



NATIONAL STATISTICS OFFICE OF GEORGIA

DOMESTIC TOURISM STATISTICS IN GEORGIA IV QUARTER, 2022



16.03.2023

DOMESTIC TOURISM SURVEY

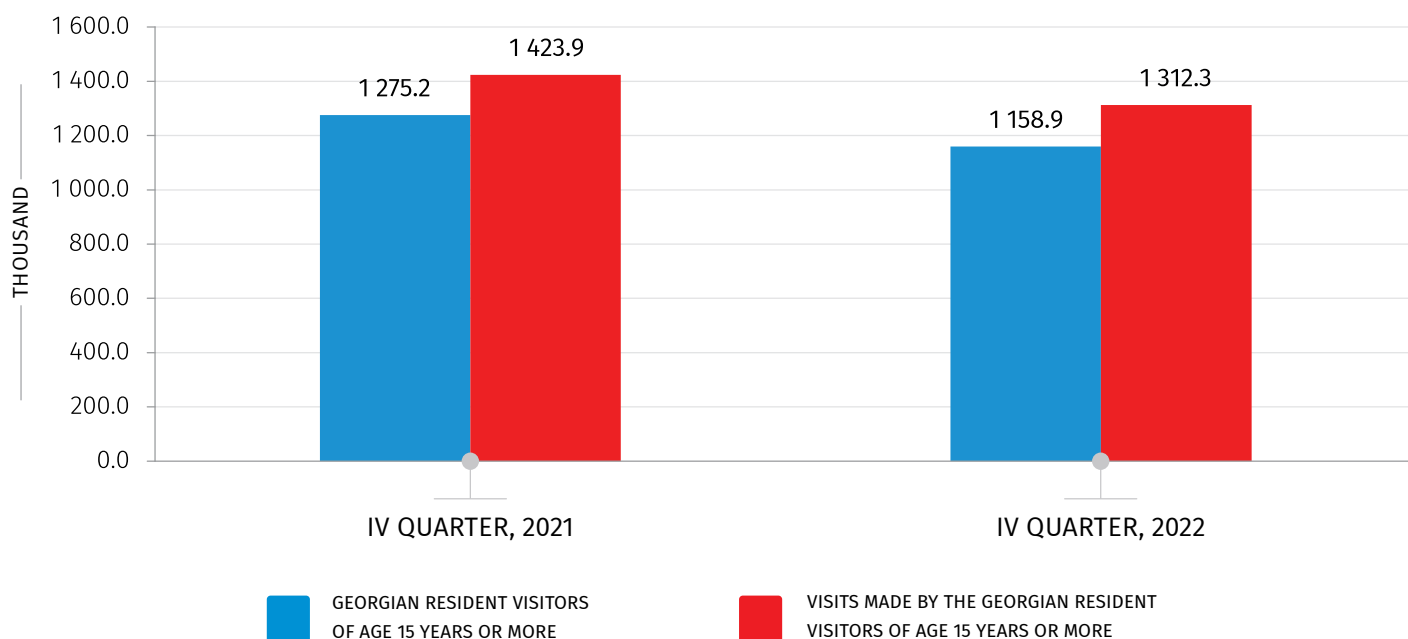
(IV QUARTER, 2022)

In the IV quarter of 2022 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 158.9 thousand, whose monthly average number of visits on the territory of Georgia corresponded to 1 312.3 thousand units. The monthly average number of visitors has decreased by 9.1 percent in comparison to the corresponding data for the IV quarter of the previous year.

