



NATIONAL STATISTICS OFFICE OF GEORGIA

INBOUND TOURISM STATISTICS IN GEORGIA

III QUARTER 2023 YEAR



14.11.2023

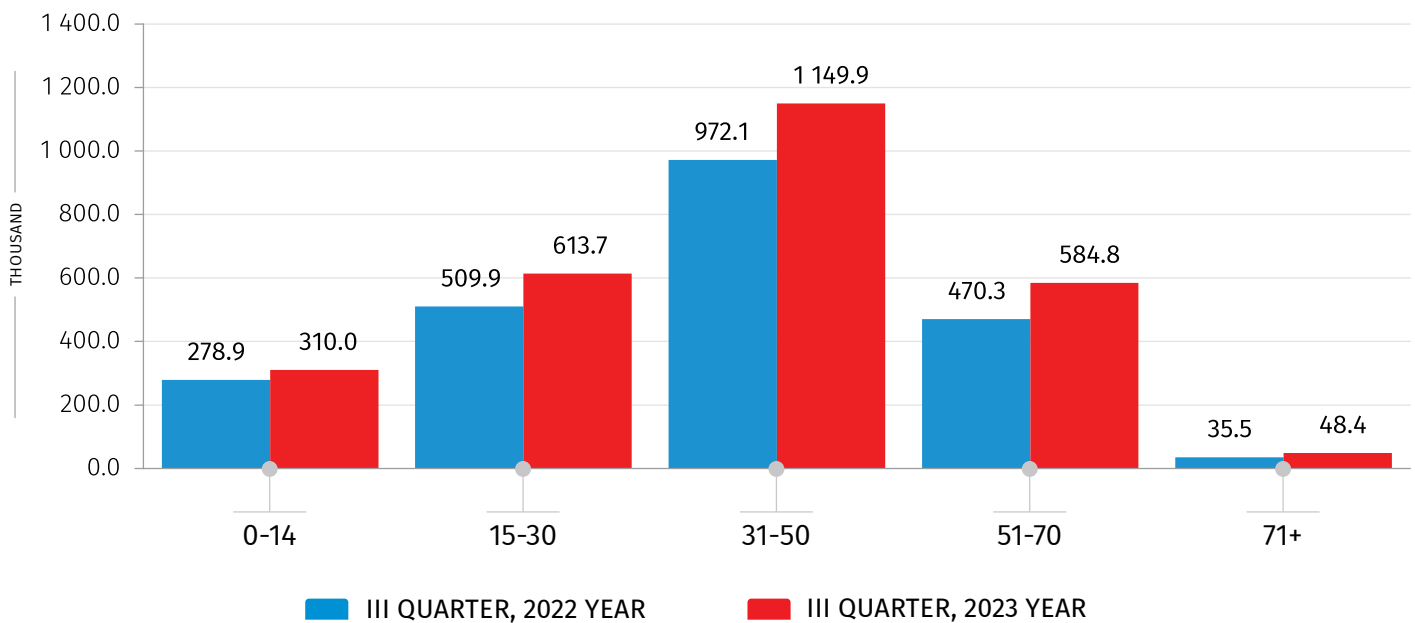
INBOUND TOURISM STATISTICS

(III QUARTER, 2023 YEAR)

In the III quarter of 2023, the number of arrivals of international non-resident travellers¹ in the territory of Georgia equaled 2.7 million, which is 19.4 percent higher compared to the data from the same period of previous year. Most of the incomes, 42.5 percent, were made by travellers of 31-50 age group.

CHART №1

DISTRIBUTION OF ARRIVALS OF INTERNATIONAL NON-RESIDENT TRAVELLERS
BY THE AGE GROUPS IN III QUARTERS OF 2022-2023 YEARS



The number of visits² by international visitors³ from above-mentioned number made up 2.3 million, which is 21.0 percent higher compared to the data from the same period of 2022.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveler aged 15 or above, non-resident of Georgia, took a trip outside his/her usual environment to Georgia for less than a year (except following categories: employment, diplomatic or consular officers accredited to Georgia, Armed Forces servants and their dependants and persons who frequently cross borders).

