



NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

I QUARTER 2024 YEAR



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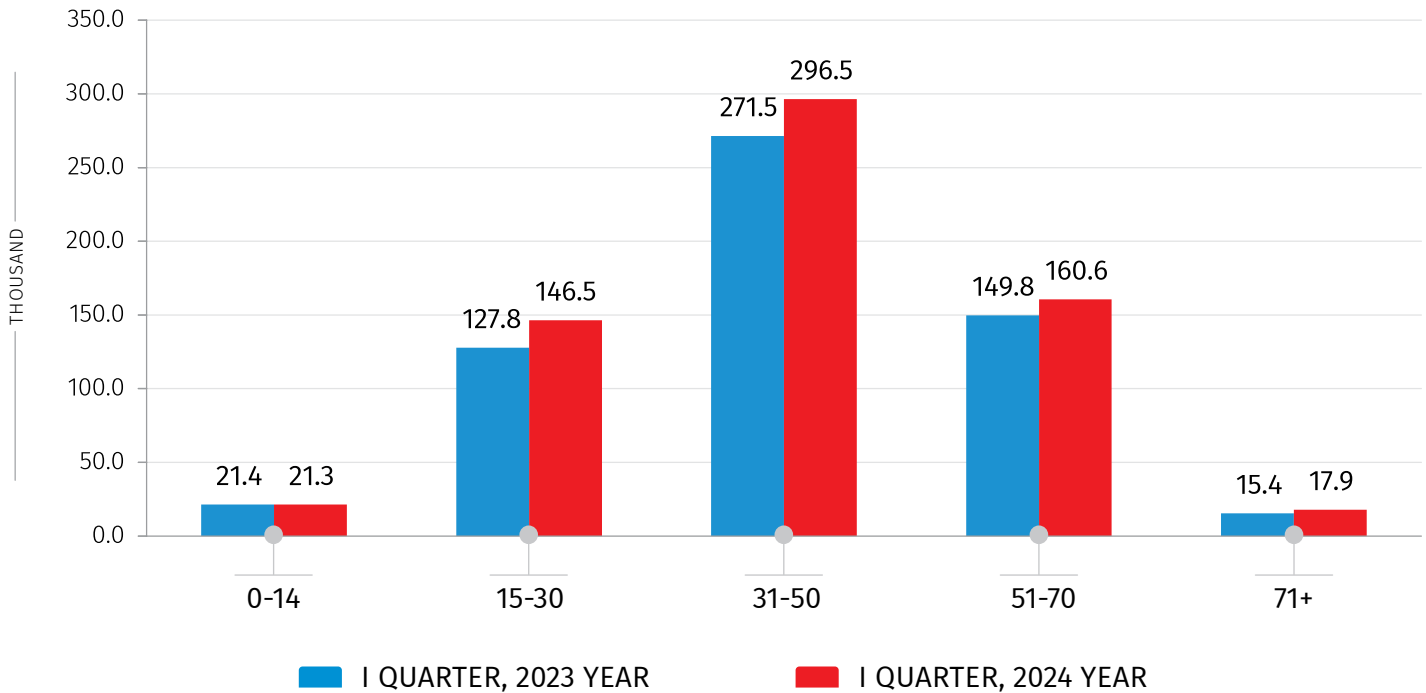
OUTBOUND TOURISM STATISTICS

(I QUARTER, 2024 YEAR)

In the I quarter of 2024 the number of Georgian resident travellers¹ trips abroad equaled 642.8 thousand, which is 9.7 percent higher compared to the same period of the previous year. Most of the trips, 46.1 percent, were made by travellers of age group 31-50.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS
BY AGE GROUPS IN I QUARTERS OF 2023-2024 YEARS



The number of outbound visits² by Georgian visitors³ from above-mentioned figure amounted to 521.6 thousand, 16.3 percent higher compared to the same period of 2023.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveler aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

