

NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

II QUARTER, 2026



10.08.2026

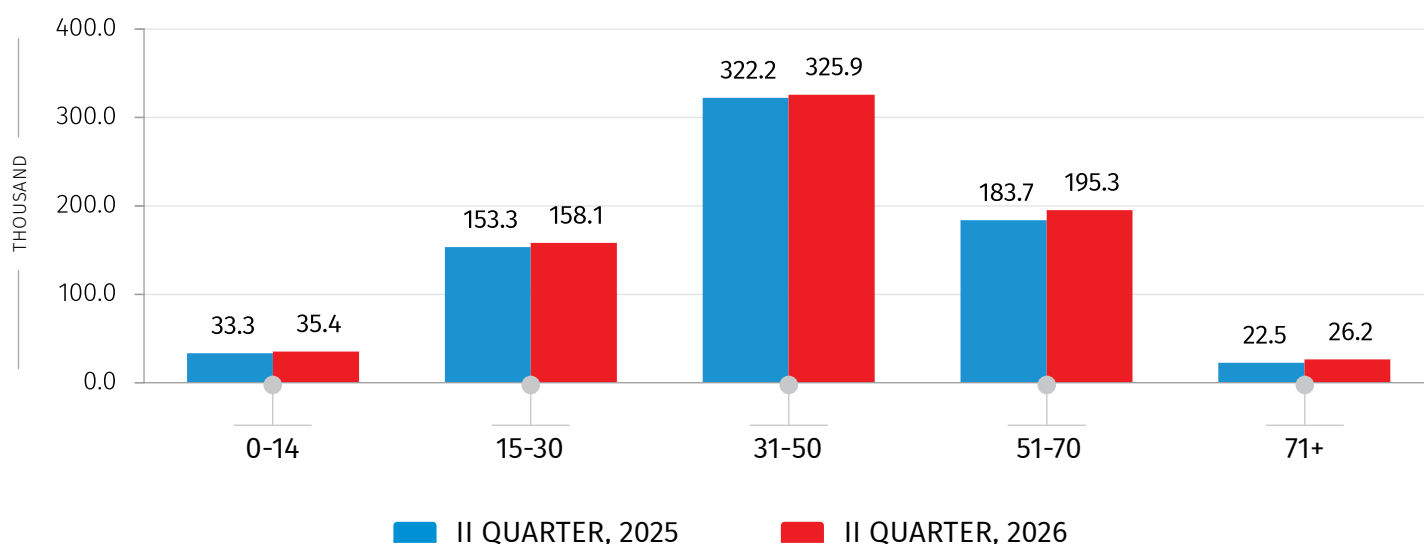
OUTBOUND TOURISM STATISTICS

(II QUARTER, 2026)

In the II quarter of 2026 the number of Georgian resident travellers¹ trips abroad equaled 740.9 thousand, which is 3.6 percent higher compared to the same period of the previous year. Most of the trips, 44.0 percent, were made by travellers of age group 31-50.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN II QUARTERS OF 2025-2026



The number of outbound visits² by Georgian visitors³ from above-mentioned figure amounted to 571.9 thousand, 1.4 percent higher compared to the same period of 2025.

¹According to the World Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

²**Visit** is a movement of visitors

³**Visitor** is a traveller aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