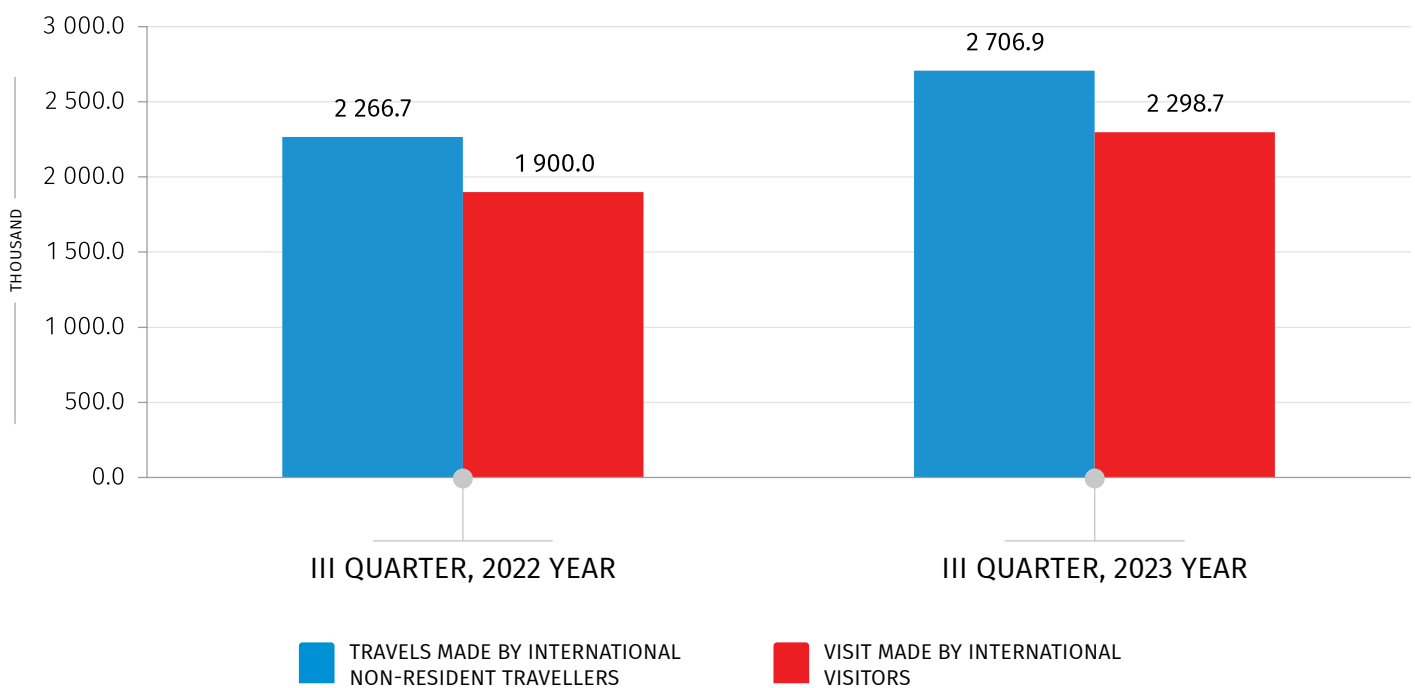
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The chart below illustrates the number of travels made by international non-resident travellers and visits made by international visitors in the III quarters of 2022-2023.

CHART №2

NUMBER OF THE TRAVELS MADE BY INTERNATIONAL NON-RESIDENT TRAVELLERS AND VISITS MADE BY INTERNATIONAL VISITORS IN III QUARTERS OF 2022-2023 YEARS



