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NATIONAL STATISTICS OFFICE OF GEORGIA

OUTBOUND TOURISM STATISTICS

III QUARTER, 2026



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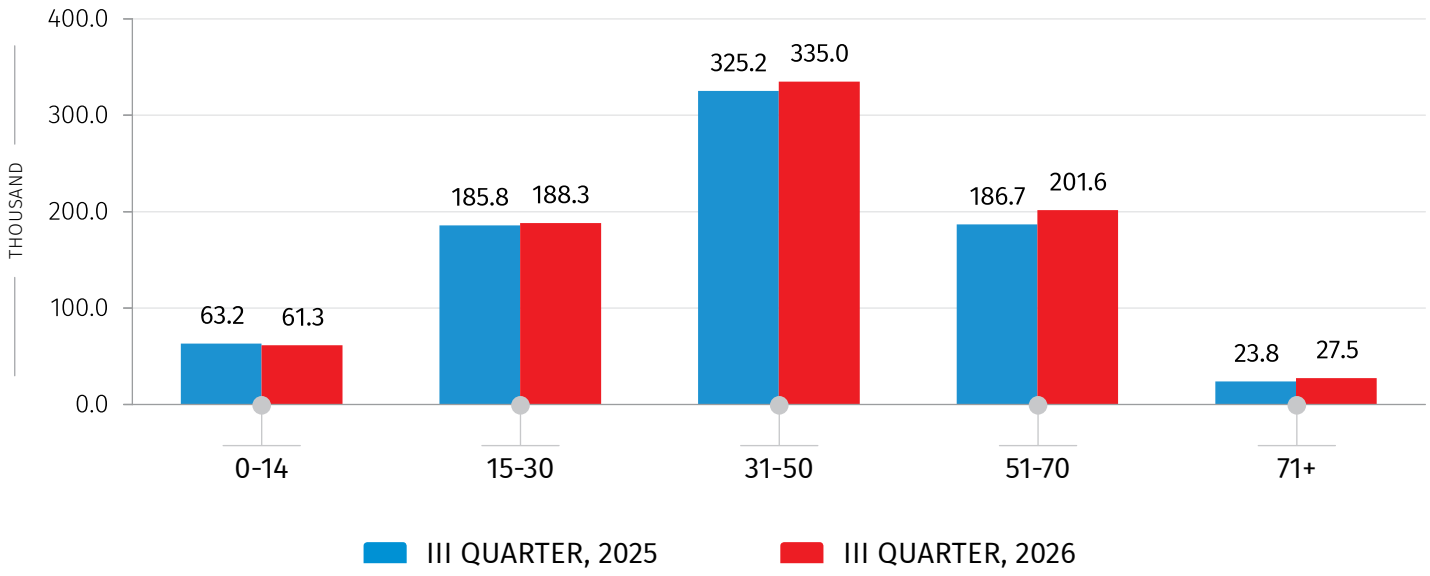
OUTBOUND TOURISM STATISTICS

(III QUARTER, 2026)

In the III quarter of 2026 the number of Georgian resident travellers'[1] trips abroad equaled 813.7 thousand, which is 3.7 percent higher compared to the same period of the previous year. Most of the trips, 41.2 percent, were made by travellers of age group 31-50.

CHART №1

DISTRIBUTION OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS BY AGE GROUPS IN III QUARTERS OF 2025-2026



The number of outbound visits[2] by Georgian visitors[3] from above-mentioned figure amounted to 618.2 thousand, 3.1 percent higher compared to the same period of 2025.

[1] According to the Word Tourism Organization, a **traveller** is someone who moves between different geographic locations, for any purpose and any duration.

