



**NATIONAL STATISTICS OFFICE OF GEORGIA**

# **DOMESTIC TOURISM STATISTICS IN GEORGIA II QUARTER, 2024**



29.08.2024  
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## DOMESTIC TOURISM SURVEY

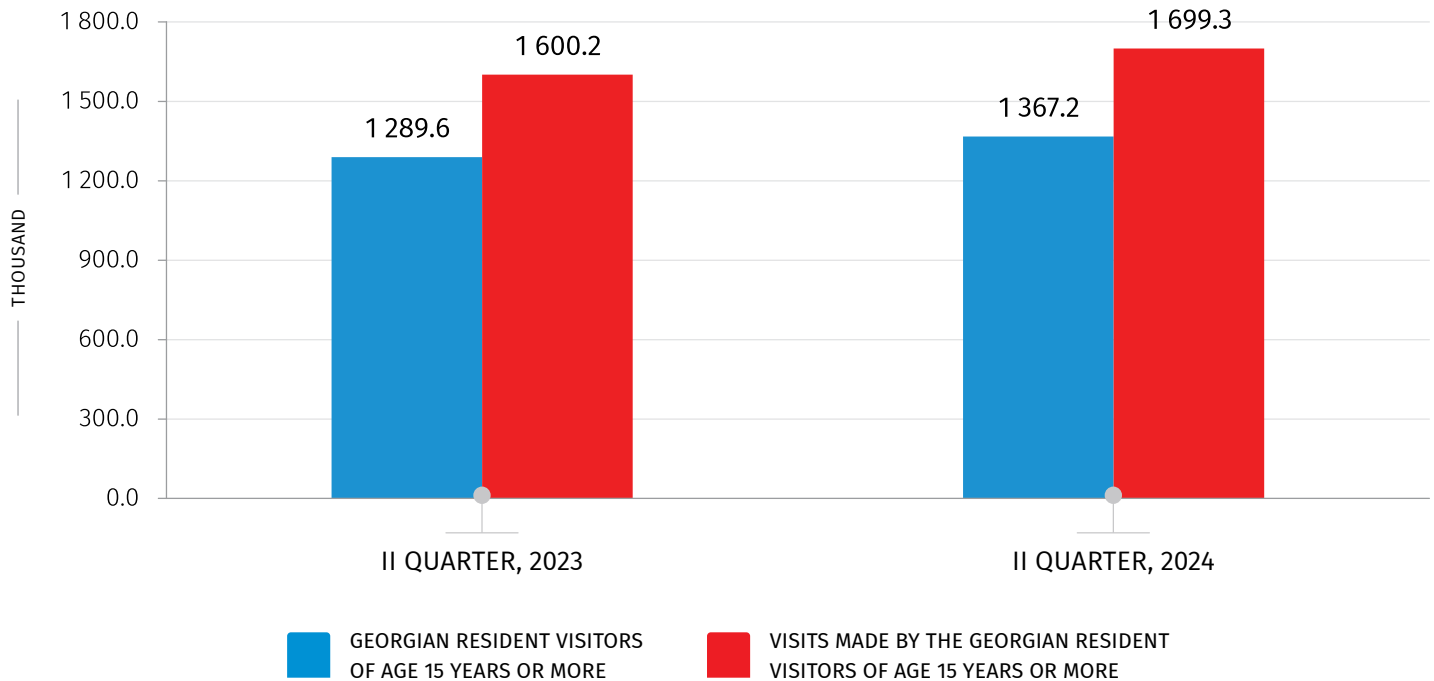
(II QUARTER, 2024)

In the II quarter of 2024 the monthly average number of Georgian resident visitors aged 15 years or more equaled to 1 367.2 thousand, whose monthly average number of visits on the territory of Georgia corresponded to 1 699.3 thousand. The monthly average number of visitors has increased by 6.0 percent and the number of visits increased by 6.2 percent, compared to the respective period of the previous year.

The chart №1 illustrates the monthly average number of Georgian resident visitors of age 15 years or more and number of visits made by them.

