



NATIONAL STATISTICS OFFICE OF GEORGIA

INNOVATION ACTIVITY OF ENTERPRISES 2022

30.05.2023

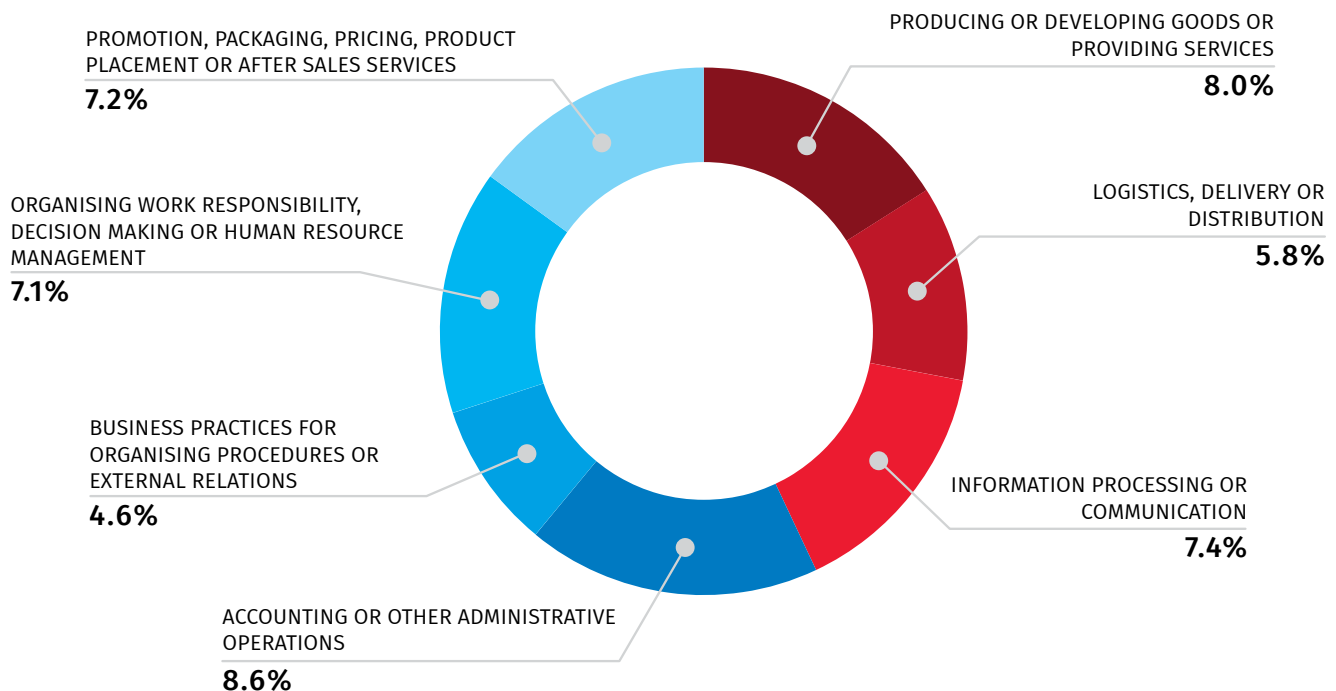
SURVEY RESULTS FOR INNOVATION ACTIVITIES OF ENTERPRISES

2022

According to survey results, in 2022, 6.9 percent of enterprises introduced new or significantly improved goods on the market, while share of enterprises, that introduced new or significantly improved service during this period, was 6.0 percent. Innovations of goods and services in most cases were originally developed by the enterprises (accordingly 75.0 percent and 83.4 percent). In other cases they received support from other enterprises or institutions. 58.3 percent of implemented innovations were new to enterprises, while 41.7 percent were new to market.

The structural percentage distribution of innovations of new or significantly improved business processes introduced by enterprises are presented in the chart below:

**THE SHARE OF ENTERPRISES WITH NEW OR IMPROVED BUSINESS PROCESS INNOVATIONS
IN THE TOTAL NUMBER OF ENTERPRISES, 2022**



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Innovations of business processes in most cases were originally developed by the enterprises, accordingly 83.7 percent. In other cases 19.3 percent were developed with other enterprises or organisations, 18.1 percent were developed by enterprises by adapting or modifying processes originally developed by other enterprises or organisations and 15.9 percent by other enterprises or organisations.

According to economic activity strategies, focusing on high quality was rated as high degree of importance by 45.3 percent of enterprises, 34.7 percent of enterprises rated focusing on improving existing goods / services as high degree of importance, while 31.7 percent of enterprises rated focusing on satisfying established customer groups.

According to business environment, the main challenge was price increases in goods and services, which leads to the loss of customers.

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