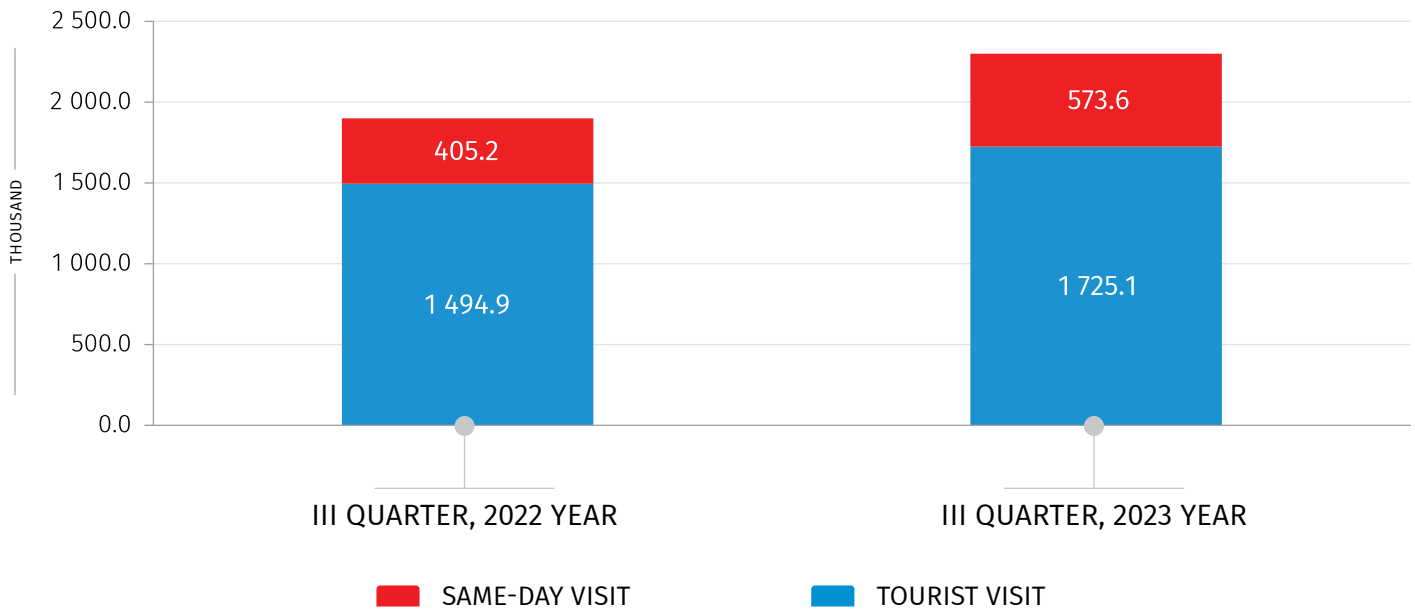
In the III quarter of 2023 the number of international visitors equaled to 2.0 million that is 22.5 percent higher compared to the data from the same period of previous year.

In the reporting period, international visitors have made 1.7 million tourist-type visits, which is 15.4 percent higher compared to the data from the same period of previous year. The chart below shows the distribution of visits made by international visitors by the type of visit.

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CHART №3

**DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS
BY THE TYPE OF VISIT IN III QUARTERS OF 2022-2023 YEARS**



74.5 percent of international visitors were only tourists⁴. The share of excursionists⁵ amounted to 21.8 percent, while 3.7 percent of visitors were both tourists and same-day visitors.

TABLE №1

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS BY THE TYPE OF VISITOR
IN III QUARTERS OF 2022-2023 YEARS, THOUSAND**

	III QUARTER, 2022 YEAR	III QUARTER, 2023 YEAR
Only Tourist	1 257.9	1 458.0
Only Same-day Visitor	277.4	427.6
Both	63.5	72.2
TOTAL	1 598.8	1 957.8

⁴ **Tourist** is a visitor whose trip includes an overnight stay in Georgia.

⁵ **Excursionist (same-day visitor)** is a visitor whose trip does not include an overnight stay in Georgia.

