

NATIONAL STATISTICS OFFICE OF GEORGIA

# **OUTBOUND TOURISM STATISTICS**

## **I QUARTER, 2023 YEAR**



25.05.2023

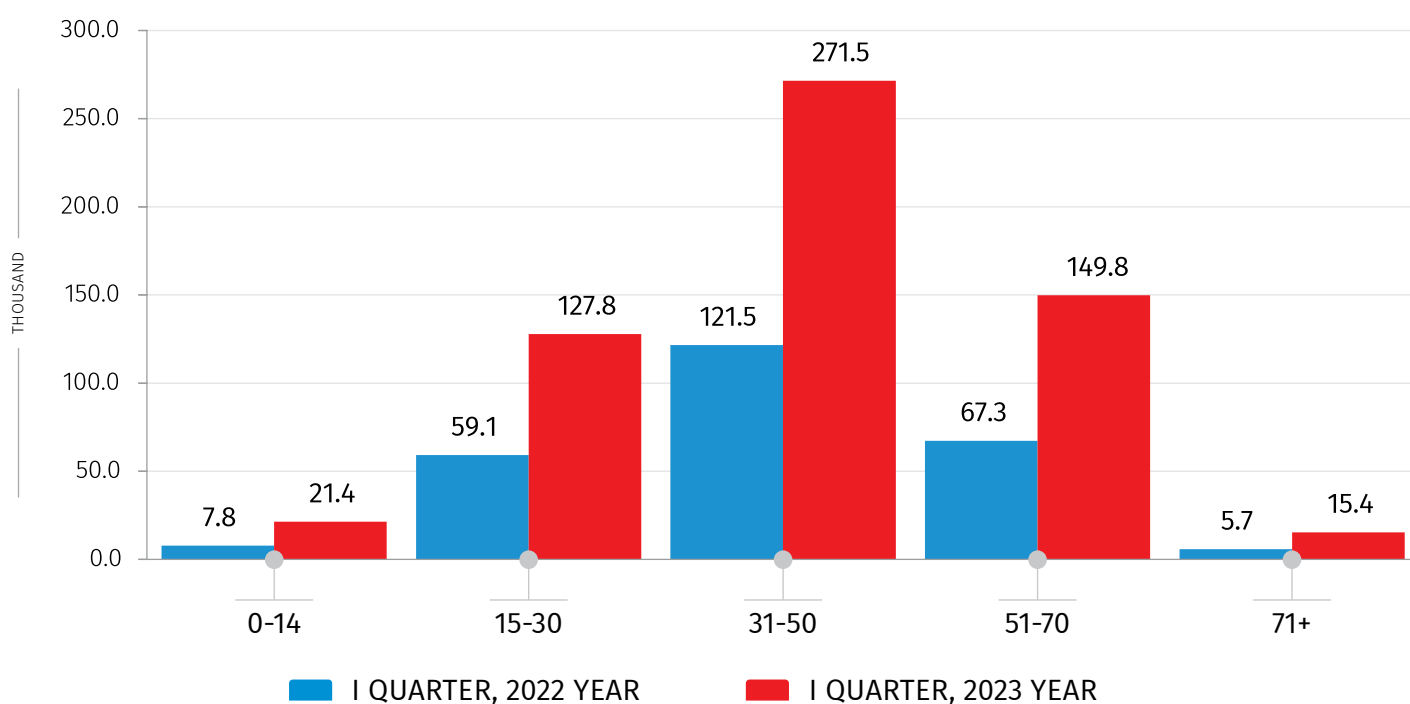
## OUTBOUND TOURISM STATISTICS

(I QUARTER, 2023 YEAR)

In the I quarter of 2023 the number of Georgian resident travellers<sup>1</sup> trips abroad equaled 585.8 thousand, which is 2.2 times higher compared to the data from the same period of previous year. Most of the trips, 46.3 percent, were made by travellers of 31-50 age group.

CHART №1

### DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN THE I QUARTERS OF 2022-2023 YEARS



The number of outbound visits<sup>2</sup> by Georgian visitors<sup>3</sup> from above-mentioned number made up 448.4 thousand, which is 2.1 times higher compared to the data from the same period of 2022.

