

NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

II QUARTER, 2023 YEAR



24.08.2023

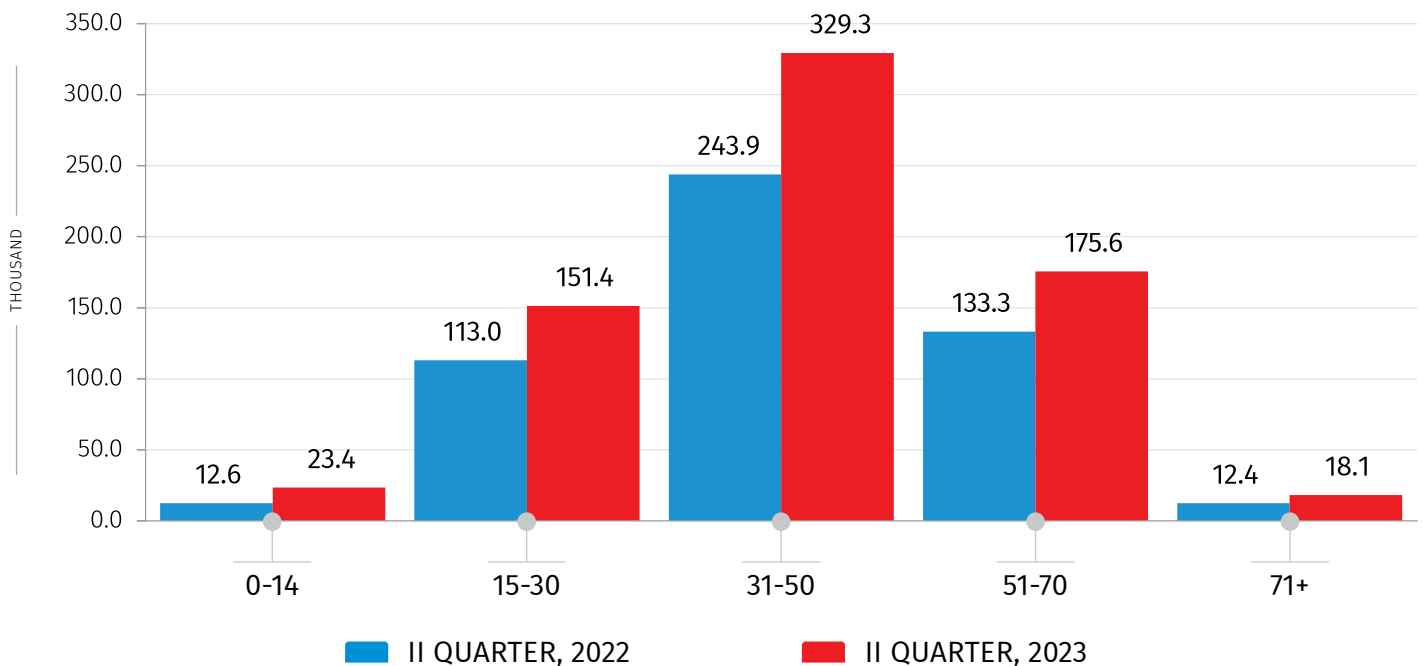
OUTBOUND TOURISM STATISTICS

(II QUARTER, 2023 YEAR)

In the II quarter of 2023 the number of Georgian resident travellers¹ trips abroad equaled 697.8 thousand, which is 35.4 percent higher compared to the data from the same period of previous year. Most of the trips, 47.2 percent, were made by travellers of 31-50 age group.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS
BY AGE GROUPS IN THE II QUARTERS OF 2022-2023 YEARS



The number of outbound visits² by Georgian visitors³ from above-mentioned number made up 543.6 thousand, which is 33.9 percent higher compared to the data from the same period of 2022.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

