

NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

**I QUARTER
2026**



11.05.2026

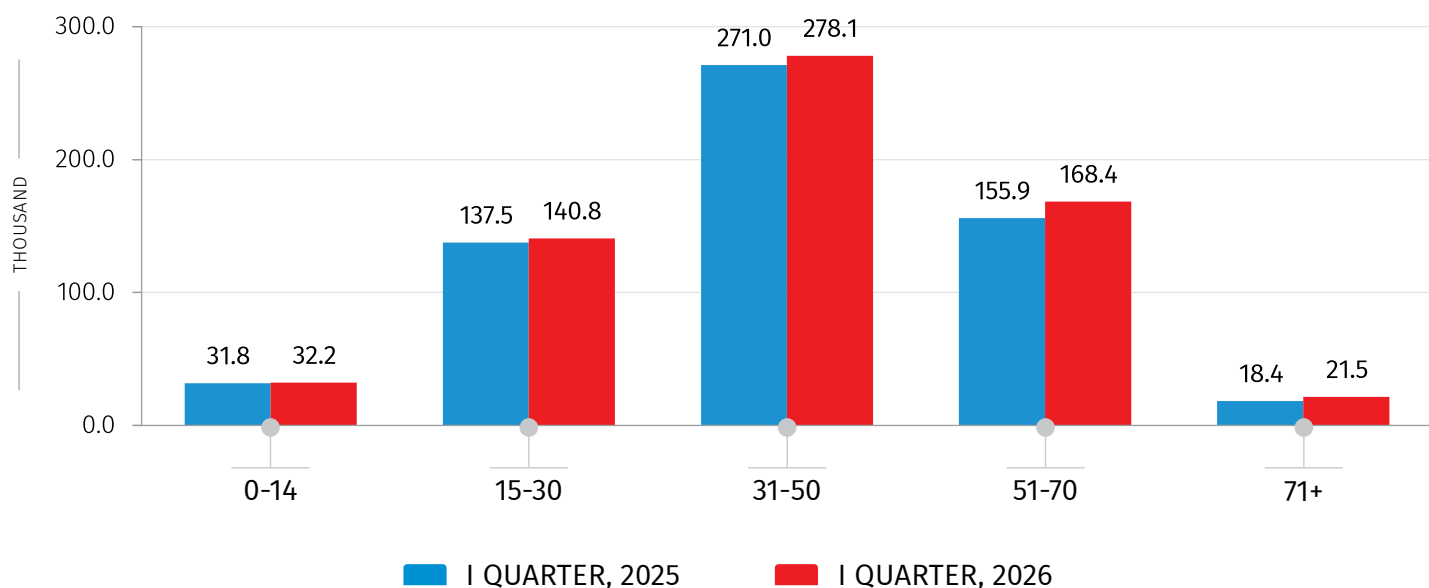
OUTBOUND TOURISM STATISTICS

(I QUARTER, 2026)

In the I quarter of 2026 the number of Georgian resident travellers¹ trips abroad equaled 640.9 thousand, which is 4.3 percent higher compared to the same period of the previous year. Most of the trips, 43.4 percent, were made by travellers of age group 31-50.

CHART №1

**DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS
BY AGE GROUPS IN I QUARTERS OF 2025-2026**



The number of outbound visits² by Georgian visitors³ from above-mentioned figure amounted to 496.3 thousand, 2.9 percent higher compared to the same period of 2025.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveller aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