CHART №1

### DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE AND VISITS MADE BY THEM ON THE TERRITORY OF GEORGIA



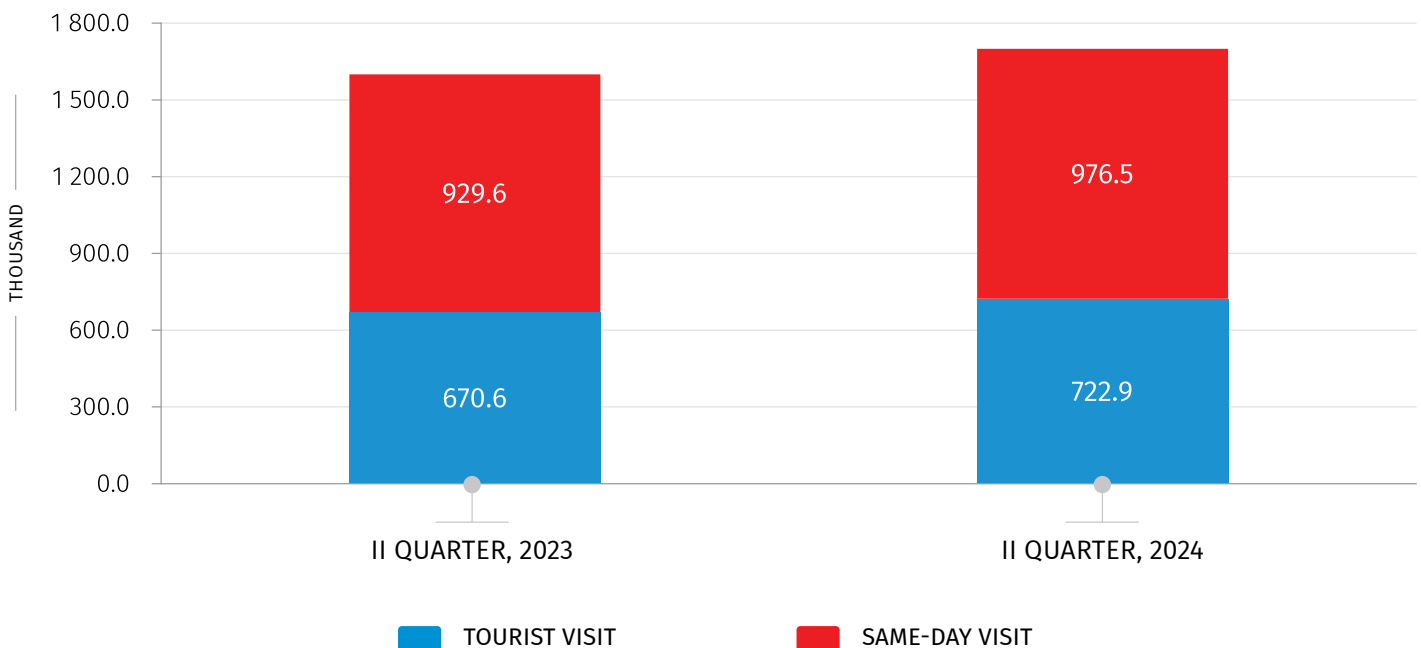
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In the II quarter of 2024 the monthly average number of tourist visits of Georgian residents amounted to 722.9 thousand, which is 7.8 percent higher than the corresponding indicator of the previous year. The chart №2 illustrates the distribution of monthly average number of visits made by Georgian resident visitors by the type of visit.

CHART №2

### DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE TYPE OF VISIT



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In the II quarter of 2024, 36.2 percent of the visitors belonged to the age group of 31-50. Herewith, women accounted for 56.3 percent of the total number of visitors.

CHART №3

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE AGE GROUPS IN II QUARTER, 2024**