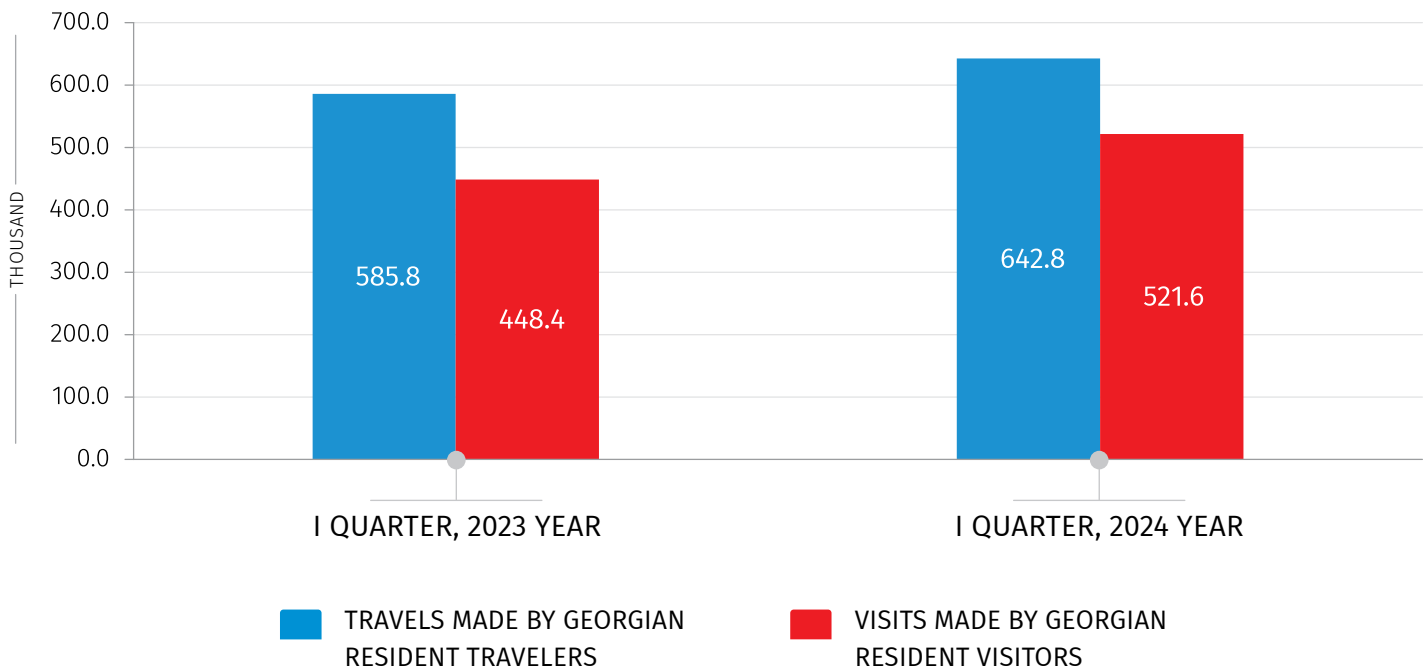
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The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in I quarters of 2023-2024.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN I QUARTERS OF 2023-2024 YEARS



Outbound visitors made 328.6 thousand tourist-type visits, which is 28.6 percent higher compared to the same period of the previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit⁴.