[2] **Visit** is a movement of visitors

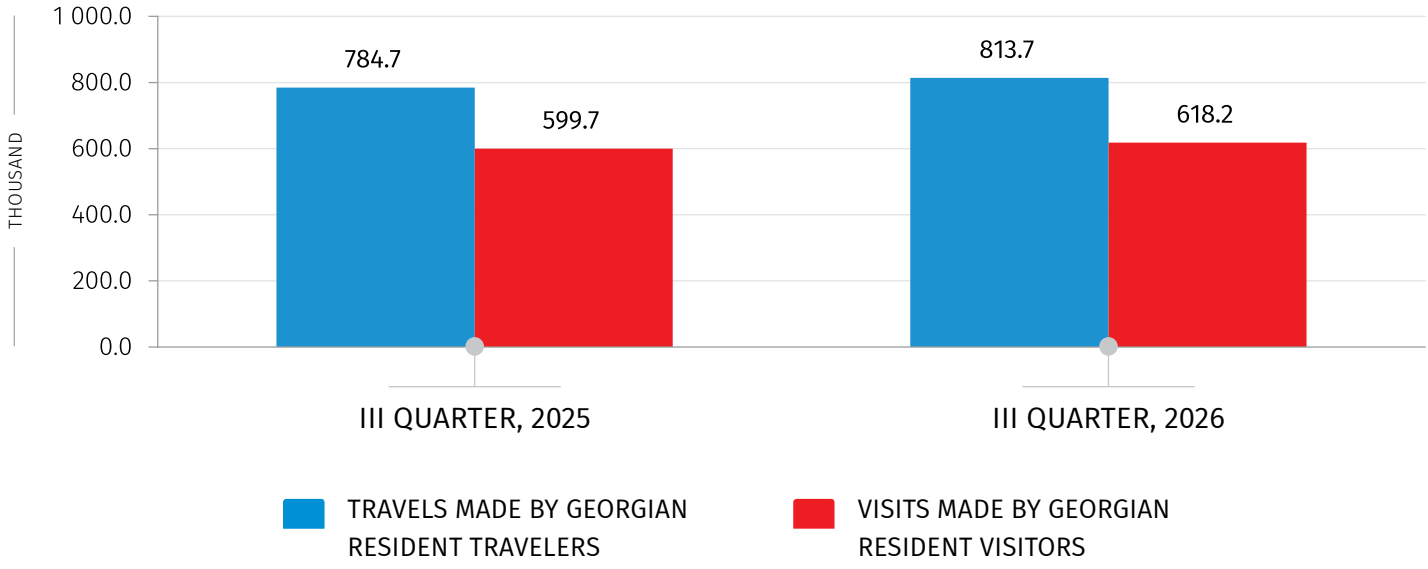
[3] **Visitor** is a traveller aged 15 or above, resident of Georgia, took a trip outside Georgia to his/her usual environment for less than a year (except following categories: employment, diplomatic or consular officers accredited abroad, Armed Forces servants and their dependants and persons who frequently cross borders).

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The chart below illustrates the number of travels made by Georgian resident travellers and visits made by Georgian resident visitors in III quarters of 2025-2026.

CHART №2

NUMBER OF TRAVELS MADE BY GEORGIAN RESIDENT TRAVELLERS AND VISITS MADE BY GEORGIAN RESIDENT VISITORS IN III QUARTERS OF 2025-2026

