

National Statistics Office  
of Georgia  
**GEOSTAT**



Questionnaire 05.5.1.3 (quarterly)  
Approved by the February 19, 2019 №4 resolution of  
the board of National Statistics Office of Georgia

Questionnaire number: \_\_\_\_\_

**Inbound Tourism Survey**

**Questionnaire is filled only for persons with the age of 15 years or more**

**TO THE INTERVIEWER: READ THE TEXT BELOW TO EACH RESPONDENT!**

Good morning/afternoon/evening, my name is \_\_\_\_\_, (TELL YOUR NAME) from National Statistics Office of Georgia. I wonder if you could spare me a few minutes to answer some questions related to your travel to and around Georgia. Information provided by you is confidential and protected by "The Law of Georgia on Official Statistics". It is only used for calculation of statistical indicators. It will be used solely to improve our tourism marketing efforts as well as to examine the economic benefits tourism brings to Georgia.

(IF RESPONDENT AGREES THANK HIM (HER)) - Thank you

SAMPLE POINT: \_\_\_\_\_

CODE:

NAME AND SURNAME OF INTERVIEWER: \_\_\_\_\_

CODE:

DATE OF THE INTERVIEW: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Day Month Year

INTERVIEW START TIME: \_\_\_\_\_ / \_\_\_\_\_  
hr. min.

INTERVIEW END TIME: \_\_\_\_\_ / \_\_\_\_\_  
hr. min.

QUESTIONNAIRE LANGUAGE - ENGLISH CODE:

**TO THE INTERVIEWER: USE FOLLOWING CODES IN QUESTIONNAIRE:**

|                              |    |
|------------------------------|----|
| No answer                    | 77 |
| I do not know/hard to answer | 99 |

**SECTION F. FILTER QUESTIONS**

**F1.** Please tell me, what is your country of citizenship? *(SINGLE ANSWER ONLY)* \_\_\_\_\_

**F2.** Please tell me, what is your country of residence? *(SINGLE ANSWER ONLY)* \_\_\_\_\_

**TO THE INTERVIEWER: A PERSON IS A RESIDENT OF A COUNTRY IF HE/SHE LIVES OR INTENDS TO LIVE IN THAT COUNTRY FOR 12 MONTHS OR MORE.**

**TO THE INTERVIEWER: IF THE COUNTRY OF CITIZENSHIP IS GEORGIA AND COUNTRY OF RESIDENCE IS GEORGIA, TERMINATE THE INTERVIEW. IF THE COUNTRY OF CITIZENSHIP IS NOT GEORGIA AND COUNTRY OF RESIDENCE IS GEORGIA, CONTINUE THE INTERVIEW. IN OTHER CASES PROCEED WITH QUESTION A1.**

**F3.** Please tell me, are you a student studying/studied at any educational institution in Georgia, Hospital patient or a family member accompanying them?

|                  |   |                         |
|------------------|---|-------------------------|
| No               | 0 | Terminate the interview |
| Student          | 1 | → A4, then → A10        |
| Hospital patient | 2 |                         |
| Family member    | 3 |                         |

