

NATIONAL STATISTICS OFFICE OF GEORGIA

NUMBER OF MARKETS

2025



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29.07.2026

SURVEY RESULTS OF ACTIVITIES OF ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF MARKETS (2025)

In 2025 the total number of active economic agents engaged in organization of markets in Georgia was 198, and 35.4 percent of those were located in Tbilisi, while 16.2 percent were located in Imereti region, 12.6 percent – in Samegrelo-Zemo Svaneti, 11.1 percent – in Kakheti, 7.6 percent – Kvemo Kartli, 5.6 percent – in Adjara, 4.5 percent – in Shida Kartli, 2.0 percent – in Mtskheta-Mtianeti, 2.0 percent – in Samtskhe-Javakheti, 1.5 percent – in Guria, and 1.5 percent – in Racha-Lechkhumi and Kvemo Svaneti region.

The table below shows the number of economic agents engaged in organization of markets and their percentage distribution by regions in Georgia in 2024-2025.

NUMBER OF ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF MARKETS AND THEIR PERCENTAGE DISTRIBUTION BY REGIONS IN GEORGIA, 2024-2025

	NUMBER OF ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF MARKETS (UNIT)		PERCENTAGE DISTRIBUTION BY REGIONS (%)	
	2024	2025	2024	2025
GEORGIA	197	198	100.0	100.0
Of which:				
Tbilisi	70	70	35.5	35.4
Adjara AR	10	11	5.1	5.6
Guria	3	3	1.5	1.5
Imereti	34	32	17.3	16.2
Kakheti	23	22	11.7	11.1
Mtskheta-Mtianeti	4	4	2.0	2.0
Racha-Lechkhumi and Kvemo Svaneti	2	3	1.0	1.5
Samegrelo-Zemo Svaneti	24	25	12.2	12.6
Samtskhe-Javakheti	4	4	2.0	2.0
Kvemo Kartli	14	15	7.1	7.6
Shida Kartli	9	9	4.6	4.5

NATIONAL STATISTICS OFFICE OF GEORGIA

29.07.2026

Limited Liability Company was the most frequent legal form for economic agents engaged in organization of markets and it held 72.7 percent share from total number of active markets in 2025, while the Individual Entrepreneur held 23.8 percent. Other markets had the legal form of Joint Stock Companies (2.5 percent) and Cooperative (1.0 percent).

The table below shows the regional distribution of active economic agents engaged in organization of markets by legal forms in 2025.

DISTRIBUTION OF ACTIVE ECONOMIC AGENTS ENGAGED IN ORGANIZATION OF MARKETS BY LEGAL FORMS, 2025

		OF WHICH:			
	TOTAL	LIMITED LIABILITY COMPANY	COOPERATIVE	JOINT STOCK COMPANY	INDIVIDUAL ENTREPRENEUR
GEORGIA	198	144	2	5	47
Of which:					
Tbilisi	70	59	-	4	7
Adjara AR	11	7	-	1	3
Guria	3	2	-	-	1
Imereti	32	24	-	-	8
Kakheti	22	13	-	-	9
Mtskheta-Mtianeti	4	2	-	-	2
Racha-Lechkhumi and Kvemo Svaneti	3	-	-	-	3
Samegrelo-Zemo Svaneti	25	14	-	-	11
Samtskhe-Javakheti	4	4	-	-	-
Kvemo Kartli	15	12	1	-	2
Shida Kartli	9	7	1	-	1

96.5 percent of markets were under private ownership in 2025, while the rest of 3.5 percent was owned by the state.

In 2025, all economic agents engaged in organization of markets occupied 2.0 million sq. meters area combined. These markets were equipped with 60 vet laboratory, 1061 units of storage facilities with total area of 22.0 thousand sq. meters, and 292 units of cold storage (refrigerators) with 0.7 thousand tons of total capacity.

In 2025, 35.9 percent of active markets were roofed (trade took place inside of buildings), 34.3

NATIONAL STATISTICS OFFICE OF GEORGIA

29.07.2026

percent were open type markets (trade took place outside of the buildings), and 29.8 percent were semi-roofed (trade took place inside as well as outside of the buildings).

