

NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

**III QUARTER
2025**



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10.11.2025

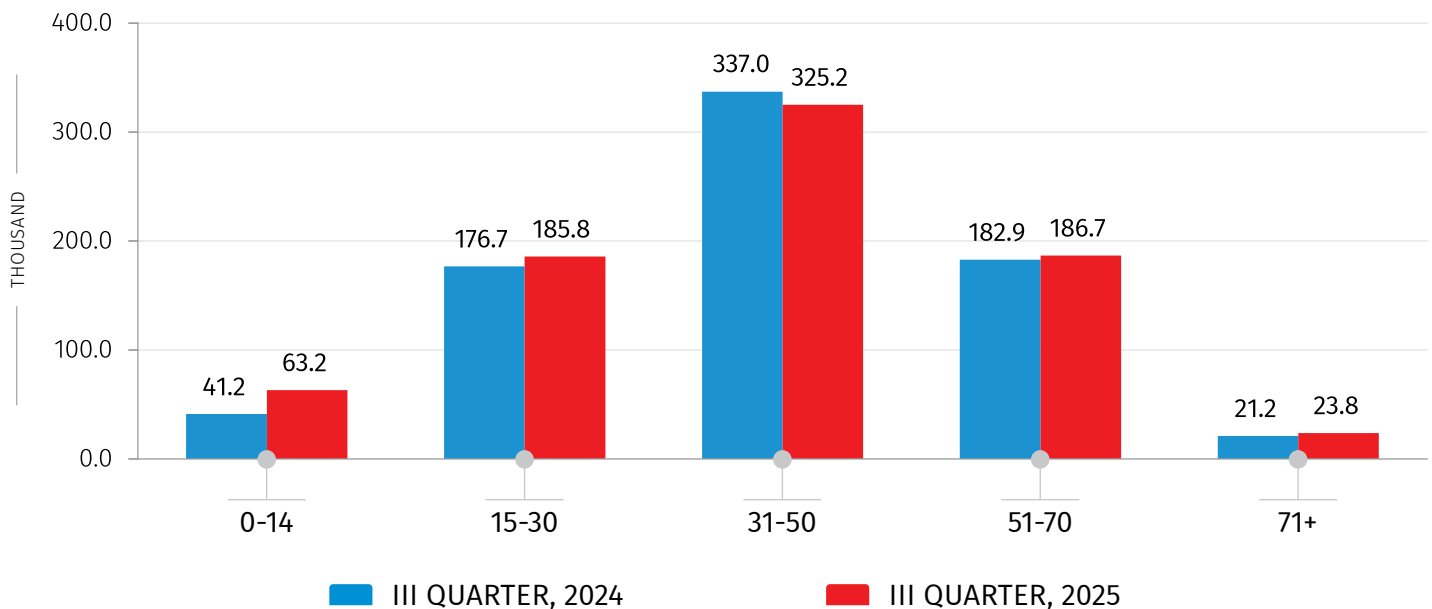
OUTBOUND TOURISM STATISTICS

(III QUARTER, 2025)

In the III quarter of 2025 the number of Georgian resident travellers¹ trips abroad equaled 784.7 thousand, which is 3.4 percent higher compared to the same period of the previous year. Most of the trips, 41.4 percent, were made by travellers of age group 31-50.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN III QUARTERS OF 2024-2025



The number of outbound visits² by Georgian visitors³ from above-mentioned figure amounted to 599.7 thousand, 0.6 percent lower compared to the same period of 2024.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveller aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

