



NATIONAL STATISTICS OFFICE OF GEORGIA

DOMESTIC TOURISM STATISTICS IN GEORGIA I QUARTER, 2024



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DOMESTIC TOURISM SURVEY

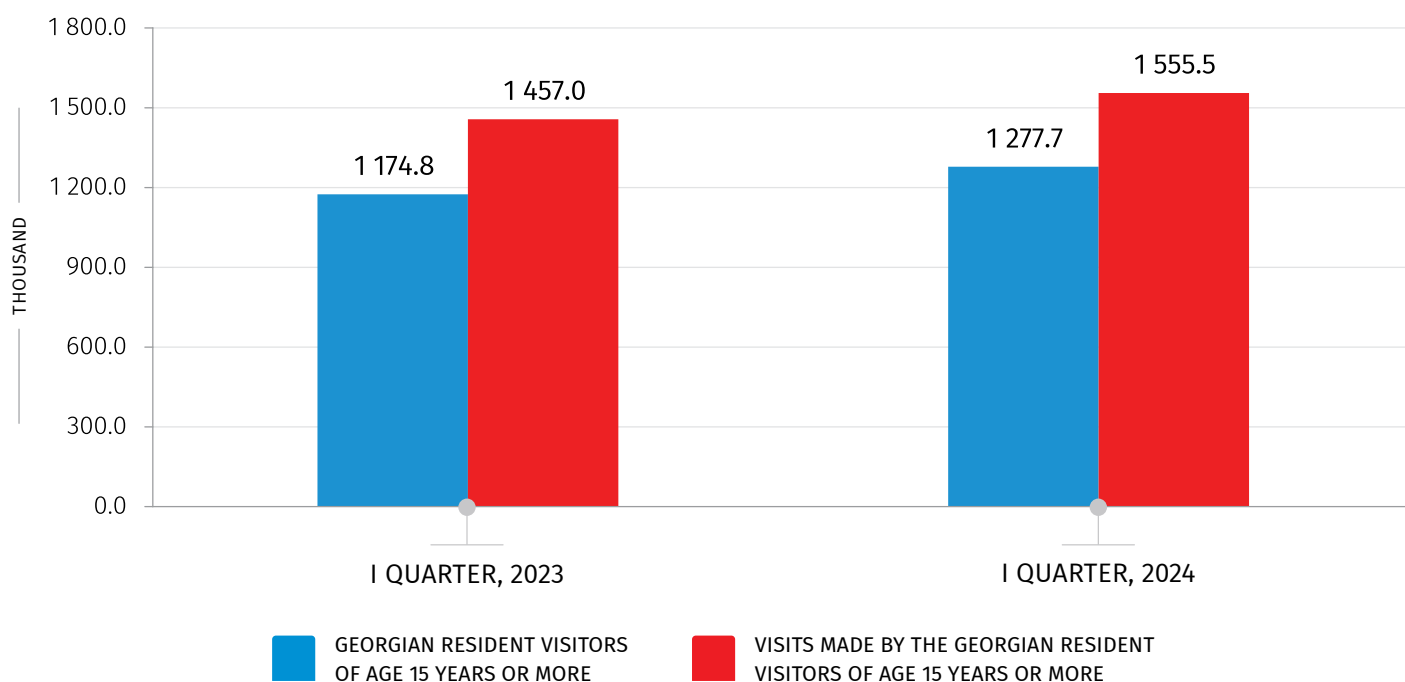
(I QUARTER, 2024)

In the I quarter of 2024 the monthly average number of Georgian resident visitors aged 15 years or more equaled 1 277.7 thousand and monthly average number of visits by those visitors on the territory of Georgia corresponded to 1 555.5 thousand units. The monthly average number of visitors has increased by 8.8 percent, as for the number of visits, it has increased by 6.8 percent in comparison to the same period of the previous year.