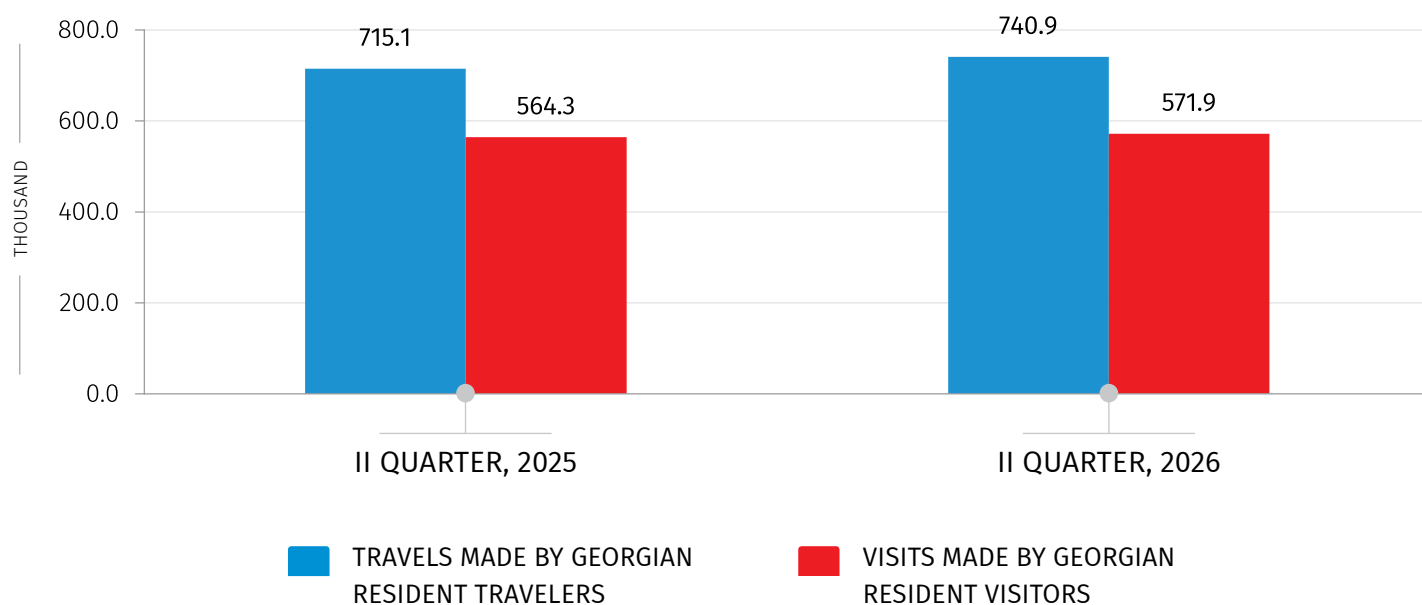
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The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in II quarters of 2025-2026.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN II QUARTERS OF 2025-2026



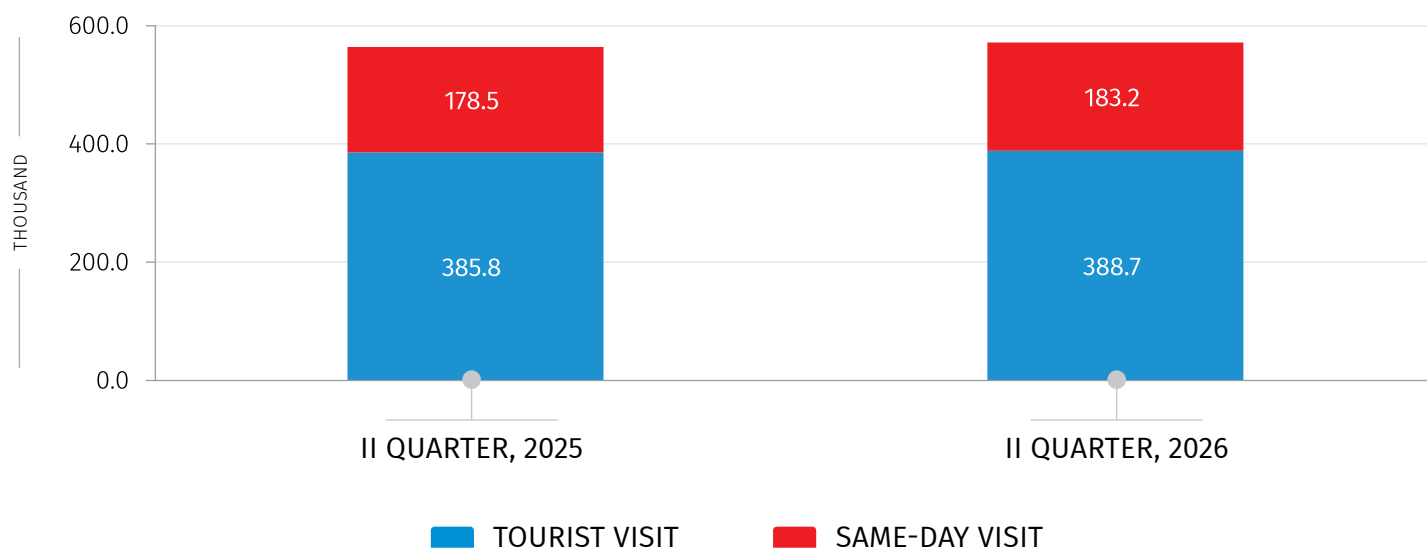
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Outbound visitors made 388.7 thousand tourist-type visits, which is 0.8 percent higher compared to the same period of the previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit⁴.

CHART №3

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE TYPE OF VISIT
IN II QUARTERS OF 2025-2026**



⁴ **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

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The majority of outbound visits (47.4 percent) were made by the visitors of age group 31-50, and women accounted for 46.3 percent of the total number of visits.