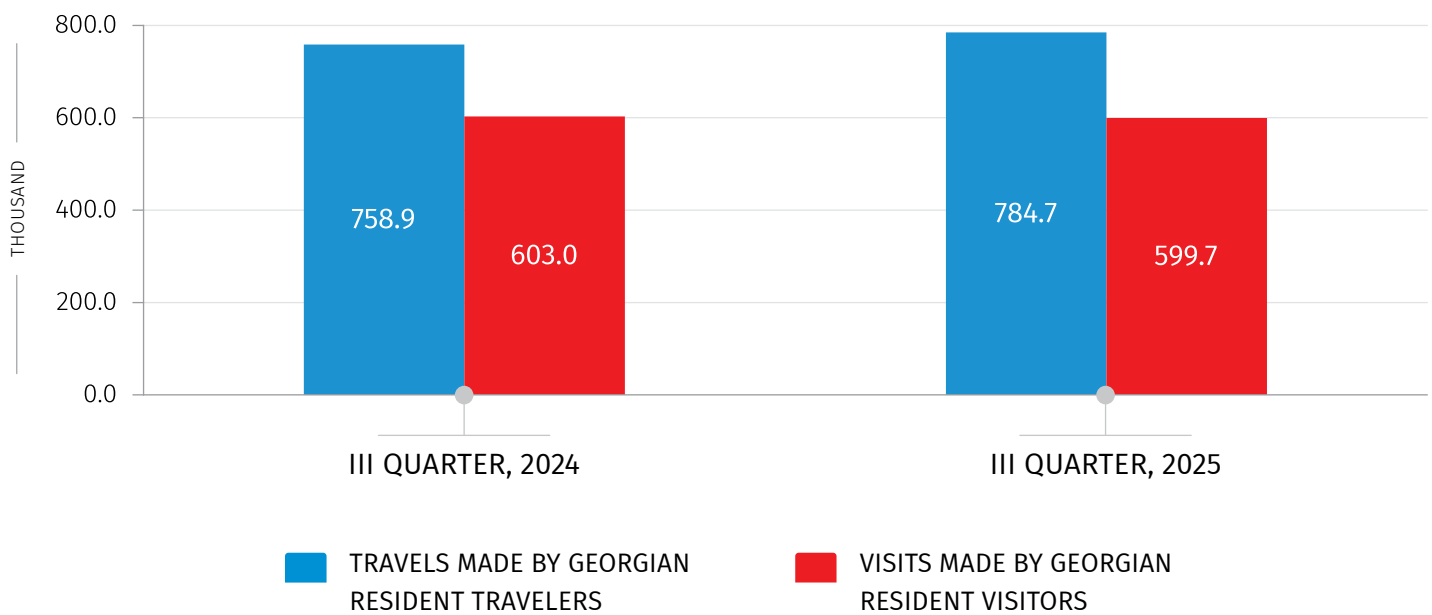
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The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in III quarters of 2024-2025.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN III QUARTERS OF 2024-2025



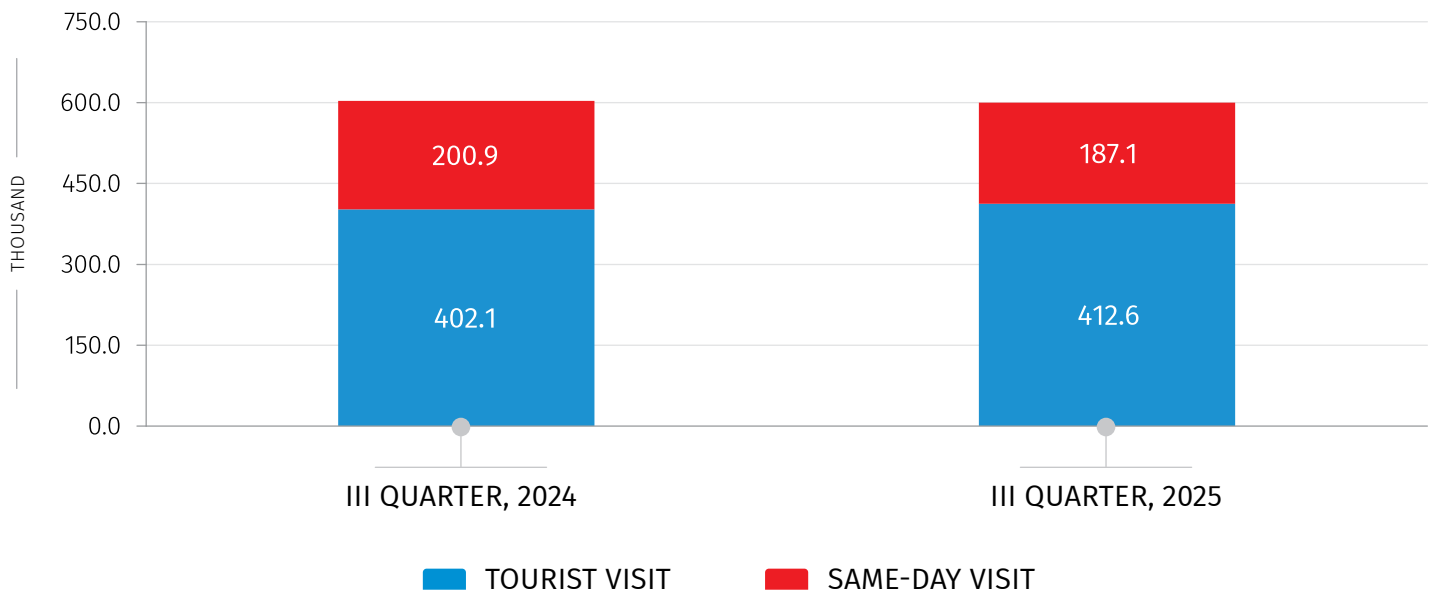
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Outbound visitors made 412.6 thousand tourist-type visits, which is 2.6 percent higher compared to the same period of the previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit⁴.

