

NATIONAL STATISTICS OFFICE OF GEORGIA

INFORMATION ON HOTELS AND HOTEL TYPE ENTERPRISES

2025



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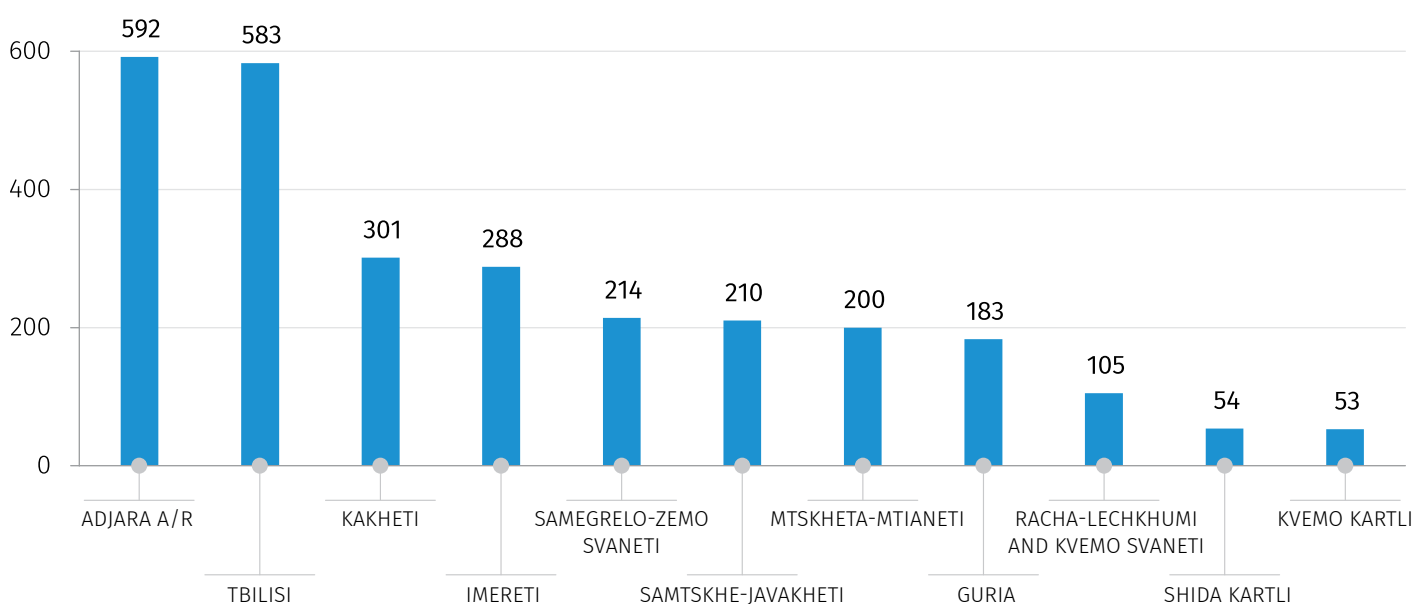
INFORMATION ON HOTELS AND HOTEL TYPE ENTERPRISES 2025

According to the declared data, 2 731 economic entities¹ operated in hotel services in Georgia in 2025 and they owned 2 783 hotels and hotel-type enterprises (including local units and branches). This figure is 4.5 percent higher than the same indicator in 2024.

In the reporting period majority of hotels and hotel-type enterprises operated in Adjara A/R (21.3 percent) and Tbilisi (20.9 percent). The chart №1 shows the distribution of the number of hotels by regions.