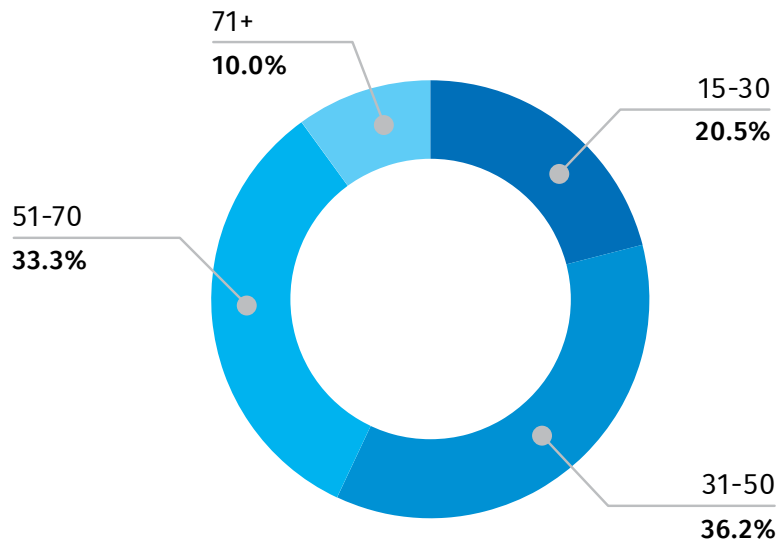
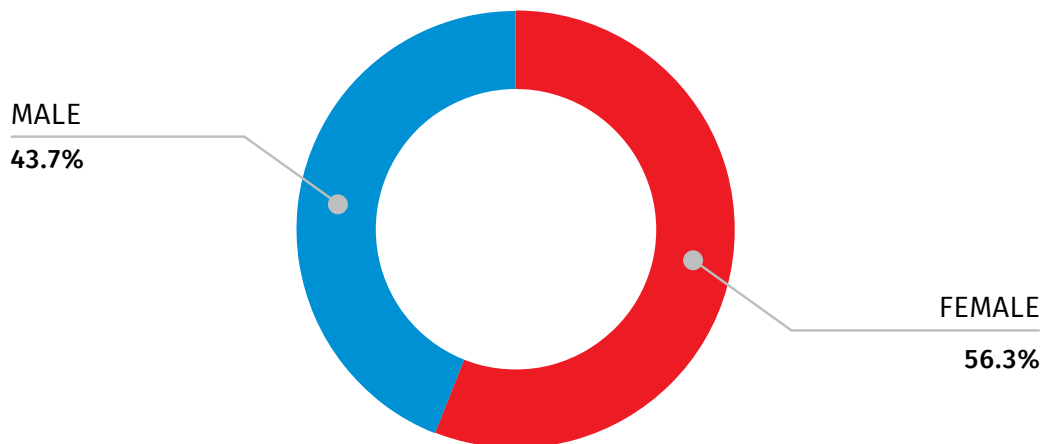


CHART №4

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY GENDER IN II QUARTER, 2024**



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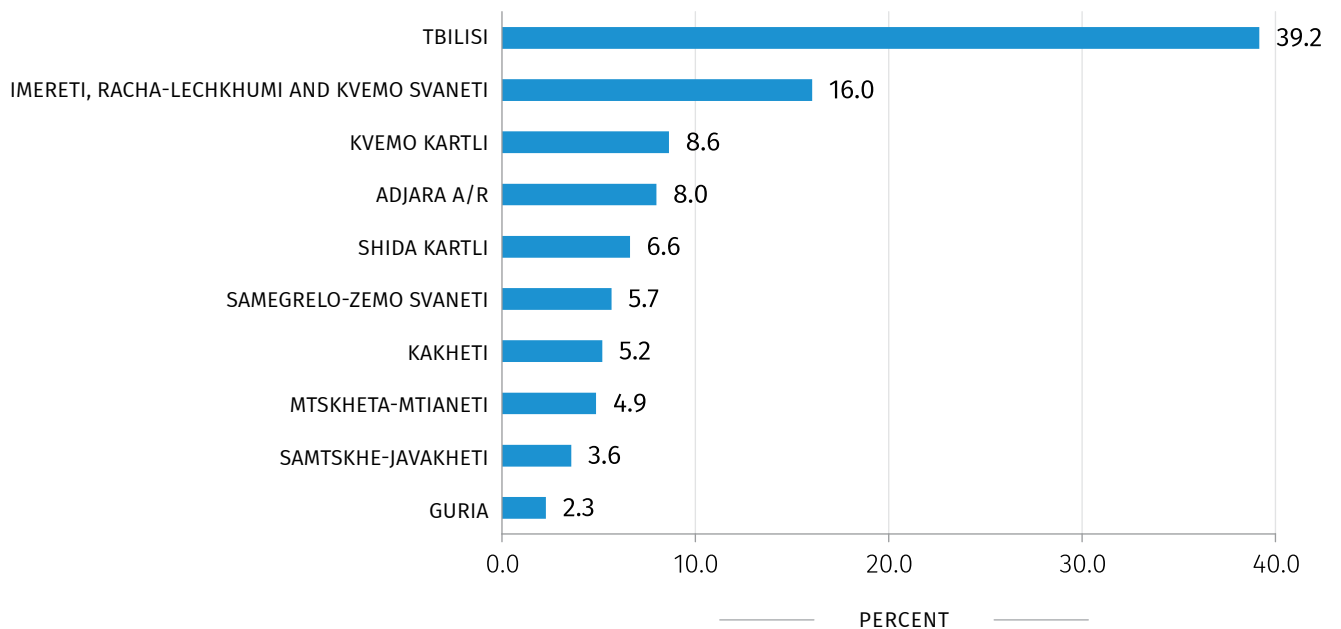
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According to the survey results, 39.2 percent of visitors are the residents of Tbilisi, 16.0 percent - Imereti, Racha-Lechkhumi and Kvemo Svaneti region, 8.6 percent - Kvemo Kartli region, while the rest of the regions are represented by the relatively lower shares.