**SECTION A: TRAVELLING IN GEORGIA**

**A1.** Please, tell me, is this your first visit to Georgia?

|     |   |
|-----|---|
| Yes | 1 |
| No  | 2 |

**A2.** Please, tell me, what was the main purpose of your current visit to Georgia? *(SINGLE ANSWER ONLY)*

|   |    |                         |
|---|----|-------------------------|
| <b>Holiday, Leisure, Recreation</b> (sightseeing, visiting natural sites, attending sporting or cultural events, practicing sport (skiing, riding, diving, hiking, trekking, mountain climbing, etc.) as a non-professional activity; using beaches, swimming pools and any recreation and entertainment facilities, cruising, gambling, attending summer camps for youngsters, resting, camping, etc.)                                   | 1  | → A3                    |
| <b>Visiting friends/relatives</b> (visiting friend and relatives, attending weddings, funerals or any other family event; short-term caring for the sick or old, etc.)  | 2  |                         |
| <b>Education or trainings</b> (to get education or upgrade knowledge, exchange students)  | 3  |                         |
| <b>Health and Medical Care</b> (travelling to obtain medical care or treatment at hospitals)  | 4  |                         |
| <b>Religion/Pilgrimage</b> (attending religious meetings and events, Pilgrimages, etc.)   | 5  |                         |
| <b>Shopping, purchasing goods for personal consumption</b> (purchasing consumer goods for own personal use or as gifts except for resale)   | 6  |                         |
| <b>Transit on the way to another country</b>  | 8  | → A2.1                  |
| <b>Business or Professional</b> (attending meetings, conferences or congresses, trade fairs and exhibitions; business trip; giving lectures, concerts, shows and plays; participating in scientific or academic research; participating in professional sports activities, other economic activities for getting income/gain (e.g. selling products, Buying goods with the aim of resale and etc.), international organization personnel) | 9  |                         |
| <b>Other1:</b> Border Worker, Seasonal worker, Persons Arrived with the Aim of Employment, Nomad or Refugee, Member of Flight/Transport Crew or Their Dependand. Also, people who often cross the border (every week)   | 10 | → A4, then → A10        |
| <b>Other2:</b> Diplomat or Consular Officer accredited in Georgia, Member of Armed Forces on Assignment or Their Dependand  | 11 | Terminate the interview |
| <b>Other Personal Reason</b> <i>(Please specify)</i> _____  | 66 | → A3                    |

**A2.1** Please, tell me, what was the main purpose of your bussines/professional visit to Georgia? *(SINGLE ANSWER ONLY)*

|   |    |
|---|----|
| Corporate/Business Meeting, Seminar, Workshop or Presentation | 1  |
| Incentive tour organized by a business                        | 2  |
| Conference, Congress, Forum                                   | 3  |
| Exhibition/Trade Fair   | 4  |
| Other <i>(Please specify)</i> _____                           | 66 |

**A3.** Please, tell me, which of the following activities have you taken part in or spent time doing during this visit?  
**(SEVERAL ANSWERS ARE PERMISSIBLE)**

|  |  |  |
|--|--|--|
| 1. Sightseeing/Visiting cultural and historical heritage/Museums   | 2. Going to the beach/<br>Swimming in the sea/lake/river   | 3. Skiing/Snowboarding/Heliskiing  |
| 4. Visiting national parks/Nature/Landscape, exploring remote and exotic places  | 5. Visiting entertainment parks  | 6. Taking part in agricultural activities (e.g. take part in vintage)  |
| 7. Attending concerts/Festivals/Exhibitions, going to a cinema/theatre, participating in local holidays (e.g. "Tbilisoba", "Lomisoba", "Art Gene", etc.) | 8. Nightlife/Visiting night clubs  | 9. Hunting/Fishing   |
| 10. Resting on a recreational resorts (e.g.: sanatorium, spa-resorts)  | 11. Gambling (casinos, totalizators, etc.)   | 12. Boating/Rafting/Canoeing   |
| 13. Tasting local cuisine and wine   | 14. Attending sport events (e.g. attending tournaments, Olympiads, championships, favorite club match, etc.) | 15. Horse riding   |
| 16. Cycling  | 17. Mountaineering /Climbing   | 18. Getting known with local art, culture, language, history (e.g. getting known to local ceremonies and traditions, etc.) |
| 19. Pilgrimage (includes also attending religious meetings and events, etc.)   | 20. Shopping (purchasing consumer goods for own personal use or as gifts except for resale)                  | 21. Visiting friends/relatives   |
| 22. Using a zipline  | 23. Paragliding  | 66.1 Other ( <i>Please specify</i> ) _____   |
| 66.2 Other ( <i>Please specify</i> ) _____   | 66.3 Other ( <i>Please specify</i> ) _____   |  |

**A3.1** Please, tell me, who accompanied you during this visit to Georgia? **(SEVERAL ANSWERS ARE PERMISSIBLE)**

|                                       |    |  |
|---------------------------------------|----|--|
| Alone                                 | 1  | → <b>A4</b><br><br><br><br><br>→ <b>A3.2</b> |
| Family/Relatives                      | 2  |  |
| Friends                               | 3  |  |
| Co-workers/colleagues                 | 4  |  |
| Tourist group                         | 5  |  |
| Other ( <i>Please specify</i> ) _____ | 66 |  |