CHART №1

DISTRIBUTION OF THE NUMBER OF HOTELS AND HOTEL-TYPE ENTERPRISES BY REGIONS IN 2025



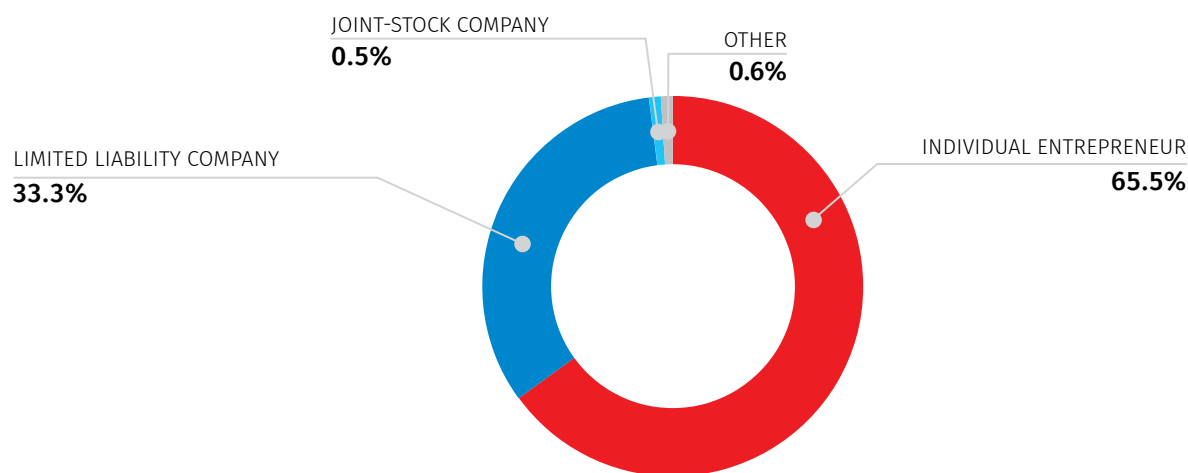
¹ Registered legal entities and individual entrepreneur's according to the Georgian Legislation.

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The most widespread legal form for economic entities engaged in hotel services was the “Individual entrepreneur”, which comprised 65.5 percent of the total number of hotels and hotel-type enterprises operating in 2025. The chart below shows the distribution of the number of hotels and hotel-type enterprises by legal forms.

CHART №2

DISTRIBUTION OF THE NUMBER OF HOTELS AND HOTEL-TYPE ENTERPRISES BY ORGANIZATIONAL-LEGAL FORMS IN 2025



99.8 percent of hotels and hotel-type enterprises were privately owned and 0.2 percent — state-owned.

In 2025 the total area of the hotels and hotel-type enterprises operating in Georgia was 3 964.6 thousand square meters, which is 9.8 percent higher than the same indicator in 2024. The living area of all rooms in 2025 was 1 761.0 thousand square meters, which is 8.9 percent higher than the same indicator in the previous year.

In 2025 the total number of bed-places in operating hotels and hotel-type enterprises equaled 120.2 thousand, which is 6.0 percent higher than the same indicator of the previous year. The total number of bedrooms increased year-over-year by 6.1 percent in 2025 and equaled 54.3 thousand. The chart №3 shows the distribution of the number of bedrooms and bed-places in hotels and hotel type enterprises by regions.

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TABLE №1

DISTRIBUTION OF THE NUMBER OF BEDROOMS IN HOTELS AND HOTEL-TYPE ENTERPRISES BY CATEGORIES IN 2024-2025

BEDROOM CATEGORIES	2024	2025
Suite	3 852	3 918
Single	5 214	4 927
Double	30 981	33 825
Three and more places	11 154	11 670
TOTAL	51 201	54 340