The chart №1 illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



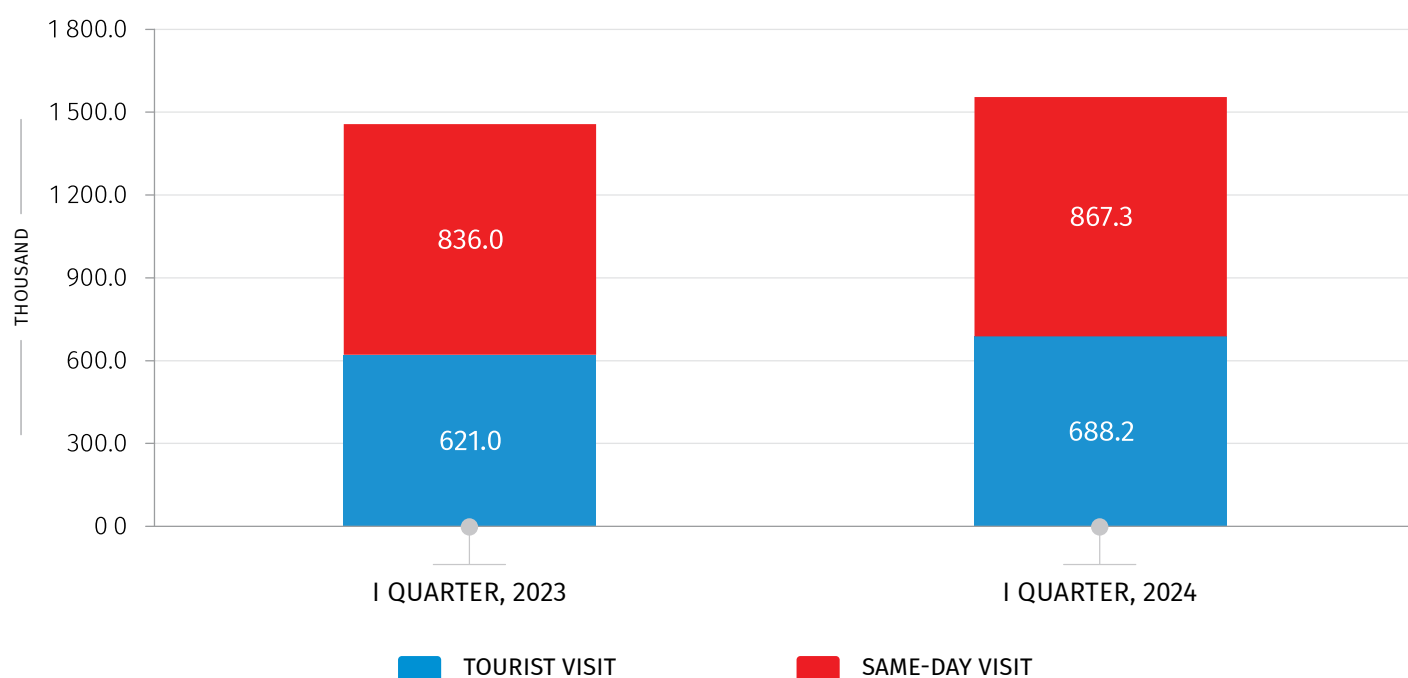
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30.05.2024

In the I quarter of 2024 the monthly average number of tourist visits of Georgian residents amounted to 688.2 thousand, which is 10.8 percent higher than the respective figure of the previous year. The chart №2 illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

CHART №2

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



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30.05.2024

In the I quarter of 2024, 37.3 percent of the visitors belonged to the age group of 31-50. Herewith, women accounted for 53.4 percent of the total number of visitors.

