



NATIONAL STATISTICS OFFICE OF GEORGIA

DOMESTIC TOURISM STATISTICS IN GEORGIA 2022 YEAR



16.03.2023

DOMESTIC TOURISM SURVEY

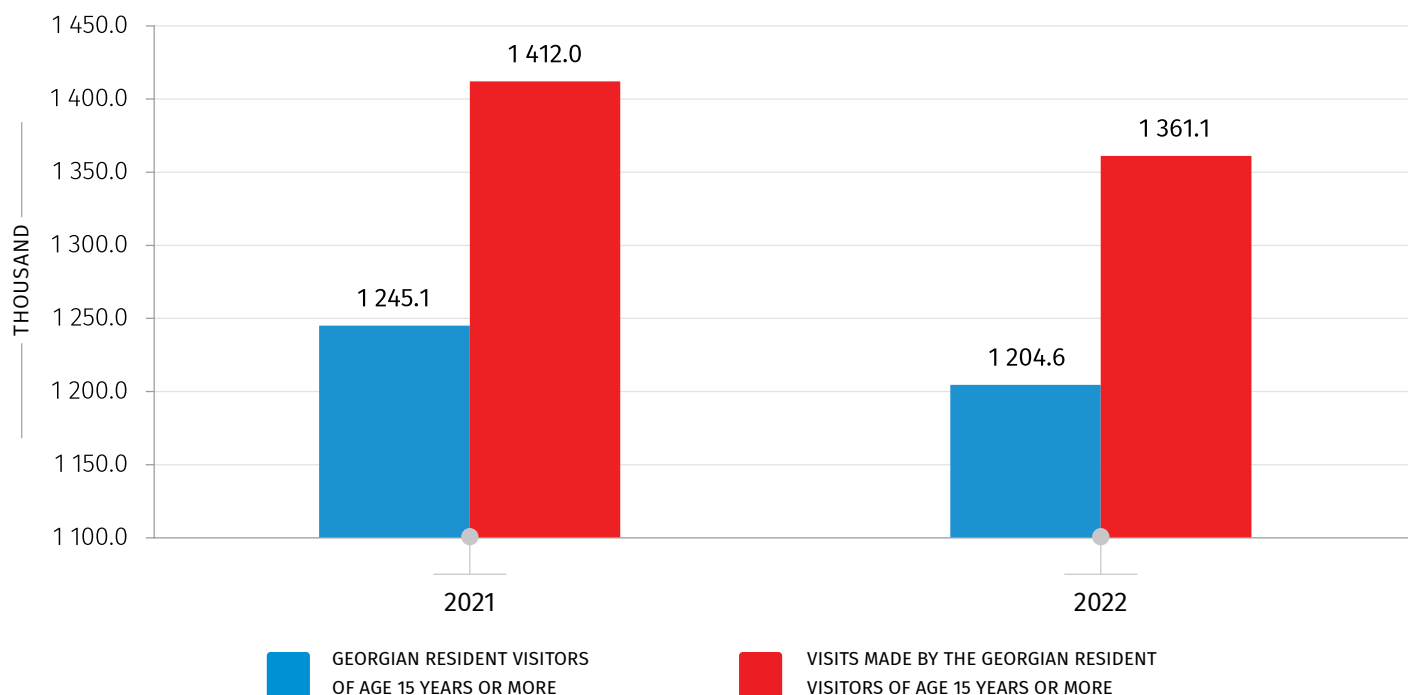
(2022 YEAR)

In 2022 year the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 204.6 thousand, whose monthly average number of visits on the territory of Georgia corresponded to 1 361.1 thousand units. The monthly average number of visitors has decreased by 3.3 percent in comparison to the corresponding data for the previous year.