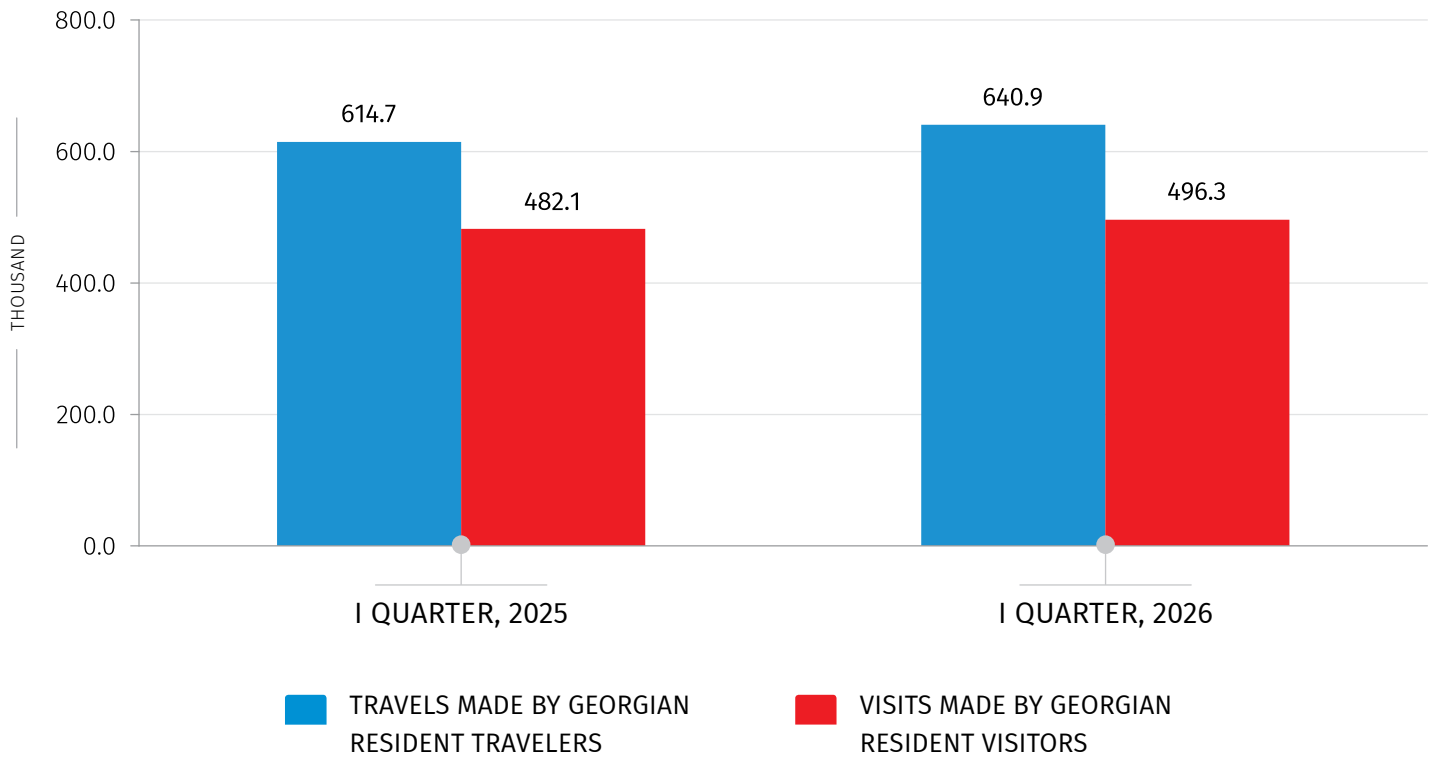
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The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in I quarters of 2025-2026.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN I QUARTERS OF 2025-2026



