

NATIONAL STATISTICS OFFICE OF GEORGIA

DOMESTIC TOURISM STATISTICS IN GEORGIA I QUARTER, 2023



14.06.2023

DOMESTIC TOURISM SURVEY

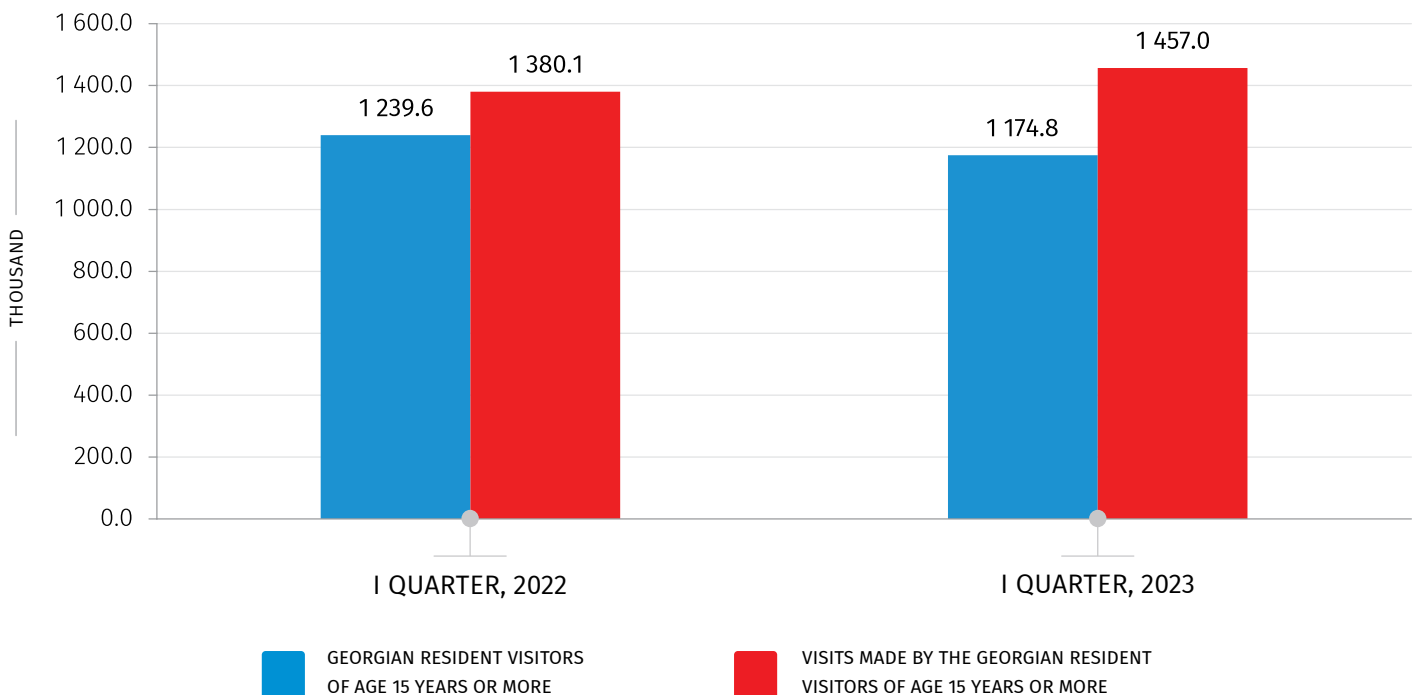
(I QUARTER, 2023)

In the I quarter of 2023 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 174.8 thousand, whose monthly average number of visits on the territory of Georgia corresponded to 1 457.0 thousand units. The monthly average number of visitors has decreased by 5.2 percent, as for the number of visits, it has increased by 5.6 percent in comparison to the corresponding data for the I quarter of the previous year.