CHART №3

DISTRIBUTION OF THE NUMBER OF BEDROOMS AND BED-PLACES IN HOTELS AND HOTEL-TYPE ENTERPRISES BY REGIONS IN 2025



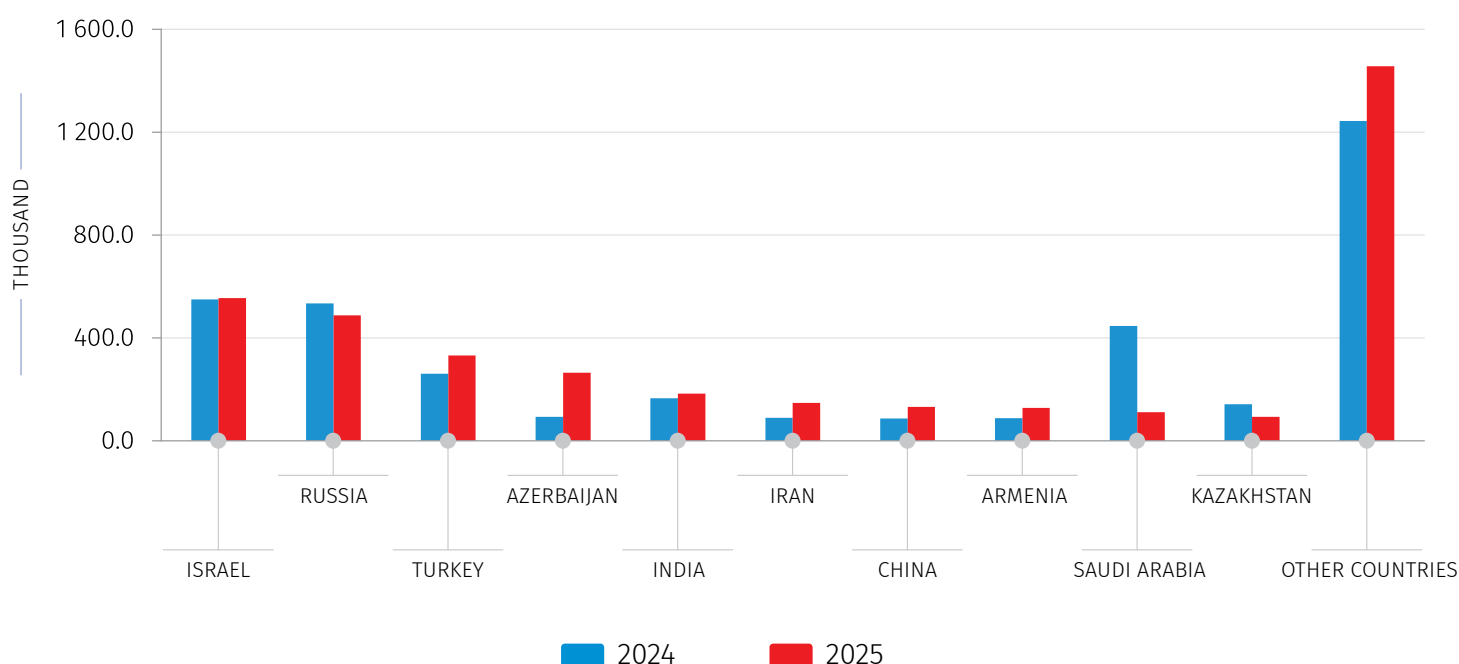
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In 2025 Georgian hotels and hotel-type enterprises served 6.2 million guests, which is 6.5 percent higher than the corresponding figure of the previous year. 62.7 percent of all guests were foreigners, most of whom (or 14.3 percent of total) were represented by 555.4 thousand (1.0 percent higher than in 2024) citizens of Israel. 10.4 percent of the total number of foreign guests were EU citizens.

The chart below shows the distribution of foreign guests in hotels and hotel-type enterprises by countries in 2024-2025.

CHART №4

**DISTRIBUTION OF THE NUMBER OF FOREIGN GUESTS IN HOTELS AND HOTEL-TYPE ENTERPRISES
BY COUNTRIES IN 2024-2025**



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In 2025, 92.0 percent of foreign guests visited hotels and hotel-type enterprises in Georgia for holiday and recreation.

TABLE №2

DISTRIBUTION OF FOREIGN GUESTS IN HOTELS AND HOTEL-TYPE ENTERPRISES BY THE MAIN PURPOSE IN 2025, THOUSAND

MAIN PURPOSE	NUMBER OF GUESTS	%
Holiday and recreation	3 581.8	92.0
Business and professional	174.7	4.5
Medical treatment	27.8	0.7
Other purpose	109.0	2.8
TOTAL	3 893.3	100.0

The majority of foreign guests staying in hotels and hotel-type enterprises with the main purpose of holiday and recreation were citizens of Israel and Russian Federation (14.7 and 12.9 percent accordingly).

29 101 people (54.5 percent of whom were women) were employed in hotels and hotel-type enterprises in Georgia in 2025.

NOTICE: Some discrepancies between the totals and the sums can be explained by rounding the data.

National Statistics Office of Georgia

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