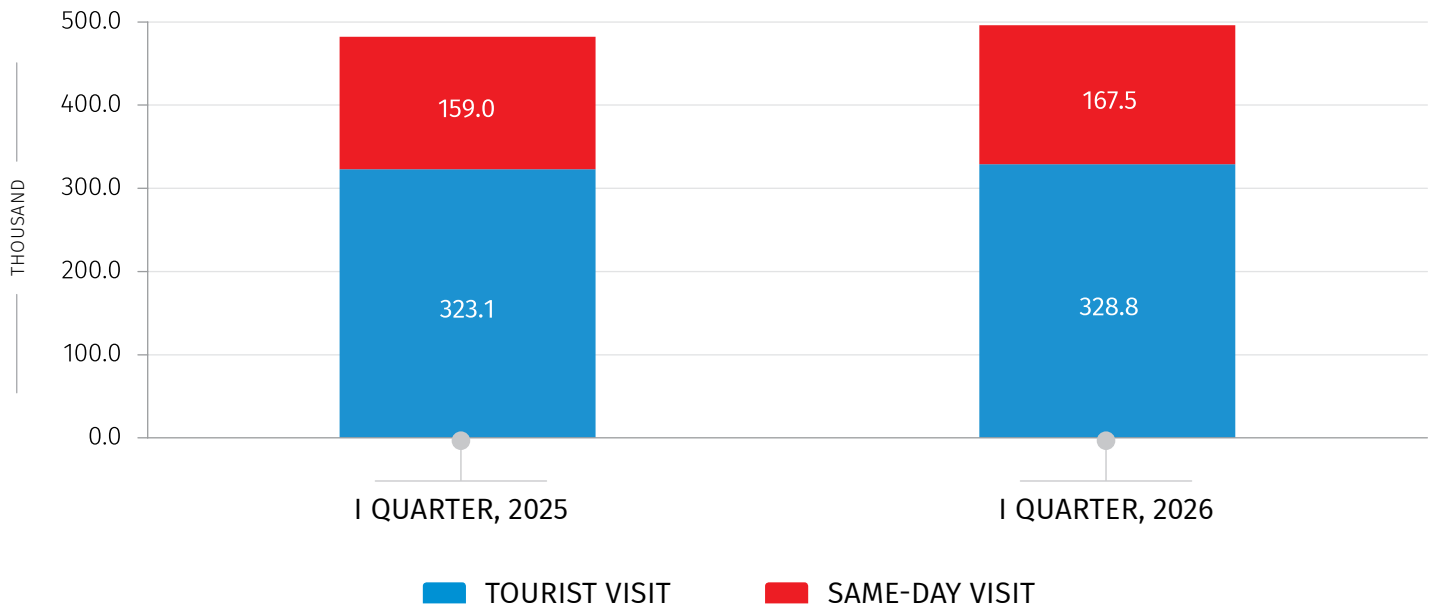
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Outbound visitors made 328.8 thousand tourist-type visits, which is 1.7 percent higher compared to the same period of the previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit⁴.

CHART №3

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE TYPE OF VISIT IN I QUARTERS OF 2025-2026**



⁴ **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

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The majority of outbound visits (46.7 percent) were made by the visitors of age group 31-50, and women accounted for 45.6 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS
BY THE AGE GROUPS IN THE I QUARTER OF 2026**

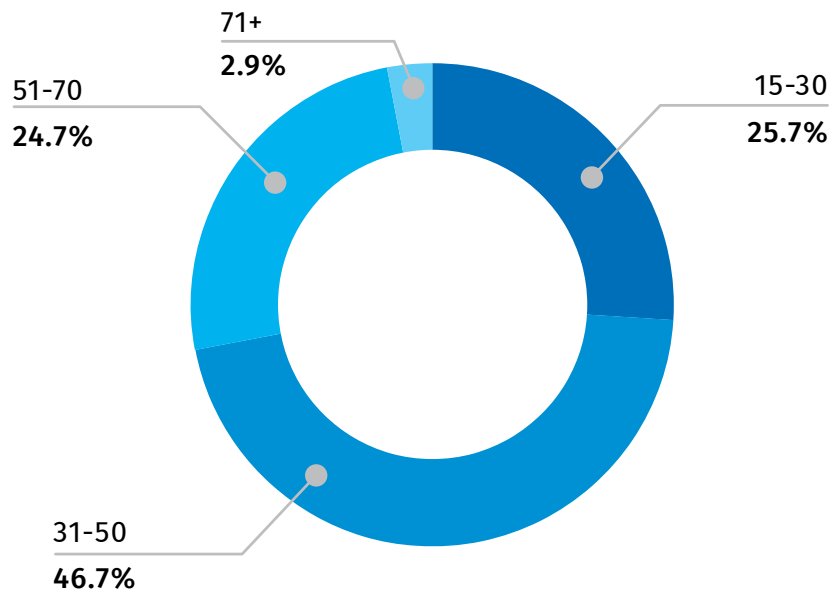


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS BY GENDER
IN THE I QUARTER OF 2026, THOUSAND**