The chart №1 illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



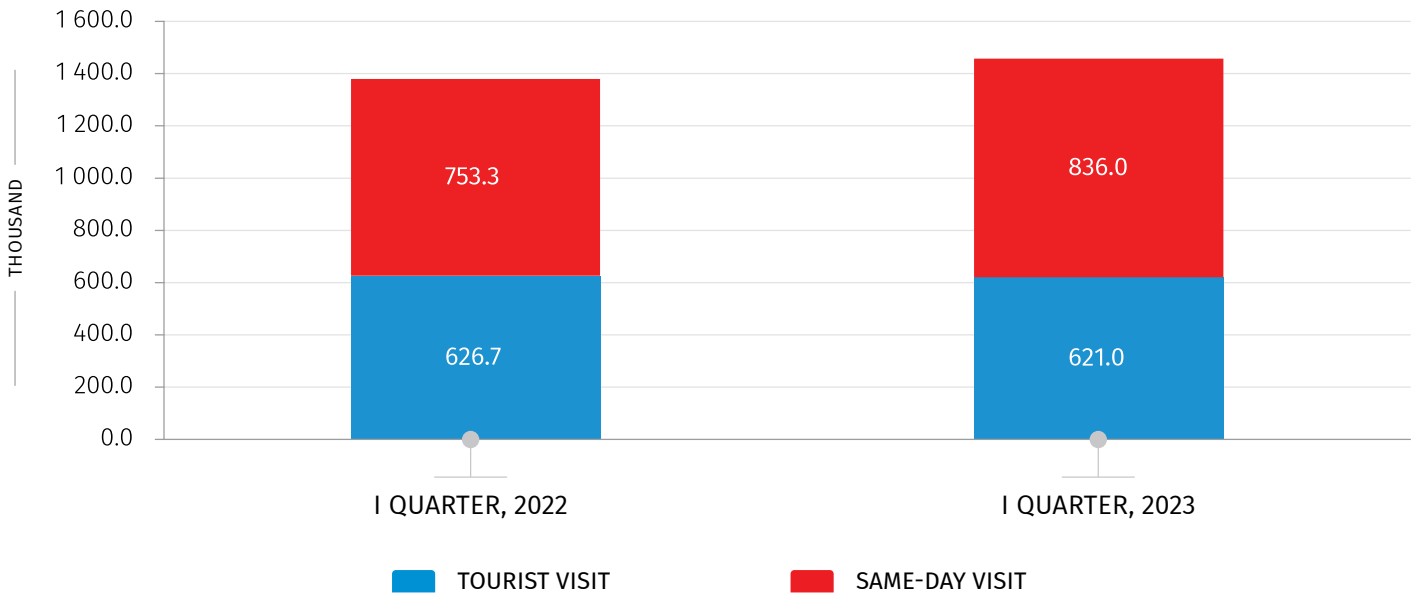
In the I quarter of 2023 the monthly average number of tourist visits of Georgian residents amounted to 621.0 thousand, which is 0.9 percent lower than the indicator of relevant period of the previous year. The chart №2 illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

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CHART №2

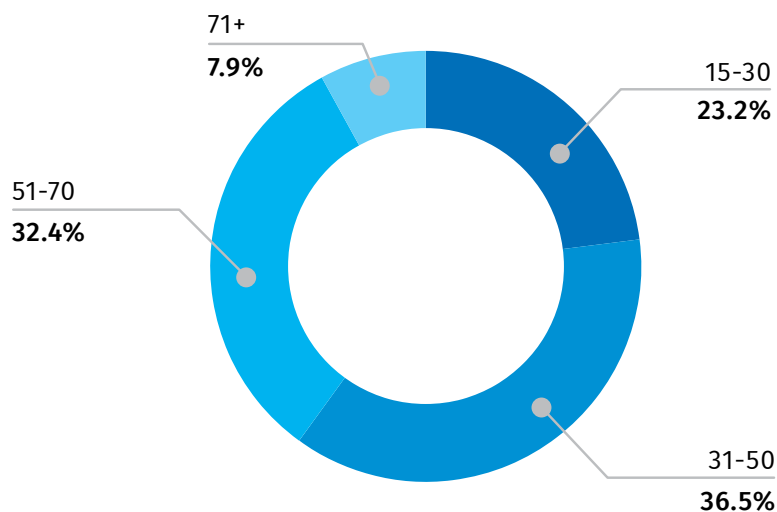
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