The chart 1 illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



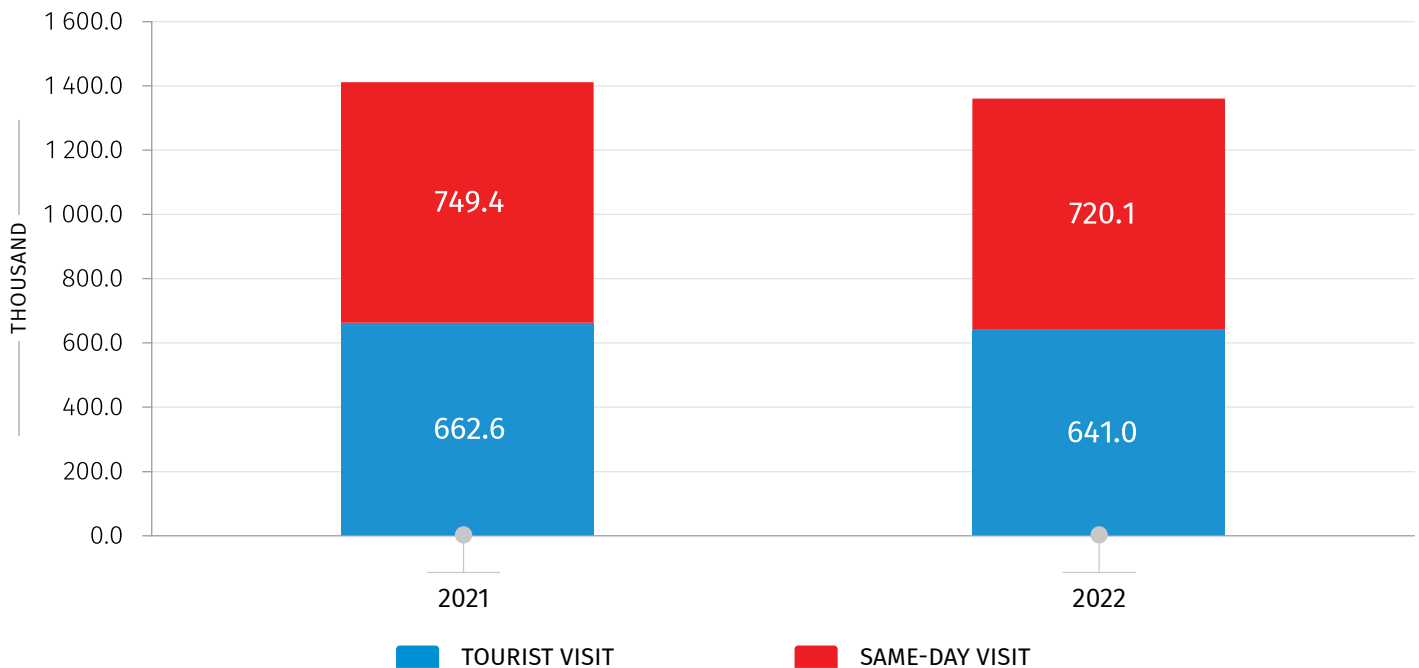
In 2022 year the monthly average number of tourist visits of Georgian residents amounted to 641.0 thousand, which is 3.3 percent lower than the indicator of the previous year. The chart 2 illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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16.03.2023

CHART №2

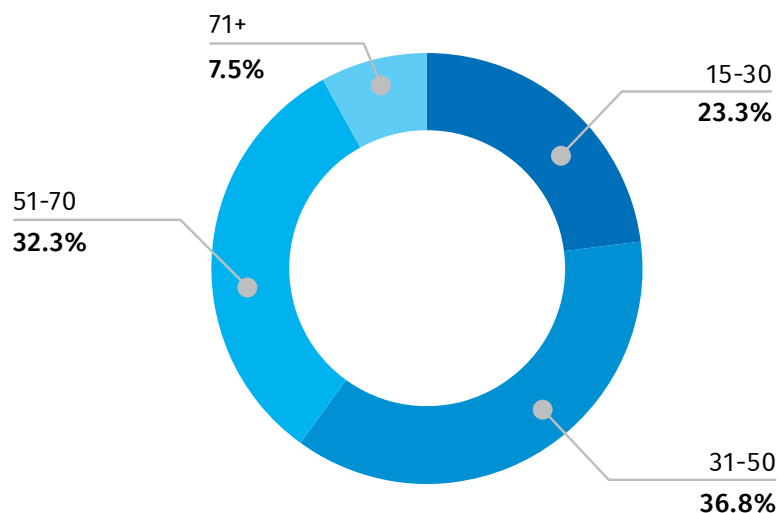
**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE
BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA
BY THE TYPE OF VISIT**