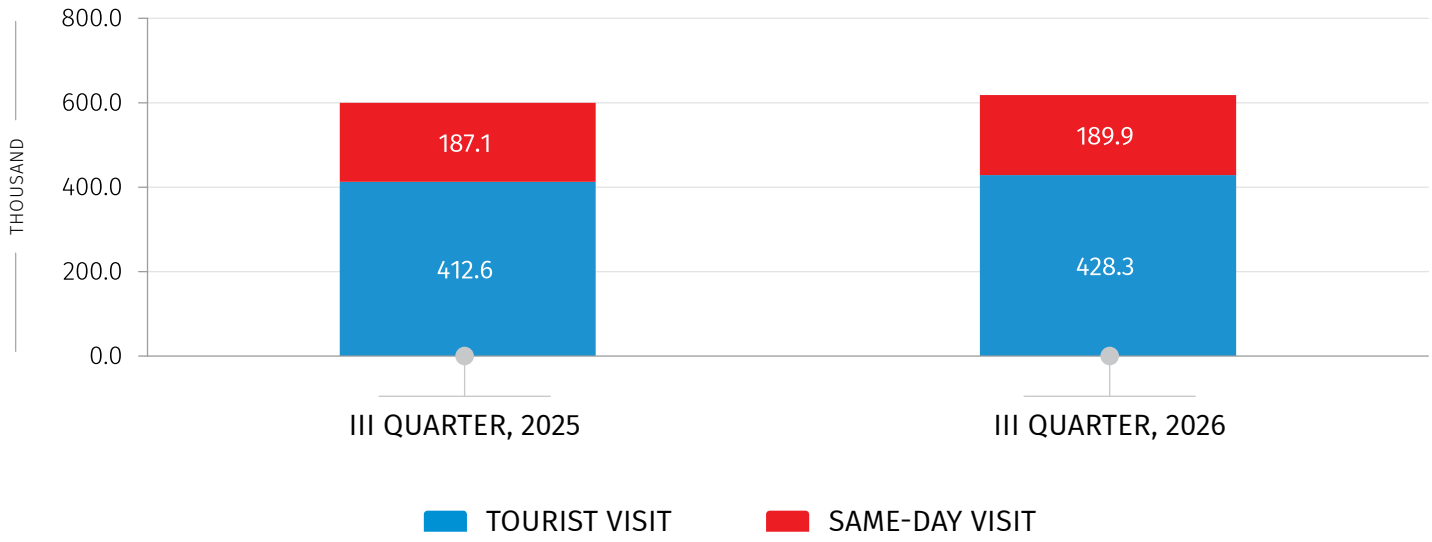


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Outbound visitors made 428.3 thousand tourist-type visits, which is 3.8 percent higher compared to the same period of the previous year. The chart below shows the distribution of visits made by outbound visitors by the type of visit[4].

CHART №3

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE TYPE OF VISIT IN III QUARTERS OF 2025-2026



[4] **Tourist-type (Overnight) visit** is a visit, which includes overnight stay on visited place.

Same-Day visit is a visit without overnight stay on visited place.

The majority of outbound visits (45.3 percent) were made by the visitors of age group 31-50, and women accounted for 46.9 percent of the total number of visits.

CHART №4

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE AGE GROUPS IN THE III QUARTER OF 2026

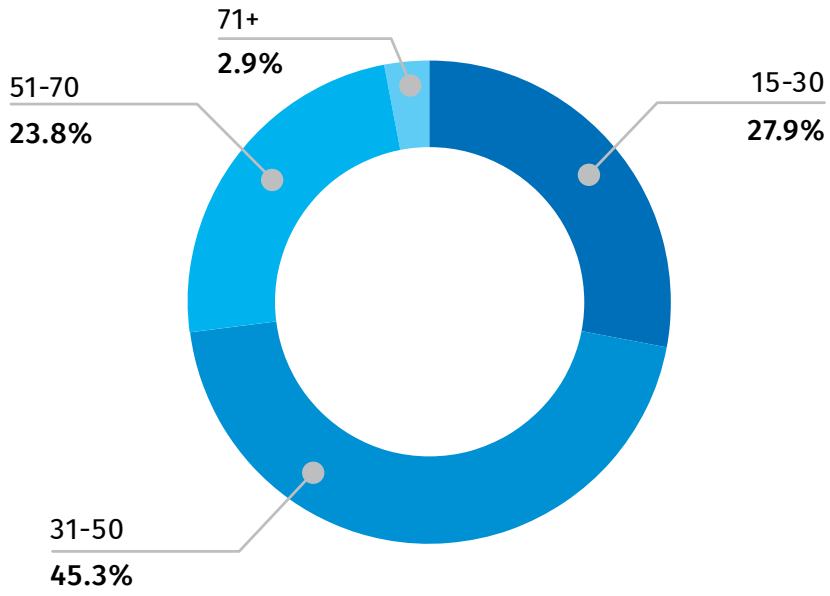


TABLE №1

DISTRIBUTION OF OUTBOUND VISITS BY GENDER IN THE III QUARTER OF 2026, THOUSAND

GENDER	NUMBER OF VISITS	%
Male	328.2	53.1
Female	290.0	46.9
TOTAL	**618.2**	**100.0**

In the III quarter of 2026 the main purpose of the majority of outbound visits (35.7 percent) was visiting friends/relatives.

