

NATIONAL STATISTICS OFFICE OF GEORGIA

NUMBER OF MARKETS

2024



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29.07.2025

SURVEY RESULTS OF ACTIVITIES OF ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF MARKETS (2024)

In 2024 the total number of active economic agents engaged in organization of markets in Georgia was 197, and 35.5 percent of those were located in Tbilisi, while 17.3 percent were located in Imereti, 12.2 percent – in Samegrelo-Zemo Svaneti, 11.7 percent – in Kakheti, 7.1 percent – in Kvemo Kartli, 5.1 percent – in Adjara, 4.6 percent – in Shida Kartli, 2.0 percent – in Mtskheta-Mtianeti, 2.0 percent – in Samtskhe-Javakheti, 1.5 percent – in Guria, and 1.0 percent – in Racha-Lechkhumi and Kvemo Svaneti region.

The table below shows number of economic agents engaged in organization of markets and their distribution by regions of Georgia in 2023-2024.

NUMBER OF ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF MARKETS AND THEIR DISTRIBUTION BY REGIONS OF GEORGIA, 2023-2024

	NUMBER OF ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF MARKETS (UNIT)		DISTRIBUTION BY REGIONS (%)	
	2023	2024	2023	2024
GEORGIA	194	197	100.0	100.0
Of which:				
Tbilisi	59	70	30.4	35.5
Adjara	10	10	5.1	5.1
Guria	3	3	1.5	1.5
Imereti	37	34	19.1	17.3
Kakheti	23	23	11.9	11.7
Mtskheta-Mtianeti	4	4	2.1	2.0
Racha-Lechkhumi and Kvemo Svaneti	2	2	1.0	1.0
Samegrelo-Zemo Svaneti	26	24	13.4	12.2
Samtskhe-Javakheti	4	4	2.1	2.0
Kvemo Kartli	17	14	8.8	7.1
Shida Kartli	9	9	4.6	4.6

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Limited Liability Company was the most prevalent legal form for economic agents engaged in organization of markets and it held 75.1 percent share of total number of active markets in 2024, while the Individual Entrepreneur held 21.8 percent. Other markets had the legal form of Joint Stock Company (2.1 percent) and Cooperative (1.0 percent).

The table below shows regional distribution of active economic agents engaged in organization of markets by legal forms, in 2024.

**DISTRIBUTION OF ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF
MARKETS BY LEGAL FORMS, 2024**

		OF WHICH:			
	TOTAL	LIMITED LIABILITY COMPANY	COOPERATIVE	JOINT STOCK COMPANY	INDIVIDUAL ENTREPRENEUR
GEORGIA	197	148	2	4	43
Of which:					
Tbilisi	70	60	-	3	7
Adjara	10	8	-	1	1
Guria	3	2	-	-	1
Imereti	34	26	-	-	8
Kakheti	23	13	-	-	10
Mtskheta-Mtianeti	4	2	-	-	2
Racha-Lechkhumi and Kvemo Svaneti	2	-	-	-	2
Samegrelo-Zemo Svaneti	24	14	-	-	10
Samtskhe-Javakheti	4	4	-	-	-
Kvemo Kartli	14	12	1	-	1
Shida Kartli	9	7	1	-	1

95.9 percent of markets were under private ownership in 2024, while rest of 4.1 percent were owned by the state.

In 2024, all economic agents engaged in organization of markets occupied 2.0 million sq. m area combined. These markets were equipped with 61 vet laboratories, 1059 units of storage facilities with total area of 22.1 thousand sq. meters, and 366 units of cold storage (refrigerators) with 0.8 thousand tons of total capacity.

In 2024, 36.1 percent of active markets were roofed (trade took place inside of buildings), 34.5 percent were open type markets (trade took place outside of the buildings), and 29.4 percent were semi-roofed (trade took place inside as well as outside of the buildings).