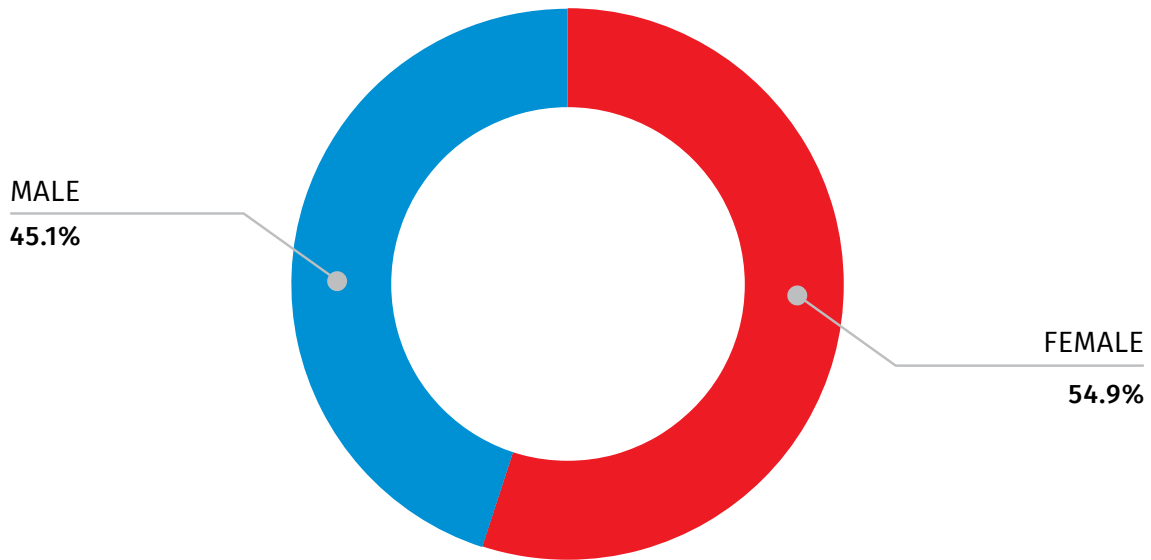
In 2022 year 36.8 percent of the visitors belonged to the age group of 31-50 years. Herewith, women accounted for 54.9 percent of the total number of visitors.

CHART №3

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE
BY THE AGE GROUPS IN 2022 YEAR**



**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE
BY GENDER IN 2022 YEAR**



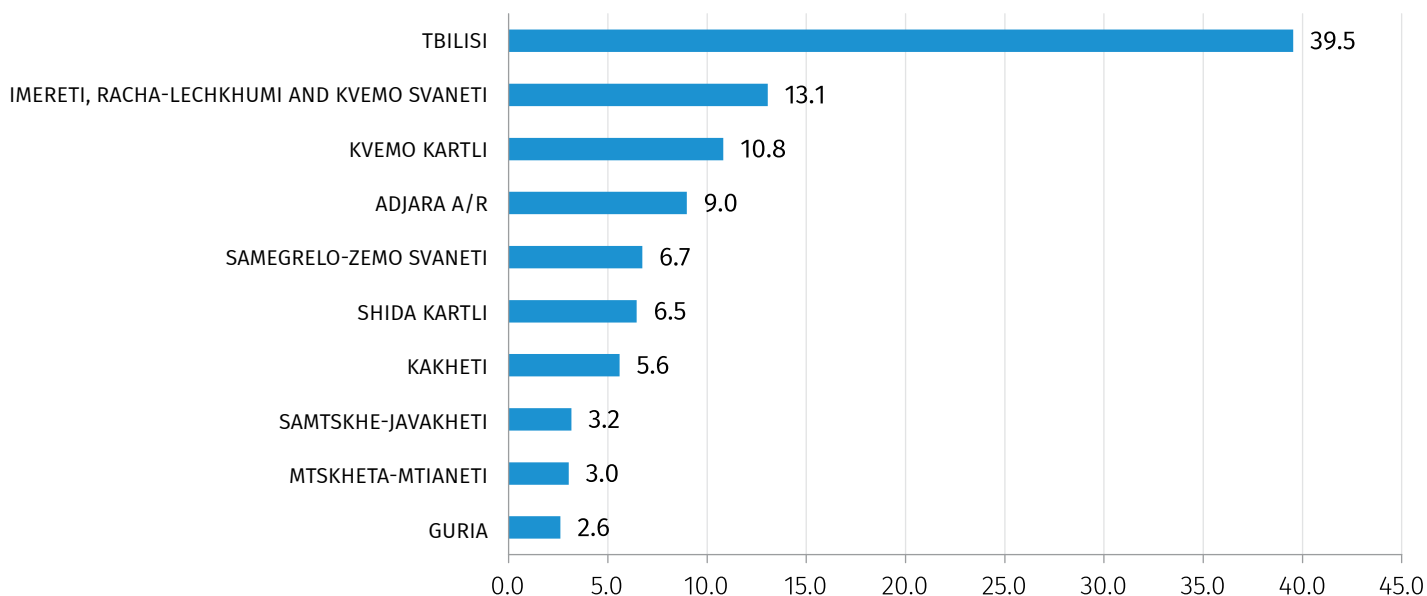
According to the survey results, 39.5 percent of visitors are the residents of Tbilisi, 13.1 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti, 10.8 percent - Kvemo Kartli region, while the rest of the regions are represented by the lower share in the structure.