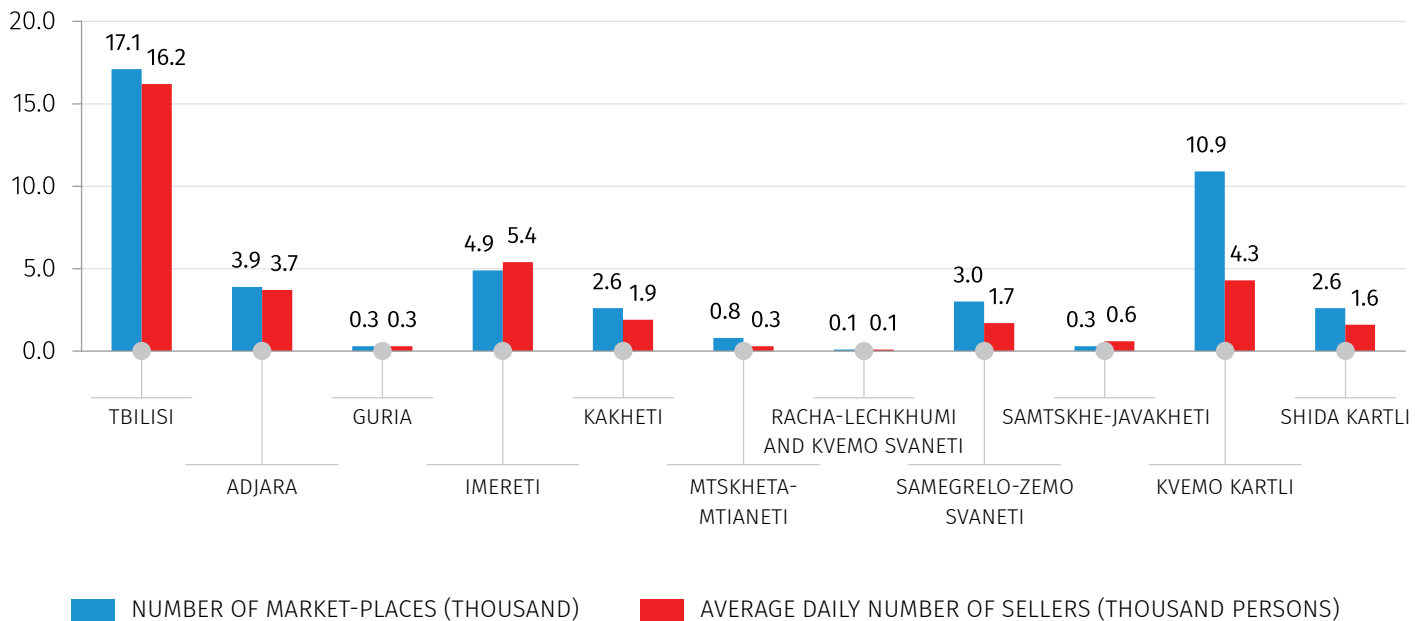
In 2025, sellers carried out trade with food and nonfood goods on territory of active markets. 30.8 percent of markets traded only non-food goods, two market traded only with foods, three market – with cars as well, while three markets traded only with poultry and livestock.

Trading days differed by markets in Georgia in 2025: daily trade was carried out in 153 markets, while Sunday trade was organized in 23 markets, trade except Sunday was carried out in tree markets, and for the rest of markets one-, two-, three- or four-day trade was carried out during different days of a week.

The number of places in the markets reached 46.5 thousand in 2025, with 36.1 thousand sellers per day on average.

The chart below shows the number of market-place and sellers by regions in Georgia in 2025.

NUMBER OF MARKET-PLACE AND SELLERS, 2025



NATIONAL STATISTICS OFFICE OF GEORGIA

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In 2025, the average annual number of employed persons in administrations of economic agents engaged organization of markets amounted to 2.7 thousand. 32.6 percent of these people were females and 48.1 percent were based in Tbilisi.

In 2025, income of economic agents engaged organization of markets amounted to 208.8 million GEL. Issuance of trading rights licenses (one-time payment) generated 9.6 million GEL (4.6 percent) of this total income, renting out trade stands generated 180.7 million GEL (86.5 percent), while 18.6 million GEL (8.9 percent) was other income. In the same period, total expenditures of economic agents engaged organization of markets amounted to 128.6 million GEL, of which 55.2 million GEL was salary for employed persons.

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