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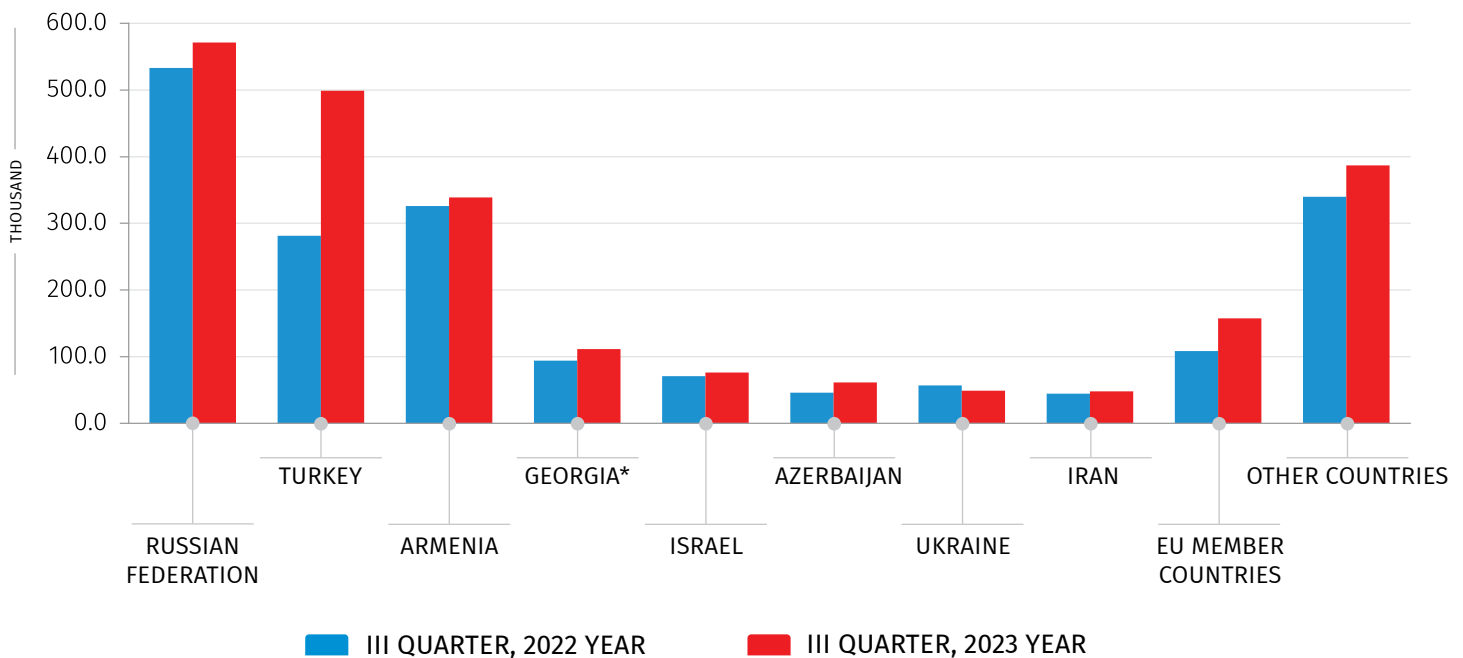
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In III quarter of 2023 the largest number of visitors (478.4 thousand visitors) was from Russian Federation, which amounts to 24.4 percent of total number of visitors. On second place is Turkey with 21.3% share and on third place – Armenia with 12.9% share.

Correspondingly, the largest number of visits were made by the citizens of Russian Federation (571.4 thousand), Turkey (498.9 thousand) and Armenia (339.0 thousand).

CHART №4

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE COUNTRY OF CITIZENSHIP IN III QUARTERS OF 2022-2023 YEARS



*Georgian citizens who remain the residents of other country

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The majority of visitors (46.5 percent) belonged to the age group of 31-50 years. The number of women equaled to 46.0 percent of the total number of visitors.

CHART №5

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS BY THE AGE GROUPS
IN III QUARTER, 2023 YEAR**

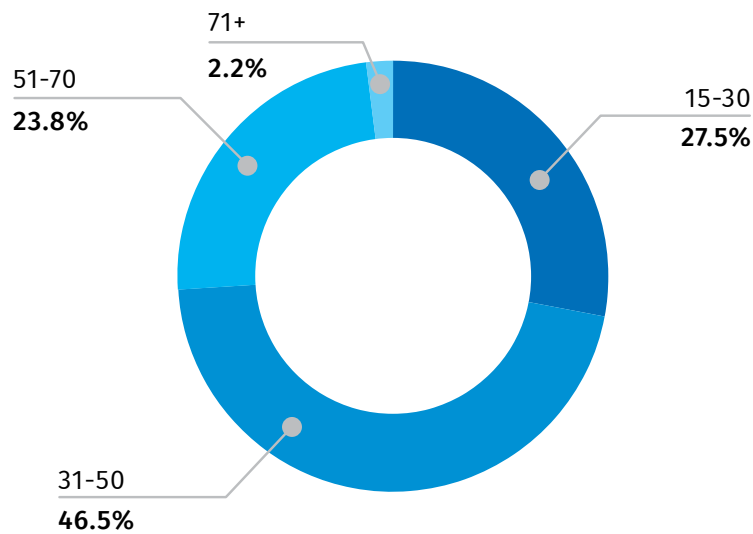


TABLE №2

**DISTRIBUTION OF THE NUMBER OF INBOUND VISITORS BY GENDER
IN III QUARTER, 2023 YEAR, THOUSAND**

	NUMBER OF VISITORS	%
Male	1 057.3	54.0
Female	900.4	46.0
TOTAL	1 957.8	100.0

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In III quarter of 2023, the purpose of the majority of visits (58.9 percent) was holiday, leisure and recreation.