<sup>1</sup>According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

<sup>2</sup>**Visit** is a movement of visitors

<sup>3</sup>**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

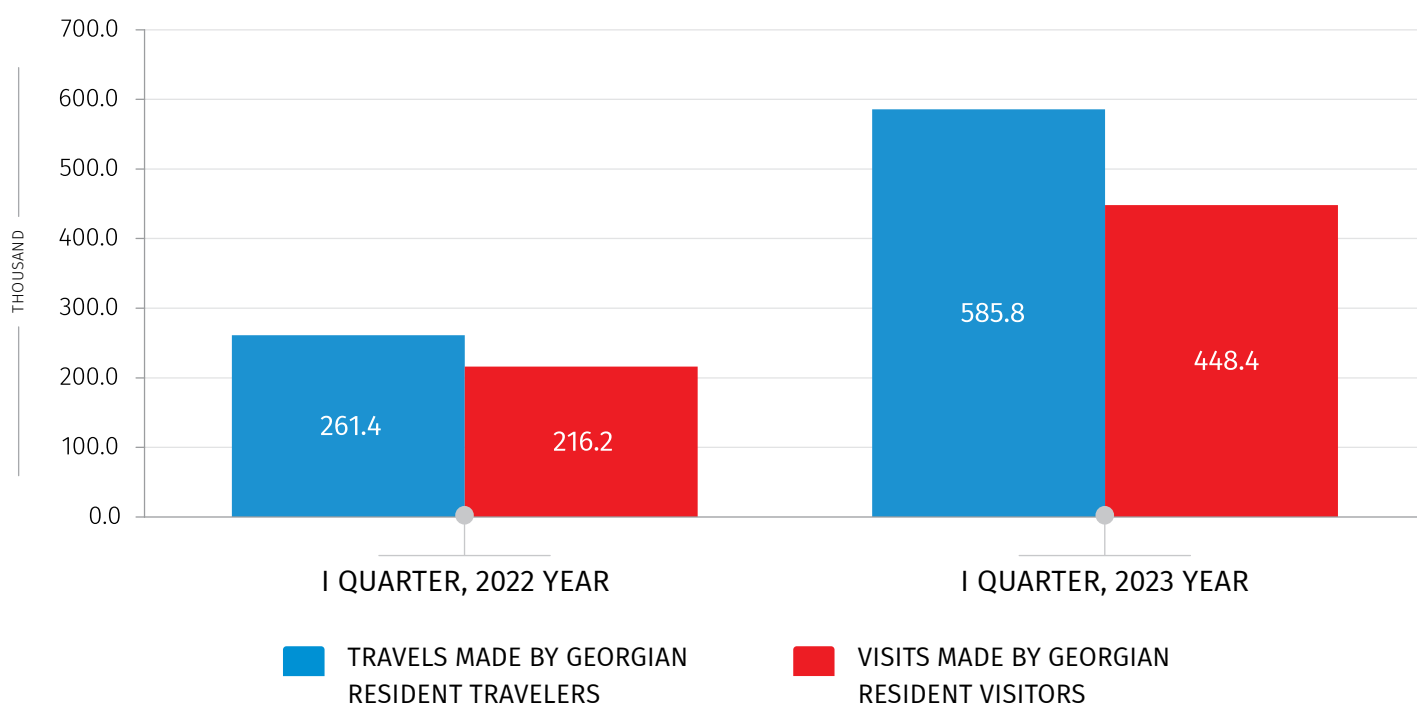
## NATIONAL STATISTICS OFFICE OF GEORGIA

25.05.2023

The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in I quarters of 2022-2023.

CHART №2

### NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN I QUARTERS OF 2022-2023 YEARS



Outbound visitors have made 255.4 thousand tourist-type visits, which is 76.9 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit<sup>4</sup>.