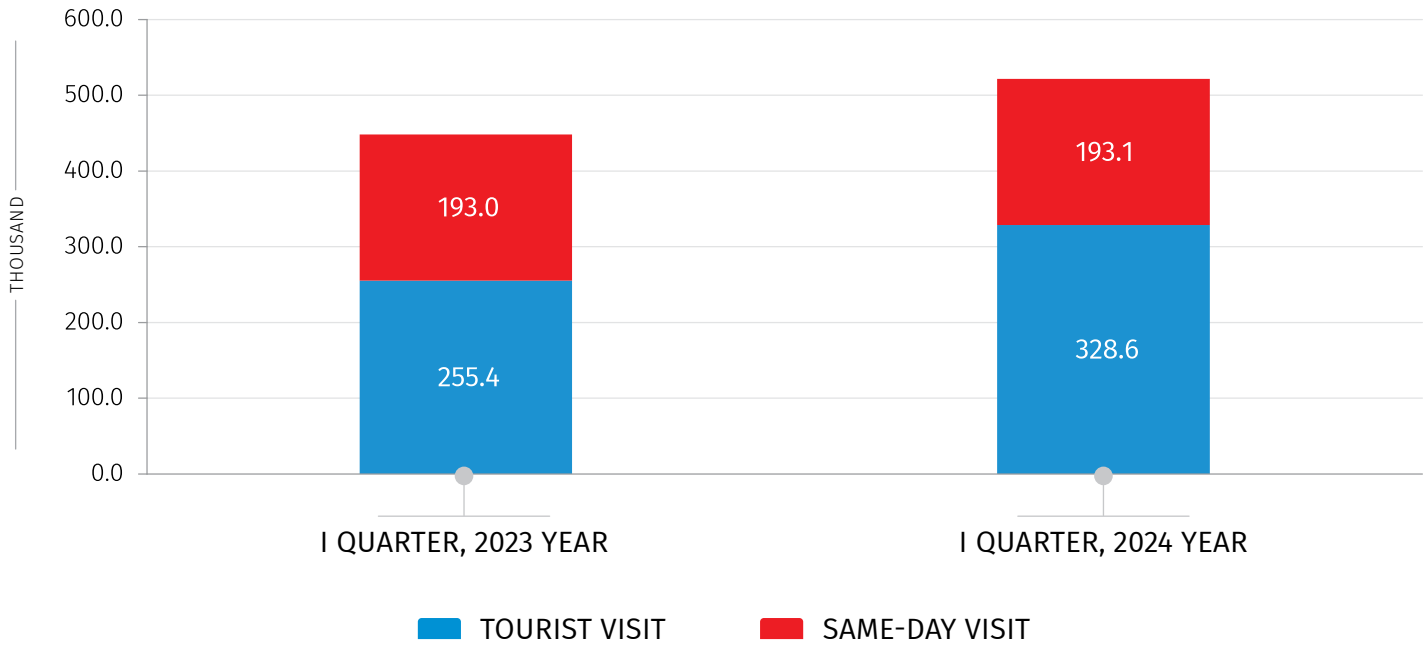
⁴ Tourist-type (Overnight) visit is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

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CHART №3

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE TYPE OF VISIT
IN I QUARTERS OF 2023-2024 YEARS



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The majority of outbound visits, 48.4 percent, were made by the visitors of age group 31-50. The number of visits made by women equaled 45.5 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE AGE GROUPS IN THE I QUARTER OF 2024 YEAR**