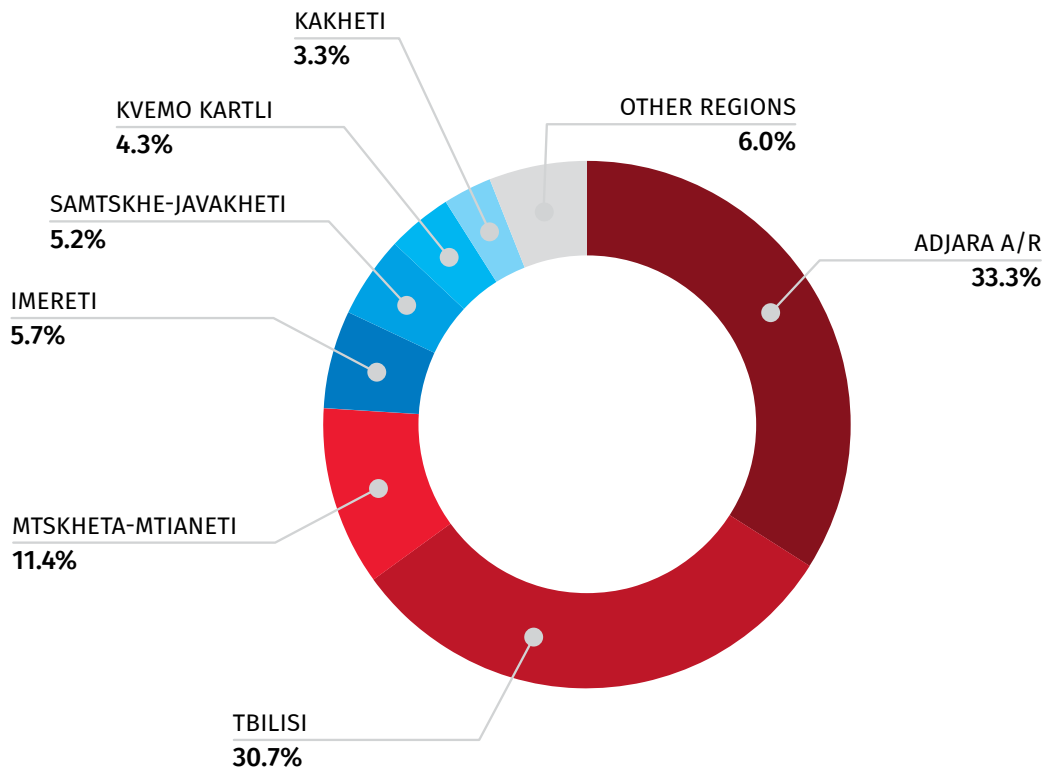
TABLE №3

DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS BY THE MAIN PURPOSE OF THE VISIT IN III QUARTER, 2023 YEAR, THOUSAND

	NUMBER OF VISITS	%
Holiday, Leisure, Recreation	1 354.1	58.9
Visiting friends/relatives	397.8	17.3
Transit to other country	305.3	13.3
Business or Professional	124.1	5.4
Shopping	86.8	3.8
Health and Medical Care	6.7	0.3
Other	24.0	1.0
TOTAL	2 298.7	100.0