The chart 5 illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

16.03.2023

CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN 2022 YEAR, %



In 2022 year the main purpose of majority visits (50.8 percent) was visiting friends/relatives.

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN 2022 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	691.2	50.8
Visiting other house (cottage, etc.)	167.1	12.3
Shopping	159.3	11.7
Holiday, Leisure, Recreation	131.4	9.7
Health and Medical Care	121.2	8.9
Business or Professional	43.1	3.2
Other	47.7	3.5
TOTAL	1 361.1	100.0

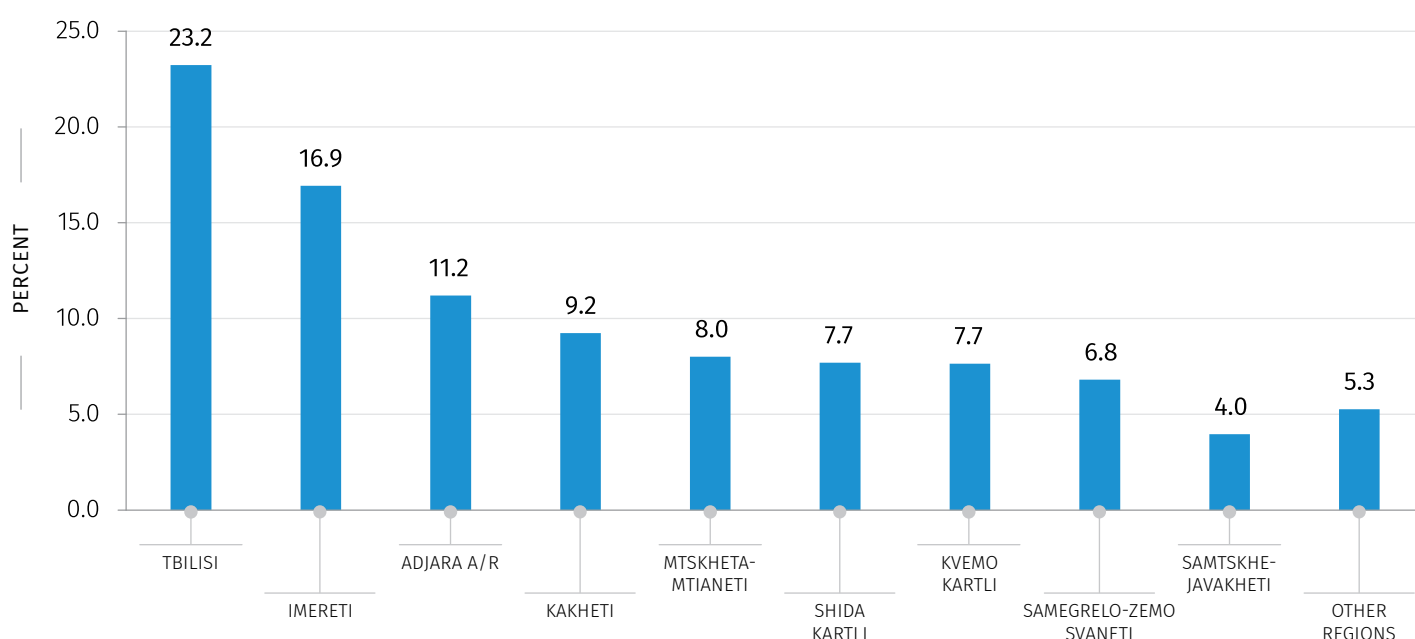
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16.03.2023