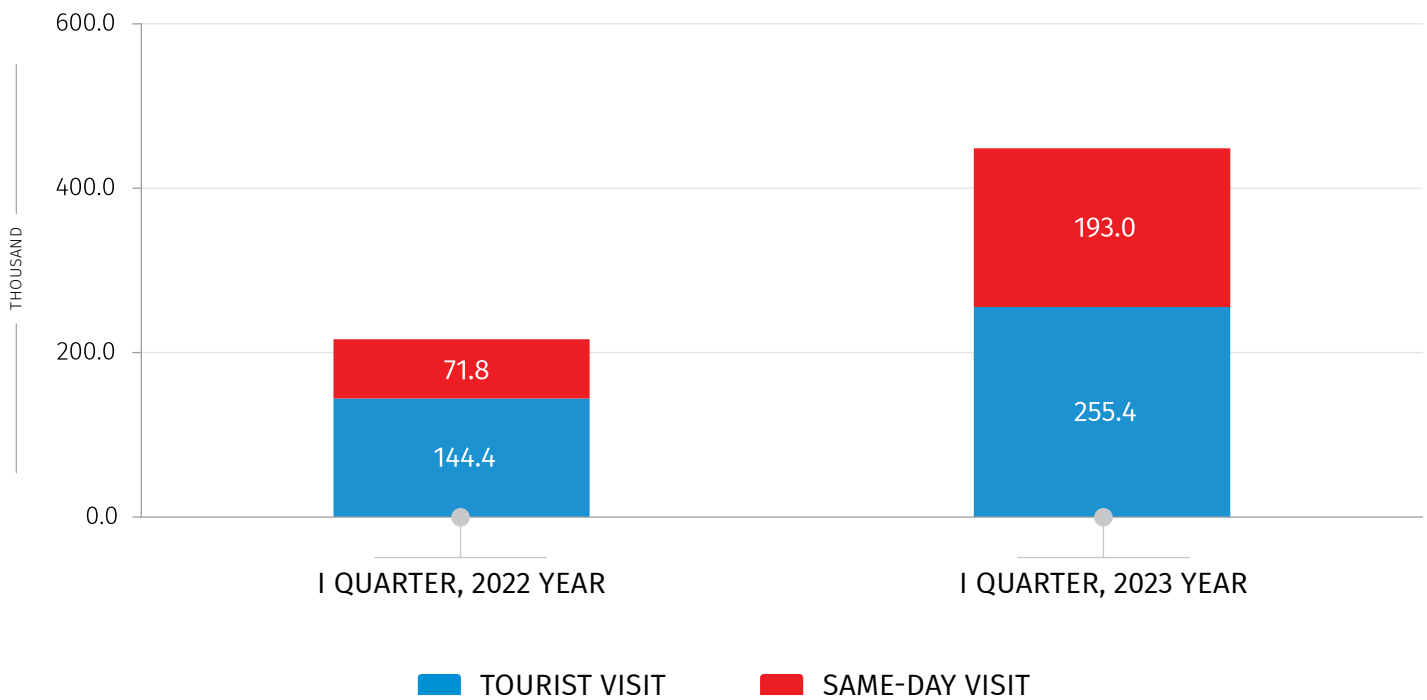
<sup>4</sup> Tourist-type (Overnight) visit is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

25.05.2023

CHART №3

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS  
BY THE TYPE OF VISIT IN I QUARTERS OF 2022-2023 YEARS**



## NATIONAL STATISTICS OFFICE OF GEORGIA

25.05.2023

The majority of outbound visits, 49.1 percent, were made by the visitors of age group of 31-50 years. The number of visits made by women equaled to 45.4 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS  
BY THE AGE GROUPS IN I QUARTER, 2023 YEAR**

