 2022 the number of Georgian resident travellers¹ trips abroad equaled 688.1 thousand, which is 2.9 times higher compared to the data from the same period of previous year. Most of the trips, 47.1 percent, were made by travellers of 31-50 age group.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS
BY AGE GROUPS IN THE IV QUARTERS OF 2021-2022 YEARS



The number of outbound visits² by Georgian visitors³ from above-mentioned number made up 539.0 thousand, which is 2.5 times higher compared to the data from the same period of 2021.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

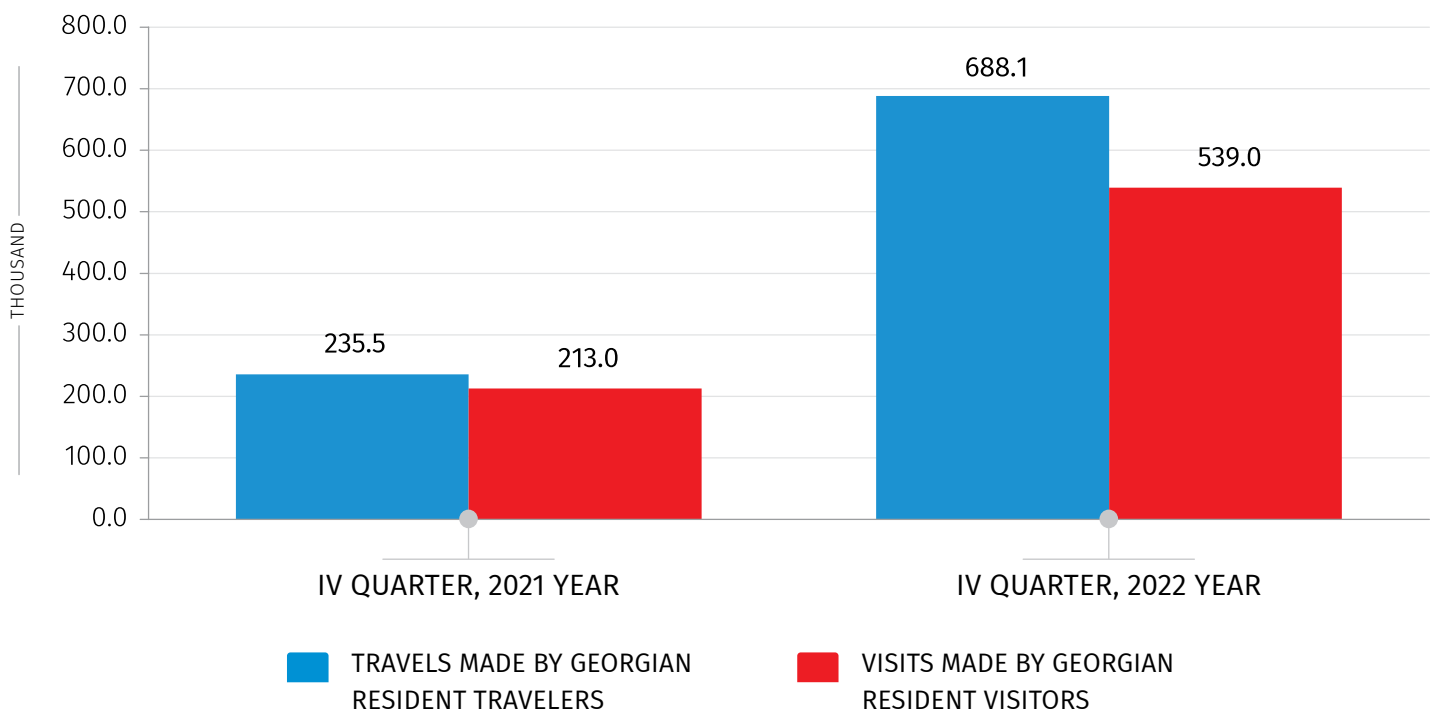
³**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

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The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in IV quarters of 2021-2022.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN IV QUARTERS OF 2021-2022 YEARS



Outbound visitors have made 291.2 thousand tourist-type visits, which is 65.0 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit⁴.

