

**NATIONAL STATISTICS OFFICE OF GEORGIA**

**RESULTS OF STATISTICAL  
SURVEY ON ECONOMIC  
ENTITIES TRADING IN MARKETS  
OCTOBER 2025**





## NATIONAL STATISTICS OFFICE OF GEORGIA

25.12.2025

### RESULTS OF STATISTICAL SURVEY ON ECONOMIC ENTITIES TRADING IN MARKETS (OCTOBER, 2025)

In October 2025, 194 active economic agents engaged in the organization of markets in Georgia and 35.1% of those agents were located in Tbilisi, while 16.5% were located in Imereti, 12.4% – in Samegrelo-Zemo Svaneti, 11.3% – in Kakheti, and the rest 24.7% – in other regions.

#### PERCENTAGE DISTRIBUTION OF ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF MARKETS BY REGIONS, IN OCTOBER 2025

	DISTRIBUTION BY REGIONS (%)
<b>GEORGIA</b>	<b>100.0</b>
Of which:	
Tbilisi	35.1
Adjara AR	4.6
Guria	2.1
Imereti	16.5
Kakheti	11.3
Mtskheta-Mtianeti	2.1
Racha-Lechkhumi and Kvemo Svaneti	1.5
Samegrelo-Zemo Svaneti	12.4
Samtskhe-Javakheti	2.1
Kvemo Kartli	7.7
Shida Kartli	4.6

Limited Liability Company (LTD) was the most common legal form for economic agents engaged in organization of markets with 74.7% share out of the total number of active markets. The share of Individual Entrepreneurs was 22.2%, and the remaining markets had the legal form of either Joint Stock Company (2.1 %), or the Cooperative (1.0%).

The table below shows a number of business entities engaged in organization of markets and their distribution by regions and legal forms, in October of 2025:

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### NUMBER OF ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF MARKETS DISTRIBUTION BY LEGAL FORMS, IN OCTOBER OF 2025

	OF WHICH:				
	TOTAL	LIMITED LIABILITY COMPANY	INDIVIDUAL ENTREPRENEUR	JOINT STOCK COMPANY	COOPERATIVE
<b>GEORGIA</b>	<b>194</b>	<b>145</b>	<b>43</b>	<b>4</b>	<b>2</b>
Of which:					
Tbilisi	68	56	8	4	-
Adjara AR	9	8	1	-	-
Guria	4	3	1	-	-
Imereti	32	25	7	-	-
Kakheti	22	13	9	-	-
Mtskheta-Mtianeti	4	2	2	-	-
Racha-Lechkhumi and Kvemo Svaneti	3	-	3	-	-
Samegrelo-Zemo Svaneti	24	14	10	-	-
Samtskhe-Javakheti	4	4	-	-	-
Kvemo Kartli	15	13	1	-	1
Shida Kartli	9	7	1	-	1

In October 2025, on average of 35.0 thousand persons<sup>1</sup> were trading in the markets located in Georgia. 41.8% of those persons were trading in Tbilisi, 15.7% – in Imereti, Racha-Lechkhumi and Kvemo Svaneti, 9.5% – in Kakheti, 8.7% – in Samegrelo-Zemo Svaneti, 7.0% – in Shida Kartli, 6.7% – in Adjara, 6.2% – in Kvemo Kartli, 2.4% – in Mtskheta-Mtianeti, 1.1% – in Samtskhe-Javakheti, and 0.9 % – in Guria.

According to the survey results, in October 2025, economic entities trading in markets in Georgia sold 384.5 million GEL worth of consumer goods (excluding vehicles), of which 25.9% represented the clothing and footwear commodity group, 23.3% – furniture and household goods, 21.0% – food and non-alcoholic beverages, 11.6% – the personal hygiene and other personal items group, 8.2% – spare parts for vehicles, 6.4% – the housing maintenance and security commodity

<sup>1</sup> Except for economic entities trading in vehicles.

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group, and the rest were other leisure products (2.3%), alcoholic beverages and tobacco (0.6%), communication equipment (0.5%), and medicines and medical products (0.2%). The estimated turnover of economic entities engaged in the car vehicle markets amounted to 733.8 million GEL.

According to the survey results, in October 2025, Tbilisi held 61.6% of total turnover of economic entities trading in market, while 15.5% of turnover was took place in Imereti, Racha Lechkhumu and Kvemo Svaneti, 6.7% – in Adjara AR, 4.0% – in Samegrelo-Zemo Svaneti, 3.9% – in Kvemo Kartli, 3.7% – in Shida Kartli, 2.1% – in Kakheti, 1.8% – in Samtskhe-Javaketi, 0.4% – in Guria, and 0.3% – in Mtskheta-Mtianeti region.