**A3.2.** Please, tell me, how many persons accompanied you during this visit to Georgia? \_\_\_\_\_

**A4.** Concerning this current trip, how many **nights** did you spend in Georgia in total? \_\_\_\_\_  
**(CLARIFY THAT WE ARE INTERESTED IN NUMBER OF NIGHTS, NOT DAYS SPENT IN GEORGIA)**

**A5. Please, state the number of nights according to the type of accommodation for each place visited? (SEVERAL ANSWERS ARE PERMISSIBLE)**

| 1. Place(s) visited       |                          | 2. Types of accommodation |        |   |   |                         |                                      |   |   |                                       |                                  |
|---------------------------|--------------------------|---------------------------|--------|---|---|-------------------------|--------------------------------------|---|---|---------------------------------------|----------------------------------|
|                           | Code of place(s) visited | Didn't spend a night      | Hotels | Guesthouse, hostel, Group Accommodation | Rented Rooms in Family Houses, Rented House/Apartment | Personal Home/Apartment | Private Home of a Friend or Relative | Campsite, Work and Holiday Camps, Public Means of Transport with Sleeping | Health-related Establishments, Hospital or Medical Clinic | Other Accommodation (please, specify) | Total nights spent at this place |
|                           | 1                        | 1                         | 2      | 3                                       | 4   | 5                       | 6                                    | 7   | 8   | 66                                    | 9                                |
| Tbilisi                   | 1                        |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| <b>KAKHETI</b>            |                          |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Telavi                    | 2                        |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Lagodekhi                 | 3                        |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Sighnaghi                 | 4                        |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Kvareli                   | 5                        |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Davitgareji               | 6                        |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Tusheti                   | 7                        |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Akhmeta                   | 40                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Lopota lake               | 41                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| <b>MTSKHETA-MTIANETI</b>  |                          |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Mtskheta                  | 8                        |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Kazbegi                   | 9                        |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Gudauri                   | 10                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Ananuri                   | 11                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Shatili                   | 12                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Pasanauri                 | 32                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Roshka                    | 42                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Juta                      | 43                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| <b>KVEMO KARTLI</b>       |                          |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Rustavi                   | 13                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Bolnisi                   | 14                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Gardabani                 | 15                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Dmanisi                   | 16                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Marneuli                  | 17                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Tsalka                    | 44                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| <b>SHIDA KARTLI</b>       |                          |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Gori                      | 18                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Khashuri                  | 33                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Kaspi                     | 45                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Surami                    | 46                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Kareli                    | 47                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| <b>SAMTSKHE-JAVAKHETI</b> |                          |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Borjomi                   | 19                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Bakuriani                 | 20                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Vardzia                   | 21                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Akhaltzikhe               | 22                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Akhalkalaki               | 34                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Ninotsminda               | 35                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Vale                      | 36                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Abastumani                | 48                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| <b>IMERETI</b>            |                          |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Kutaisi                   | 23                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |
| Sairme                    | 24                       |                           |        |   |   |                         |                                      |   |   |                                       |                                  |



|        |                                |  |
|--------|--------------------------------|--|
| A8.2.1 | Number of nights in Total      |  |
| A8.3   | Number of people (15 or older) |  |
| A8.3.1 | Number of children (under 15)  |  |

**A9. Did your package tour include the following? (SEVERAL ANSWERS ARE PERMISSIBLE)**

| Travel fare | Sightseeing tours | Transfer | Car Hire | Accommodation | Food and Drinks | Guide | Other (Please specify) |
|-------------|-------------------|----------|----------|---------------|-----------------|-------|------------------------|
| 1           | 2                 | 3        | 4        | 5             | 6               | 7     | 66                     |

**A10. Following questions are about the expenditure made during your visit in Georgia. Please, tell me, did you have any personal expenses during this visit?**

|   |   |        |
|---|---|--------|
| I had personal expenses (for myself and/or other accompanying persons)                              | 1 | →A10.1 |
| Did not have personal expenditure (the expenditure was paid by a Georgian resident or other person) | 3 | →A11.2 |
| Did not have personal expenditure (only the accompanying person paid the expenditure)               | 4 | →A13.1 |

**A10.1** Please, tell me, how much did you spend on any services and/or goods for this trip before arriving in Georgia but excluding the cost of package tour?