CHART №3

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN THE I QUARTER OF 2024

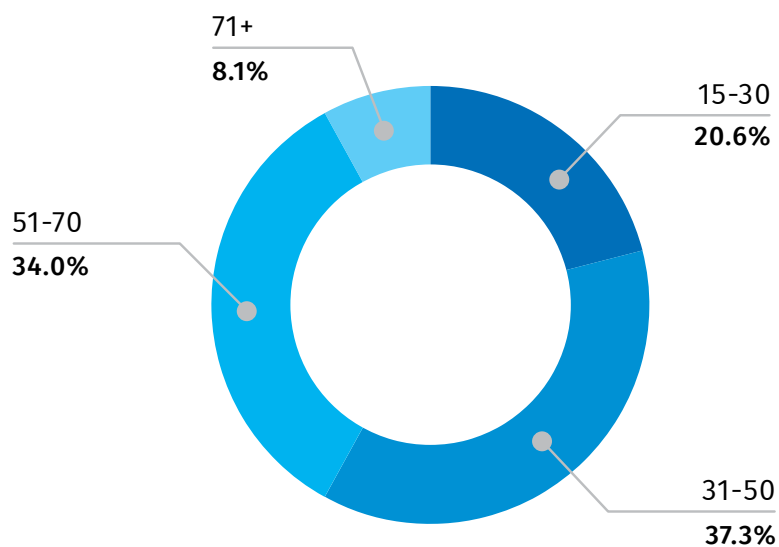
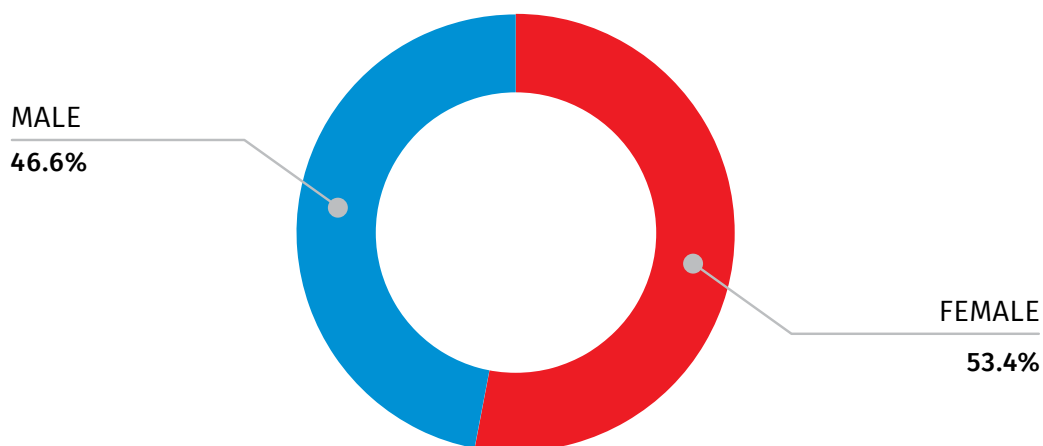


CHART №4

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY GENDER IN THE I QUARTER OF 2024



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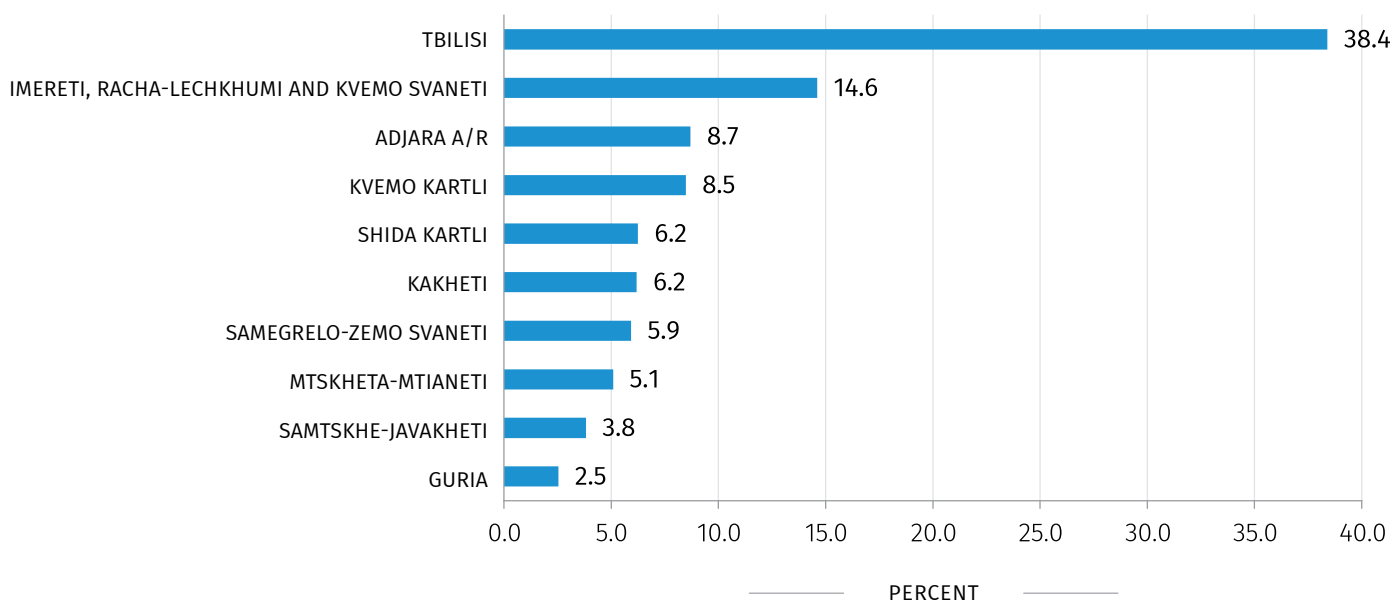
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According to the survey results, 38.4 percent of visitors are the residents of Tbilisi, 14.6 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti, 8.7 percent – Adjara A/R, while the rest of the regions are represented by the lower shares in the structure.