GENDER	NUMBER OF VISITS	%
Male	269.8	54.4
Female	226.5	45.6
TOTAL	496.3	100.0

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In the I quarter of 2026 the purpose of the majority of outbound visits (35.3 percent) was visiting friends/relatives.

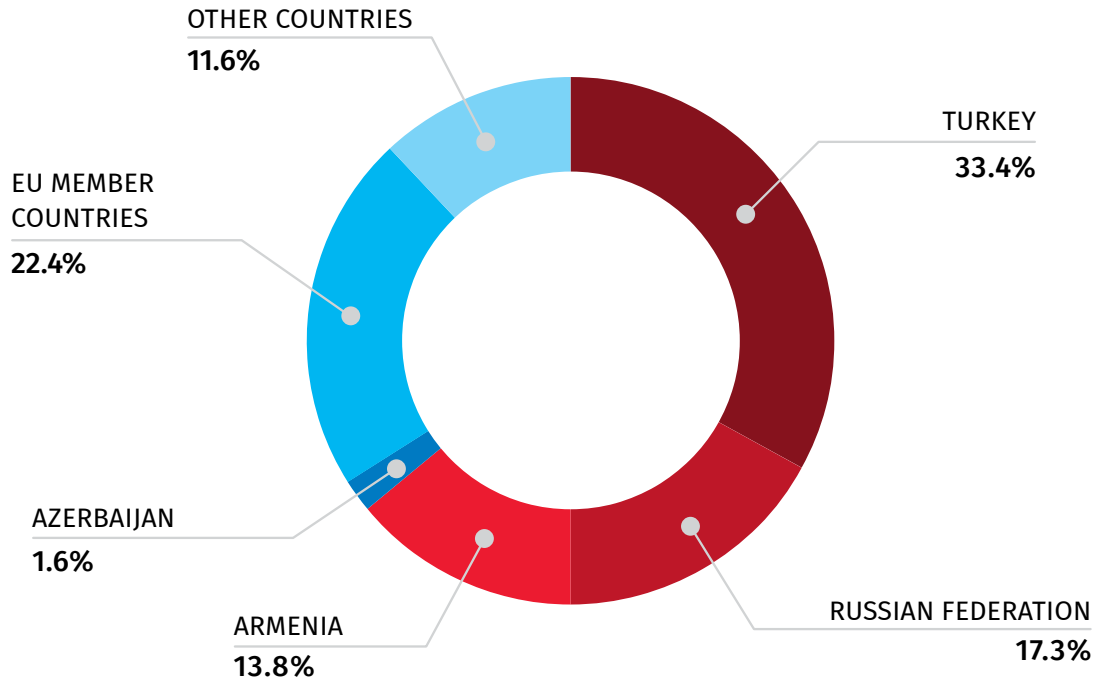
TABLE №2

**DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT
IN THE I QUARTER OF 2026, THOUSAND**

MAIN PURPOSE	NUMBER OF VISITS	%
Visiting friends/relatives	175.0	35.3
Shopping	158.9	32.0
Holiday, leisure, recreation	100.5	20.3
Business or professional	36.0	7.2
Health and medical care	12.2	2.5
Other	13.7	2.8
TOTAL	496.3	100.0

The majority of outbound visits were made in Turkey and Russian Federation, 172.4 thousand and 89.3 thousand, respectively. The chart below illustrates the distribution of outbound visits by the visited countries.