The chart 1 illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



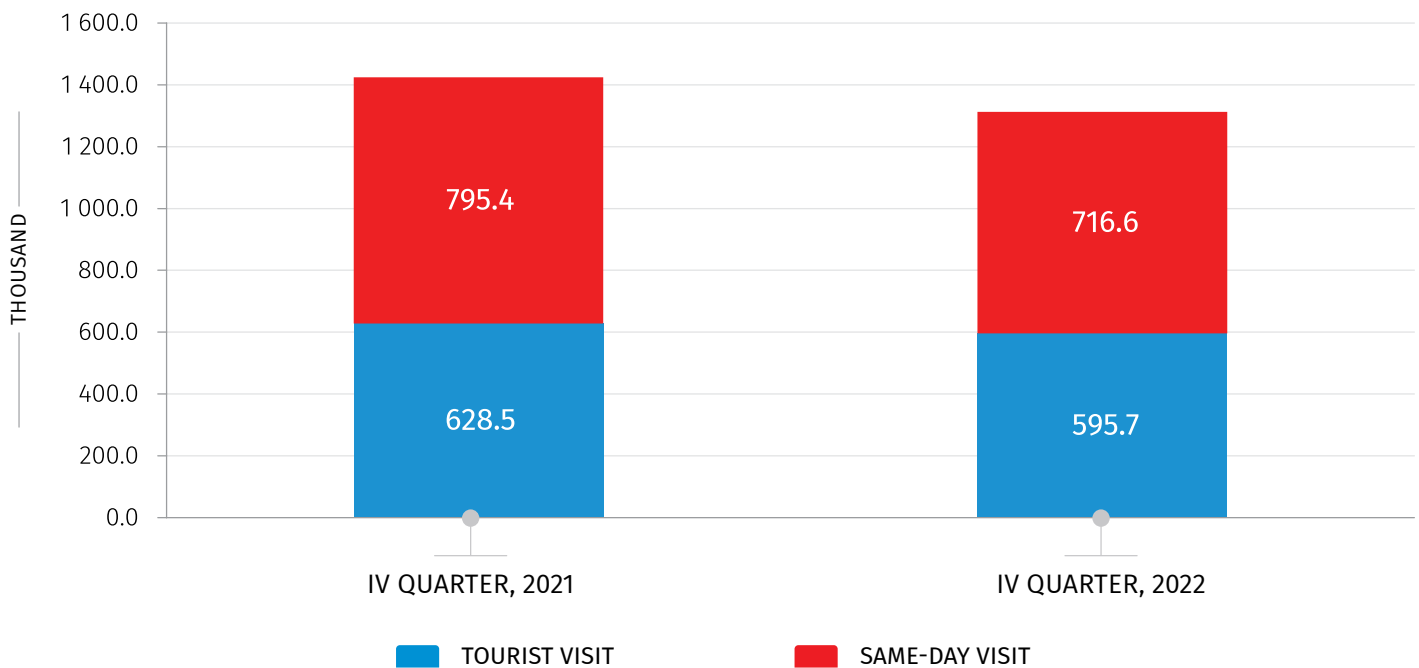
In the IV quarter of 2022 the monthly average number of tourist visits of Georgian residents amounted to 595.7 thousand, which is 5.2 percent lower than the indicator of relevant period of the previous year. The chart 2 illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

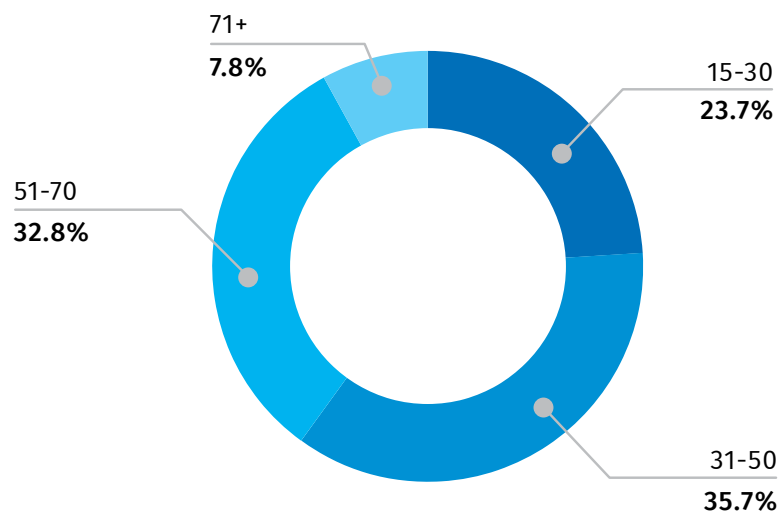
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



In the IV quarter of 2022 year 35.7 percent of the visitors belonged to the age group of 31-50 years. Herewith, women accounted for 53.9 percent of the total number of visitors.