CHART №3

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE TYPE OF VISIT
IN III QUARTERS OF 2024-2025**



⁴ **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

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The majority of outbound visits (45.9 percent) were made by the visitors of age group 31-50. The number of visits made by women equaled 47.6 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE AGE GROUPS
IN THE III QUARTER OF 2025**

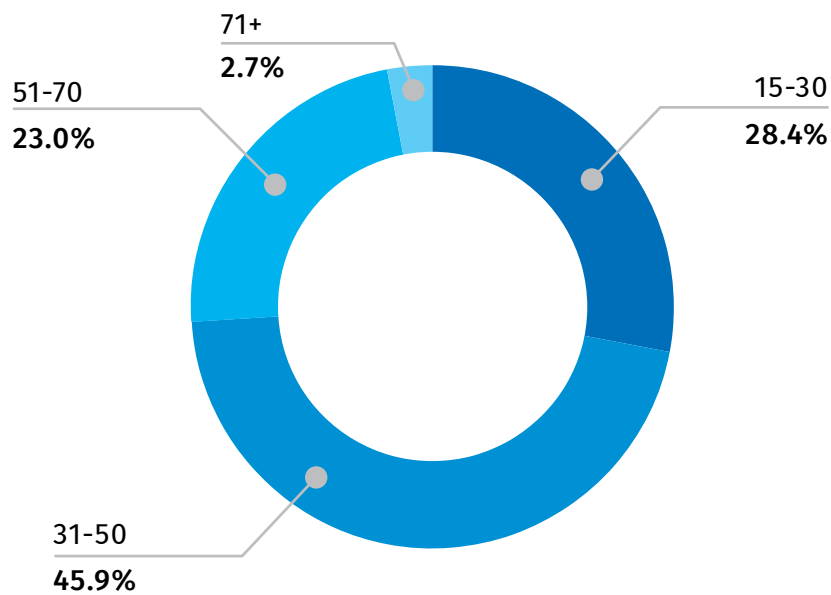


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS BY GENDER
IN THE III QUARTER OF 2025, THOUSAND**

GENDER	NUMBER OF VISITS		%
Male	314.2		52.4
Female	285.5		47.6
TOTAL	599.7		100.0

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In the III quarter of 2025 the purpose of the majority of outbound visits (36.1 percent) was visiting friends/relatives.

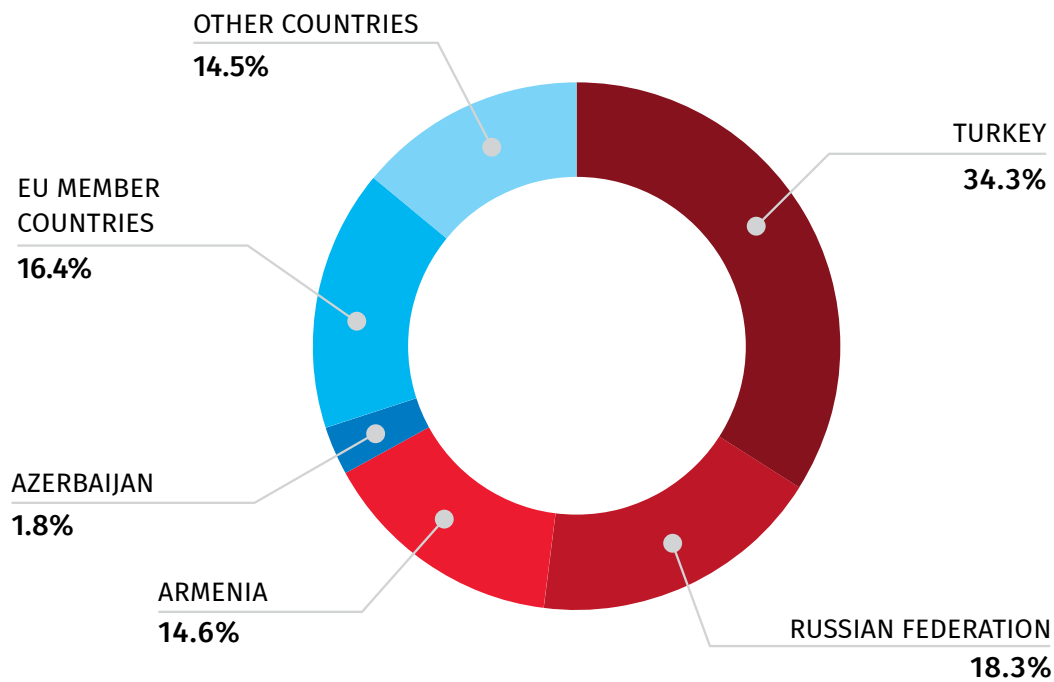
TABLE №2

DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN THE III QUARTER OF 2025, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	%
Visiting friends/relatives	216.6	36.1
Shopping	173.7	29.0
Holiday, leisure, recreation	126.0	21.0
Business or professional	54.0	9.0
Health and medical care	13.8	2.3
Other	15.6	2.6
TOTAL	599.7	100.0

The majority of outbound visits were made in Turkey and Russian Federation, 213.6 thousand and 113.7 thousand, respectively. The chart below illustrates the distribution of outbound visits by the visited countries.