The chart №5 illustrates the distribution of the monthly average number of Georgian resident visitors of age 15 years or more by the place of residence.

CHART №5

### DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE BY THE PLACE OF RESIDENCE IN II QUARTER, 2024, %



In the II quarter of 2024 the main purpose of majority visits (52.4 percent) was visiting friends/ relatives.

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TABLE №1

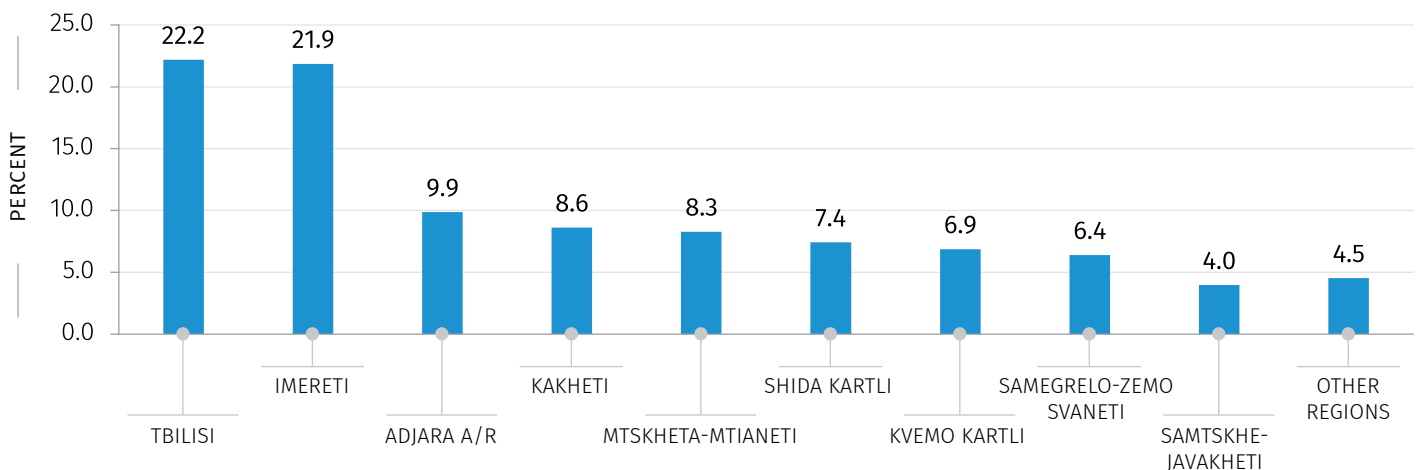
**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE MAIN PURPOSE OF THE VISIT IN II QUARTER, 2024, THOUSAND**

MAIN PURPOSE	NUMBER OF VISITS	SHARE, %
Visiting friends/relatives	890.7	52.4
Shopping	252.7	14.9
Holiday, Leisure, Recreation	179.5	10.6
Health and Medical Care	151.9	8.9
Visiting other house (cottage, etc.)	146.1	8.6
Business or Professional	24.6	1.4
Other	53.9	3.2
<b>TOTAL</b>	<b>1 699.3</b>	<b>100.0</b>

In the reporting period majority of the visits were made in Tbilisi (on average 379.4 thousand visits per month) and Imereti region (on average 373.9 thousand visits per month). The chart №6 shows the monthly average number of visits by the visited regions.