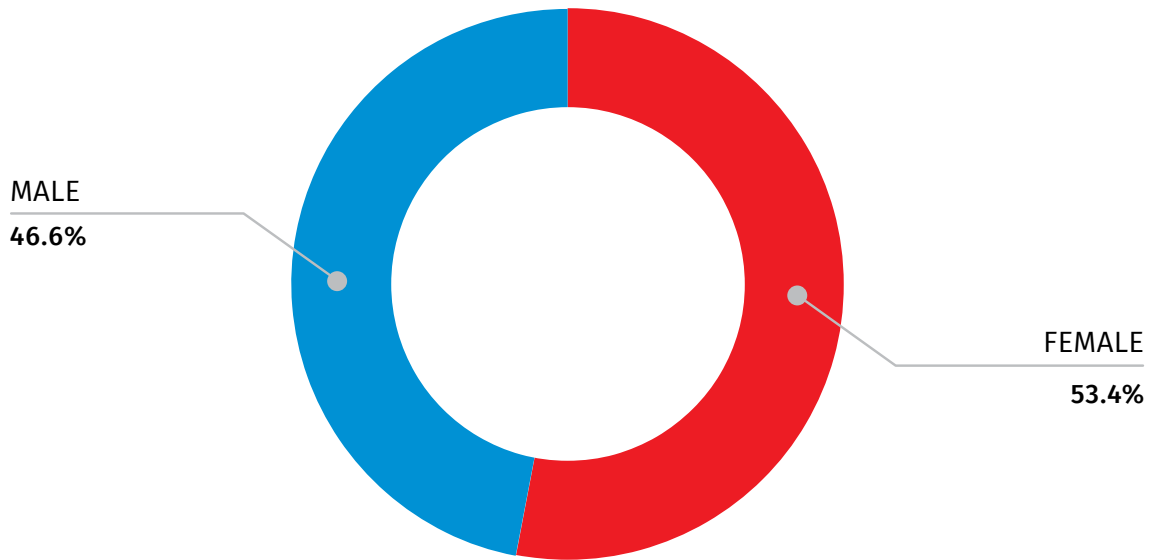
In the I quarter of 2023 year 36.5 percent of the visitors belonged to the age group of 31-50 years. Herewith, women accounted for 53.4 percent of the total number of visitors.

CHART №3

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN I QUARTER, 2023 YEAR



DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY GENDER IN I QUARTER, 2023 YEAR



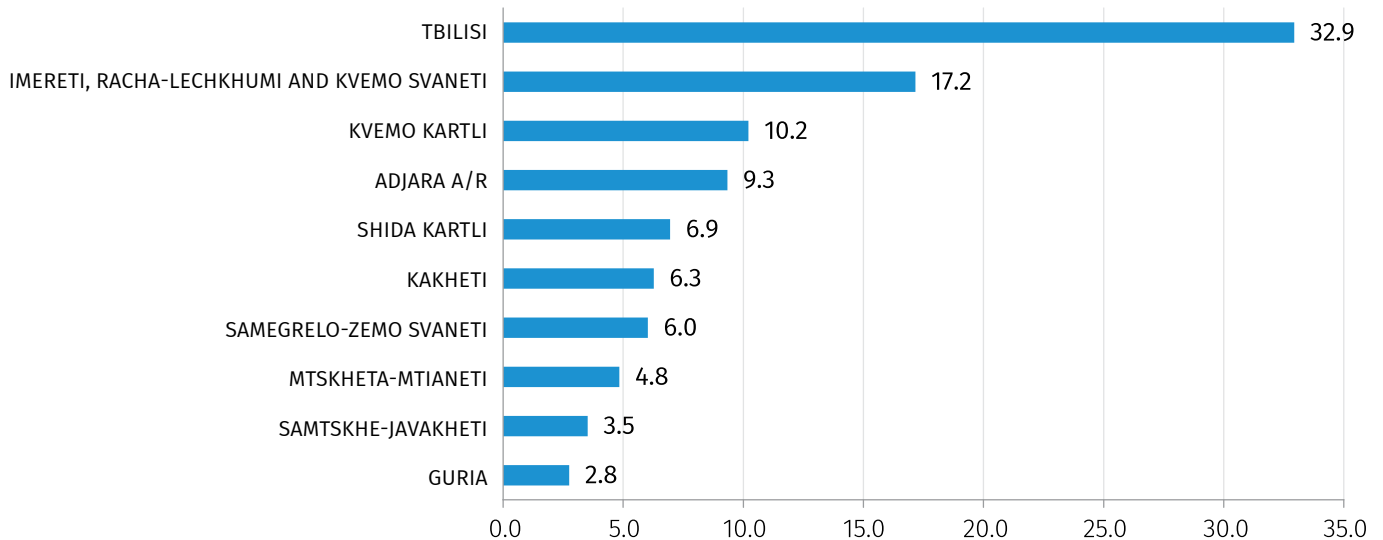
According to the survey results, 32.9 percent of visitors are the residents of Tbilisi, 17.2 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti, 10.2 percent - Kvemo Kartli region, while the rest of the regions are represented by the lower share in the structure.