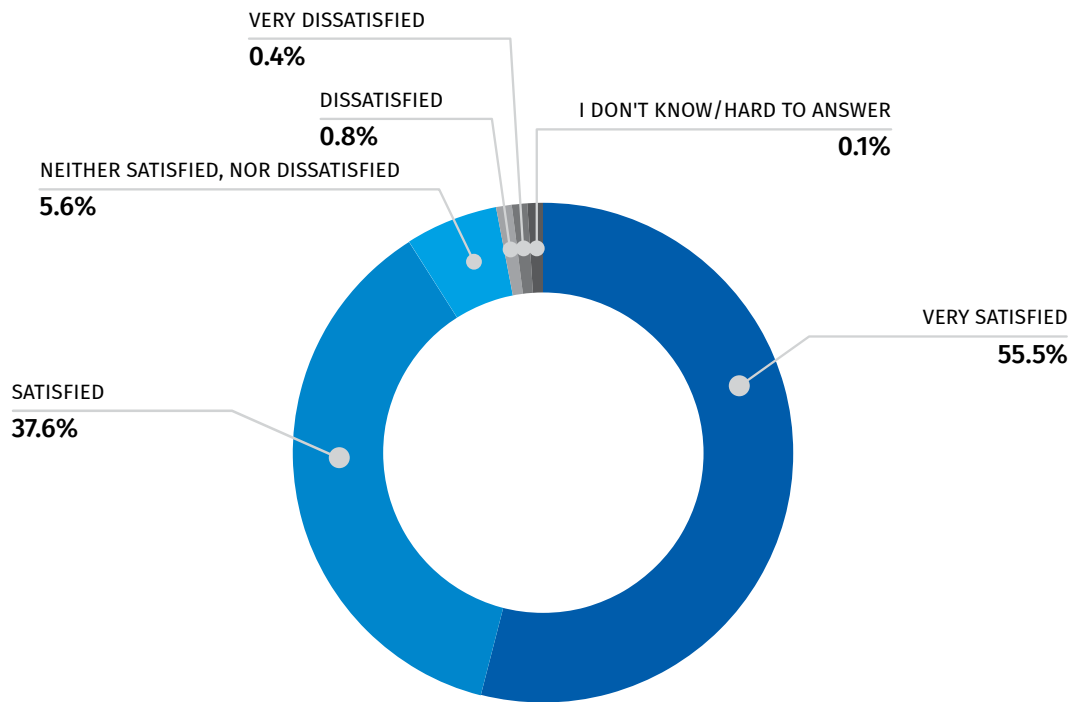
The majority of visits comes on Adjara A/R and Tbilisi, 1 174.7 thousand and 1 081.9 thousand accordingly. The chart below illustrates the distribution of visits by the visited regions.

**DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS
BY THE VISITED REGIONS IN III QUARTER, 2023 YEAR**



In III quarter of 2023 the average number of nights spent during the visits equaled to 5.8 nights, which is 14.7 percent lower than the figure indicated in III quarter of 2022 (6.8 nights). 67.5 percent of visits was repeating visit. The chart below shows the distribution of visits by the level of satisfaction in III quarter of 2023.

**DISTRIBUTION OF THE NUMBER OF VISITS MADE BY INBOUND VISITORS
BY THE SATISFACTION LEVEL IN III QUARTER, 2023 YEAR**



The expenditures during the visits made in III quarter of 2023 equaled to 4.8 billion GEL, which is 7.3 percent higher compared to the data from the same period of previous year. Average expenditure on the visit decreased by 11.3 percent compared to III quarter of 2022 and amounted to 2 105.8 GEL.

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TABLE №4

**DISTRIBUTION OF THE EXPENDITURE SPENT BY INBOUND VISITORS
BY EXPENDITURE CATEGORIES IN III QUARTER, 2023 YEAR**

	EXPENDITURE (MLN. GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Accommodation	2 045.3	42.3	889.8
Shopping	1 071.4	22.1	466.1
Foods and drinks	921.3	19.0	400.8
Holiday, leisure, recreation, cultural and sporting activities	420.7	8.7	183.0
Local transport	328.8	6.8	143.0
Other expenditure	53.1	1.1	23.1
TOTAL EXPENDITURE	4 840.7	100.0	2 105.8

NOTICE: The discrepancy between the totals and the sum in some cases can be explained by using rounded data.

National Statistics Office of Georgia

CONTACT PERSONS:

Tinatin Ksovreli Tel.: 2 36 72 10 (217), E-mail: tksovreli@geostat.ge

Mariam Kavelashvili Tel.: 2 36 72 10 (020), E-mail: mkavelashvili@geostat.ge