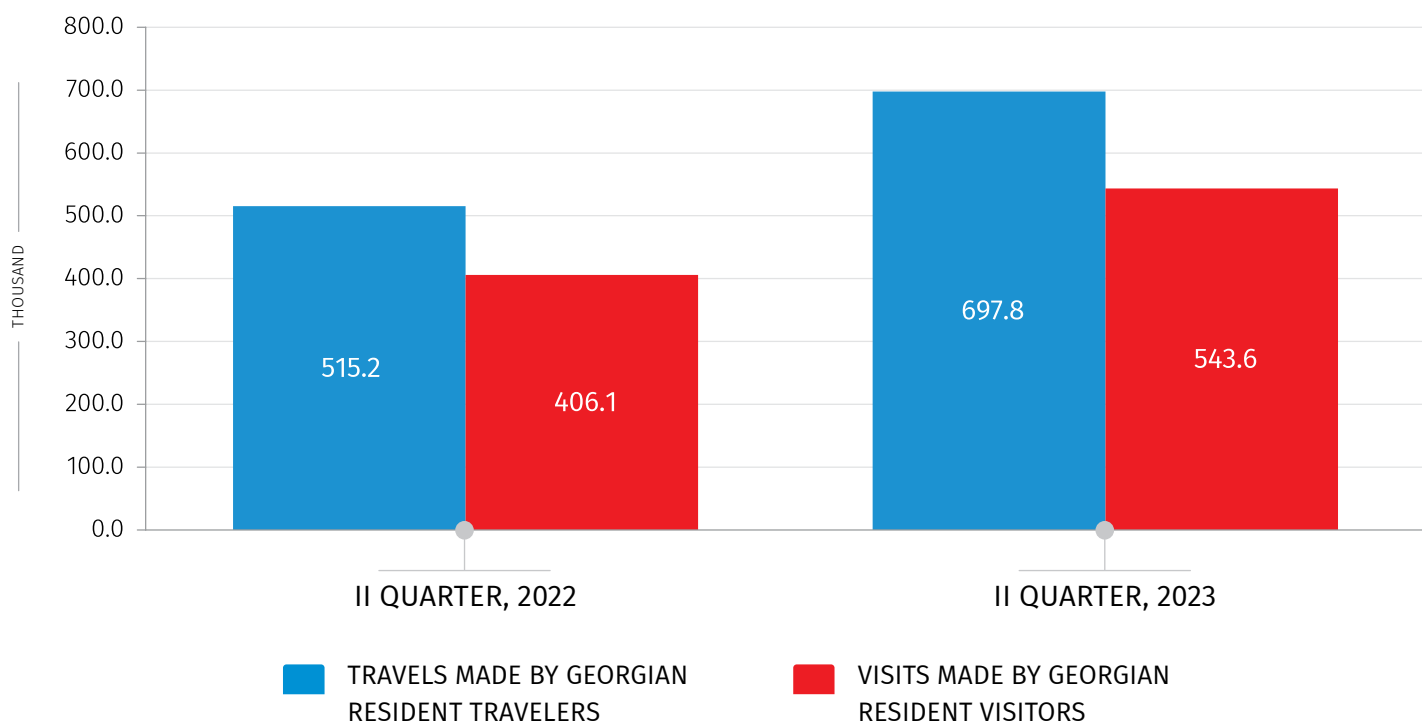
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The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in II quarters of 2022-2023.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN II QUARTERS OF 2022-2023 YEARS



Outbound visitors have made 331.7 thousand tourist-type visits, which is 50.1 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit⁴.