CHART №4

**DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE AGE GROUPS
IN THE II QUARTER OF 2026**

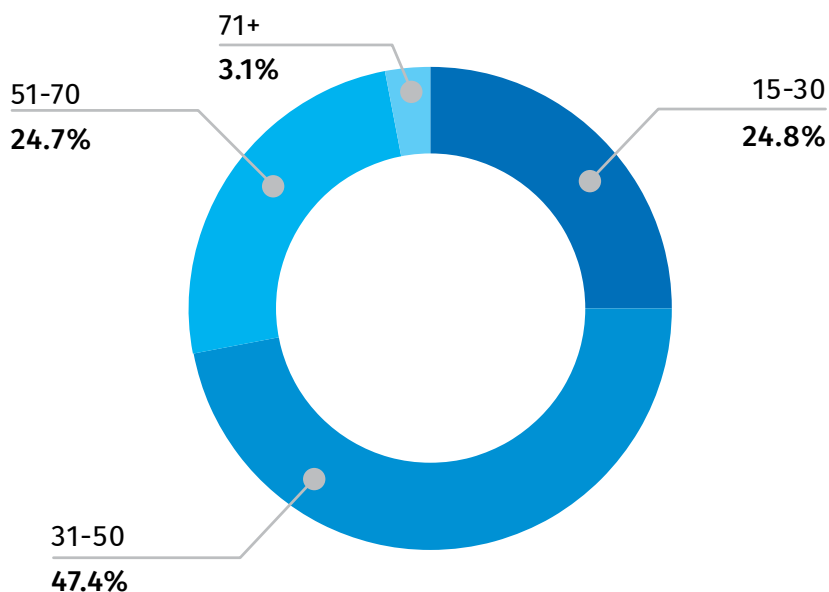


TABLE №1

**DISTRIBUTION OF OUTBOUND VISITS BY GENDER IN THE II QUARTER OF 2026,
THOUSAND**

GENDER	NUMBER OF VISITS		%
Male	307.4		53.7
Female	264.6		46.3
TOTAL	571.9		100.0

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In the II quarter of 2026 the purpose of the majority of outbound visits (34.9 percent) was visiting friends/relatives.

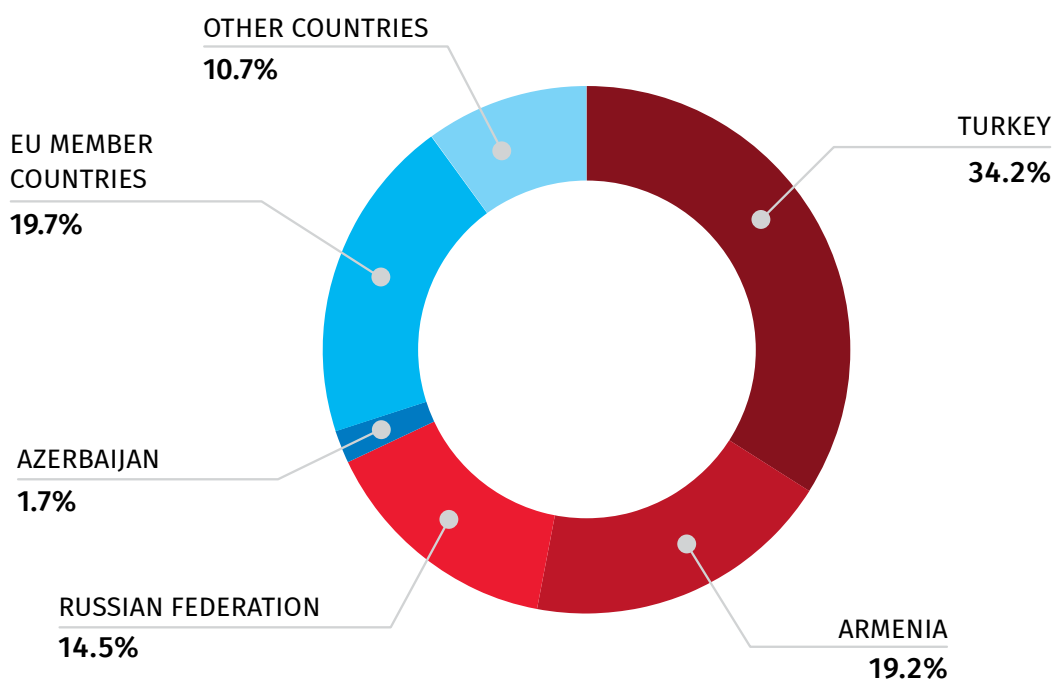
TABLE №2

DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN THE II QUARTER OF 2026, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	%
Visiting friends/relatives	199.3	34.9
Shopping	177.7	31.1
Holiday, leisure, recreation	119.9	21.0
Business or professional	49.6	8.7
Health and medical care	15.4	2.7
Other	10.0	1.8
TOTAL	571.9	100.0

The majority of outbound visits were made in Turkey and Armenia, 201.1 thousand and 112.9 thousand, respectively. The chart below illustrates the distribution of outbound visits by the visited countries.