The chart №5 illustrates the distribution of the monthly average number of Georgian residents of age 15 years or more by the place of residence.

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CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN I QUARTER, 2023 YEAR, %



In the I quarter of 2023 the main purpose of majority visits (49.6 percent) was visiting friends/relatives.

TABLE №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN I QUARTER, 2023 YEAR, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	722.2	49.6
Shopping	260.7	17.9
Health and Medical Care	137.2	9.4
Visiting other house (cottage, etc.)	129.3	8.9
Holiday, Leisure, Recreation	109.8	7.5
Business or Professional	41.3	2.8
Other	56.6	3.9
TOTAL	1 457.0	100.0

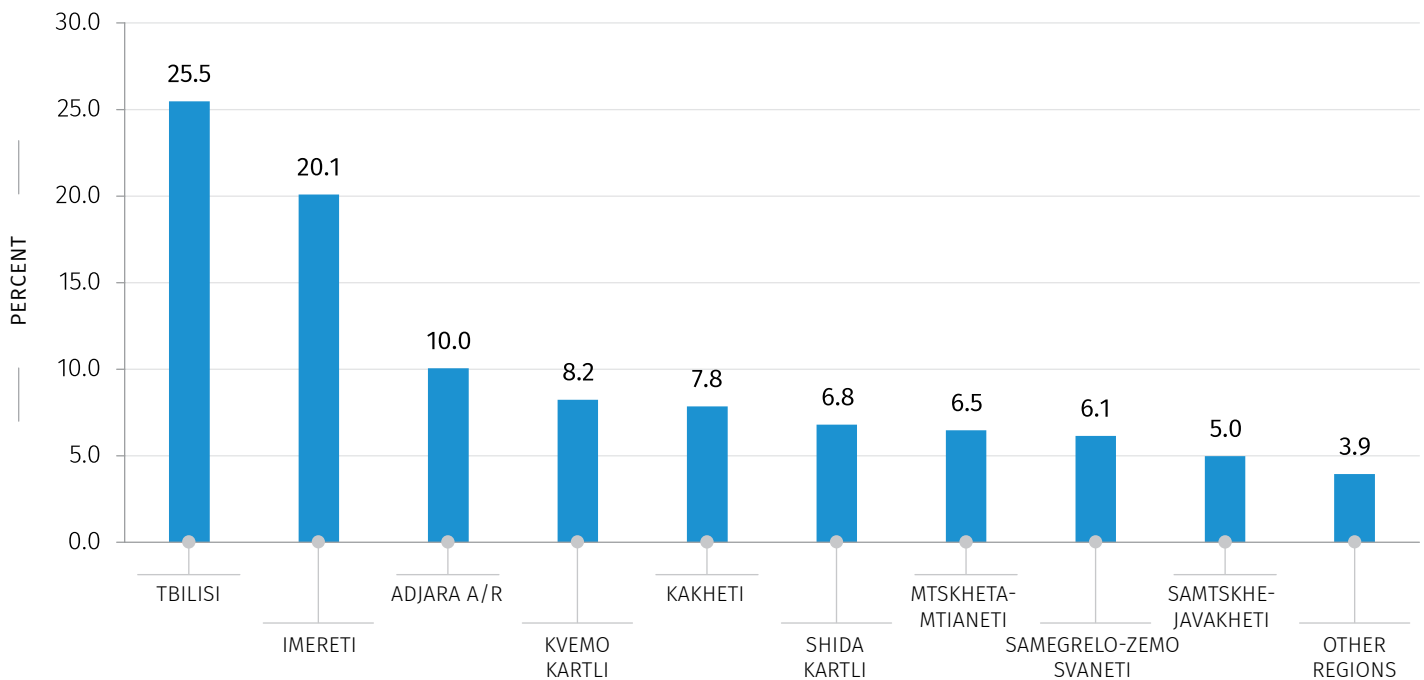
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In the reporting period majority of the visits comes on Tbilisi (average 372.0 thousand visits per month) and Imereti region (293.2 thousand visits per month). The chart №6 shows the monthly average number of visits by the visited regions.

CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN I QUARTER, 2023 YEAR

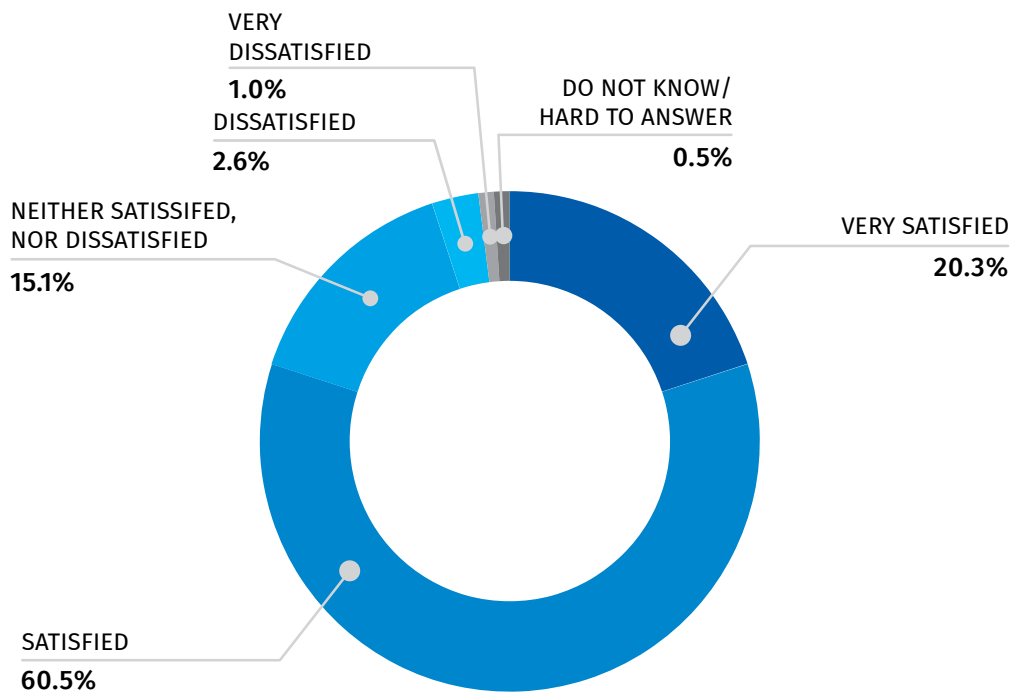


The chart №7 illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

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CHART №7

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN I QUARTER, 2023 YEAR



In the I quarter of 2023 the monthly average expenditure during the visits equaled to 244.7 million GEL. This indicator is 16.5 percent higher than the indicator of the relevant period of the previous year. As for the average expenditure per visit it has been increased by 10.4 percent and equaled to 167.9 GEL.

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TABLE №2

**DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES
IN I QUARTER, 2023 YEAR**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	90.5	37.0	62.1
Foods and drinks	50.5	20.6	34.7
Transport	48.2	19.7	33.1
Accommodation	12.6	5.2	8.7
Holiday, leisure, recreation, cultural and sporting activities	2.9	1.2	2.0
Other expenditure	39.9	16.3	27.4
TOTAL EXPENDITURE	244.7	100.0	167.9

Notice: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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