TABLE №2

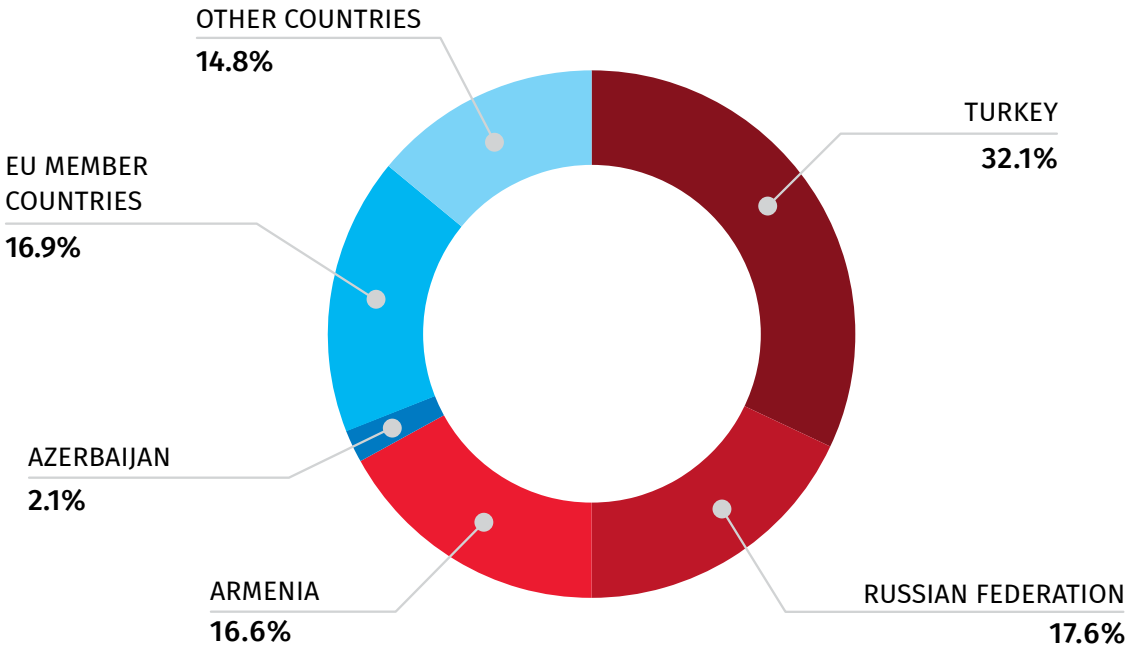
DISTRIBUTION OF OUTBOUND VISITS BY THE MAIN PURPOSE OF THE VISIT IN THE III QUARTER OF 2026, THOUSAND

MAIN PURPOSE	NUMBER OF VISITS	%
Visiting friends/relatives	220.9	35.7
Shopping	188.6	30.5
Holiday, leisure, recreation	136.6	22.1
Business or professional	46.1	7.5
Health and medical care	8.4	1.4
Other	17.7	2.9
TOTAL	**618.2**	**100.0**

The majority of outbound visits were made in Turkey and Russian Federation, 204.6 thousand and 112.0 thousand, respectively. The chart below illustrates the distribution of outbound visits by the visited countries.