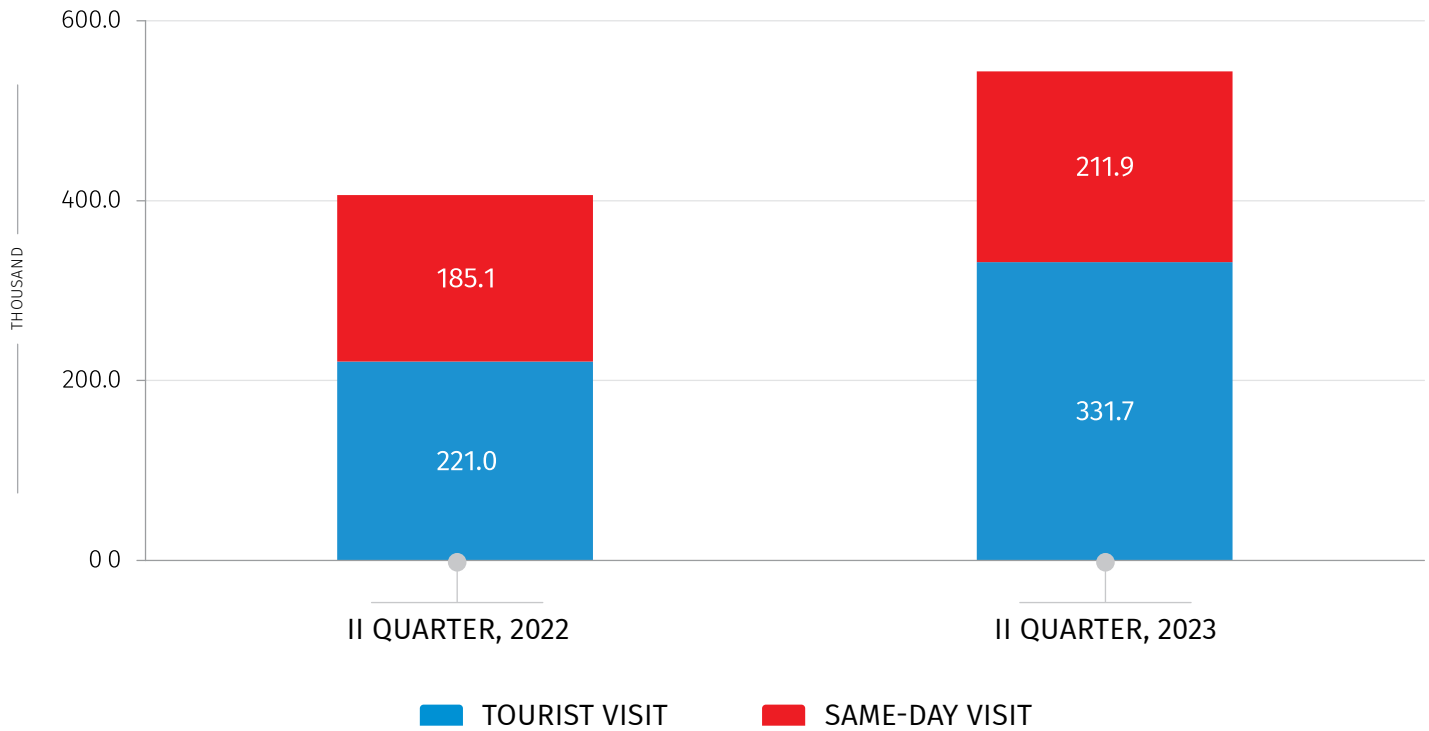
⁴ **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

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CHART №3

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE TYPE OF VISIT
IN II QUARTERS OF 2022-2023 YEARS**



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The majority of outbound visits, 49.7 percent, were made by the visitors of age group of 31-50 years. The number of visits made by women equaled to 46.4 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE AGE GROUPS IN II QUARTER, 2023 YEAR**