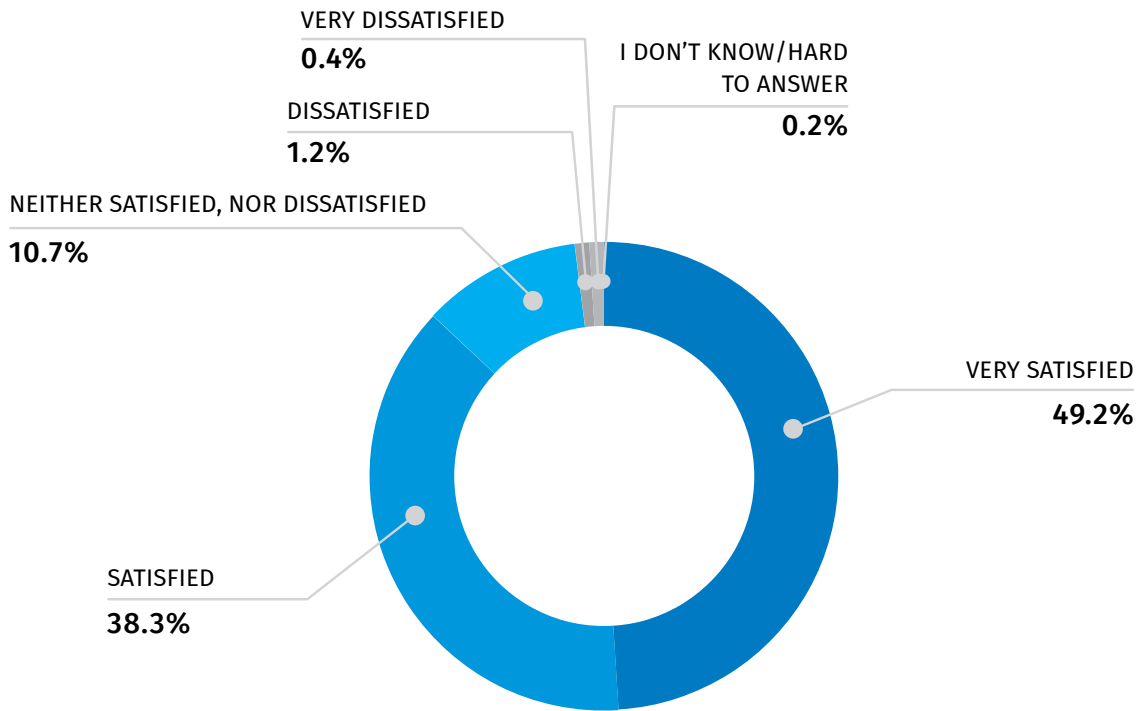
**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE VISITED COUNTRIES
IN THE I QUARTER OF 2026**



In the I quarter of 2026 the average number of nights spent during the visits equaled 6.8, which is 1.4 percent higher than the same figure of the I quarter of 2025 (6.7 nights). 99.1 percent of outbound visits was repeating visit.

The chart below shows the distribution of outbound visits by the level of satisfaction in the I quarter of 2026.

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION
IN THE I QUARTER OF 2026**



The expenditures during the visits made in the I quarter of 2026 equaled 629.1 million GEL. This indicator is 30.7 percent higher compared to the same period of the previous year. Average expenditure per visit increased by 26.9 percent compared to the I quarter of 2025 and amounted to 1 267.7 GEL.

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TABLE №3

**DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS BY EXPENDITURE CATEGORIES
IN THE I QUARTER OF 2026**

EXPENDITURE CATEGORIES	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	259.0	41.2	521.8
Foods and drinks	150.1	23.9	302.4
Accommodation	89.8	14.3	180.9
Local transport	64.6	10.3	130.1
Holiday, leisure, recreation, cultural and sporting activities	29.8	4.7	60.1
Other expenditure	35.9	5.7	72.4
TOTAL EXPENDITURE	629.1	100.0	1 267.7

NOTICE: Some discrepancies between the totals and the sums can be explained by rounding the data.

National Statistics Office of Georgia

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