**A10.2** Please, indicate the currency for **A10.1**

**A10.3** Now, please, tell me, what is the total sum of money you believe you have spent for this trip before arriving in Georgia but excluding the cost of package tour? (**WRITE DOWN THE TOTAL AMOUNT**)

| Type of expenses |   | A10.1 Expenditure | A10.2 Currency |
|------------------|---|-------------------|----------------|
| 1                | <b>Accommodation</b>  |                   |                |
| 2                | <b>Cultural activities</b>                                  |                   |                |
| 3                | <b>Holiday, leisure, recreation and sporting activities</b> |                   |                |
| 4                | <b>Shopping</b>   |                   |                |
| 5                | <b>International transport</b>                              |                   |                |
| 6                | <b>Local transport</b> (bus, minibus, train, etc.)          |                   |                |
| 7                | <b>Fuel</b> (petrol, diesel, gas, etc.)                     |                   |                |
| 8                | <b>Health care</b> (for less than one year)                 |                   |                |
| 9                | <b>Food and drinks</b>                                      |                   |                |
| 10               | <b>Border fee</b>   |                   |                |
| 11               | <b>Insurance</b>  |                   |                |
| 66               | <b>Other expenditure</b> (please specify) _____             |                   |                |
| <b>A10.3</b>     | <b>Total expenditure</b>                                    |                   |                |

**A11.** Please, tell me, how much did you spend on both categories listed below (excluding the cost of food and drinks included in the package tour)?

**A11.1** Report the currency for A11.

**A11.2** Please, tell me, how many times were you invited on food/drinks outside your accommodation by Georgian resident(s)?

**A11.3** Please, tell me, how many days have you been provided with food and drinks free of charge at your accommodation by Georgian resident(s)?

|   |   | A11 Own cost | A11.1 Currency | A11.2 N of invitations | A11.3 N of days |
|---|---|--------------|----------------|------------------------|-----------------|
| 1 | Food and drinks (excluding restaurants, cafes and bars) |              |                |                        |                 |
| 2 | Food and drinks in restaurants, cafes and bars          |              |                |                        |                 |

**A12.** Please, tell me, how much did you spend on the items listed below during this visit to Georgia (excluding the services included in the package tour, if applicable)?

**A12.1** Please, indicate the currency for **A12.**

**A12.2** Please, tell me, the amount of expenditure that Georgian resident(s) have incurred on your behalf?

**A12.3** Please, indicate the currency for **A12.2.**

**A12.4** Please, tell me, the amount of expenditure incurred in Georgia, using internet or other means of payment that was covered on your behalf by the person not accompanying you on this trip (excluding the services included in the package tour, if applicable)?

**A12.5** Please, indicate the currency for **A12.4.**

**A13.** Now, please, tell me, what is the total sum of money you believe you have spent during your visit to Georgia, including all types of expenses but excluding the cost of package tour? (**WRITE DOWN THE TOTAL AMOUNT**)