### TURNOVER VOLUME OF ECONOMIC ENTITIES TRADING IN MARKET BY REGIONS, IN OCTOBER OF 2025

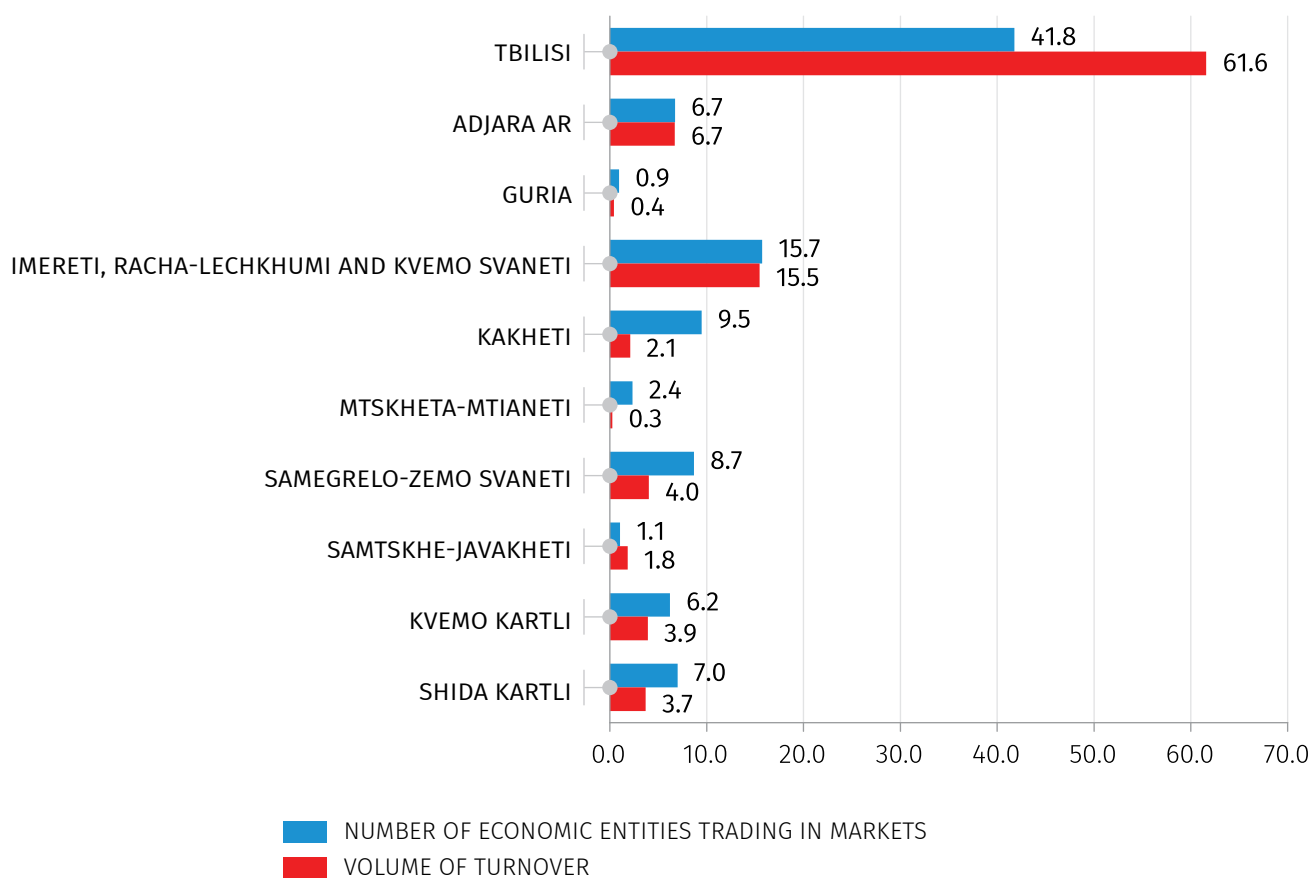
	VOLUME OF TURNOVER, MILLION GEL
<b>GEORGIA</b>	<b>384.5</b>
Of which:	
Tbilisi	236.7
Adjara AR	25.8
Guria	1.6
Imereti, Racha-Lechkhumu and Kvemo Svaneti	59.5
Kakheti	8.1
Mtskheta-Mtianeti	1.0
Samegrelo-Zemo Svaneti	15.5
Samtskhe-Javakheti	7.0
Kvemo Kartli	15.0
Shida Kartli	14.3

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The percentage distribution of economic entities trading in markets and respective volume of turnover by regions in October 2025 is presented in the following diagram:

### PERCENTAGE DISTRIBUTION OF ECONOMIC ENTITIES TRADING IN MARKETS AND THEIR VOLUME OF TURNOVER BY REGION (%)



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#### CONTACT PERSONS:

Daviti Zhorzholiani, Tel.: 2 36 72 10 (601), E-mail: [dzhorzholiani@geostat.ge](mailto:dzhorzholiani@geostat.ge)

Mariam Kavelashvili, Tel.: 2 36 72 10 (020), E-mail: [mkavelashvili@geostat.ge](mailto:mkavelashvili@geostat.ge)