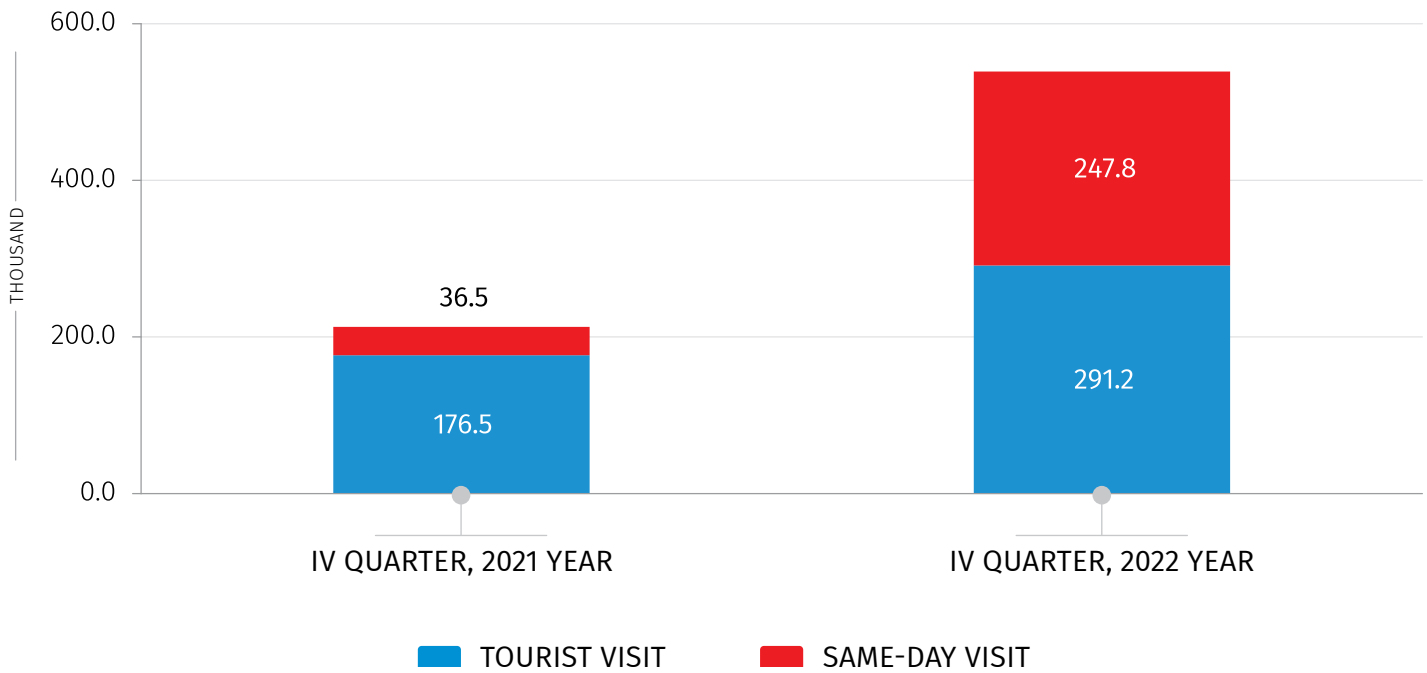
⁴ **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

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CHART №3

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE TYPE OF VISIT IN IV QUARTERS OF 2021-2022 YEARS



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The majority of outbound visits, 49.6 percent, were made by the visitors of age group of 31-50 years. The number of visits made by women equaled to 46.4 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE AGE GROUPS IN IV QUARTER, 2022 YEAR**