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE VISITED COUNTRIES IN THE II QUARTER OF 2026



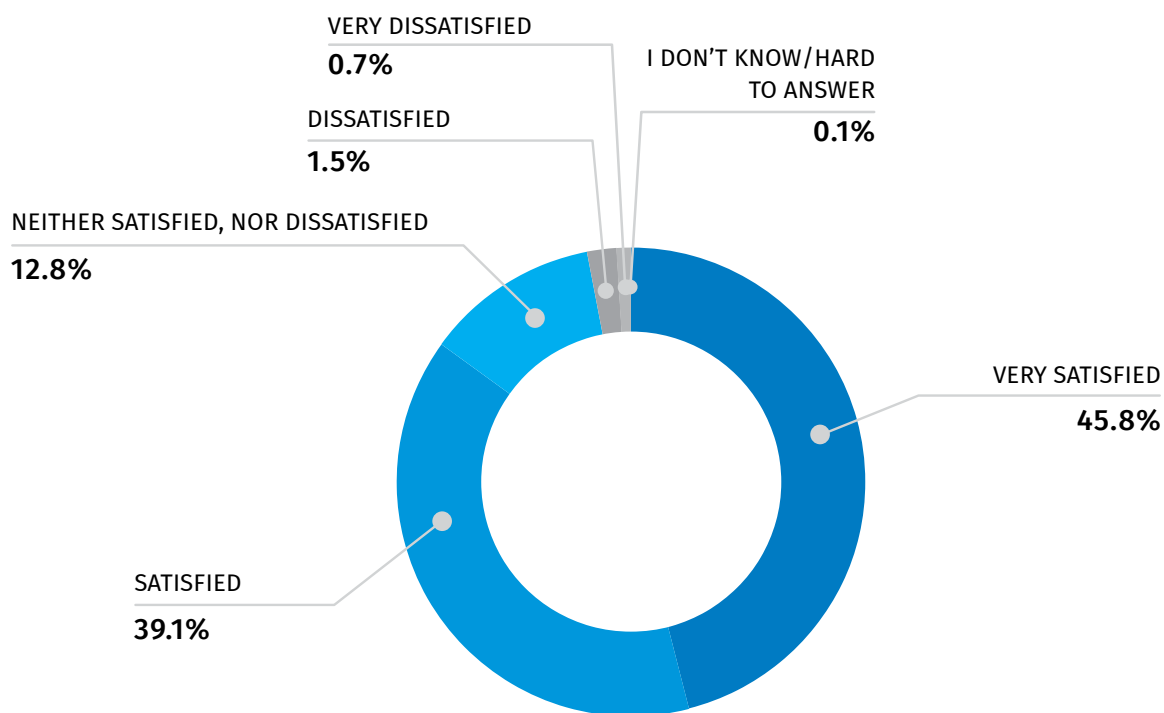
In the II quarter of 2026 the average number of nights spent during the visits equaled 6.36, which is 0.6 percent lower than the same figure of the II quarter of 2025 (6.40 nights). 98.3 percent of outbound visits was repeating visit.

The chart below shows the distribution of outbound visits by the level of satisfaction in the II quarter of 2026.

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CHART №6

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION IN THE II QUARTER OF 2026



The expenditures during the visits made in the II quarter of 2026 equaled 685.6 million GEL. This indicator is 17.6 percent higher compared to the same period of the previous year. Average expenditure per visit increased by 16.1 percent compared to the II quarter of 2025 and amounted to 1 198.7 GEL.

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TABLE №3

DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS BY EXPENDITURE CATEGORIES IN THE II QUARTER OF 2026

EXPENDITURE CATEGORIES	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	245.1	35.8	428.6
Foods and drinks	184.6	26.9	322.7
Accommodation	99.3	14.5	173.7
Local transport	76.8	11.2	134.4
Holiday, leisure, recreation, cultural and sporting activities	32.5	4.7	56.8
Other expenditure	47.3	6.9	82.6
TOTAL EXPENDITURE	685.6	100.0	1 198.7

NOTICE: Some discrepancies between the totals and the sums can be explained by rounding the data.

National Statistics Office of Georgia

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