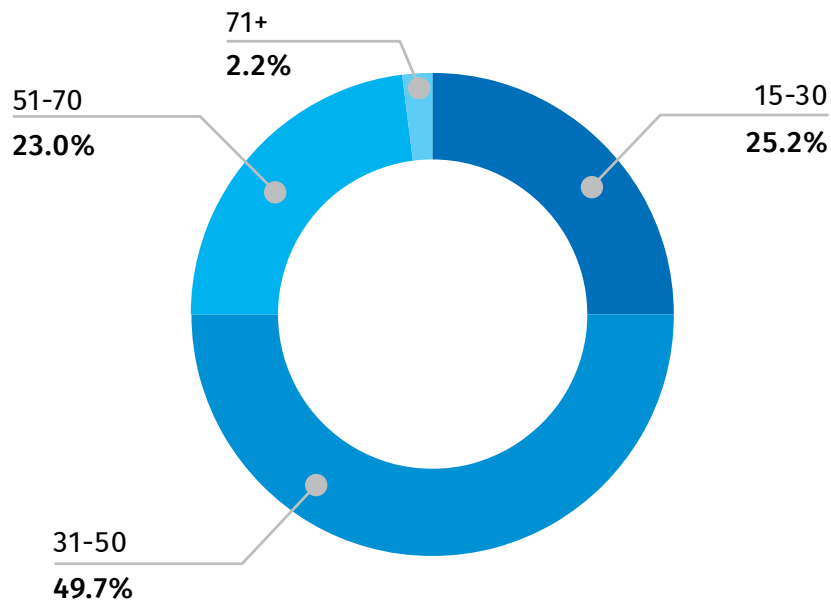


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS BY GENDER
IN II QUARTER, 2023 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Male	291.4	53.6
Female	252.2	46.4
TOTAL	543.6	100.0

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In II quarter of 2023 the purpose of the majority of outbound visits (33.3 percent) was visiting friends/relatives.

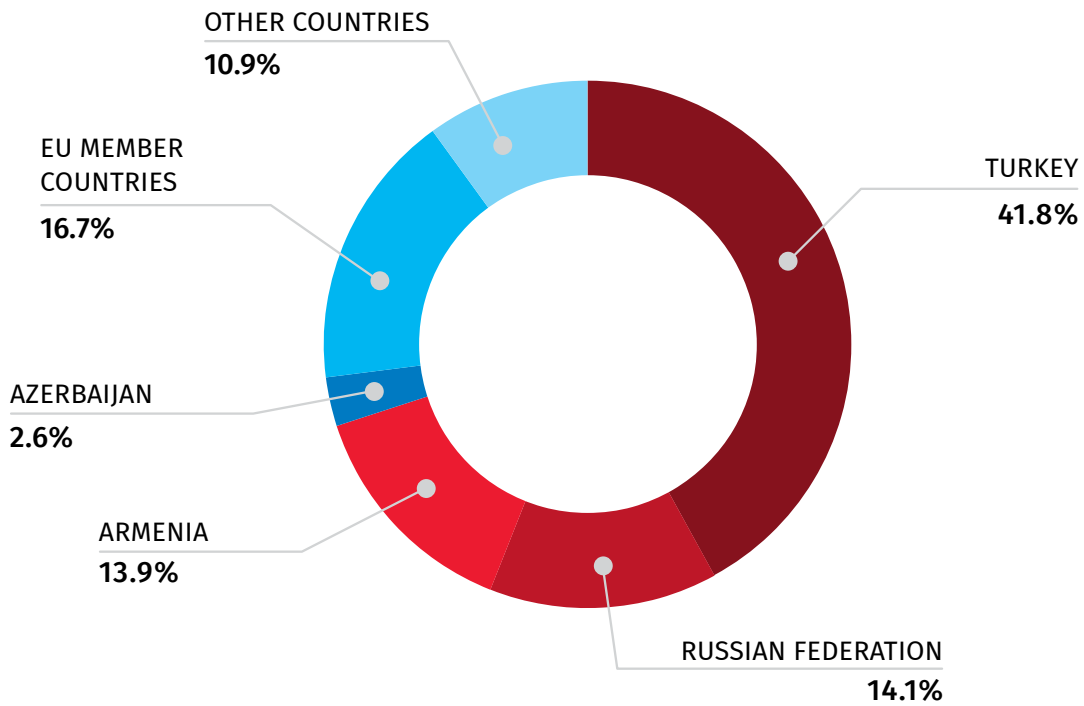
TABLE №2

DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN II QUARTER, 2023 YEAR, THOUSAND

	NUMBER OF VISITS	%
Visiting friends/relatives	181.0	33.3
Shopping	180.9	33.3
Holiday, Leisure, Recreation	79.4	14.6
Business or Professional	74.5	13.7
Health and Medical Care	12.9	2.4
Other	14.8	2.7
TOTAL	543.6	100.0

The majority of outbound visits were made in Turkey and Russian Federation, 236.7 thousand and 79.9 thousand accordingly. The chart below illustrates the distribution of outbound visits by the visited countries.