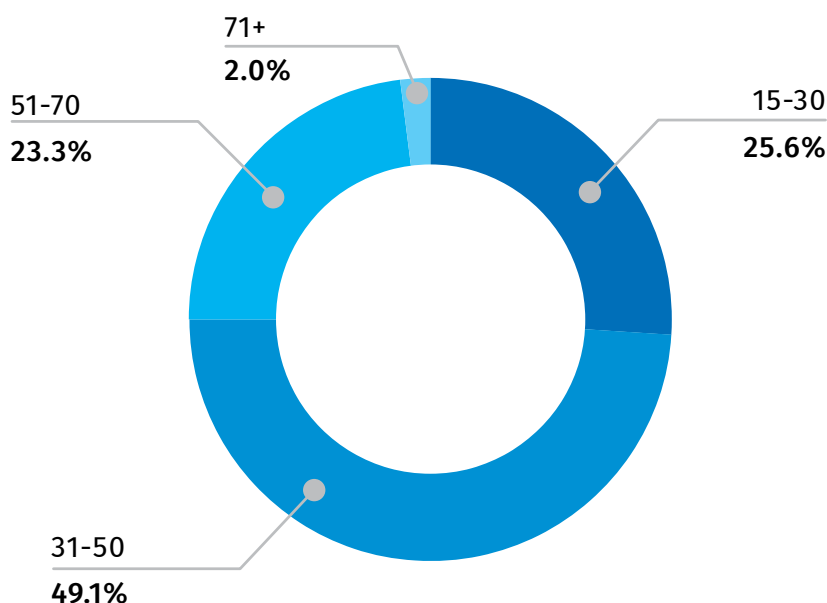


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS BY GENDER  
IN I QUARTER, 2023 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Male	244.8	54.6
Female	203.7	45.4
<b>TOTAL</b>	<b>448.4</b>	<b>100.0</b>

## NATIONAL STATISTICS OFFICE OF GEORGIA

25.05.2023

In I quarter of 2023 the purpose of the majority of outbound visits (38.1 percent) was shopping.

TABLE №2

### DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN I QUARTER, 2023 YEAR, THOUSAND

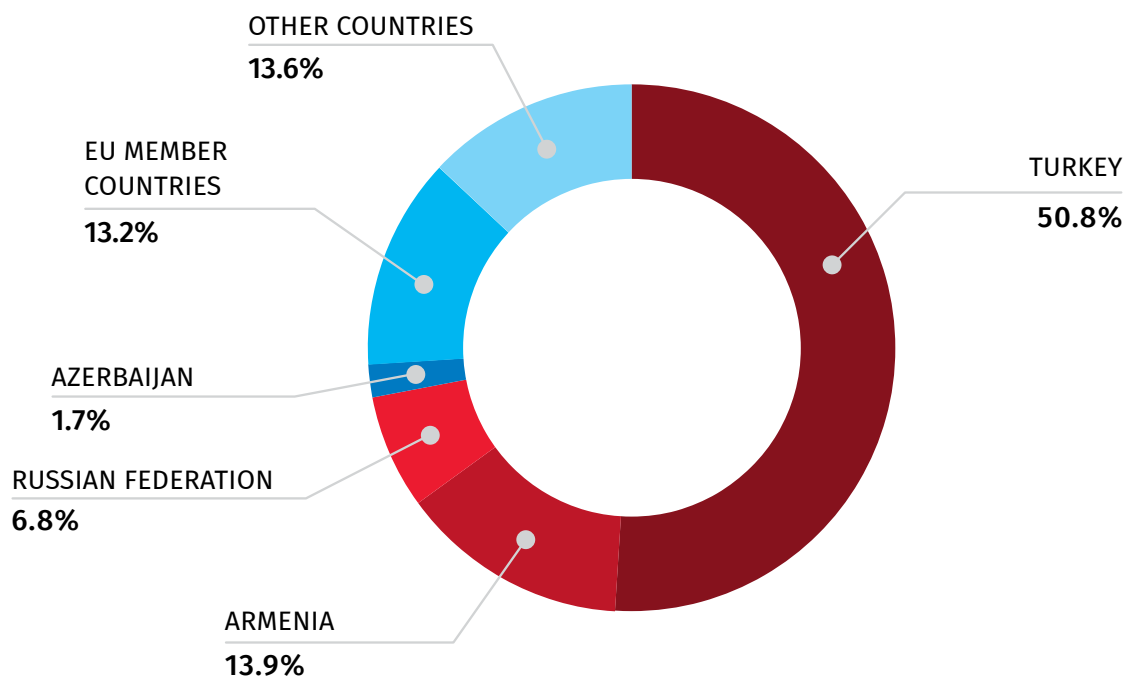
	NUMBER OF VISITS	%
Shopping	170.9	38.1
Visiting friends/relatives	132.6	29.6
Business or Professional	63.5	14.2
Holiday, Leisure, Recreation	54.5	12.2
Health and Medical Care	16.0	3.6
Other	10.8	2.4
<b>TOTAL</b>	<b>448.4</b>	<b>100.0</b>