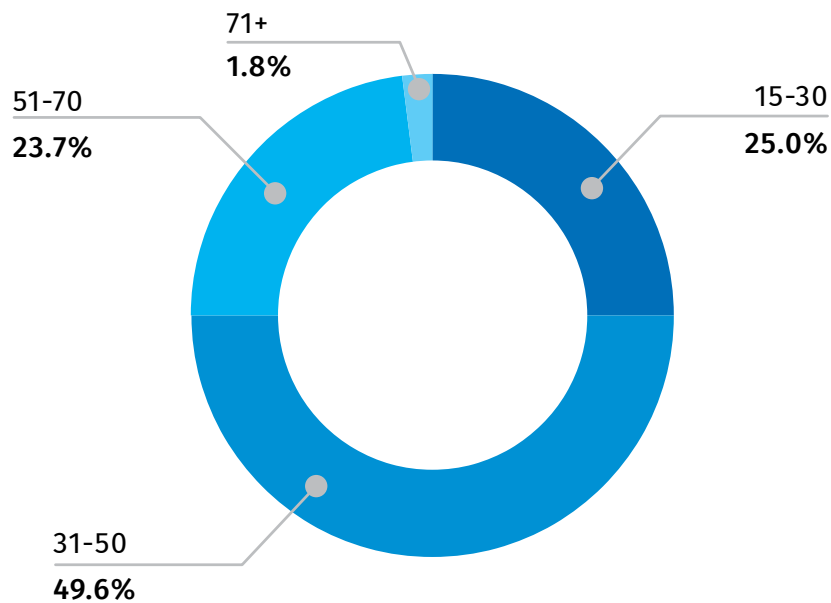


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS BY GENDER IN IV QUARTER,
2022 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Male	288.9	53.6
Female	250.1	46.4
TOTAL	539.0	100.0

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In IV quarter of 2022 the purpose of the majority of outbound visits (41.7 percent) was shopping.

TABLE №2

**DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN IV QUARTER,
2022 YEAR, THOUSAND**

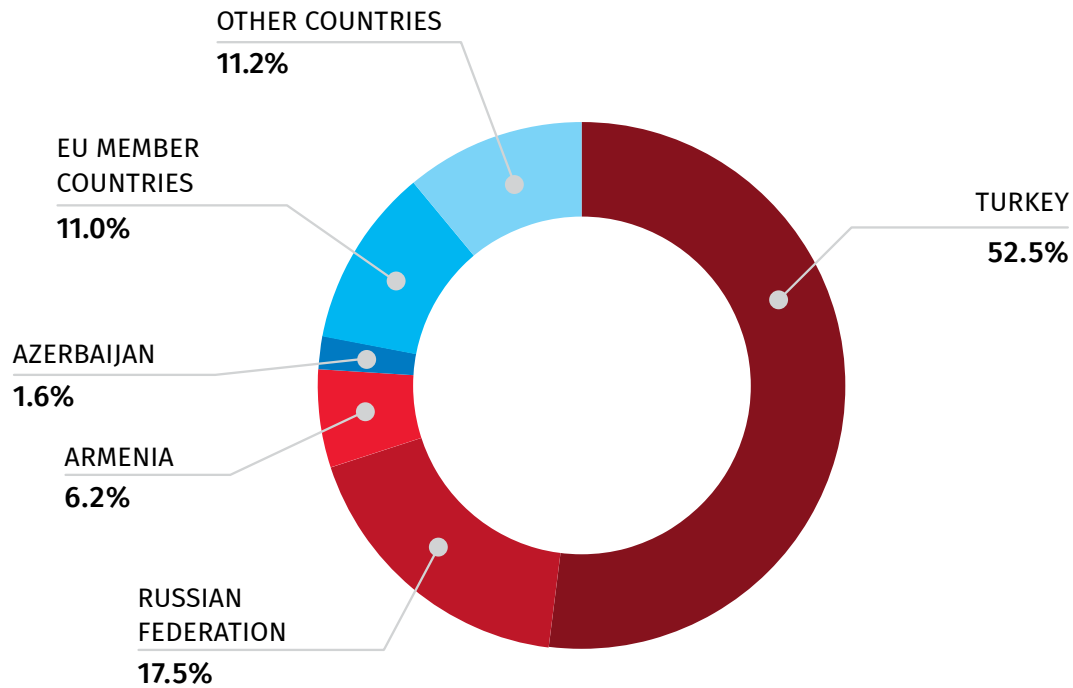
	NUMBER OF VISITS	%
Shopping	224.7	41.7
Visiting friends/relatives	114.1	21.2
Business or Professional	110.3	20.5
Holiday, Leisure, Recreation	56.6	10.5
Health and Medical Care	17.8	3.3
Other	15.5	2.9
TOTAL	539.0	100.0