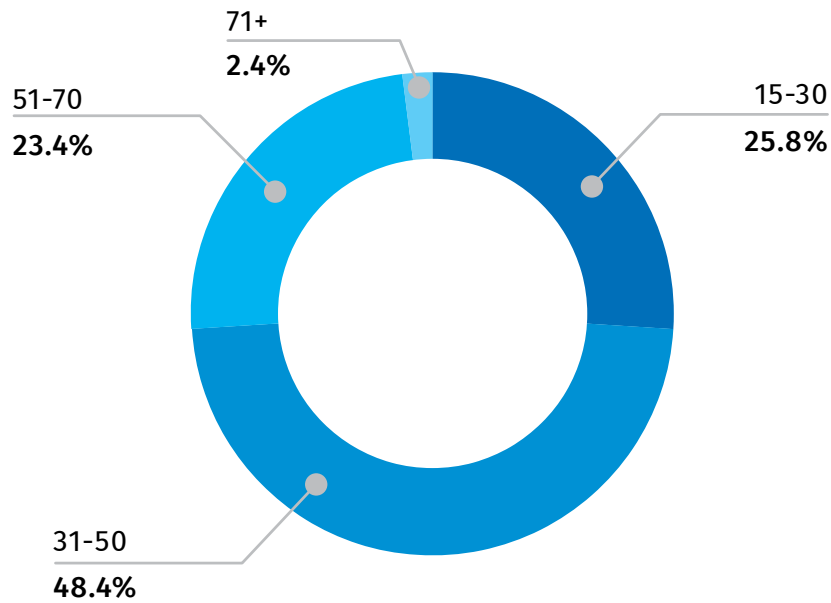


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS BY GENDER
IN THE I QUARTER OF 2024 YEAR, THOUSAND**

	NUMBER OF VISITS	%
Male	284.5	54.5
Female	237.2	45.5
TOTAL	521.6	100.0

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In the I quarter of 2024 the purpose of the majority of outbound visits (34.6 percent) was visiting friends/relatives.

TABLE №2

**DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT
IN THE I QUARTER OF 2024 YEAR, THOUSAND**

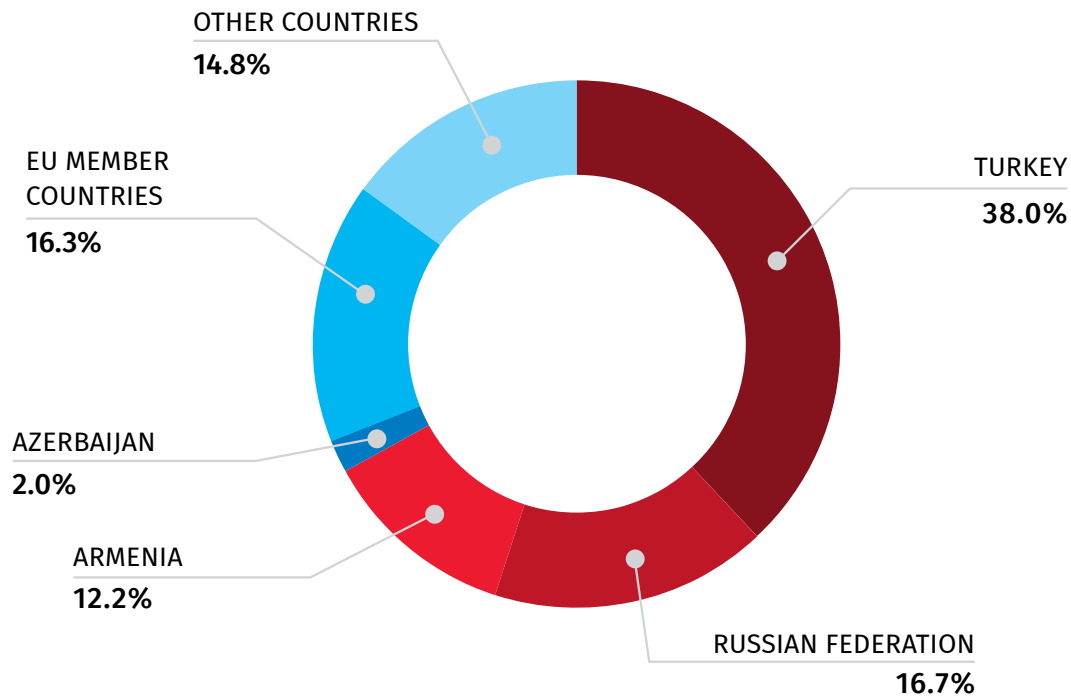
	NUMBER OF VISITS	%
Visiting friends/relatives	180.7	34.6
Shopping	175.9	33.7
Holiday, Leisure, Recreation	84.8	16.3
Business or Professional	49.7	9.5
Health and Medical Care	15.2	2.9
Other	15.3	2.9
TOTAL	521.6	100.0

The majority of outbound visits were made in Turkey and Russian Federation, 204.8 thousand and 90.0 thousand respectively. The chart below illustrates the distribution of outbound visits by the visited countries.