The majority of outbound visits were made in Turkey and Armenia, 234.1 thousand and 64.3 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

25.05.2023

CHART №5

## DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE VISITED COUNTRIES IN I QUARTER, 2023 YEAR



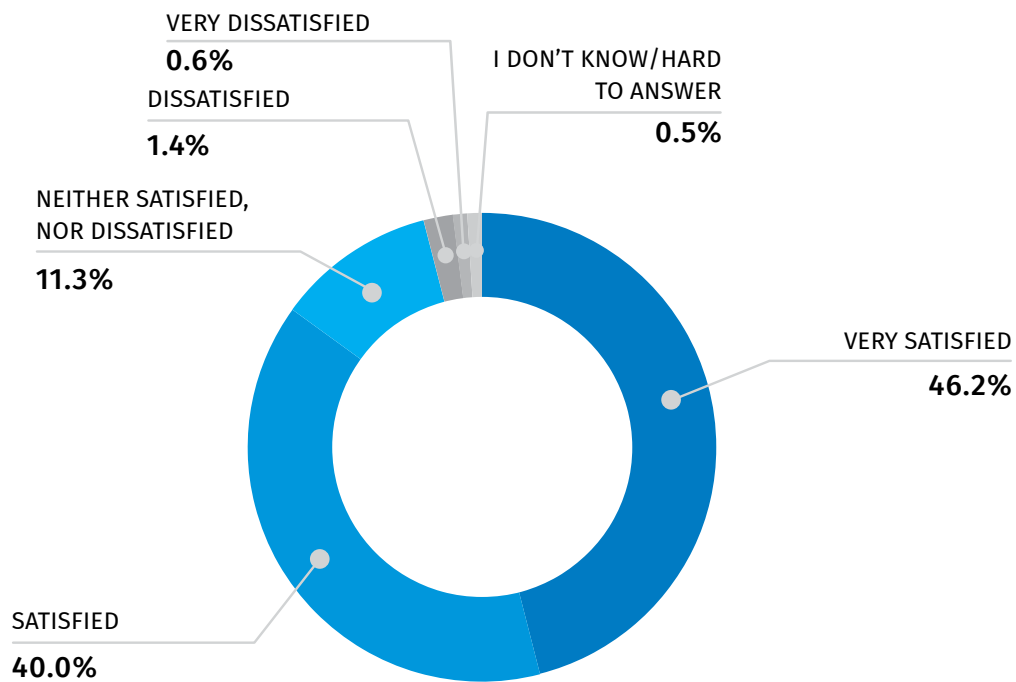
In I quarter of 2023 the average number of nights spent during the visits equaled to 6.1 nights, which is 5.4 percent lower than the figure indicated in I quarter of 2022 (6.4 nights).

98.0 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in I quarter of 2023.

25.05.2023

CHART №6

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION  
IN I QUARTER, 2023 YEAR**



The expenditures during the visits made in I quarter of 2023 equaled to 372.5 million GEL, which is 30.7 percent higher compared to the data from the same period of previous year. Average expenditure on the visit decreased by 37.0 percent compared to I quarter of 2022 and amounted to 830.8 GEL.



## NATIONAL STATISTICS OFFICE OF GEORGIA

25.05.2023

TABLE №3

### DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS BY EXPENDITURE CATEGORIES IN I QUARTER, 2023 YEAR

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	149.4	40.1	333.2
Foods and drinks	103.3	27.7	230.4
Accommodation	55.2	14.8	123.1
Local transport	39.1	10.5	87.2
Holiday, leisure, recreation, cultural and sporting activities	15.4	4.1	34.3
Other expenditure	10.1	2.7	22.5
<b>TOTAL EXPENDITURE</b>	<b>372.5</b>	<b>100.0</b>	<b>830.8</b>

**NOTICE:** The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

National Statistics Office of Georgia

#### CONTACT PERSONS:

Tinatin Ksovreli Tel.: 2 36 72 10 (217), E-mail: [tksovreli@geostat.ge](mailto:tksovreli@geostat.ge)

Mariam Kavelashvili Tel.: 2 36 72 10 (020), E-mail: [mkavelashvili@geostat.ge](mailto:mkavelashvili@geostat.ge)