CHART №5

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE VISITED COUNTRIES IN THE III QUARTER OF 2026

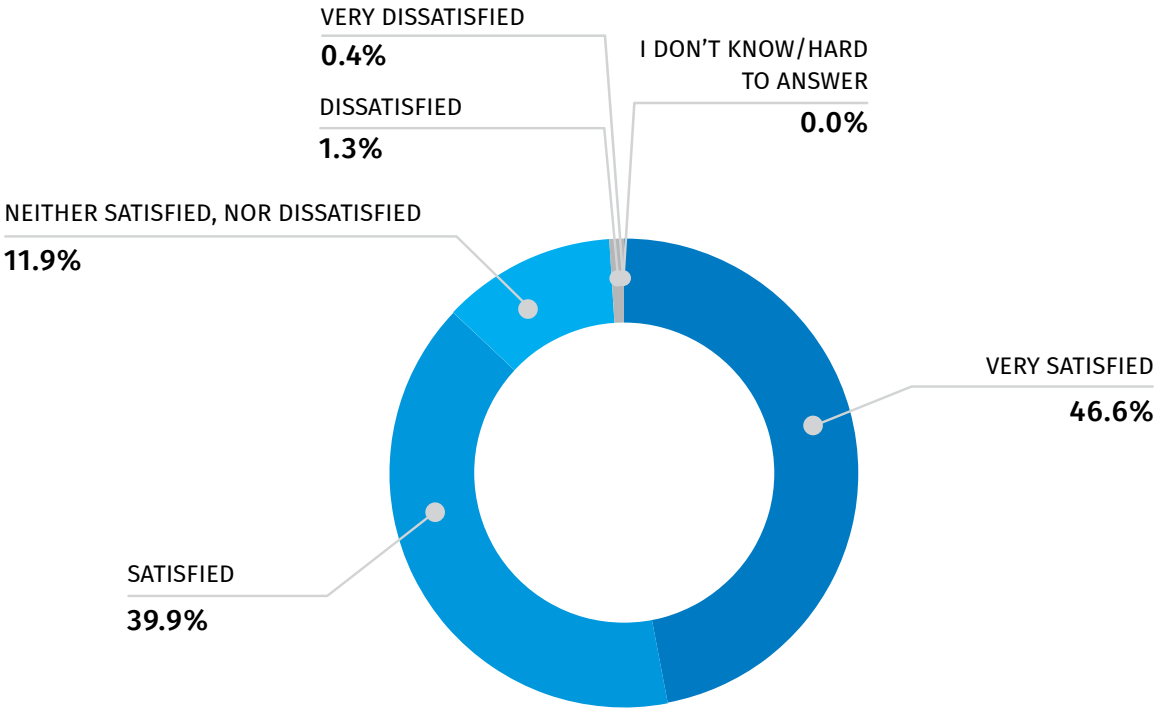


In the III quarter of 2026 the average number of nights spent during the visits equaled 7.80, which is 1.3 percent lower than the same figure of the III quarter of 2025 (7.90 nights). 97.3 percent of outbound visits was repeating visit.

The chart below shows the distribution of outbound visits by the level of satisfaction in the III quarter of 2026.

CHART №6

DISTRIBUTION OF THE NUMBER OF OUTBOUND VISITS BY THE LEVEL OF SATISFACTION IN THE III QUARTER OF 2026



The expenditures during the visits made in the III quarter of 2026 equaled 835.2 million GEL. This indicator is 19.3 percent higher compared to the same period of the previous year. Average expenditure per visit increased by 15.8 percent compared to the III quarter of 2025 and amounted to 1 351.0 GEL.

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TABLE №3

DISTRIBUTION OF THE EXPENDITURE SPENT BY OUTBOUND VISITORS BY EXPENDITURE CATEGORIES IN THE III QUARTER OF 2026

EXPENDITURE CATEGORIES	EXPENDITURE (MLN GEL)	%	AVERAGE EXPENDITURE PER VISIT (GEL)
Shopping	259.1	31.0	419.1
Foods and drinks	236.4	28.3	382.5
Accommodation	164.7	19.7	266.4
Local transport	85.1	10.2	137.7
Holiday, leisure, recreation, cultural and sporting activities	38.7	4.6	62.6
Other expenditure	51.2	6.1	82.8
TOTAL EXPENDITURE	**835.2**	**100.0**	**1 351.0**

NOTICE: Some discrepancies between the totals and the sums can be explained by rounding the data.

National Statistics Office of Georgia

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