The chart №5 illustrates the distribution of the monthly average number of Georgian resident visitors of age 15 years or more by the place of residence.

CHART №5

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN THE I QUARTER OF 2024



In the I quarter of 2024 the main purpose of majority of visits (52.4 percent) was visiting friends/relatives.

30.05.2024

TABLE №1

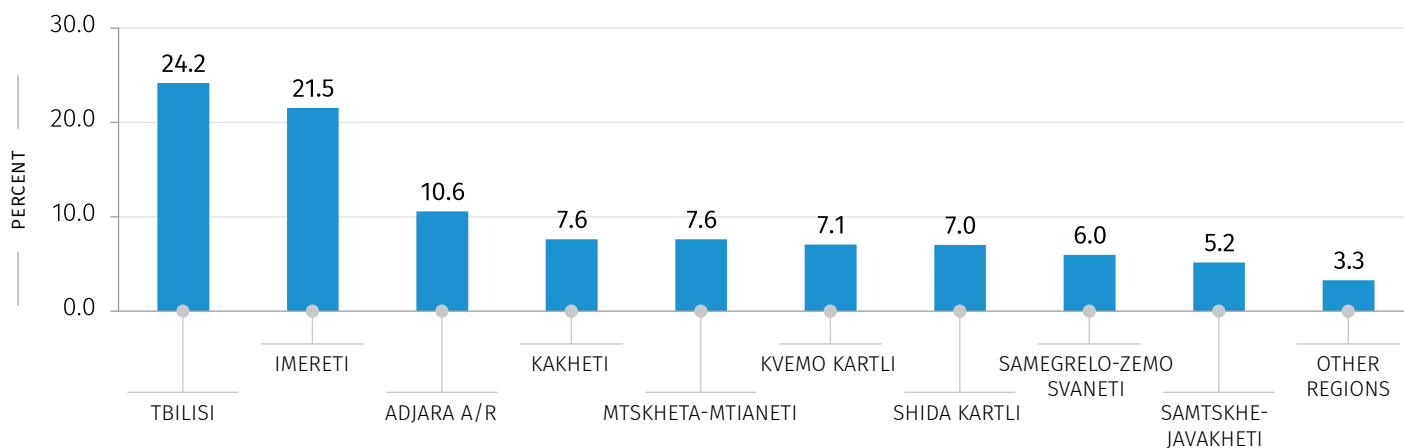
DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN THE I QUARTER OF 2024, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	815.0	52.4
Shopping	251.4	16.2
Health and Medical Care	151.1	9.7
Visiting other house (cottage, etc.)	139.4	9.0
Holiday, Leisure, Recreation	127.2	8.2
Business or Professional	25.8	1.7
Other	45.8	2.9
TOTAL	1 555.5	100.0

In the reporting period majority of the visits were made in Tbilisi (on average 377.0 thousand visits per month) and Imereti region (on average 336.0 thousand visits per month). The chart №6 shows the monthly average number of visits by the visited regions.