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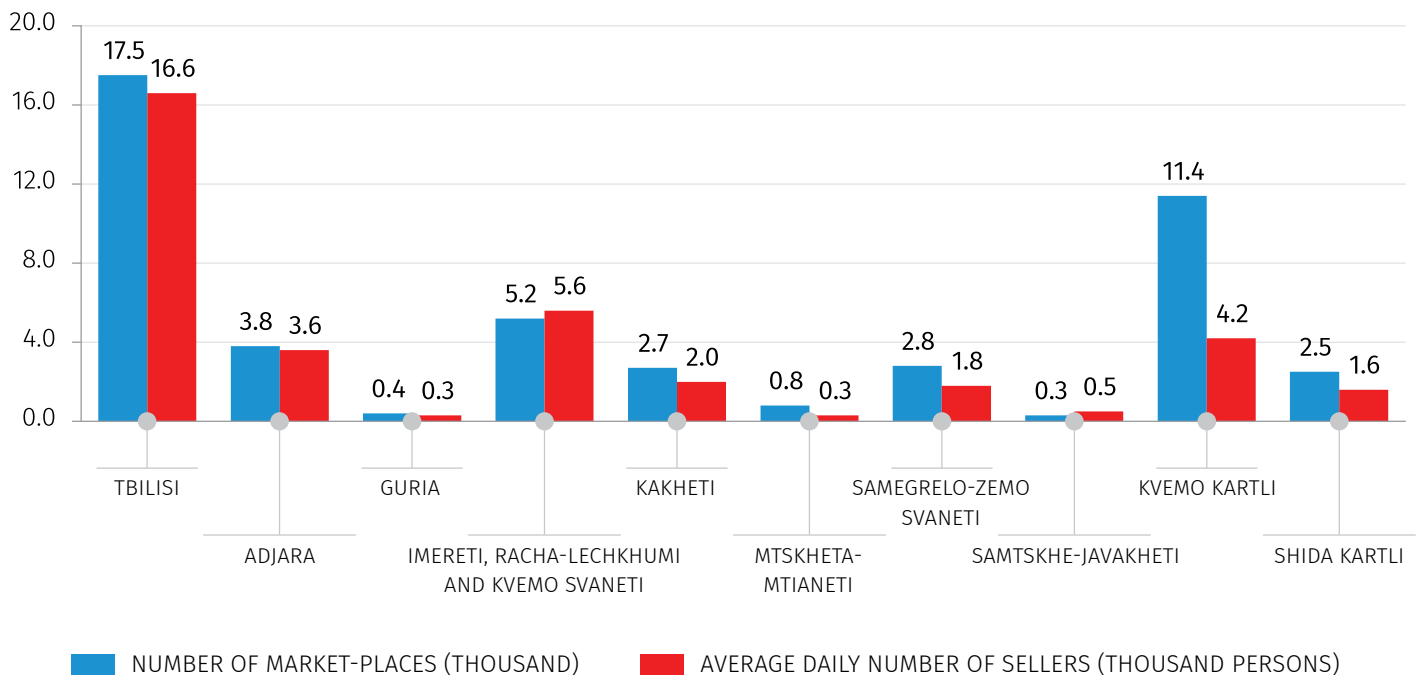
In 2024, sellers carried out trade with food and non-food goods on territory of active markets. 31.0 percent of markets traded only with non-food goods, single market traded only with food goods, three market traded with cars as well, while three other markets traded only with poultry and livestock.

Trading days differed by markets in Georgia in 2024: daily trade was carried out in 151 markets, while Sunday trade was organized in 25 markets, trade except Sunday was pursued in two markets, and for the rest of markets one-, two-, three-, or four-day trade was carried out during different days of week.

The number of market-places in the markets reaches 47.4 thousand, with 36.5 thousand sellers per day on average.

The chart below shows the number of market-place and sellers by regions in Georgia in 2024:

NUMBER OF MARKET-PLACES AND SELLERS, 2024



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In 2024, the average annual number of persons employed in administration of economic agents engaged in organization of markets amounted to 2.7 thousand. 32.4 percent of these people were females, and 46.9 percent were based in Tbilisi.

In 2024, income of economic agents engaged in organization of markets amounted to 194.4 million GEL. Issuance of trading rights licenses (one-time payment) generated 12.0 million GEL (6.2 percent) of this total income, renting out trade stands generated 167.6 million GEL (86.2 percent), while 14.8 million GEL (7.6 percent) was other income. In the same period, total expenditures of economic agents engaged in organization of markets amounted to 115.2 million GEL, of which 47.7 million GEL was salary for employed persons.

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