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE VISITED COUNTRIES IN THE III QUARTER OF 2025

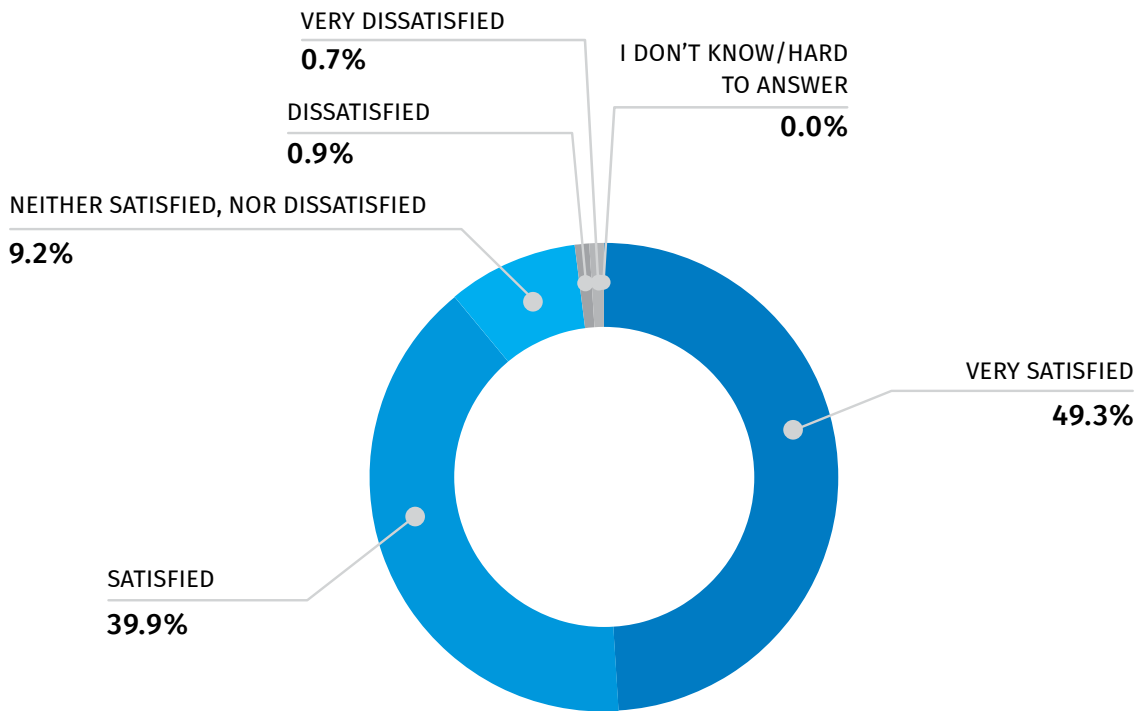


In the III quarter of 2025 the average number of nights spent during the visits equaled 7.90, which is 0.5 percent higher than the same figure of the III quarter of 2024 (7.86 nights).

97.8 percent of outbound visits was repeating visit.

The chart below shows the distribution of outbound visits by the level of satisfaction in the III quarter of 2025.

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION
IN THE III QUARTER OF 2025**



The expenditures during the visits made in the III quarter of 2025 equaled 699.9 million GEL. This indicator is 3.6 percent higher compared to the same period of the previous year. Average expenditure per visit increased by 4.1 percent compared to the III quarter of 2024 and amounted to 1 167.2 GEL.

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TABLE №3

DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS BY EXPENDITURE CATEGORIES IN THE III QUARTER OF 2025

EXPENDITURE CATEGORIES	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	264.8	37.8	441.7
Foods and drinks	193.8	27.7	323.2
Accommodation	97.7	14.0	163.0
Local transport	81.9	11.7	136.7
Holiday, leisure, recreation, cultural and sporting activities	34.5	4.9	57.5
Other expenditure	27.1	3.9	45.2
TOTAL EXPENDITURE	699.9	100.0	1 167.2

NOTICE: Some discrepancies between the totals and the sums can be explained by rounding the data.

National Statistics Office of Georgia

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