CHART №6

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN THE I QUARTER OF 2024

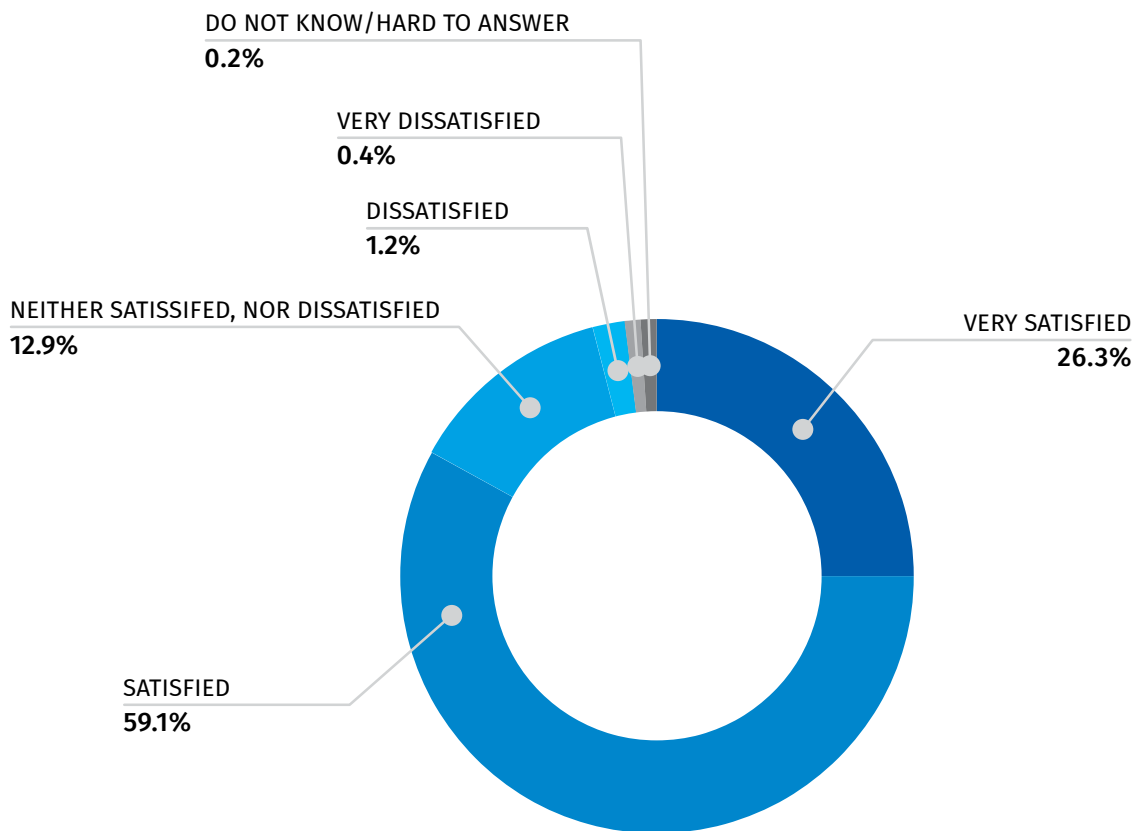


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The chart №7 illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

CHART №7

DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN THE I QUARTER OF 2024



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In the I quarter of 2024 the monthly average expenditure during the visits equaled 265.9 million GEL. The indicator is 8.6 percent higher compared to the same figure of the previous year. As for the average expenditure per visit it increased by 1.8 percent and equaled 170.9 GEL.

TABLE №2

DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES IN THE I QUARTER OF 2024

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	95.2	35.8	61.2
Foods and drinks	56.6	21.3	36.4
Transport	51.0	19.2	32.8
Accommodation	15.8	5.9	10.1
Holiday, leisure, recreation, cultural and sporting activities	3.9	1.5	2.5
Other expenditure	43.4	16.3	27.9
TOTAL EXPENDITURE	265.9	100.0	170.9

Notice: Some discrepancies between the totals and the sums can be explained by rounding the data.

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