The majority of outbound visits were made in Turkey and Russian Federation, 289.4 thousand and 96.6 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

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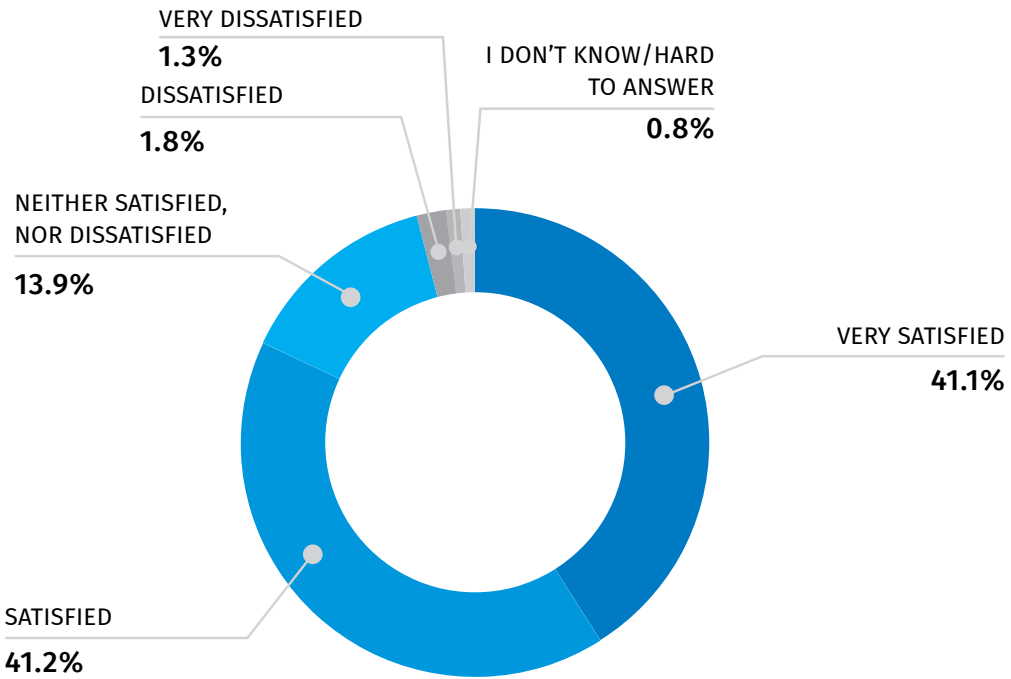
CHART №5

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE VISITED COUNTRIES IN IV QUARTER, 2022 YEAR**



In IV quarter of 2022 the average number of nights spent during the visits equaled to 6.0 nights. 97.2 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in IV quarter of 2022.

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION
IN IV QUARTER, 2022 YEAR**



The expenditures during the visits made in IV quarter of 2022 equaled to 531.0 million GEL. Average expenditure on the visit amounted to 985.2 GEL.

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TABLE №3

**DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS
BY EXPENDITURE CATEGORIES IN IV QUARTER, 2022 YEAR**

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	235.3	44.3	436.6
Foods and drinks	151.1	28.4	280.2
Accommodation	68.7	12.9	127.5
Local transport	54.7	10.3	101.4
Holiday, leisure, recreation, cultural and sporting activities	11.6	2.2	21.6
Other expenditure	9.6	1.8	17.9
TOTAL EXPENDITURE	531.0	100.0	985.2

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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