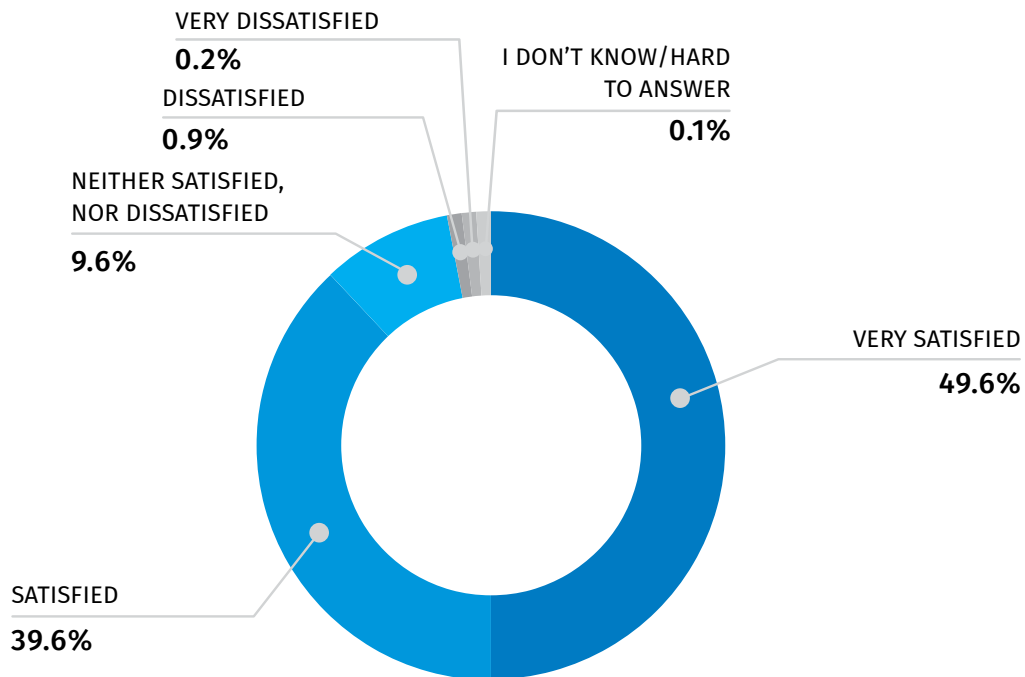
**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE VISITED COUNTRIES
IN II QUARTER, 2023 YEAR**



In II quarter of 2023 the average number of nights spent during the visits equaled to 6.0 nights, which is 5.4 percent higher than the figure indicated in II quarter of 2022 (5.7 nights).

97.2 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in II quarter of 2023.

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION
IN II QUARTER, 2023 YEAR**



The expenditures during the visits made in II quarter of 2023 equaled to 514.3 million GEL, which is 12.6 percent higher compared to the data from the same period of previous year. Average expenditure on the visit decreased by 15.9 percent compared to II quarter of 2022 and amounted to 946.0 GEL.

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TABLE №3

**DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS BY EXPENDITURE CATEGORIES
IN II QUARTER, 2023 YEAR**

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	223.7	43.5	411.4
Foods and drinks	142.8	27.8	262.6
Accommodation	71.5	13.9	131.6
Local transport	41.7	8.1	76.7
Holiday, leisure, recreation, cultural and sporting activities	20.8	4.1	38.3
Other expenditure	13.8	2.7	25.4
TOTAL EXPENDITURE	514.3	100.0	946.0

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

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