CHART №3

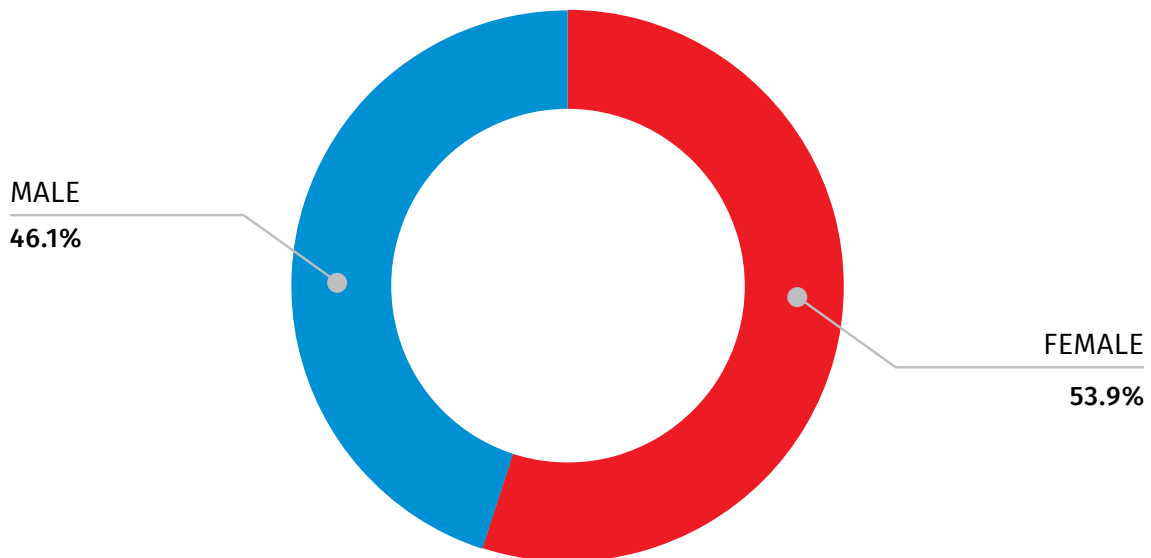
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN IV QUARTER, 2022 YEAR



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CHART №4

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE
BY GENDER IN IV QUARTER, 2022 YEAR



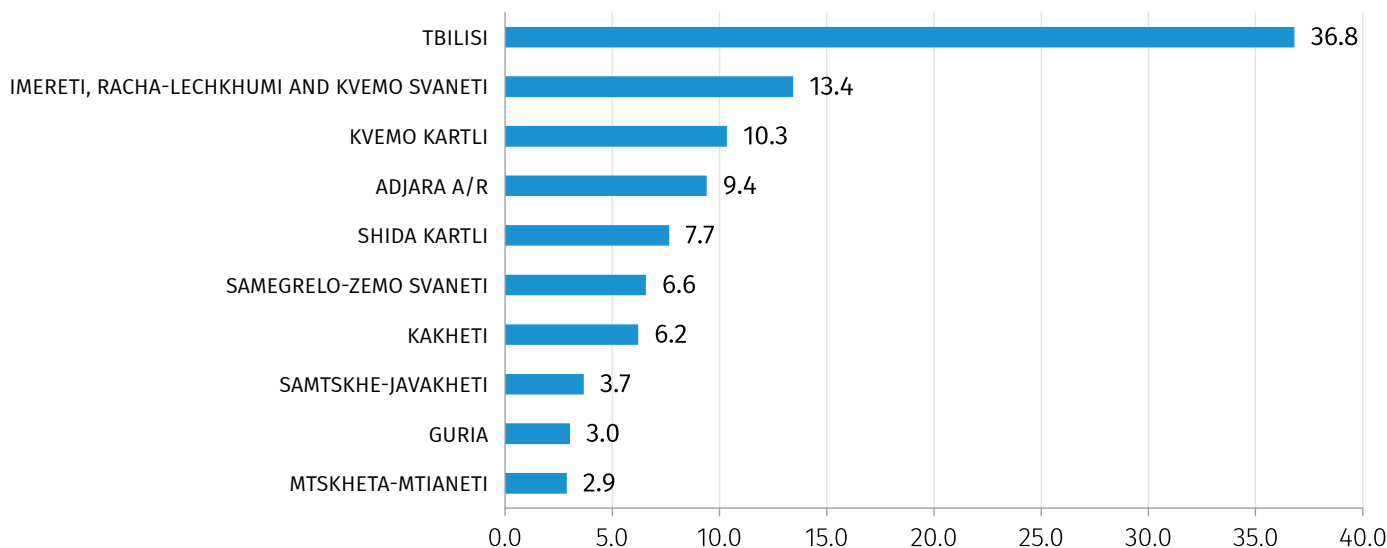
According to the survey results, 36.8 percent of visitors are the residents of Tbilisi, 13.4 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti, 10.3 percent - Kvemo Kartli region, while the rest of the regions are represented by the lower share in the structure.