In the reporting period majority of the visits comes on Tbilisi (average 317.0 thousand visits per month) and Imereti region (230.9 thousand visits per month). The chart 6 shows the monthly average number of visits by the visited regions.

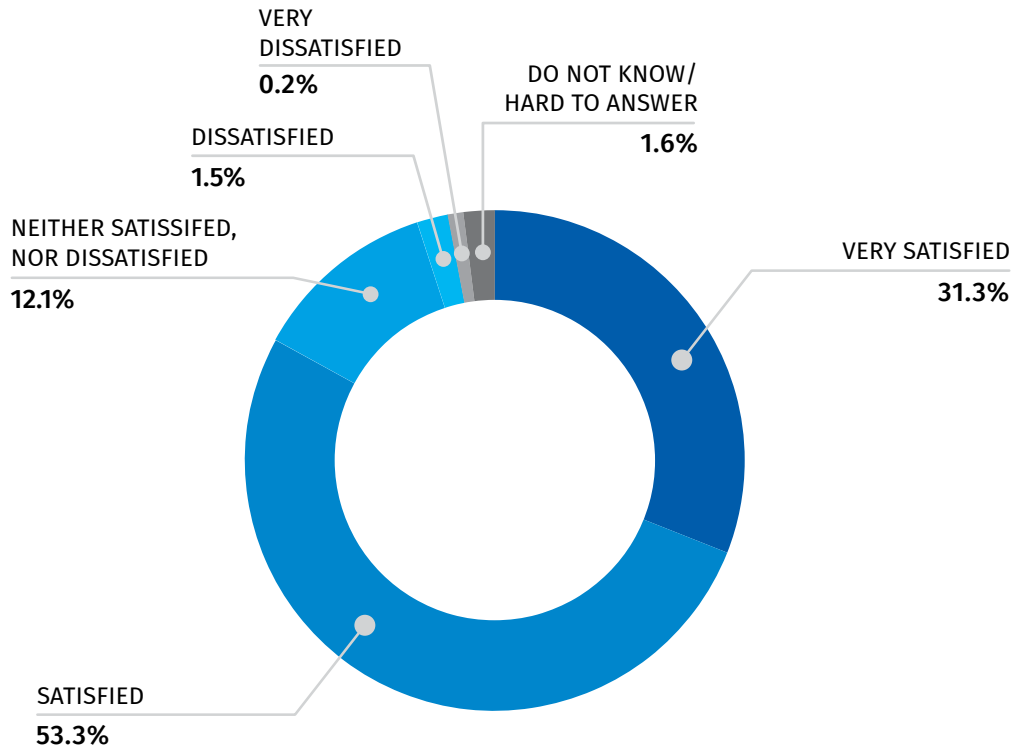
CHART №6

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE
BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA
BY THE VISITED REGIONS IN 2022 YEAR**



The chart 7 illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE
BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA
BY THE SATISFACTION LEVEL IN 2022 YEAR**



In 2022 year the monthly average expenditure during the visits equaled to 248.3 million GEL. This indicator is 9.8 percent higher than the indicator of the previous year. As for the average expenditure per visit it has been increased by 13.9 percent and equaled to 182.4 GEL.

16.03.2023

TABLE №2

**DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT
BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA
BY EXPENDITURE CATEGORIES IN 2022 YEAR**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	80.6	32.5	59.2
Foods and drinks	57.9	23.3	42.6
Transport	53.0	21.4	39.0
Accommodation	14.2	5.7	10.4
Holiday, leisure, recreation, cultural and sporting activities	2.7	1.1	2.0
Other expenditure	39.8	16.0	29.2
TOTAL EXPENDITURE	248.3	100.0	182.4

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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