CHART №6

**DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE VISITED REGIONS IN II QUARTER, 2024**

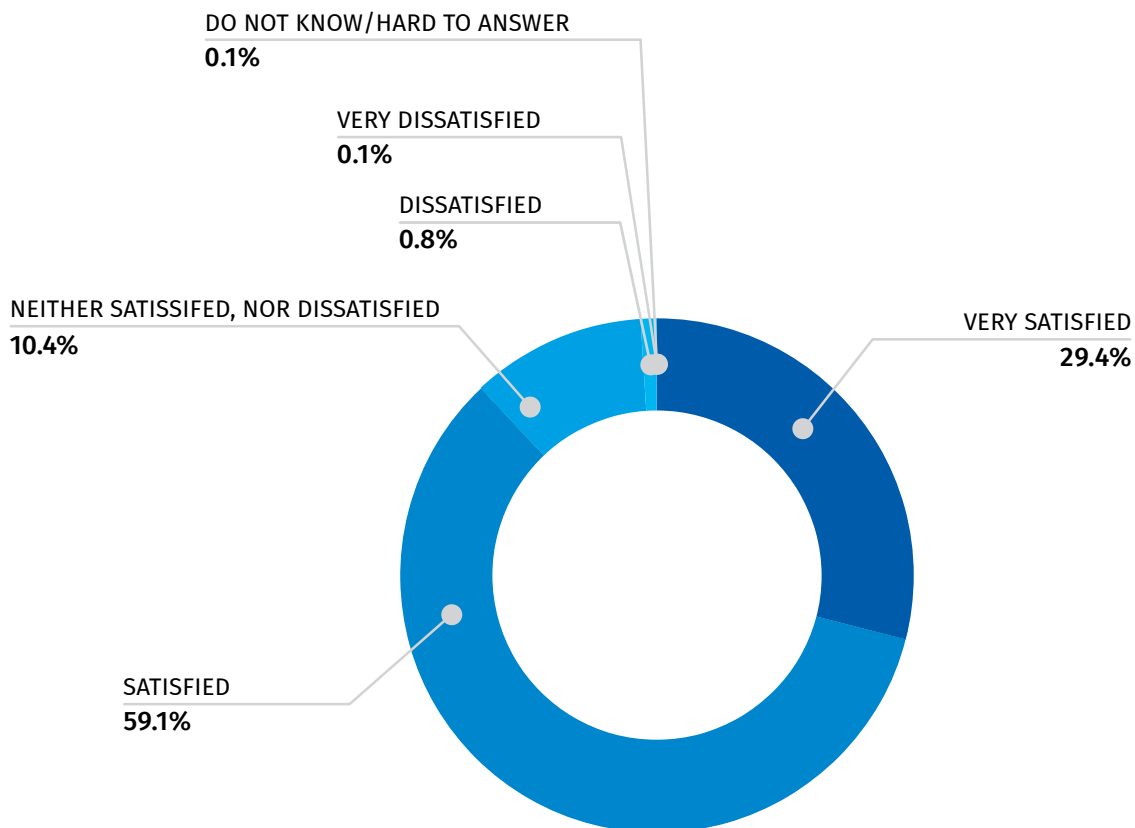


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The chart №7 illustrates the distribution of the number of visits carried out by Georgian residents of age 15 years or more by the level of satisfaction.

CHART №7

## DISTRIBUTION OF THE MONTHLY AVERAGE NUMBER OF VISITS MADE BY THE GEORGIAN RESIDENTS OF AGE 15 YEARS OR MORE ON THE TERRITORY OF GEORGIA BY THE SATISFACTION LEVEL IN II QUARTER, 2024



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In the II quarter of 2024 the monthly average expenditure during the visits equaled to 264.2 million GEL. This indicator is 13.2 percent higher than the corresponding indicator of the previous year. As for the average expenditure per visit, it increased by 6.6 percent and equaled to 155.5 GEL.

TABLE №2

### DISTRIBUTION OF THE MONTHLY AVERAGE EXPENDITURE SPENT BY GEORGIAN RESIDENT VISITORS OF AGE 15 YEARS OR MORE DURING THE VISITS ON THE TERRITORY OF GEORGIA BY EXPENDITURE CATEGORIES IN II QUARTER, 2024

EXPENDITURE CATEGORIES	EXPENDITURE (MLN. GEL)	SHARE, %	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	98.3	37.2	57.8
Foods and drinks	60.7	23.0	35.7
Transport	57.2	21.6	33.6
Accommodation	5.6	2.1	3.3
Holiday, leisure, recreation, cultural and sporting activities	1.7	0.6	1.0
Other expenditure	40.8	15.5	24.0
<b>TOTAL EXPENDITURE</b>	<b>264.2</b>	<b>100.0</b>	<b>155.5</b>

**Notice:** Some discrepancies between the totals and the sums can be explained by rounding the data.

#### CONTACT PERSONS:

Daviti Zhorzholiani, Tel.: (+995 32) 2 36 72 10 (601) E-mail: [dzhorzholiani@geostat.ge](mailto:dzhorzholiani@geostat.ge)

Mariam Kavelashvili, Tel.: (+995 32) 2 36 72 10 (020), E-mail: [mkavelashvili@geostat.ge](mailto:mkavelashvili@geostat.ge)