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CHART №5

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE VISITED COUNTRIES
IN THE I QUARTER OF 2024 YEAR**



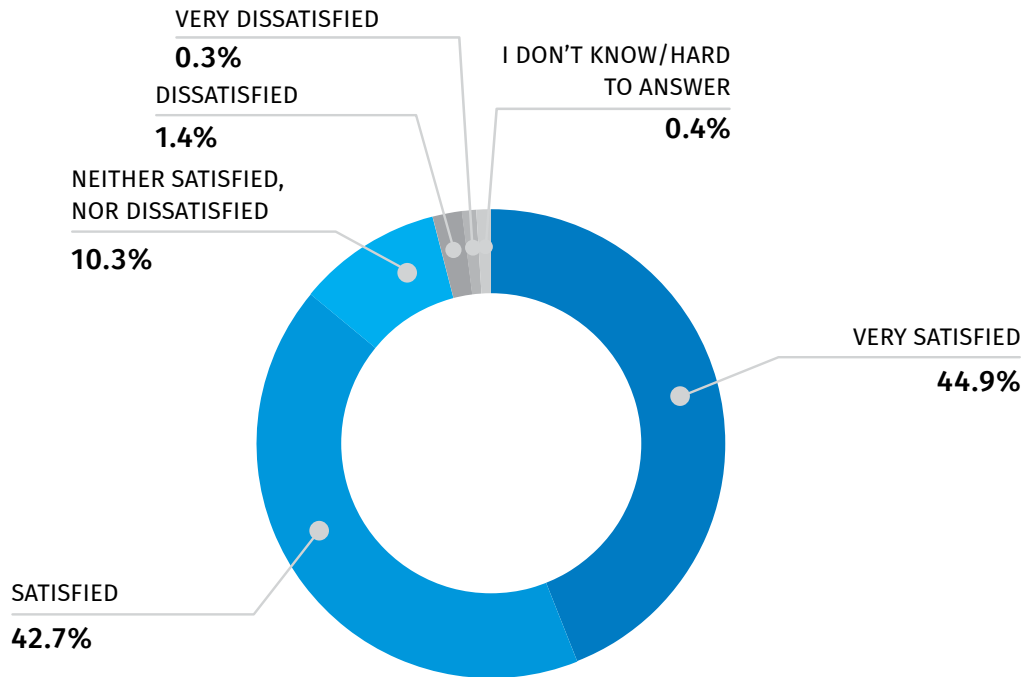
In the I quarter of 2024 the average number of nights spent during the visits equaled 6.4 nights, which is 5.3 percent higher than the same figure of the I quarter of 2023 (6.1 nights).

97.9 percent of outbound visits was repeating visit. The chart below shows the distribution of outbound visits by the level of satisfaction in the I quarter of 2024.

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CHART №6

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION
IN THE I QUARTER OF 2024 YEAR**



The expenditures during the visits made in the I quarter of 2024 equaled 455.5 million GEL. This indicator is 22.3 percent higher compared to the same period of the previous year. Average expenditure on the visit increased by 5.1 percent compared to the I quarter of 2023 and amounted to 873.1 GEL.

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TABLE №3

**DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS
BY EXPENDITURE CATEGORIES IN THE I QUARTER OF 2024 YEAR**

	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	176.9	38.8	339.1
Foods and drinks	121.0	26.6	232.0
Accommodation	66.5	14.6	127.5
Local transport	49.8	10.9	95.4
Holiday, leisure, recreation, cultural and sporting activities	20.4	4.5	39.2
Other expenditure	20.8	4.6	39.9
TOTAL EXPENDITURE	455.5	100.0	873.1

NOTICE: Some discrepancies between the totals and the sums can be explained by rounding the data.

National Statistics Office of Georgia

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