The chart 5 illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN IV QUARTER, 2022 YEAR, %



In the IV quarter of 2022 the main purpose of majority visits (53.4 percent) was visiting friends/relatives.

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN IV QUARTER, 2022 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	701.3	53.4
Shopping	158.0	12.0
Visiting other house (cottage, etc.)	141.8	10.8
Health and Medical Care	114.7	8.7
Holiday, Leisure, Recreation	93.3	7.1
Business or Professional	57.5	4.4
Other	45.8	3.5
TOTAL	1 312.3	100.0

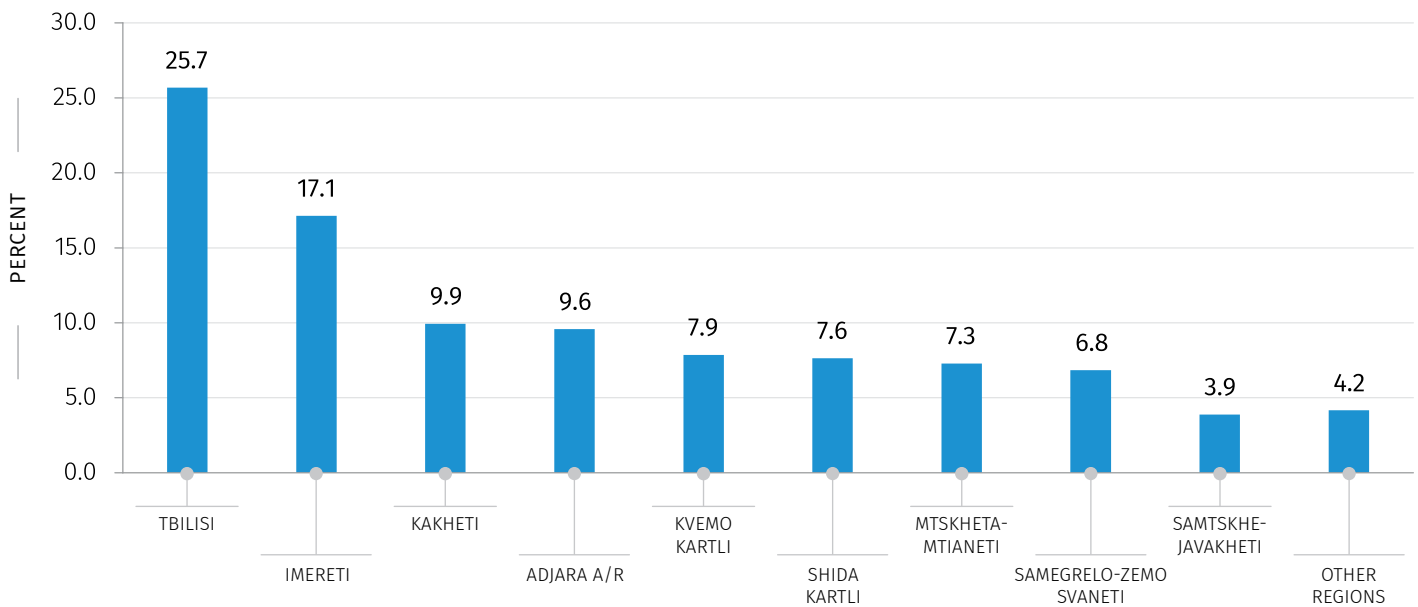
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In the reporting period majority of the visits comes on Tbilisi (average 337.7 thousand visits per month) and Imereti region (225.4 thousand visits per month). The chart 6 shows the monthly average number of visits by the visited regions.

CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN IV QUARTER, 2022 YEAR

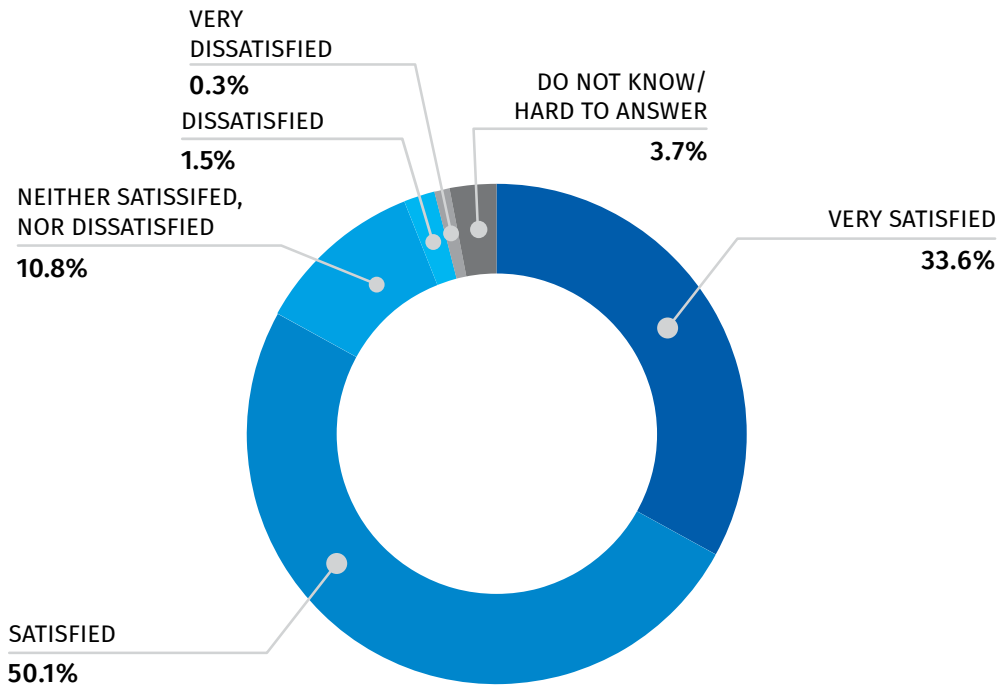


The chart 7 illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

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CHART №7

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN IV QUARTER, 2022 YEAR



In the IV quarter of 2022 the monthly average expenditure during the visits equaled to 228.1 million GEL. This indicator is 16.5 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 26.4 percent and equaled to 173.8 GEL.

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TABLE №2

**DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT
BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS
ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES IN IV QUARTER, 2022 YEAR**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	80.3	35.2	61.2
Transport	48.3	21.2	36.8
Foods and drinks	47.5	20.8	36.2
Accommodation	7.5	3.3	5.7
Holiday, leisure, recreation, cultural and sporting activities	1.4	0.6	1.1
Other expenditure	43.1	18.9	32.9
TOTAL EXPENDITURE	228.1	100.0	173.8

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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