| Type of expenses |   | A12<br>Own<br>cost | A12.1<br>Currency | A12.2<br>Georgian<br>resident's<br>cost | A12.3<br>Currency | A12.4<br>Others' cost<br>(via internet,<br>etc.) | A12.5<br>Currency |
|------------------|---|--------------------|-------------------|---|-------------------|--|-------------------|
| 1                | <b>Accommodation</b> (including utilities)  |                    |                   |   |                   |  |                   |
| 2                | <b>Cultural activities</b>  |                    |                   |   |                   |  |                   |
| 3                | <b>Holiday, leisure, recreation and sporting activities</b>   |                    |                   |   |                   |  |                   |
| 4                | <b>Shopping</b> (excluding commercial purchases, also purchases of consumer durable goods and valuables with the cost of 300 GEL or more) |                    |                   |   |                   |  |                   |
| 5                | <b>Purchase of consumer durable goods</b> (computers, cars, boats, etc. with the cost of 300 GEL or more)                                 |                    |                   |   |                   |  |                   |
| 6                | <b>Purchase of valuables</b> (paintings, pieces of art, jewelry, etc. with the cost of 300 GEL or more)                                   |                    |                   |   |                   |  |                   |
| 7                | <b>Commercial purchases</b> (purchase of goods for resale)  |                    |                   |   |                   |  |                   |
| 8                | <b>International transport</b>  |                    |                   |   |                   |  |                   |
| 9                | <b>Local transport</b> (bus, minibus, taxi, etc.)   |                    |                   |   |                   |  |                   |
| 10               | <b>Fuel</b> (petrol, diesel, gas, etc.)   |                    |                   |   |                   |  |                   |
| 11               | <b>Expenses to purchase real estate</b> (house, flat, land)   |                    |                   |   |                   |  |                   |
| 12               | <b>Health care</b> (for less than one year)   |                    |                   |   |                   |  |                   |
| 13               | <b>Money given as a gift/donation</b>   |                    |                   |   |                   |  |                   |
| 14               | <b>Border fee</b>   |                    |                   |   |                   |  |                   |
| 15               | <b>Insurance</b>  |                    |                   |   |                   |  |                   |
| 66               | <b>Other expenditure</b> (please specify) _____   |                    |                   |   |                   |  |                   |
| <b>A13</b>       | <b>Total expenditure</b>  |                    |                   |   |                   |  |                   |

**A13.1** Please, tell me, what is the total amount of money you have spent outside of Georgia on presents for Georgian residents? Cost: \_\_\_\_\_ Currency: \_\_\_\_\_

**A14.** Please, tell me, for this trip, how did you get information about Georgia? (**SEVERAL ANSWERS ARE PERMISSIBLE**)

|  |                                   |      |
|--|-----------------------------------|------|
| Of Georgian origin/Former Georgian national  | 1                                 |      |
| Previous visit   | 2                                 |      |
| Friends & relatives  | 3                                 |      |
| Organization/business partner  | 4                                 |      |
| Television/Radio   | 5                                 |      |
| Travel agency/Tour operator  | 6                                 |      |
| Promotional materials published by the Georgian Government: tourist booklets, fliers, maps | 7                                 |      |
| Travel fairs   | 8                                 |      |
| Internet   | www.Georgia.travel                | 9.1  |
|  | www.facebook.com/georgiaandtravel | 9.2  |
|  | www.wikitravel.com                | 9.3  |
|  | www.lonelyplanet.com              | 9.4  |
|  | other                             | 9.66 |
| Other (Please specify) _____   | 66                                |      |

**A15.** Now, please, tell me, overall, how satisfied you are with your visit to Georgia? **USE 5 POINT SCALE FOR EVALUATION, WHERE "1" STANDS FOR "VERY DISSATISFIED" AND "5" VERY SATISFIED**

|            |                      | VERY DISSATISFIED | DISSATISFIED | NEITHER SATISFIED NOR DISSATISFIED | SATISFIED | VERY SATISFIED | I DON'T KNOW/HARD TO ANSWER |
|------------|----------------------|-------------------|--------------|------------------------------------|-----------|----------------|-----------------------------|
| <b>A15</b> | Overall satisfaction | 1                 | 2            | 3                                  | 4         | 5              | 99                          |

**SECTION B: RESPONDENT'S SOCIO-DEMOGRAPHIC PROFILE**

**B1.** Respondent's age \_\_\_\_\_

**B2.** Respondent's gender: 1. Female 2. Male

**B3.** Respondent's economic activity status (**SINGLE ANSWER ONLY**)

|   |    |
|---|----|
| Hired employee  | 1  |
| Owner of a business which employs others                | 2  |
| Self-employed without employed persons                  | 3  |
| Pensioner/Retired                                       | 4  |
| Unemployed  | 5  |
| Housewife/Unpaid Family Workers                         | 6  |
| Student   | 7  |
| Outside the labour force (except for housewife/student) | 8  |
| Other (please specify) _____                            | 66 |
| Refused to answer                                       | 77 |

**THANK YOU FOR TAKING PART IN THIS SURVEY!**

**Interviewer's comments:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_